Proposed NU Business Name: M/S R M ENTERPRISE



Project identification and prepared by: Md Shahidul Islam Elasin Unit, Tangail

Project verified by: Md. Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	SHAMIM AL MAMUN		
Age	:	17-01-1981 (34 Years)		
Education, till to date	:	Class Eight		
Marital status	:	Married		
Children	:	1 Son & 1 Daughter		
No. of siblings:	:	2 Brother & 2 Sister		
Address	:	Vill: Gojiabari, P.O: Hinganogor, P.S: Delduar, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father RUBI BEGUM ABU SAYEED Branch: Atia Delduar, Centre # 78 (Female), Member ID: 5937, Group No: 07 Member since: 04-08-2009 (06 Years) First loan: BDT 10,000/-		
Further Information:		Existing loan: BDT 24,940/-, Outstanding loan: BDT 21,740/-		
(v) Who pays GB loan installment	:	Mother		
(vi) Mobile lady	•	No		
(vii) Grameen Education Loan (viii) Any other loan like GB,	:	No No		
BRAC ASA etc	•	140		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		Twenty Five years experience in running business.
Training Info	:	He has one year training
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	Nil
Entrepreneur Contact No.	:	01729-526615
Mother's Contact No.	:	01716-219844
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Elasin Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

RUBI BEGUM joined Grameen Bank since 06 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture.

Proposed Nobin Udyokta Business Info					
Business Name	:	M/S R M ENTERPRISE			
Location	:	Chilimpur, Delduar, Tangail			
Total Investment in BDT	:	BDT 5,10,000/-			
Financing	:	Self BDT 3,60,000/- (from existing business) 71% Required Investment BDT 1,50,000/- (as equity) 29%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	32 ft x 23 ft= 736 square ft			
Security of the shop	:	BDT 50,000/-			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Water Tank, Pipe, Filter, Tube-well etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Dhaka, Tangail. Agreed grace period is 4 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Sanitary Item	4,500	135,000	1,620,000			
Total Sales (A)	4,500	135,000	1,620,000			
Less. Variable Expense						
Sanitary Item	3,825	114,750	1,377,000			
Total variable Expense (B)	3,825	114,750	1,377,000			
Contribution Margin (CM) [C=(A-B)	675	20,250	243,000			
Less. Fixed Expense						
Rent		4,000	48,000			
Electricity Bill		300	3,600			
Mobile Bill		400	4,800			
Salary (self)		5,000	60,000			
Guard		100	1,200			
Transportation		2,000	24,000			
Total fixed Cost (D)		11,800	141,600			
Net Profit (E) [C-D)		8,450	101,400			

Investment Breakdown							
Particulars Existing Proposed Proposed Total							
Gazi Tank (5 x 3400)	17,000	0	17,000				
PVC 5" (7 x 2100)	14,700	0	14,700				
PVC 4" (40 x 800)	32,000	60,000	92,000				
Pipe 1.5 (150 x 275)	41,000	0	41,000				
Filter 1.5 (60 x 180)	90,000	0	90,000				
Tube-well (16 x 2000)	32,000	40,000	72,000				
Motor Pump (6 x 5000)	30,000	50,000	80,000				
Door (L) (14 x 3700)	51,800	0	51,800				
Door (M) (10 x 2100)	21,000	0	21,000				
Basin, Pan, GI Pipe, Solution etc	30,500	0	30,500				
Total	360,000	150,000	510,000				

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Sanitary Item	6,300	189,000	2,268,000	2,381,400	2,500,470	
Total Sales (A)	6,300	189,000	2,268,000	2,381,400	2,500,470	
Less. Variable Expense						
Sanitary Item	5,355	160,650	1,927,800	2,024,190	2,125,400	
Total variable Expense (B)	5,355	160,650	1,927,800	2,024,190	2,125,400	
Contribution Margin (CM) [C=(A-B)	945	28,350	340,200	357,210	375,071	
Less. Fixed Expense						
Rent		4,000	48,000	48,000	48,000	
Electricity Bill		300	3,600	4,000	4,500	
Mobile Bill		500	6,000	6,500	7,000	
Salary (self)		5,000	60,000	60,000	60,000	
Guard		100	1,200	1,500	1,800	
Transportation		2,500	30,000	32,000	34,000	
Total Fixed Cost		12,400	148,800	152,000	155,300	
Net Profit (E) [C-D)		15,950	191,400	205,210	219,771	
Investment Payback			60,000	60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	191,400	205,210	219,771
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		131,400	276,610
	Total Cash Inflow	341,400	336,610	496,381
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership			
2.3	Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	131,400	276,610	436,381

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0,

Experience & Skill: 25 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

$\mathbf{T}_{\mathsf{HREATS}}$

Theft

Fire

Political unrest

Pictures

















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