## Grameen Kalyan Proposed NUBusinessName: T M Fashion



#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address                                                                                                                                          | :       | Md.Biplop Hossain (Sayed).  Vill: K I Senior Madrasa Road, Word No-8,  Upazilla: Fulbaria, District: Mymensingh                                                                                          |  |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------|---------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| Age                                                                                                                                                       | :       | 21 Years                                                                                                                                                                                                 |  |
| Marital status                                                                                                                                            | :       | Single                                                                                                                                                                                                   |  |
| No. of siblings:                                                                                                                                          | :       | 2 (Two) brothers & 1 sister                                                                                                                                                                              |  |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info                                            | : : :   | Mother Father Shafali Akter Rosnara.  Md. Golam Mostofa.  BranchFulbaria, Group # 05,Centre # 25/M, Loan no.3175/2, Member since: 2003, First loan: Tk 5,000.  Existing loan: 20,000 Outstanding: 5,000. |  |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others | : : : : | My brother is paying GB loan installment. No Nil Nil Nil Nil                                                                                                                                             |  |
| Education, till to date                                                                                                                                   | :       | HSC                                                                                                                                                                                                      |  |

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)                                                                 | : | Nil.                                                           |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|---|----------------------------------------------------------------|
| Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.) | : | He has 3 years experiences in running business.                |
| Other Own/Family Sources of Income                                                                                                                              | : | Fathers income from business & pension from police department. |
| Other Own/Family Sources of Liabilities                                                                                                                         | : | Nil                                                            |
| Contact number                                                                                                                                                  | : | 01770-759137/ 01683513675                                      |
| Birth Certificate                                                                                                                                               | : | 19946121808033171                                              |
| NU Project Source/Reference                                                                                                                                     | : | GK                                                             |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

Entrepreneur's Mother is a GB member since 2003. At first she took GB loan BDT= 5,000 (Five thousand) and used the money in business purpose. Gradually several times she took GB loan and utilized in business purposes.

#### PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Project's Name                                    | : | T M Fashion.                                                                                                                                                                                                                                                                                                                                                                                                                                                          |  |  |
|---------------------------------------------------|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| Address/ Location                                 | : | Fulbaria Bazar,Hazi Chabed Plaza,2 <sup>nd</sup> Floor, Fulbaia,<br>Mymensingh                                                                                                                                                                                                                                                                                                                                                                                        |  |  |
| Total Investment                                  | : | BDT = 7,50,700                                                                                                                                                                                                                                                                                                                                                                                                                                                        |  |  |
| Financing                                         | : | Self financing: BDT = 5,50,700 (Existing business) Required Investment: BDT = 2,00,000 (as equity)                                                                                                                                                                                                                                                                                                                                                                    |  |  |
| Present salary/drawings from business (estimates) | : | BDT 5,000 (Five thousand).                                                                                                                                                                                                                                                                                                                                                                                                                                            |  |  |
| Proposed Salary                                   | : | BDT 6,000 (Six thousand).                                                                                                                                                                                                                                                                                                                                                                                                                                             |  |  |
| Proposed Business<br>Implementation Plan          | : | <ul> <li>This is an on going business so the fund need to increase the volume of existing product;</li> <li>The product line in the shop is shirt, pant, t-shirt, trouser,&amp; baby cloth etc;</li> <li>One employee per month tk.4000;</li> <li>Estimated average gross profit @ tk. 25 % on sales;</li> <li>Estimated Sales is @ Tk. 6,000 Per day;</li> <li>Pay back period is 3 years.</li> <li>Expected date to start the project in November, 2015.</li> </ul> |  |  |

#### EXISTING BUSINESS OF NOBIN UDYOKTTA

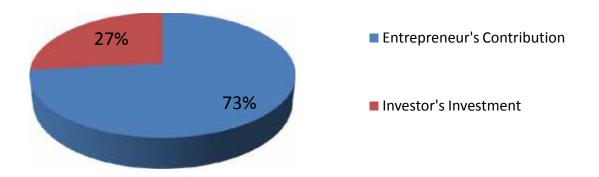
| Doutionland                 | Existing Business |         |           |  |  |
|-----------------------------|-------------------|---------|-----------|--|--|
| Particulars                 | Daily             | Monthly | Yearly    |  |  |
| Sales (A)                   | 4,000             | 100,000 | 1,200,000 |  |  |
| Cost of Sales (B)           | 3,000             | 75,000  | 900,000   |  |  |
| Gross profit (GP) [C=(A-B)] | 1,000             | 25,000  | 300,000   |  |  |
| Less:Operating Costs:       |                   |         |           |  |  |
| Electricity bill            |                   | 900     | 10,800    |  |  |
| Shop Rent                   |                   | 2,000   | 24,000    |  |  |
| Jenerator Bill              | 20                | 500     | 6,000     |  |  |
| Transport                   |                   | 2,000   | 24,000    |  |  |
| Night guard bill            |                   | 100     | 1,200     |  |  |
| Salary -self                |                   | 5,000   | 60,000    |  |  |
| Wages 1                     |                   | 4,000   | 48,000    |  |  |
| Mobile bill                 |                   | 300     | 3,600     |  |  |
| Other Expenses              |                   | 500     | 6,000     |  |  |
| Non Cash Item:              |                   |         |           |  |  |
| Depreciation Expenses       |                   |         | 5,000     |  |  |
| Total Operating Cost (D)    |                   | 15,300  | 188,600   |  |  |
| (C-D) Net Profit:           |                   | 9,700   | 111,400   |  |  |

#### PROPOSED PROJECT INVESTMENT BREAKDOWN

| Particulars            | Existing<br>Business (1) | Proposed<br>(BDT)(2) | Total (BDT)<br>(1+2) |
|------------------------|--------------------------|----------------------|----------------------|
| Shop Advance 1         | 100,000                  | -                    | 100,000              |
| Decoration Shop        | 70,000                   | -                    | 70,000               |
| Pant (250*400)         | 100,000                  | 50,000               | 150,000              |
| Shirt (300*350)        | 105,000                  | 40,000               | 145,000              |
| Baby Cloth             | 5,000                    | 2,000                | 7,000                |
| T-Shirt (900*100)      | 90,000                   | 40,000               | 130,000              |
| Touser & jersy (30+30) | 8,700                    | 5,000                | 13,700               |
| Winter cloth           | 50,000                   | 60,000               | 110,000              |
| Others (Cloth)         | 7,000                    | 3,000                | 10,000               |
| Cash in Hand           | 15,000                   | -                    | 15,000               |
| Total Capital          | 550,700                  | 200,000              | 750,700              |

### **Source of Finance**

| Particulars                 | Amount in BDT | In % |
|-----------------------------|---------------|------|
| Entrepreneur's Contribution | 550,700       | 73   |
| Investor's Investment       | 200,000       | 27   |
| Total Investment            | 750,700       | 100  |



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Particular                      | Year 1 (BDT) |         |           | Year 2 (BDT) |         |           | Year 3 (BDT) |         |           |
|---------------------------------|--------------|---------|-----------|--------------|---------|-----------|--------------|---------|-----------|
| Particular                      | Daily        | Monthly | Yearly    | Daily        | Monthly | Yearly    | Daily        | Monthly | Yearly    |
| Estimated Sales (A)             | 6,000        | 150,000 | 1,800,000 | 6,600        | 165,000 | 1,980,000 | 7,260        | 181,500 | 2,178,000 |
| Less: Cost of Sales (B)         | 4,500        | 112,500 | 1,350,000 | 4,950        | 123,750 | 1,485,000 | 5,445        | 136,125 | 1,633,500 |
| Gross Profit (GP) = [C = (A-B)] | 1,500        | 37,500  | 450,000   | 1,650        | 41,250  | 495,000   | 1,815        | 45,375  | 544,500   |
| Less: Operating Costs           |              |         |           |              |         | <u> </u>  |              |         |           |
| Electricity bill                |              | 900     | 10,800    |              | 990     | 11,880    |              | 1,089   | 13,068    |
| Shop Rent                       |              | 2,000   | 24,000    |              | 2,200   | 26,400    |              | 2,420   | 29,040    |
| Transport                       |              | 2,000   | 24,000    |              | 2,200   | 26,400    |              | 2,420   | 29,040    |
| Genarator Bill                  | 20           | 500     | 6,000     |              | 550     | 6,600     |              | 605     | 7,260     |
| Night guard bill                |              | 100     | 1,200     |              | 110     | 1,320     |              | 121     | 1,452     |
| Proposed salary/Drawing self    |              | 6,000   | 72,000    |              | 6,600   | 79,200    |              | 7,260   | 87,120    |
| Employee (1*4000)               |              | 4,000   | 48,000    |              | 4,400   | 52,800    |              | 4,840   | 58,080    |
| Mobile bill                     |              | 500     | 6,000     |              | 550     | 6,600     |              | 605     | 7,260     |
| Other Expenses                  |              | 500     | 6,000     |              | 550     | 6,600     |              | 605     | 7,260     |
| Non Cash Item                   |              |         |           |              |         |           |              |         |           |
| Depreciation Expenses           |              |         | 10,000    |              |         | 10,000    |              |         | 10,000    |
| Total Operating Cost (D)        |              | 16,500  | 208,000   |              | 18,150  | 227,800   |              | 19,965  | 249,580   |
| (C-D) Net Profit:               | _            | 21,000  | 242,000   | _            | 23,100  | 267,200   | _            | 25,410  | 294,920   |
| Retained Income:                |              |         | 242,000   |              |         | 267,200   |              |         | 294,920   |

Notes: 1. Agreed Grace period: 3 Months.

2. **Investment Payback schedule**: Quarterly installment including ownership transfer fee after 3 month grace period.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

|                                                | Year 1    | Year 2    | Year 3    |
|------------------------------------------------|-----------|-----------|-----------|
| Cash inflow:                                   |           |           |           |
| Opening Balance                                | 15,000    | 377,000   | 564,200   |
| Capital Infusion by Investor                   | 200,000   | -         | -         |
| Sales                                          | 1,800,000 | 1,980,000 | 2,178,000 |
| Total Receipts                                 | 2,015,000 | 2,357,000 | 2,742,200 |
| Cash Outflow:                                  |           |           |           |
| Cost of goods sold                             | 1,350,000 | 1,485,000 | 1,633,500 |
| Operating expenses                             | 208,000   | 227,800   | 249,580   |
| Return to investor<br>( includingTransfer fee) | 80,000    | 80,000    | 80,000    |
| Total payment                                  | 1,638,000 | 1,792,800 | 1,963,080 |
| Closing Balances                               | 377,000   | 564,200   | 779,120   |

#### **SWOT ANALYSIS**

| STRENGTH  Employment: Self: 01 Others (beyond family): 01 Ownership in his own name.                            | WEAKNESS  Transportation; Lack of sufficient capita; Limited product. |
|-----------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|
| Opportunities  Skill & Experience. Location of Shop; Local Demand. Investor's money will be payback in 3 years. | THREATS  Theft; Political unrest. Fire Burn.                          |

# Presented at 9<sup>th</sup> Ex. SB Design Lab on Nov 19, 2015 at Grameen Kalyan

Thank you

# Pictures

## My Shop and me















Biplob Hossain (Saeed)

Proprietor



01770-759137 01683-513675

# T.M Fashion

Hazi Chabed Plaza, Show Room: 03, 2nd Floor Fulbaria, Mymensingh.







## Trade License

|                                                       | ফুলবাড়ীয়া পৌরসভ<br>ৠশিত ঃ ২০০১ই<br>ফুলবাড়ীয়া, ময়মনসিং                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | t = 1                                                                                                               | লয়                                                                           |
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| বহি নং-71<br>ছানীয় সরকার (কে                         | <b>্রিড লাফিসে</b><br>জমিক নং- 7133<br>বিশ্বতা) আইন, ২০০৯ এর ধারা ১০৩                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 20157215                                                                                                            | 7 78-39W3                                                                     |
| মত্র লাইমেল প্রবর্গ<br>ব্যবসা প্রতিষ্ঠানে না<br>প্রাঃ | ্বাকেশ্ব, কাগাং, গ্ৰাহাণন লাহতেন।  তী পৃষ্ঠাত বালিত্ প্ৰতিদ সালোকে ২০.১৫  তিন্তু স্থানস্থান  ব্যবসা করার জন্য ট্রেড লাই  ব্যবসা  ব্য | <ol> <li>শেল্ডিক</li> <li>শেকা ফিস ৪.</li> <li>মা ৪.</li> <li>চার্জ ৪.</li> <li>লাকার ৪.</li> <li>মোট ৪.</li> </ol> | নগ ৩০ খুন প্রয়ন্ত মেয়াদে<br>ক অত পৌর এলাকাধীন<br>নং হোভিং এ<br>ডাকা<br>টাকা |
| সতৰ্কতা ৪- (ক) এ                                      | ই লাইসেস ব্যবসার প্রকাশ্য স্থানে ঝুলা<br>ই লাইসেস কোন রাজি বা স্থানের নামে<br>কাইসেস পরিদশক<br>ফুলবাড়ীয়া পৌরসভা<br>ফুলবাড়ীয়া, ময়মনসিংহ।                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                     |                                                                               |

## Thank You