Proposed NU Business Name: KADER TELECOM & SERVICING



Project identification and prepared by: MD. Shahab Uddin, Ashulia Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	ABDUL MAJED		
Age	:	02-01-1990 (25 Years)		
Education, till to date	•	H.S.C		
Marital status	•	Married		
Children	•	1 Daughter		
No. of siblings:	:	2 Brothers & 1 Sister		
Address	:	Vill: Jaygir, P.O: Dhallah, P.S: Singair, Dist: Manikgonj		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MAJEDA BEGUM ABDUL KADER Branch: Dhallah Singair, Centre # 08(Female), Member ID: 2433, Group No: 09 Member since: 06-08-2011 (<i>4Years</i>) First Ioan: BDT 5,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 20,000, Outstanding loan: BDT 19,120 Mother No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	-	Nil
Business Experiences and	:	7 years experience in running business.
Training Info	:	He has ******* training.
Other Own/Family Sources of Income	:	House rent
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01925-907744
Mother's Contact No.	:	01715-984604
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

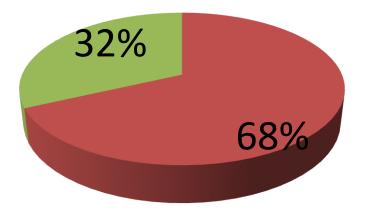
MAJEDA BEGUM joined Grameen Bank since 4 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	KADER TELECOM & SERVICING		
Location	:	Mawlana Complex, Hemayetpur, Savar, Dhaka		
Total Investment in BDT	:	BDT 4,70,000/-		
Financing	:	Self BDT 3,20,000/- (from existing business) 68% Required Investment BDT 1,50,000/- (as equity) 32%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	14 ft x 12 ft= 168 square ft		
Security of the shop	:	BDT 50,000		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Mobile Phone, Battery, Charger, Cover etc. Average 30% gain on sale. The business is operating by entrepreneur. Existing one employee. After getting equity fund one employee will be appointed. The shop is rented. Collects goods from Savar. Agreed grace period is 3 months. 		

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Mobile phone & Accessories	2,100	63,000	756,000	
Servicing	400	12,000	144,000	
Total Sales (A)	2,500	75,000	900,000	
Less. Variable Expense				
Mobile phone & Accessories	1,470	44,100	529,200	
Servicing	120	3,600	43,200	
Total variable Expense (B)	1,590	47,700	572,400	
Contribution Margin (CM) [C=(A-B)	910	27,300	327,600	
Less. Fixed Expense				
Rent		3,000	36,000	
Electricity Bill		1,000	12,000	
Mobile Bill		200	2,400	
Salary (self)		5,000	60,000	
Entertainment		300	3,600	
Transportation		1,500	18,000	
Salary (staff)		6,000	72,000	
Guard		250	3,000	
Generator Bill		500	6,000	
Total fixed Cost (D)		17,750	110,400	
Net Profit (E) [C-D)		9,550	217,200	

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Mobile phone (100 x 1500)	150,000	100,000	250,000	
Battery (150 x 215)	32,250	5,000	37,250	
Charger (50 x 70)	3,500	3,000	6,500	
Display (100 x 150)	15,000	7,000	22,000	
Memory Card (30 x 300)	9,000	5,000	14,000	
Head phone, Screen Paper, Glass	30,250	30,000	60,250	
Protector etc				
Computer	50,000	0	50,000	
Mobile Flash box	30,000	0	30,000	
Total	320,000	150,000	470,000	

Source of Finance



- Entrepreneur's Contribution 320,000
- Investor's Investment 150,000

Total 470,000

Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Mobile phone & Accessories	3,500	105,000	1,260,000	1,323,000
Servicing	400	12,000	144,000	151,200
Total Sales (A)	3,900	117,000	1,404,000	1,474,200
Less. Variable Expense				
Mobile phone & Accessories	2,450	73,500	882,000	926,100
Servicing	120	3,600	43,200	45,360
Total variable Expense (B)	2,570	77,100	925,200	971,460
Contribution Margin (CM) [C=(A-B)	1,330	39,900	478,800	502,740
Less. Fixed Expense				
Rent		3,000	36,000	36,000
Electricity Bill		1,000	12,000	13,000
Mobile Bill		300	3,600	4,000
Salary (self)		5,000	60,000	60,000
Entertainment		300	3,600	4,000
Transportation		2,000	24,000	26,000
Salary (staff)		9,000	108,000	108,000
Guard		250	3,000	4,000
Generator Bill		500	6,000	6,500
Non Cash Item				
Depreciation		1,333	16,000	16,000
Total Fixed Cost		22,683	272,200	277,500
Net Profit (E) [C-D)		17,217	206,600	225,240
Investment Payback			90,000	90,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	150,000	
1.2	Net Profit	206,600	225,240
1.3	Depreciation (Non cash item)	16,000	16,000
1.4	Opening Balance of Cash Surplus		132,600
	Total Cash Inflow	372,600	373,840
2	Cash Outflow		
2.1	Purchase of Product	150,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	90,000	90,000
	Total Cash Outflow	240,000	90,000
3	Net Cash Surplus	132,600	283,840



Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 01 Family:0 Others:02 Experience & Skill: 07 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures

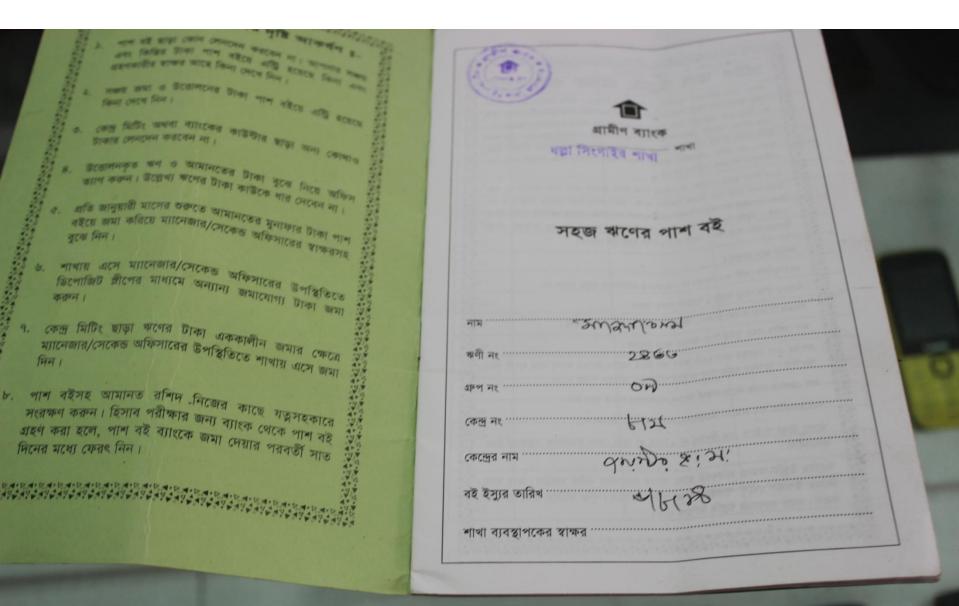


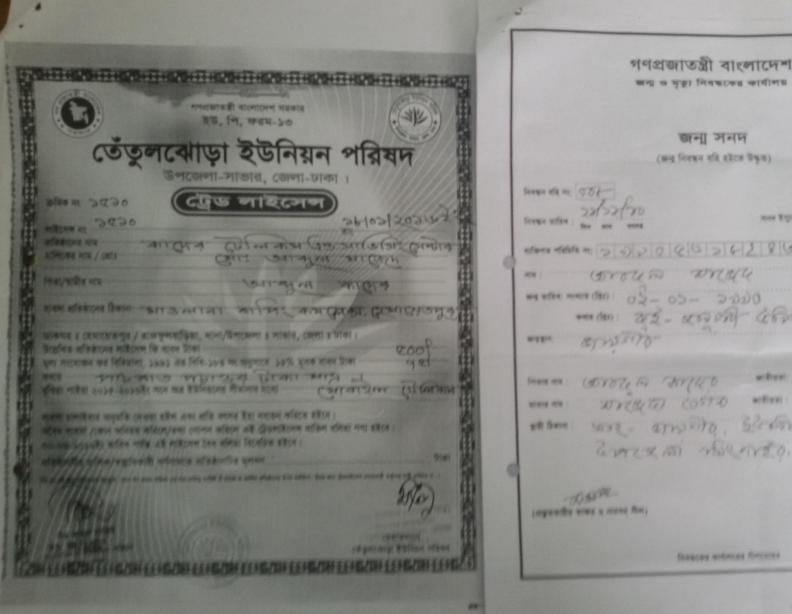






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FAMILY PICTURE

