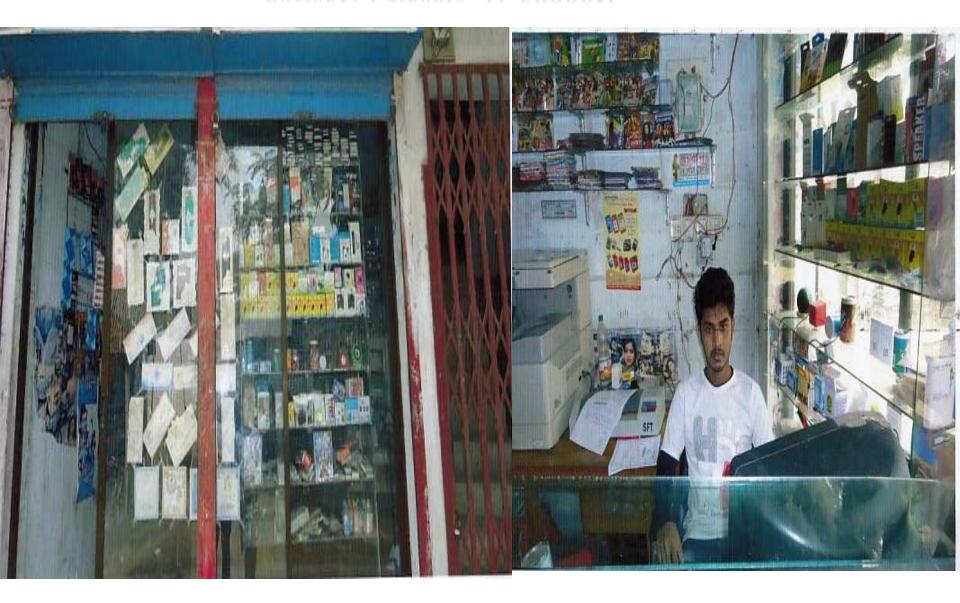


Proposed NU Business Name : SumaiyaTelecom

Business Category: IT support



Business Proposal Prepared & Verified by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Shahidul Islam Vill: Athar bak, Union: Shuvapur, Post: Kaduir bazar, Upazila: Chauddagram, District: Comilla.						
Age	:	24 Years						
Marital status	:	Unmarried						
Children	:	N/A						
No. of siblings:	:	03 (Three) Brothers & 02 (Two) Sisters						
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Tahera Begum Abdul Halim Branch: Munshir hat, Chauddagram Centre # 25/mo Loan no.: 1912/4, Member since February 2008 First loan: Tk. 3,000 Existing loan: Tk. 10,000, Outstanding loan: TK. 5,600						
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:::::::::::::::::::::::::::::::::::::::	Entrepreneur No Nil Nil						

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	06 (Six) years experiences is running the business. He started the business only with Tk. 100,000 (One lac) He has 04 (Four) years working experiences as a assistant (marketing officer) in graphics organization (interior design & graphics).
Other Own/Family Sources of Income	:	His father's income from foreign remittance (Oman). His elder brother's income from foreign remittance (Oman).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01688792321
NU's National ID No.	:	19911913185027868
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Tahera Begum is a GB since February 2008 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took loan several times and utilized it by cultivation, purchasing cows and assisting her son in his business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	SumaiyaTelecom
Address/ Location	:	Kaduir Bazar, Chauddagram, Comillla
Total Investment in BDT	:	BDT 454,000
Financing	:	Self Tk. 354,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 2,500 (Two thousand five hundred)
Proposed Salary (estimates)	:	BDT 3,500 (Three thousand five hundred)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 20%, photocopy 40%, studio activities 60%, song download 100% and servicing 100%. On products 20%, photocopy 40%, studio activities 60%, song download 100% and servicing 100%.

INFO ON EXISTING BUSINESS OPERATIONS

Dortionland		EB (BDT)					
Particulars Particulars	Daily	Monthly	Yearly				
Sales income from products	220	5,720	68,640				
Income from photocopy	220	5,720	68,640				
Income from studio activities	160	4,160	49,920				
Income from servicing (renting sound box)	150	3,900	46,800				
Income from song download	150	3,900	46,800				
Total income from sales and servicing (A)	900	23,400	280,800				
Less: Cost of sales of products (product purchase)	176	4,576	54,912				
Less: Cost of sales of photocopy (ink and paper)	132	3,432	41,184				
Less: Cost of sales of studio activities (ink and paper)	64	1,664	19,968				
Less: Total Cost of sales of products, photocopy and studio activites (B)	372	9,672	116,064				
Gross Profit (C) [C=(A-B)]	528	13,728	164,736				
Less: Operating Cost:							
Electricity bill		700	8,400				
Genaretor bill		800	9,600				
Shop Rent		1,800	21,600				
Mobile bill		300	3,600				
Night Guard bill		100	1,200				
Conveyance		1,000	12,000				
Present Salary (Self & family)		2,500	30,000				
Other Cost (stationary & Entertainment etc.)		2,000	24,000				
Non Cash Item:							
Depreciation Expenses		3,422	41,060				
Total Operating Cost (D)		12,625	151,505				
Net Profit (C-D):		1,103	13,232				

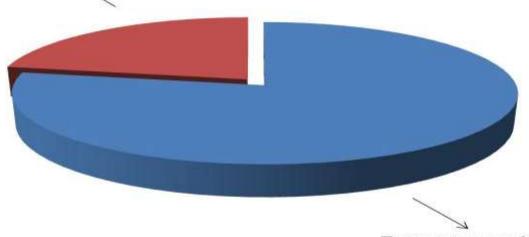
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Part	Existing Business	Proposed (BDT)	Total (BDT)	
Existing	Proposed	(BDT)	(/	(,
Investment in products (mobile charger, battery, converter, screen paper and computer accessories etc)	Investment in products (computer accessories and mobile accessories - charger, battery, converter & screen paper etc)	20,000	60,000	80,000
Investment in Machineries	Investment in machinery (sound box)			
(computer set, printer, scanner, laminating machine, cemera, sound box and photocopy machine etc)		253,500	40,000	293,500
Investment in Equipments (bulb an	d fan etc.)	1,500		1,500
Cash in hand		2,050		2,050
Debtors (since December, 2015 to	4,450		4,450	
GB Loan Outstanding	(5,600)		(5,600)	
Decoration (fixture and fittings)	28,100		28,100	
Advance for Shop		50,000		50,000
Total	Capital	354,000	100,000	454,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 354,000
- GTT's Investment BDT 100,000
- Total Capital BDT 454,000





Entrepreneur's Contribution 78%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Partie I		Year 1 (BD	T)		Year 2 (Bi	DT)	Year 3 (BDT)		
Particulars Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products	400	10,410	124,925	480	12,492	149,910	553	14,366	172,396
Estimated income from photocopy	300	7,791	93,488	360	9,349	112,185	414	10,751	129,013
Estimated income from studio activities	200	5,200	62,400	240	6,240	74,880	276	7,176	86,112
Estimated income from servicing (renting sound box)	225	5,850	70,200	270	7,020	84,240	308	8,003	96,034
Estimated income from song download	188	4,875	58,500	225	5,850	70,200	254	6,611	79,326
Total estimated income from sales and servicing (A)	1,313	34,126	409,512	1,575	40,951	491,415	1,804	46,907	562,881
Less: Cost of sales of products (product purchase)	320	8,328	99,940	384	9,994	119,928	442	11,493	137,917
Less: Cost of sales of photocopy (ink and paper)	180	4,674	56,093	216	5,609	67,311	248	6,451	77,408
Less: Cost of sales of studio activities (ink and paper)	80	2,080	24,960	96	2,496	29,952	110	2,870	34,445
Less: Total Cost of sales of products, photocopy and studio activites			·		·	·			
(B)	580	15,083	180,992	696	18,099	217,191	801	20,814	249,770
Gross Profit (C) [C=(A-B)]	732	19,043	228,520	879	22,852	274,224	1,004	26,093	313,111
Less: Operating Cost:									
Electricity bill		900	10,800		1,000	12,000		1,100	13,200
Genaretor bill		900	10,800		1,000	12,000		1,100	13,200
Shop Rent		1,800	21,600		2,300	27,600		2,300	27,600
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Night Guard bill		200	2,400		300	3,600		400	4,800
Conveyance		1,500	18,000		1,700	20,400		1,900	22,800
Bank Charge (DD, PO, SC)		45	270		45	540		45	540
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Self & family)		3,500	42,000		4,000	48,000		4,500	54,000
Other Cost (stationary & Entertainment etc.)		2,800	33,600		3,200	38,400		3,200	38,400
Non Cash Item:									
Depreciation Expenses		3,922	47,060		3,922	47,060		3,922	47,060
Total Operating Cost (D)		16,837	197,775	-	18,737	224,845		19,737	236,845
Net Profit (C-D):		2,206	30,746	-	4,115	49,380	-	6,356	76,267
Retained Income			30,746			80,125			156,392

Note: 1. Agreed Grace Period: Six Months

2. **Investment Payback Schedule :** Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW STATEMENT

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	_	-
1.2	Net Profit (ownership tr. Fee added back)	34,746	57,380	84,267
1.3	Depreciation Expenses	47,060	47,060	47,060
1.4	Opening Balance of Cash Surplus	-	52,206	108,645
	Total Cash Inflow	181,806	156,645	239,972
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	-
2.2	GB Loan Outstanding	5,600		
2.3	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	129,600	48,000	48,000
3.0	Total Cash Surplus	52,206	108,645	191,972

SWOT ANALYSIS

	4 K / 4 /
STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 0 Ownership of Business in own name; Good reputation; Skilled and working experience: 10 years;	WEAKNESS Can not supply goods and services according to demand.
OPPORTUNITIES Location of shop; Increase of demand; The capital of Entrepreneur will be Tk. 510,392 after 3 years excluding payback of investor's money.	THREATS Local Competitors.

Presented at 165th as Yunus Centre and 32nd In-house Executive Social Business Design Lab

(GTT) on January 11, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures













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Thank You