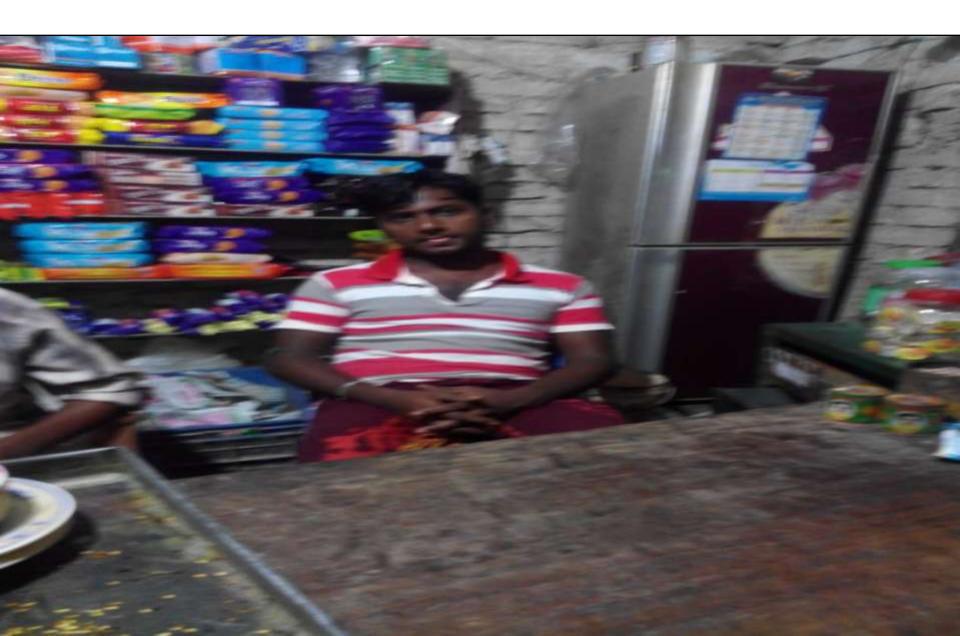


Proposed NU Business Name: Naim Varieties Store
Business Category: General Retail & Wholesale



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Abu Naim Vill: Burburia, Union: Solonol, Post: Nanuar Bazar, Upazila: Burichong, District: Comilla.						
Age	••	33 years						
Marital status	-	Married						
Children		Nil						
No. of siblings:	:	01 (One) Brother and 03 (Three) Sisters.						
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Bokul Akter Yunus Branch: Solonol, Burichong, Centre # 13/mo, Loan no.: 6659, Member since September 05, 1998 First loan: Tk. 5,000 Existing loan: 60,000, Outstanding loan: Tk. 52,080						
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan Entrepreneur's Brother in law No No Nil Nil								

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Ten
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		10 (Ten) years experiences is running his own business. He started the business with BDT 80,000 (Eighty Thousand). He has on hand training from his Father 03 (Three) months.
Other Own/Family Sources of Income	:	His father's income from wood Business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01713609028
NU's National ID No.	:	1911894637938
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Bokul Akter is a GB member since September 05, 1998 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it by assisting her son in business and assisted her son in law for going to abroad.
- Finally GB loan helped her to improve her economic condition, livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Naim Varieties Store
Address/ Location	:	Shikarpur Hazi Market, Burichong, Comilla.
Total Investment in BDT	:	Tk. 419,000
Financing	:	Self Tk. 319,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five Thousand)
Proposed Salary	:	BDT 6,000 (Six Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 15% and Flexi load & bkash 100%
(ii) Estimated % of proposed gross profit margin	:	On products 15% and Flexi load & bkash 100%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

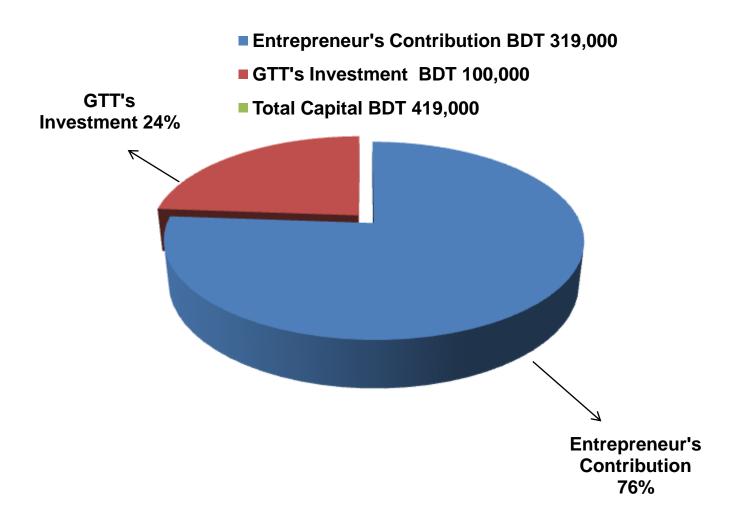
INFO ON EXISTING BUSINESS OPERATIONS

Doutionland		EB (BDT)	
Particulars	Daily	Monthly	Yearly
Sales income from products (Grocery & Confectionary item)	1,100	30,800	369,600
Commission from bkash & DBBL	60	1,680	20,160
Commission from flexiload	216	6,048	72,576
Total Sales income (A)	1,376	38,528	462,336
Less: Cost of sales of products (Product Purchase)	935	26,180	314,160
Gross Profit (C) [C=(A-B)]	441	12,348	148,176
Less: Operating Cost:			·
Electricity bill		1,000	12,000
Shop rent		700	8,400
Mobile bill		500	6,000
Conveyance bill		1,000	12,000
Provision of Bed Debt		32	383
Present Salary (Family& Self)		5,000	60,000
Present Salary (Assistant-01 -Father)		1,000	12,000
Other Cost (stationary & Entertainment etc.)		1,500	18,000
Non Cash Item:			
Depreciation Expenses		488	5,860
Total Operating Cost (D)		11,220	134,643
Net Profit (C-D):		1,128	13,533

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	S	Existing Business	Proposed (BDT)	Total (BDT)
Existing	Proposed	(BDT)		` ,
Investment in products (Grocery and Confectionary item etc.)	Investment in products (Grocery, Confectionary and Cosmetics item etc.)	111,300	60,000	171,300
Investment in Machineries (Refrigerato	r-1 etc.)	20,000	-	20,000
Investment in Equipments (Fan, Light, set for flexiload & bkash etc.)	Weight machine and mobile	5,400	-	5,400
Investment in flexiload		15,000	15,000	30,000
Investment in bkash & DBBL		28,500	25,000	53,500
Advance for Shop		80,000		80,000
Debtors (Since October, 2015 to at Pre	sent)	38,300	-	38,300
Decoration (fixture and fittings)		20,500		20,500
Total Capit	al	319,000	100,000	419,000

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Commission from bkash & DBBI Estimated commission from flexiload Total estimated Sales income (A) Less: Cost of sales of products (Product Purchase) Gross Profit (C) [C=(A-B)] Less: Operating Cost: Electricity bill Shop rent Mobile bill (SMS & Reporting) Conveyance bill Provision of Bed Debt Ownership Transfer Fee Proposed Salary-(Family & Self) Proposed Salary (Assistant-01-Father) Other Cost (stationary & Entertainment etc.) Non Cash Item: Depreciation Expenses Total Operating Cost (D)		Year 1 (BD	(T)		Year 2 (BL	OT)	Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Est. Sales income from products (Grocery & Confectionary item)	2,000	55,997	671,970	2,300	64,397	772,765	2,530	70,837	850,042	
Commission from bkash & DBBI	80	2,240	26,880	92	2,576	30,912	103	2,885	34,621	
Estimated commission from flexiload	270	7,560	90,720	311	8,694	104,328	342	9,563	114,761	
Total estimated Sales income (A)	2,350	65,797	789,570	2,702	75,667	908,005	2,974	83,285	999,424	
Less: Cost of sales of products (Product Purchase)	1,700	47,598	571,174	1,955	54,738	656,850	2,150	60,211	722,535	
Gross Profit (C) [C=(A-B)]	650	18,200	218,395	747	20,930	251,155	824	23,074	276,889	
Less: Operating Cost:										
Electricity bill		1,200	14,400		1,300	15,600		1,350	16,200	
Shop rent		700	8,400		800	9,600		800	9,600	
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	9,600	
Conveyance bill		1,500	18,000		1,800	21,600		2,100	25,200	
Provision of Bed Debt		32	383		32	383		32	383	
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000	
Proposed Salary-(Family & Self)		6,000	72,000		6,500	78,000		6,500	78,000	
Proposed Salary (Assistant-01-Father)		1,000	12,000		1,500	18,000		1,500	18,000	
Other Cost (stationary & Entertainment etc.)		1,600	19,200		1,800	21,600		2,000	24,000	
Non Cash Item:										
Depreciation Expenses		488	5,860		488	5,860		488	5,860	
Total Operating Cost (D)	-	13,987	163,843	-	15,687	188,243	-	16,237	194,843	
Net Profit (C-D):	-	4,213	54,552	-	5,243	62,912	-	6,837	82,046	
Retained Income			54,552			117,464			199,510	

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	58,552	70,912	90,046
1.3	Depreciation Expenses	5,860	5,860	5,860
1.4	Opening Balance of Cash Surplus	_	40,412	69,184
	Total Cash Inflow	164,412	117,184	165,090
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	40,412	69,184	117,090

☐ Present employment: Self: 01 Family: 01 (Father) ☐ Can not supply goods as per Others (beyond family): 0 demand. Future employment:0 ☐ Trade License in his own name; ☐ He has on hand training; ☐ Skilled and working experiences (10yrs); ${f T}_{ ext{HREATS}}$ **PPORTUNITIES** ☐ Increase of local competitors; ☐ Location of Shop; ☐ Have some fixed customers (Retail & Wholesale); ☐ Increasing demand; ☐ The Capital of the entrepreneur will be BDT 518,510 after 3 years excluding payback of investor's money.

Presented at 126th as Yunus Centre and 18th In-house Executive Social Business Design Lab

(GTT) on October 21, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures









গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / ছাতীয় পরিচয় পর



নাম: আবু নাঈম

Name: Abu Naim

পিতা: ইউনুছ

মাতা: বকুল আভার

Date of Birth: 05 Apr 1982

ID NO: 1911894637938

ত্রী আন্তর্টী বালেনেশ বরকারের সাহিত্র কারটে ব্যবহারকরী ব্যক্তির অন্যারকরী ব্যক্তির অন্যারকরী ব্যক্তির অন্যারকরে কারটে করে হালে ক্রিকার্টার বাজির প্রান্ধারিকার ব্যক্তির আদমাছ মিয়ার বাজির প্রান্ধারীর বুড়বুড়িয়া, বুড়বুড়বুড়িয়া, বুড়বুড়িয়া, বুড়বুড়



গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাঙীয় পরিচয় পর



নাম: বকুল আকতার

Name: Bakul Akter

থামী: ইউনুছ মিরা মাতা: মৃত অহিধন বিবি

Date of Birth: 01 Jan 1972

ID NO: 1911894637920

এই কান্ত গণপ্ৰজাতত্বী বাংলাদেশ সাকাতের সম্পন্ধি জান্ততি বাংহাজ্ঞানি নানীত আন কোবার পারনা গেলে নিনাই গোটি আলমে জন্ম দেয়ার আন সন্তারাক কর কালা। বিকালা বাংলা/হোলিচাং আলমাছ মিয়ার বাড়িন, প্রাম/বাজাং বুড়রভিয়া, বুড়বুড়িয়া, ভাকম্বাং নালুয়ার বাজার - ৩৫২০, বুড়িচাং, কুমিয়া

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Thank You