

Proposed NU Business Name: Maa Electric
Business Category: General Retail & Wholesale





Business Proposal Prepared & Verified by: Naznin Akther

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Ibrahim Khalil Kiron Vill: Banderjola, Union: Alkora, Post: Alkora, Upazila: Chauddagram, District: Comilla.				
Age	:	23 Years				
Marital status	:	Unmarried				
Children	:	N/A				
No. of siblings:	:	05 (Five) Brothers				
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother  Momtaj Begum  Md. Imam Hossain  Branch: Gunaboti, Chauddagram Centre # 04/mo  Loan no.: 1061/1, Member since March 22, 2011  First loan: Tk. 10,000  Existing loan: Tk. 20,000, Outstanding loan: TK. 17,000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur No Nil Nil				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		08 (Eight) years experiences is running the business. He started the business only with Tk. 100,000 (One lac)  He has 04 (Four) years working experiences as a electrician.
Other Own/Family Sources of Income	:	His 02 (two) younger brother's income from private service (bakery & battery company). From the existing business income, he repaired his house.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01824766761
NU's National ID No.	:	2007193110007784
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Momtaj Begum is a GB member since March 22, 2011 at first she took GB loan BDT 10,000 (Ten thousand).
- Gradually she took loan several times and utilized it by cultivation and assisting her son in his business.
- Finally GB loan helped her to improve economic condition, livelihood and assisting her son in his business.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Maa Electric
Address/ Location	:	Banderjola Nuton Bazar, Chauddagram, Comillla
Total Investment in BDT	:	BDT 378,000
Financing	•	Self Tk. 528,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	•	BDT 5,000 (Five thousand)
Proposed Salary (estimates)	:	BDT 6,500 (Six thousand five hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20%, renting decoration system 80% and servicing 100%.
(ii) Estimated % of proposed gross profit margin	:	On products 20%, renting decoration system 80% and servicing 100%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

### INFO ON EXISTING BUSINESS OPERATIONS

Doutionland		EB (BDT	)
Particulars Particulars	Daily	Monthly	Yearly
Sales income from products	400	10,400	124,800
Income from renting decoration system	300	7,800	93,600
Income from servicing (wiring)	300	7,800	93,600
Total income from sales and servicing (A)	1,000	26,000	312,000
Less: Cost of sales of products (product purchase)	320	8,320	99,840
Less: Cost of renting decoration system	60	1,560	18,720
Less: Total Cost of sales of products and studio activites (B)	380	9,880	118,560
Gross Profit (C) [C=(A-B)]	620	16,120	193,440
Less: Operating Cost:			•
Electricity bill		400	4,800
Shop Rent		400	4,800
Mobile bill		600	7,200
Conveyance		1,500	18,000
Present Salary (Self & family)		5,000	60,000
Other Cost (stationary & Entertainment etc.)		2,000	24,000
Non Cash Item:			
Depreciation Expenses		3,099	37,188
Total Operating Cost (D)		13,071	156,852
Net Profit (C-D):		3,049	36,588

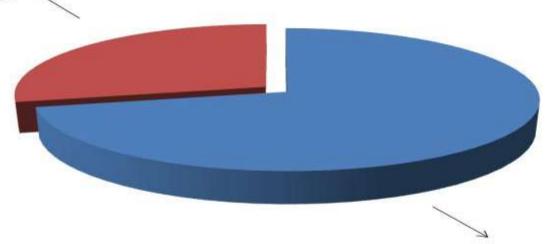
### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business	Proposed	Total	
Existing	Proposed	(BDT)	(BDT)	(BDT)
Investment in products (wire, bulb, two pin plug, energy bulb, three pin plug, multi plug, capasiter, regulator, charger light, board, switch, IPS box, head phone, remote, decoration wire and speaker etc)		51,622		51,622
Investment in Machineries (generator, solar panel, sound system and related servicing accessories etc)	Investment in (sound system and cemera etc)	232,000	150,000	382,000
Investment in Equipments (bulb and far	n etc.)	10,250		10,250
Cash in hand		6,178		6,178
Debtors (since December, 2015 to at pr	86,450		86,450	
GB Loan Outstanding		(17,000)		(17,000)
Decoration (fixture and fittings)		8,500		8,500
Total Capita	ıl	378,000	150,000	528,000

### SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 378,000
- GTT's Investment BDT 150,000
- Total Capital BDT 528,000

GTT's Investment 28%



Entrepreneur's Contribution 72%

### FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BD	T)		Year 2 (Bi	DT)	Year 3 (BDT)			
Particulars Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products	500	13,000	156,000	585	15,210	182,520	673	17,492	209,898	
Estimated income from renting decoration system	585	15,210	182,520	673	17,492	209,898	774	20,115	241,383	
Estimated income from servicing (wiring)	540	14,040	168,480	621	16,146	193,752	652	16,953	203,440	
Total estimated income from sales and servicing (A)	1,625	42,250	507,000	1,879	48,848	586,170	2,098	54,560	654,720	
Less: Cost of sales of products (product purchase)	400	10,400	124,800	468	12,168	146,016	538	13,993	167,918	
Less: Cost of renting decoration system	117	<b>1</b>	36,504		,		155		48,277	
Less: Total Cost of sales of products and studio activites (B)	517		161,304		, i				216,195	
Gross Profit (C) [C=(A-B)]	1,108	28,808	345,696	1,276	33,181	398,174	1,406	36,544	438,525	
Less: Operating Cost:										
Electricity bill		600	7,200		700	8,400		800	9,600	
Shop Rent		400	4,800		700	8,400		700	8,400	
Mobile bill (SMS & Reporting)		900	10,800		900	10,800		900	10,800	
Conveyance		3,000	36,000		4,000	48,000		5,000	60,000	
Bank Charge (DD, PO, SC)		45	270		45	540		45	540	
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000	
Proposed Salary (Self & family)		6,500	78,000		7,500	90,000		8,000	96,000	
Proposed Salary (Assistant-1)		3,000	36,000		4,000	48,000		5,000	60,000	
Other Cost (stationary & Entertainment etc.)		2,800	33,600		3,200	38,400		3,200	38,400	
Non Cash Item:										
Depreciation Expenses		4,974	59,688		4,974	59,688		4,974	59,688	
Total Operating Cost (D)		23,291	273,222	-	27,091	325,092	-	29,691	356,292	
Net Profit (C-D):		5,517	72,474	_	6,090	73,082	-	6,853	82,233	
Retained Income			72,474			145,556			227,790	

Note: 1. Agreed Grace Period: Six Months

2. **Investment Payback Schedule :** Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

### CASH FLOW STATEMENT

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	78,474	85,082	94,233
1.3	Depreciation Expenses	59,688	59,688	59,688
1.4	Opening Balance of Cash Surplus	-	85,162	157,931
	Total Cash Inflow	288,162	229,931	311,852
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	-
2.2	GB Loan Outstanding	17,000		
2.3	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	203,000	72,000	72,000
3.0	Total Cash Surplus	85,162	157,931	239,852

### SWOT ANALYSIS

STRENGTH  Present employment: Self: 01 Family: 01 (brother) Others (beyond family): 0  Future employment: 0 Ownership of Business in own name; Quality of service; Good reputation; Skilled and working experience: 12 years;	WEAKNESS  Can not supply goods and services according to demand.
OPPORTUNITIES  Location of shop; Increase of demand; The capital of Entrepreneur will be Tk. 605,790 after 3 years excluding payback of investor's money.	THREATS  Local Competitors.

Presented at 165<sup>th</sup> as Yunus Centre and 32<sup>nd</sup> In-house Executive Social Business Design Lab

(GTT) on January 11, 2015 at Grameen Telecom Trust Premises

Thank you

# Pictures







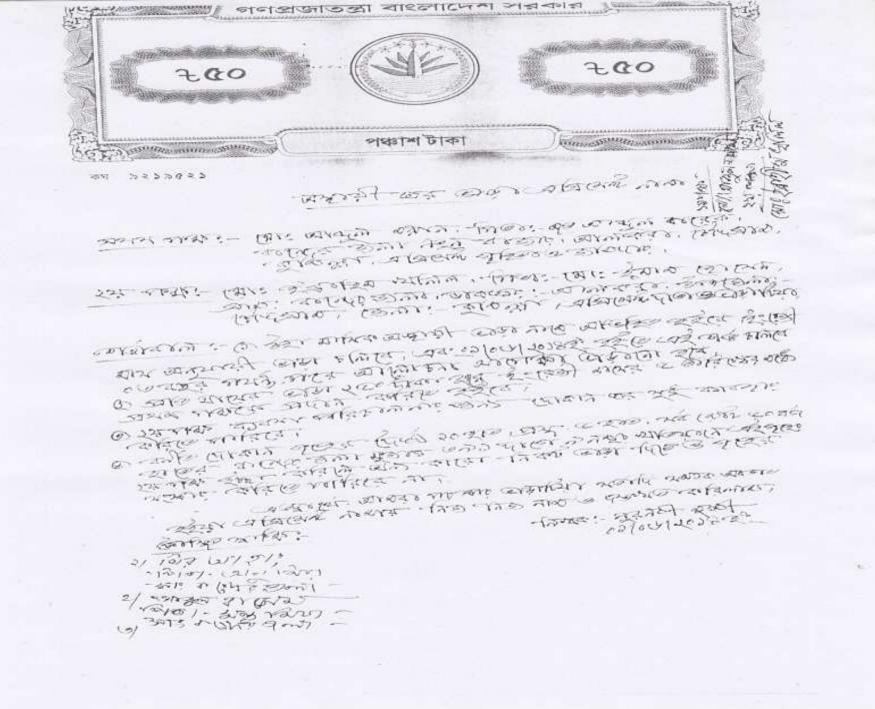




### সহজ ঋণের পাশ বই

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#### গণপ্ৰজাতন্ত্ৰী বাংলাদেশ

জন্ম ও মৃত্যু নিবন্ধকের কার্যালয়

১৪ নশ্ তথাল ক্ষা

উপজেলা: (৮१५ সাম জেলা: কুমিল্লা বাংলাদেশ

#### জন্ম সনদ

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জনস্থান: গ্রাম: ব্রিমের ড্রান্না ইউনিয়ন: আনক্রা

উপজেলা: চৌদ্দ স্থান জেলা: কুমিল্লা দেশ: বাংলাদেশ পিতার নাম: সোঃ প্রথান্ত্র হেশনের জাতীয়তা: বাংলাদেশ

মাতার নাম : ব্রিমান্ডা; ক্রাক্রতাজ্ব ব্রেমন্থর জাতীয়তা : ব্রাধ্ব সান্তেরনী

श्रो विकाना : आद्भ , वाद्भितं अत्मर, द्वभावं आत्मक्त

ोभाजनाः क्षित्रज्ञात्र, रुक्तनाः कृतिहार







## Thank You