

Proposed NU Business Name : Jubayer Telecom

Business Category: Telecom and IT Support



Business Proposal Prepared & Verified by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Wd. Sayful Islam Vill: Keronkhal, Union: Keronkhal, Post: Nurmanikchor, Upazila: Chandina, District: Comilla.	
Age	:	25 years	
Marital status	:	Unmarried	
Children	:	N/A	
No. of siblings:	:	03 (Three) Brothers and 03 (Three) Sisters.	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Firoza Begum Md. Abdul Jolil Branch: Sultanpur, Debidwar, Centre # 43/mo, Loan no.: 4263, Membership since February 02, 2003 to November 02, 2010. First loan: Tk. 5,000	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Existing loan: Nil, Last loan: Tk. 20,000 N/A No Nil Nil	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Ten
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)		Besides this business he has another income from agriculture.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		7 (Seven) years experiences is running his own business. He started the business with BDT 27,000 (Twenty Seven thousand). He has on hand training.
Other Own/Family Sources of Income		His Younger brother's income from Private Job and Elder brother's income from as an assistant of entrepreneur business and fisheries business. In addition to he has purchased 06 (Six) decimal land for cultivation purposes. He has also purchased furniture (Refrigerator & Television) from the benefit of this business (Mobile load & Confectionary.)
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01917224182
NU's National ID No.	:	19901912713000066
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Firoza Begum is a GB member since February 02, 2003 to November 02, 2010 at first she took GB loan BDT 5,000 (Five thousand).
- Successively several times she utilized GB loan by assisting her son (entrepreneur) in existing business and cultivation purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Jubayer Telecom
Address/ Location	:	Nuritola, Nurmanikchor, chandina, Comilla.
Total Investment in BDT	:	Tk. 359,000
Financing	:	Self Tk. 259,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 8,000 (Eight thousand)
Proposed Salary	:	BDT 10,000 (Ten thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 15%, Mobile load & bkash 100%.
(ii) Estimated % of proposed gross profit margin	:	On products 15%, Mobile load & bkash 100%.
(iii) In future risk mgt. plan (from fire, disaster etc.)		

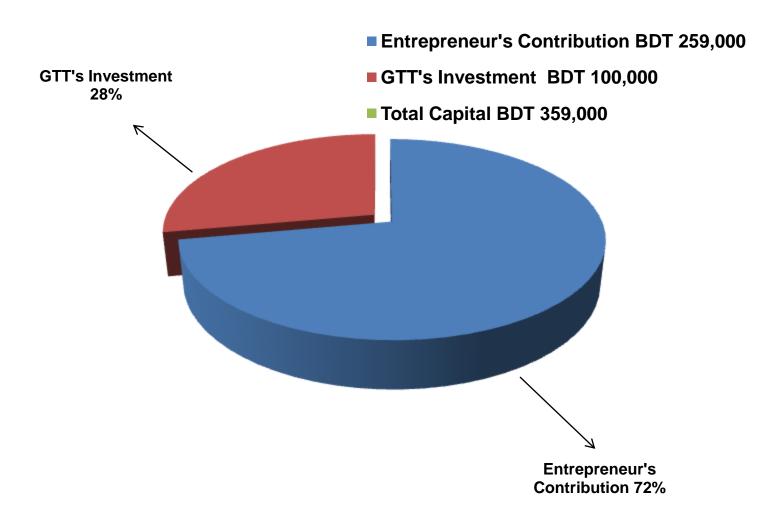
INFO ON EXISTING BUSINESS OPERATIONS

Deutleuleus	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products	3,700	96,200	1,154,400		
Commission from Load (Flexi load, i-top up and easy load, tele-charge etc.)	108	2,808	33,696		
Comission from bkash	80	2,080	24,960		
Total Sales income and Commission (A)	3,808	99,008	1,188,096		
Less: Cost of sales of products (Products Purchase)	3,145		981,240		
Gross Profit (C) [C=(A-B)]	663	17,238	206,856		
Less: Operating Cost:					
Electricity bill		1,200	14,400		
Generator bill		100	1,200		
Night Guard bill		200	2,400		
Shop rent		1,600	19,200		
Mobile bill		300	3,600		
Conveyance bill		800	9,600		
Present Salary (Family & Self)		8,000	96,000		
Present Salary (Assistant-01-brother)		1,500	18,000		
Other Cost (stationary & Entertainment etc.)		1,000	12,000		
Non Cash Item:					
Depreciation Expenses		525	6,300		
Total Operating Cost (D)		15,225	182,700		
Net Profit (C-D):		2,013	24,156		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)	
Existing	Proposed				
Investment in Products (Grocery item, Confectionary item and soft drinks etc.)	Investment in Products (Grocery item, Confectionary item and soft drinks, normal water etc.)	91,609	65,000	156,609	
Investment in Flexiload, i-top up and easy load, tele-charge, etc.			15,000	25,000	
Investment in bkash			20,000	40,000	
Investment in Machineries and Equipment (Refrigerator, Computer set, fan, light, mobile set etc.)			-	36,600	
Cash in hand			-	12,691	
Advance for Shop			-	80,000	
Decoration (Fixture & Fittings)			-	8,100	
Total Capital			100,000	359,000	

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Burthardon		Year 1 (BD	T)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. Sales income from products	5,200	135,200	1,622,400	5,876	152,776	1,833,312	6,757	175,692	2,108,309
Est. Commission from Load (Flexi-load, i-top up and easy load, tele-charge etc.)	135	3,510	42,120	142	3,686	44,226	156	4,054	48,649
Est. Comission from bkash	100	2,600	31,200	105	2,730	32,760	110	2,867	34,398
Total estimated Sales income and Commission (A)	5,335	138,710	1,664,520	6,018	156,462	1,877,538	6,913	179,746	2,156,957
Less: Cost of sales of products (Products Purchase)	4,420	114,920	1,379,040	4,995	129,860	1,558,315	5,744	149,339	1,792,062
Gross Profit (C) [C=(A-B)]	915	23,790	285,480	1,023	26,602	319,223	1,170		364,895
Less: Operating Cost:		Í	,	,	,	,	ĺ	,	
Electricity bill		1,500	18,000		1,600	19,200		1,650	19,800
Generator bill		300	3,600		400	4,800		450	5,400
Night Guard bill		300	3,600		400	4,800		450	5,400
Shop rent		2,000	24,000		2,000	24,000		2,000	24,000
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Conveyance bill		1,100	13,200		1,200	14,400		1,300	15,600
Bank Charge (DD, PO, SC)		50	600		50	600		50	600
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Family & Self)		10,000	120,000		11,000	132,000		12,000	144,000
Proposed Salary (Assistant-01-brother)		1,500	18,000		2,000	24,000		2,000	24,000
Other Cost (stationary & Entertainment etc.)		1,500	18,000		1,700	20,400		1,900	22,800
Non Cash Item:									
Depreciation Expenses		525	6,300		525	6,300		525	6,300
Total Operating Cost (D)	-	20,042	236,500	-	22,142	265,700	_	23,592	283,100
Net Profit (C-D):	-	3,748	48,980	-	4,460	53,523	-	6,816	81,795
Retained Income			48,980			102,503			184,298

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	52,980	61,523	89,795
1.3	Depreciation Expenses	6,300	6,300	6,300
1.4	Opening Balance of Cash Surplus	-	35,280	55,103
	Total Cash Inflow	159,280	103,103	151,198
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	35,280	55,103	103,198

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 01 (Brother) Others (beyond family): 0	WEAKNESS ☐ Can not supply goods and services as per demand;
Future employment: 0 Trade License in his own name;	
☐ He has on hand training;☐ Experience : 7yrs.	
OPPORTUNITIES	THREATS
□ Location of Shop;□ Have some fixed customers.	☐ Increase of local competitors;
☐ Increasing Demand;☐ The Capital of the entrepreneur will be BDT	
443,298 after 3 years excluding payback of investor's money.	

Presented at 165th as Yunus Centre and 32nd In-house Executive Social Business Design Lab (GTT) on January 11, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures















RATIONAL ID CARD / Ujula 1862 18

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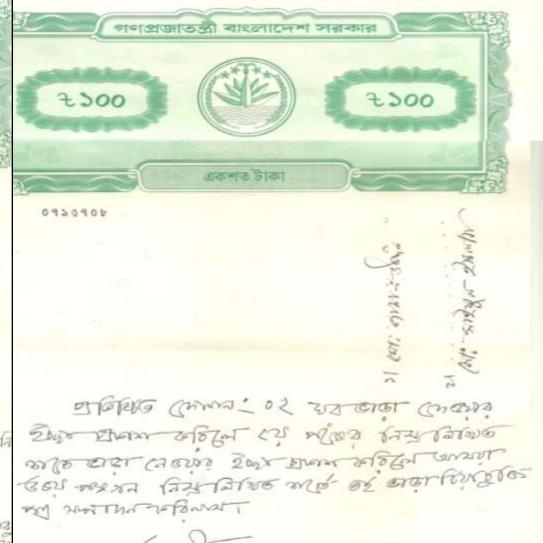


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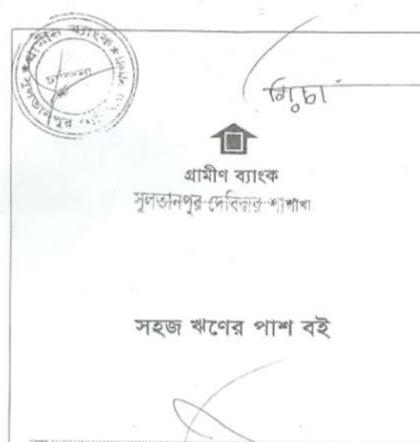
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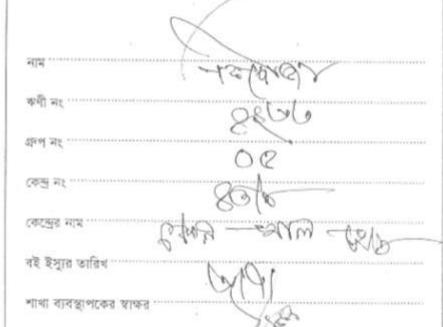


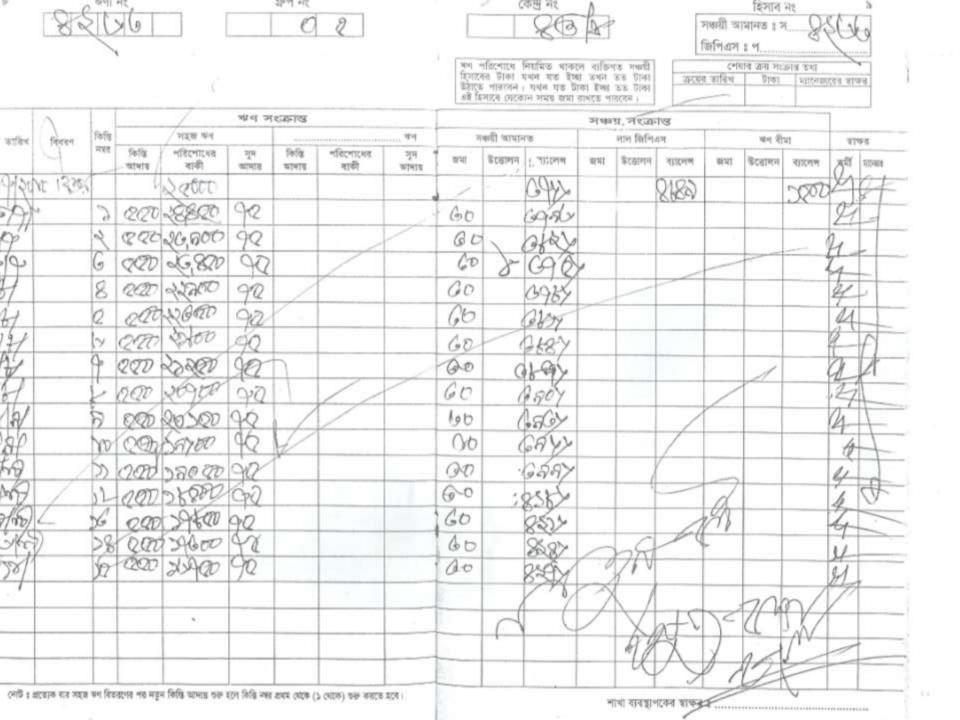
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- পাশ বই ছাড়া কোন লেনদেন করবেন না। আপনার সঞ্চয়
 এবং কিন্তির টাকা পাশ বইয়ে এক্তি হয়েছে কিনা এবং
 গ্রহণকারীর স্বাক্ষর আছে কিনা দেখে নিন।
- সঞ্চয় জয়া ও উল্লোলনের টাকা পাশ বইয়ে এক্তি হয়েছে
 কিলা দেখে নিন।
- কেন্দ্র মিটিং অথবা ব্যাংকের কাউন্টার ছাড়া অন্য কোথাও টাকার লেনদেন করবেন না
- উল্লোলনকৃত ঋণ ও আমানতের টাকা বুঝে নিয়ে অফিস ত্যাগ করন। উল্লেখ্য ঋণের টাকা কাউকে ধার দেবেন না।
- প্রতি জানুয়ারী মাসের করণতে আমানতের মূনাফার টাকা পাশ
 বইয়ে জয়া করিয়ে য়য়নেজার/সেকেত অফিসারের স্বাক্তরসহ
 ব্রে নিন।
- শাখায় এসে ম্যানেজার/সেকেও অফিসারের উপস্থিতিতে ভিগোজিট প্রীপের মাধ্যমে অন্যান্য জমাযোগ্য টাকা জমা করন।
- কেন্দ্র মিটিং ছাড়া ঋণের টাকা এককালীন জমার ক্ষেত্রে ম্যানেজার/সেকেন্ড অফিসারের উপস্থিতিতে শাখায় এসে জমা দিন।
- ৮. গাশ বইসহ আমানত রশিদ নিজের কাছে যত্নসহকারে সংরক্ষণ করদন। হিসাব পরীক্ষার জন্য ব্যাংক থেকে পাশ বই গ্রহণ করা হলে, পাশ বই ব্যাংকে জ্ञমা দেয়ার পরবর্তী সাত দিনের মধ্যে থেলং নিন।









Thank You