Proposed NU Business Name: HIMU TELECOM



Project identification and prepared by: MD. Asif Istiar, Ashulia Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. IMAM HASAN		
Age	:	01-01-1983 (32 Years)		
Education, till to date	:	Class Five		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	2 Brothers & 5 Sisters		
Address	:	Vill: Kalma-1, P.O: Dairy Farm, P.S: Savar, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father FIROZA BEGUM MD. ABDUL WAHAB KHANDAKAR Branch: Ashulia, Centre # 44(Female), Member ID: 9118/1, Group No: 10 Member since: 16-11-2011 (4Years) First Ioan: BDT 5,000 taka.		
Further Information: (v) Who pays GB loan installment	:	Existing Loan: BDT 10,000, Outstanding loan: BDT 8,450 Mother		
 (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc 	:	No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	-	Nil
Business Experiences and	:	4 years experience in running business.
Training Info	:	He has ******** training.
Other Own/Family Sources of Income	:	House rent
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01676-013462
Mother's Contact No.	:	01837-997308
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

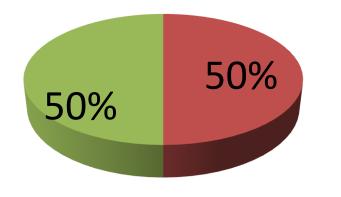
FIROZA BEGUM joined Grameen Bank since 4 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in home development and business.

Proposed Nobin Udyokta Business Info				
Business Name	:	HIMU TELECOM		
Location	:	Kalma-1, Dairy Farm, Savar, Dhaka		
Total Investment in BDT	:	BDT 2,00,000/-		
Financing	:	Self BDT 1,00,000/- (from existing business) 50% Required Investment BDT 1,00,000/- (as equity) 50%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	15 ft x 8 ft= 120 square ft		
Security of the shop	:	BDT 60,000/-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Jeans pant, T-shirt, Shirt, Sweater, Jacket, Mobile accessories etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing no employee. After getting equity fund one employee will be appointed. The shop is rented. Collects goods from Dhaka, Gulistan, Bongobazaar. Agreed grace period is 3 months. 		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Cloths & Mobile Accessories	2,000	60,000	720,000			
Flexi-load	108	3,240	38,880			
Total Sales (A)	2,108	63,240	758,880			
Less. Variable Expense						
Cloths & Mobile Accessories	1,600	48,000	576,000			
Total variable Expense (B)	1,600	48,000	576,000			
Contribution Margin (CM) [C=(A-B)	508	15,240	182,880			
Less. Fixed Expense						
Rent		2,000	24,000			
Electricity Bill		500	6,000			
Mobile Bill		300	3,600			
Salary (self)		5,000	60,000			
Entertainment		300	3,600			
Transportation		1,000	12,000			
Generator Bill		200	2,400			
Guard		120	1,440			
Total fixed Cost (D)		9,420	93,600			
Net Profit (E) [C-D)		5,820	89,280			

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Jeans Pant(50 x 450)	22,500	45,000	67,500		
T-shirt (100 x 120)	12,000	0	12,000		
Shirt (10 x 350)	3,500	5,000	8,500		
Sweater (40 x 250)	10,000	0	10,000		
Jacket (40 x 150)	6,000	0	6,000		
Trouser (50 x 70)	3,500	0	3,500		
Flexi-load	20,000	0	20,000		
Kids Cloths	8,000	0	8,000		
Mobile Accessories	14,500	50,000	64,500		
Total	100,000	100,000	200,000		

Source of Finance



- Entrepreneur's Contribution 100,000
- Investor's Investment 100,000
- Total 200,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Cloths & Mobile Accessories	3,350	100,500	1,206,000	1,266,300	
Flexi-load	180	5,400	64,800	68,040	
Total Sales (A)	3,530	105,900	1,270,800	1,334,340	
Less. Variable Expense					
Cloths & Mobile Accessories	2,680	80,400	964,800	1,013,040	
Total variable Expense (B)	2,680	80,400	964,800	1,013,040	
Contribution Margin (CM) [C=(A-B)	850	25,500	306,000	321,300	
Less. Fixed Expense					
Rent		2,000	24,000	24,000	
Electricity Bill		500	6,000	6,500	
Mobile Bill		400	4,800	5,500	
Salary (self)		5,000	60,000	60,000	
Entertainment		300	3,600	4,000	
Transportation		1,500	18,000	20,000	
Generator Bill		200	2,400	3,000	
Guard		120	1,440	1,800	
Salary (staff)		3,000	36,000	36,000	
Total Fixed Cost		13,020	156,240	160,800	
Net Profit (E) [C-D)		12,480	149,760	160,500	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	149,760	160,500
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		89,760
	Total Cash Inflow	249,760	250,260
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership		
2.3	Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	89,760	190,260

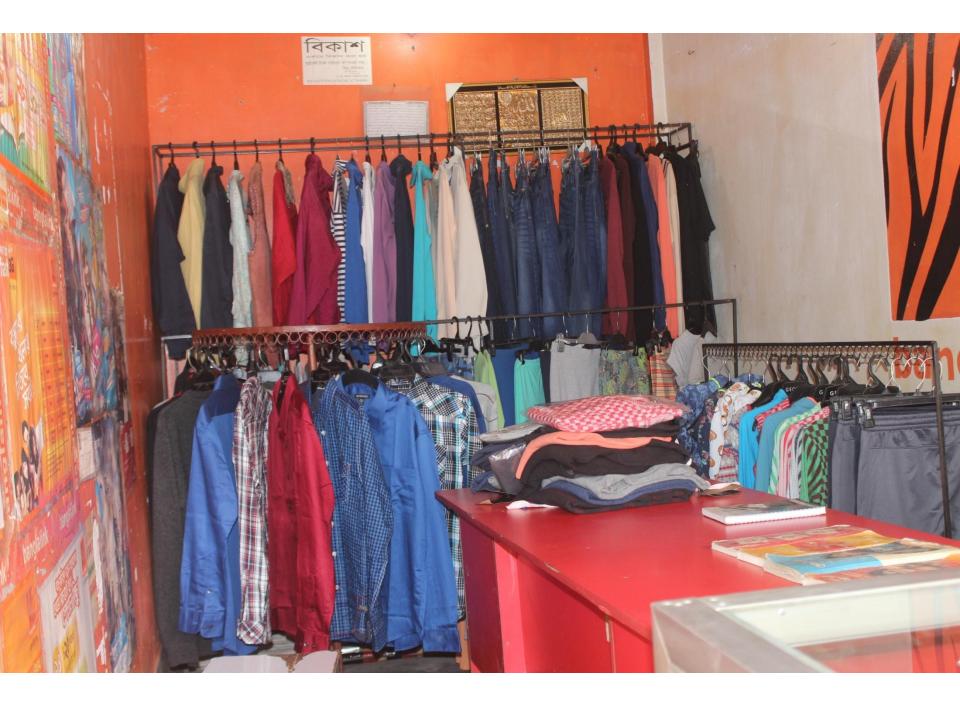


Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 01 Family:0 Others:01 Experience & Skill: 04 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures







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হিমু টেলিকম ১নং কলমা, সাভার, ঢাকা

একজন বিশ্বসেরা অলরাউন্ডার

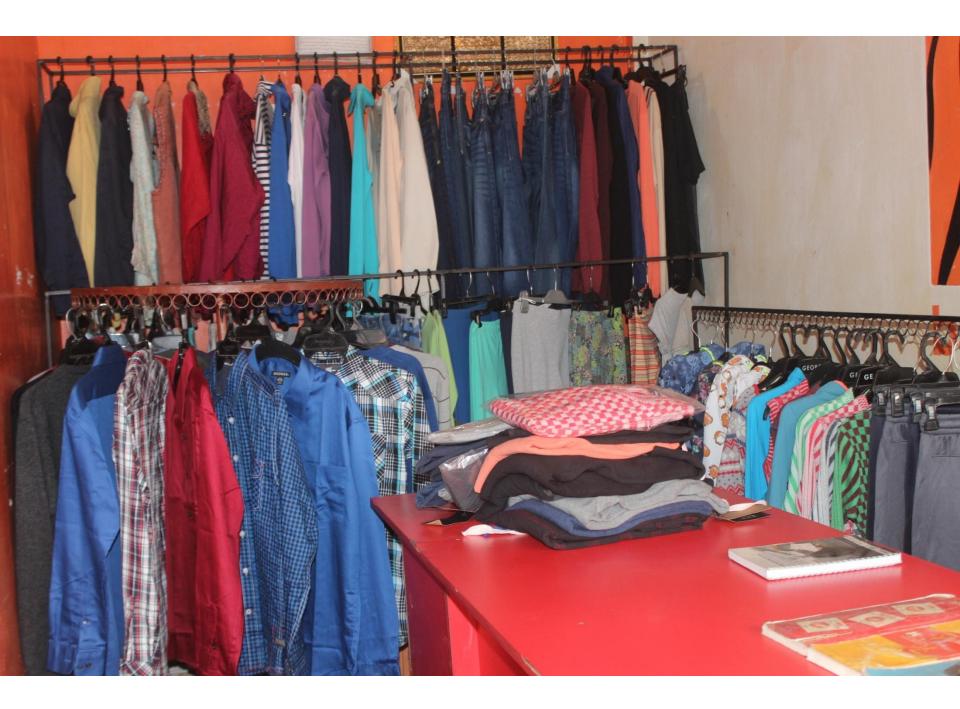
একটি অ্যাডভাঙ্গভ ইন্টেলিজেন্ট নেটওয়ার্ক (AIN)

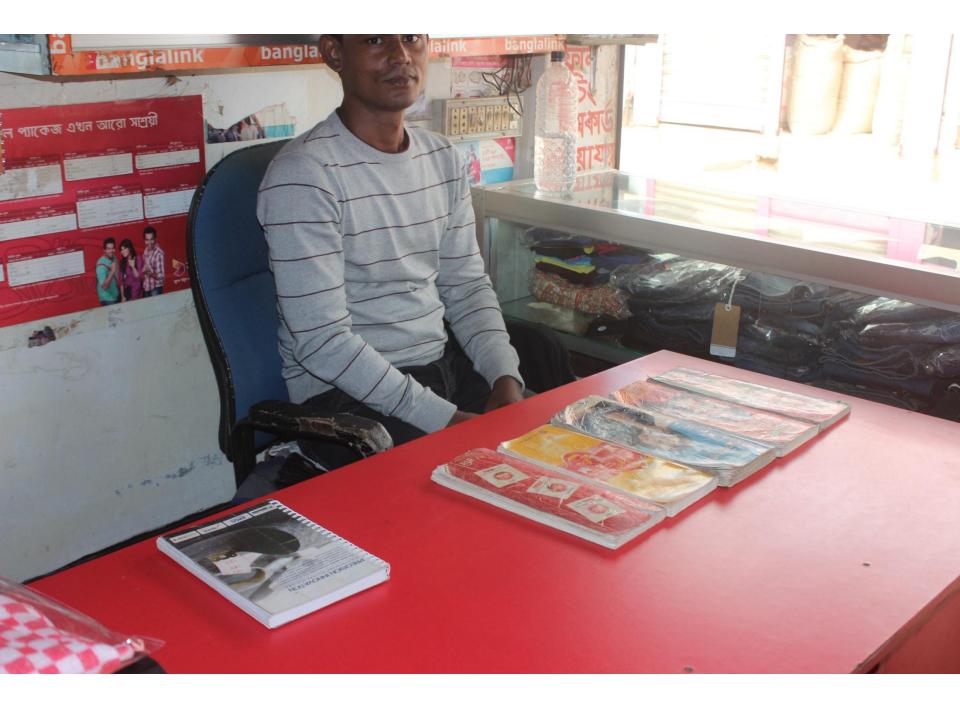


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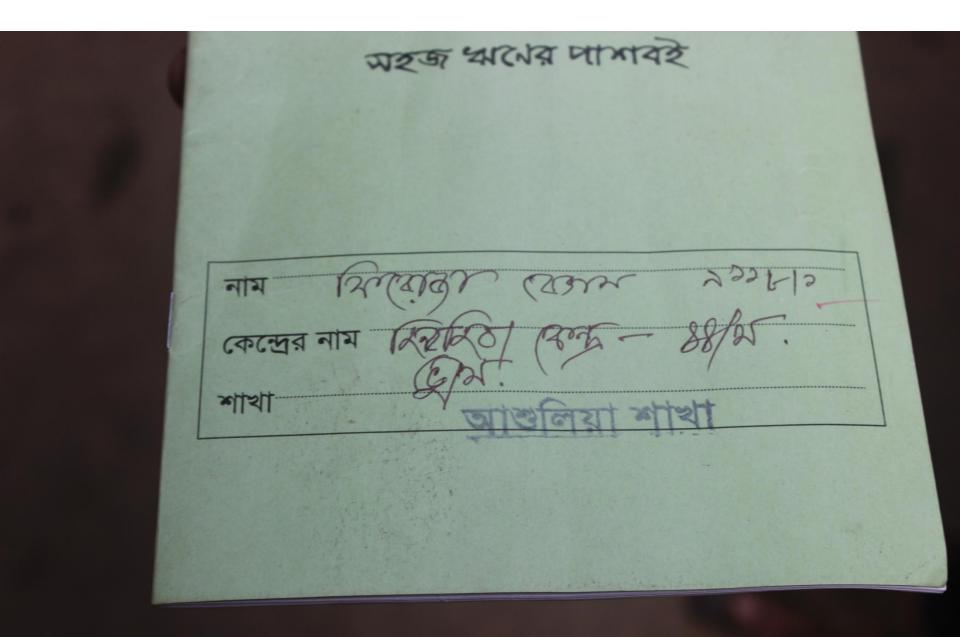


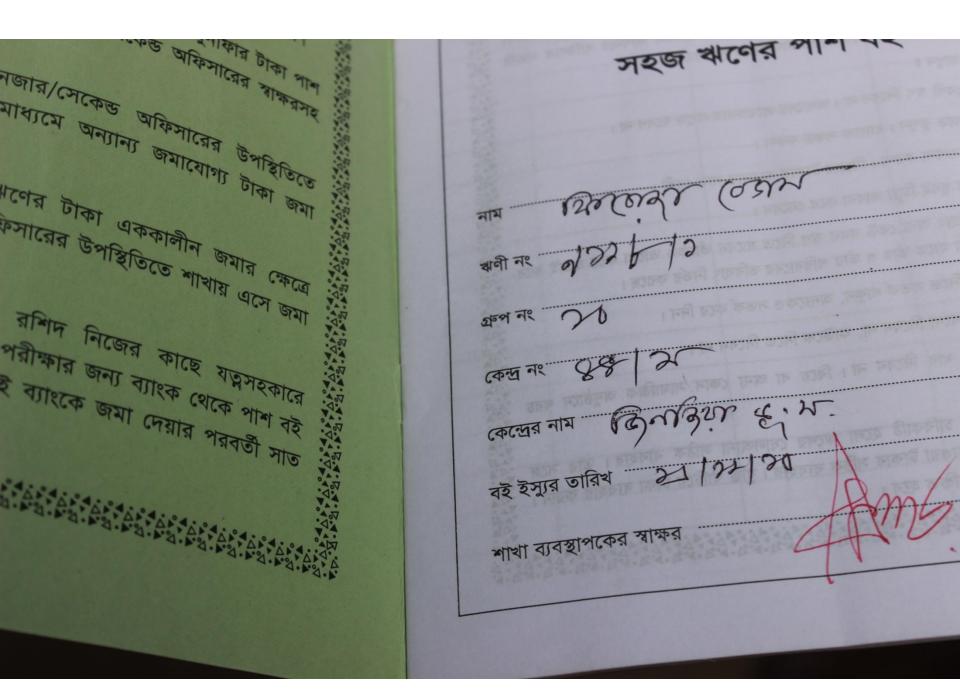












२ । मानित्कत नाम २ । मानित्कत नाम २ । गिछा/यामेत नाम ३ । माठात नाम २ । यठिकारना प्रदेशितना मदसाइ२ २ । मानित्कत दामि ठिकाना इ२२२७ २ । मानित्कत दामि ठिकाना इ२२२७ २ । मानित्कत दामि ठिकाना इ२२२७ २ । यानित्कत प्रधान ठिकाना इ२२२७ २ । यानित्कत प्रधान ठिकाना इ२२४७ २ । यानित्कत प्रधान ठिकाना इ२२४७ २ । यानित्कत प्रधान ठिकाना इ२४७७ २ । यानित्कत प्रधान ठिकाना इ२४७७ २ । यानित्कत प्रधान ठिकाना इ२४४७ २ । यानित्कत प्रधान ठिकाना इ२४४४७ २ । यानित्कत प्रधान ठिकाना इ२४४४४ २ । यानित्कत प्रधान ठिकाना इ२४४४४४४४४४४४४४४४४४४४४४४४४४४४४४४४४४	भीमा-माछाর, छिला-ठाका। (यिछ नारेटलक) जात्रित्र २८८/८ २०२५८ जात्रिय वनमात येठ नारेटलन रायमा/ (भनाव र रेरेग। याराव प्रधान	भी वस्तान->० भीष्टाका को नी 12000 भाषाः दमाः दमाः दमाः दमाः दमाः दमाः दमाः दम	দেশ নির্দেশনার বারি ব্যব্যব্যার্থনার কার্য ০/ জাতীয় পরিচয় পাত্র দাম হাসান লা শার্চার হার ধন্দনার হার ধন্দনার ৪32696822865193 দার সম্পরি। ফার্টা ব্যব্যব্রগরি ব্যবীত জন দার দাশরি। ফার্টা ব্যব্যব্রগরি ব্যবীত জন দার দাশ নোর কার ফার্যের কার হাসা।	

FAMILY PICTURE

