Proposed NU Business Name: **SARKAR ELECTRIC & SOUND**



Project identification and prepared by: Aziz Ahmad Elenga Unit, Tangail

Project verified by: MD. Mizanur Rahman patwary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. SAIFUL ISLAM		
Age	:	12-04-1986(30 Years)		
Education,	:	S.S.C		
Marital status	:	married		
Children	:	None		
No. of siblings:	:	2 Brothers & 1 Sister		
Address	:	Vill: Gramjoka P.O: Mogda, P.S: Tangail Shadar Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST.SOFIA BEGUM LATE MD. MOJAMMAL HOQUE Branch: Sholla kalihati, Centre # 04(male), Member ID: 5983, Group No: 06 Member since: 02-01-1993 to 15-08-2012(9 years 7 Months) First loan: 5000 taka. Existing loan: 00 taka		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Outstanding loan: 00 Nill Yes No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	15years experience in running business.
Training Info	:	He has 12 years training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	Nill
Entrepreneur Contact No.	:	01917-839158
Mother's Contact No.	:	01768-606736
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Elenga Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

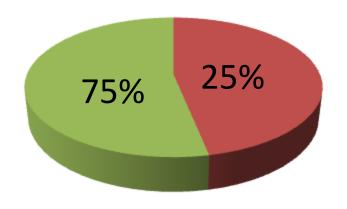
Md.Mojammel Hoque joined Grameen Bank since 9 years 7 Months ago. At first He took 5,000 taka loan from Grameen Bank. He gradually took loan from GB. Utilize loan in his business.

Proposed Nobin Udyokta Business Info				
Business Name	:	SARKAR ELETRIC & SOUND		
Location	:	Mogra Bazar, Tangail Shadar, , Tangail.		
Total Investment in BDT		BDT 4,00,000		
Financing	:	Self BDT 3,00,000(from existing business) 75% Required Investment BDT 1,00000(as equity) 25%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	8ft x 15 ft= 120 square ft		
Security of the shop	:	None		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Energy Balb, Tube, LED, Tea Bag, Bulb, Holder, Switch, Costape, BRB Cable etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing three employee. The shop is Own. Collects goods from Tangail, Dhaka. Agreed grace period is 3 months. 		

Existing Busin	ness					
BDT (TK)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Energy Bulb,Tube,LED Bulb,Holder,Switch,Costape,BRB						
Cable etc.	3,000	90,000	10,80,000			
Rent Sound Box	300	9,000	10,8,000			
Total Sales(A)	3,300	99,000	11,88,000			
Less. Variable Expense	2,400	72,000	8,64,000			
Total variable Expense (B)	2,400	72,000	8,64,000			
Contribution Margin (CM) [C=(A-B)	9,00	27,000	3,24,000			
Less. Fixed Expense						
Salary (Staff)		9,000	108000			
Salary (self)		5,000	60,000			
Transportation		2,000	24,000			
Electricity bill		300	3600			
Mobile Bill		3,00	3,600			
Night Guard		200	2,400			
Total fixed Cost (D)		16,800	2,01,600			
Net Profit (C-D)		10,200	1,22,400			

INVESTI	IENT	RREA	KDOWN

Particulars	Existing	Proposed	Proposed Total
Energy Bulb, Clear Bulb, LED Bulb, Tester	70,000	00	70,000
Holder, BRB Cable, Switch, Costape	37,000	00	37,000
Tea Bag(200pac*215tk)	43,000	00	43,000
Sound Box(2set*75000tk)	1,50,000	1,00,000	2,50,000
Total	3,00000	1,00,000	400,000



Entrepreneur Contribution: 3,00,000

Investors Investment : 100,000

Total Investment : 4,00,000

Financial Projection

	• • • • • • • • • • • • • • • • • • • •			
Particulars	Daily	Monthly	1 st Year	2 nd Year
Revenue Sales:				
Energy Bulb, Tube, LED				
Bulb,Holder,Switch,Costape,BRB etc.	3,500	1,05,000	12,60,000	13,23,000
Rent, Sound Box	450	13,500	1,62,000	1,70,100
Total Sales (A)	3,950	1,18,500	14,22,000	14,93,100
Less. Variable Expense	2,800	84,000	10,08,000	10,58,400
Rent, Sound Box	00	00	00	00
Total variable Expense (B)	2,800	84,000	10,08,000	10,58,400
Contribution Margin (CM) [C=(A-B)	1,150	34,500	4,14,000	4,34,700
Less. Fixed Expense				
Salary (self)		5,000	60,000	60,000
Transportation		3,000	36,000	38,000
Electricity bill		5,00	6,000	6,200
Mobile Bill & SMS Monitoring		5,00	6,000	6,200
Entertainment		2,00	2,400	2,500
Salary (3 Staff*3000)		9,000	1,08,000	1,10,000
Night Guard		200	2,400	2,500
Total Fixed Cost		18,400	2,20,800	2,25,400
Net Profit E= (C-D)		16,100	1,93,200	2,09,300
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow	Teur I (BDT)	reur 2 (BDT)
	Cash innow		
1.1	Investment Infusion by Investor	1,00,000	
1.2	Net Profit	1,93,200	2,09,300
1.3	Depreciation (Non cash item)	0	0
1.4	Opening Balance of Cash Surplus		1,33,200
	Total Cash Inflow	2,93,200	3,42,500
2	Cash Outflow		
2.1	Purchase of Product	1,00,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	1,60,000	60,000
3	Net Cash Surplus	1,33,200	2,82,500

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 15 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

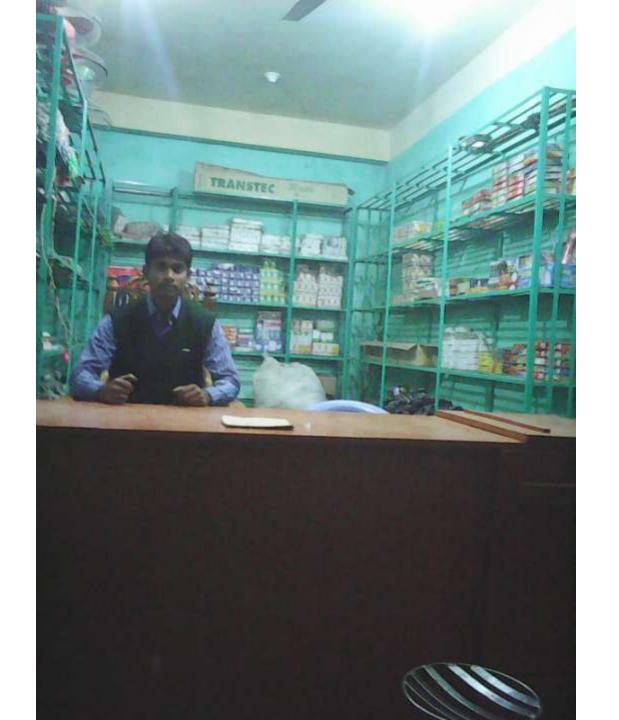
THREATS

Theft Fire

Political unrest

Pictures

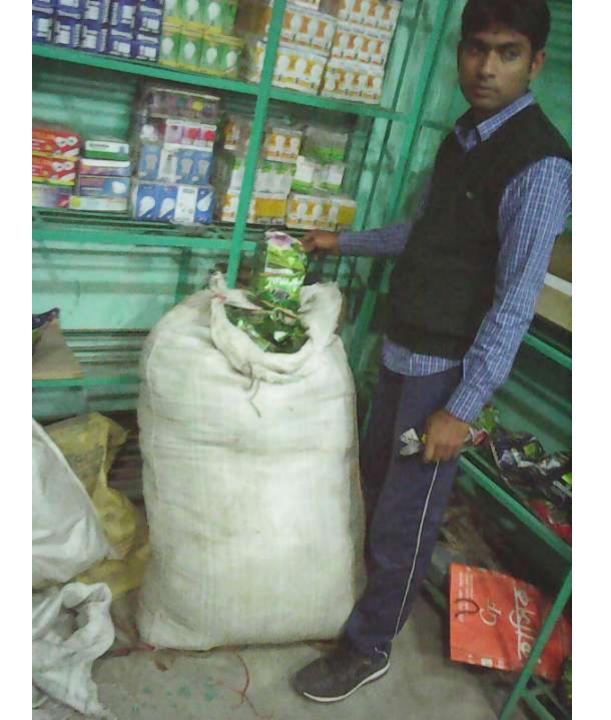
















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FAMILY PICTURE

