### **Proposed NU Business Name: SHAON TELECOM**



Project identification and prepared by: Sahab Uddin, Ashulia Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD SHAFIKUL ISLAM	
Age	:	01-05-1983 (33 Years)	
Education, till to date	:	HSC	
Marital status	:	Married	
Children	:	2 Son	
No. of siblings:	:	2 Brothers & 4 Sister	
Address	:	Vill: Tongabari, P.O: Ashulia, P.S: Ashulia, Dist: Dhaka	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father  ROKEYA BEGUM  SHAHADAT MOLLA  Branch: Tongabari Ashulia, Centre # 40 (Female),  Member ID: 3786/1, Group No: 05  Member since: 20-10-2012 (03 Years)  First loan: BDT 5,000 taka.	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 15,000/-, Outstanding loan: 12,690/- Mother No No No	

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	03 years experience in running business.
Training Info	:	He has 1 year training.
Other Own/Family Sources of Income	:	House rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01911-027013
Mother's Contact No.	:	01937-766244
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

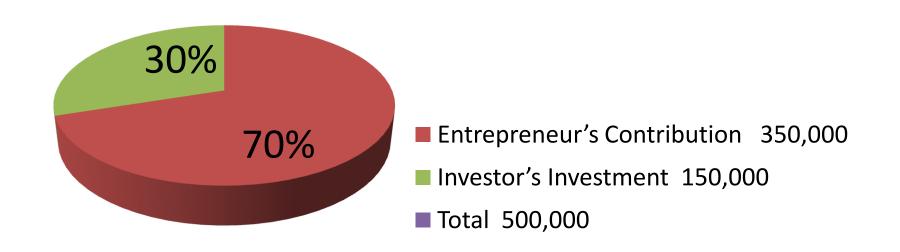
ROKEYA BEGUM joined Grameen Bank since 03 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	SHAON TELECOM	
Location	:	Mawna Soling Mor, Gazipur	
Total Investment in BDT	:	BDT 5,00,000/-	
Financing	:	Self BDT 3,50,000/- (from existing business) 70%	
		Required Investment BDT 1,50,000/- (as equity) 30%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	18 ft x 10 ft= 180 square ft	
Security of the shop	:	-	
Implementation	:	<ul> <li>The entrepreneur is an Internet Service Provider.</li> <li>Income generate from Flexi-load, Bkash and Photocopy service.</li> <li>The business is operating by entrepreneur. Existing one employee.</li> <li>After getting equity fund one employee will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Ashulia.</li> <li>Agreed grace period is 3 months.</li> </ul>	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Photocopy	100	3,000	36,000	
Computer Service	400	12,000	144,000	
Internet Service Provide	500	15,000	180,000	
Bkash	200	6,000	72,000	
Flexi-load	108	3,240	38,880	
Total Sales (A)	1,308	39,240	470,880	
Less. Variable Expense				
Photocopy	50	1,500	18,000	
Computer Service	160	4,800	57,600	
Internet Service Provide	200	6,000	72,000	
Total variable Expense (B)	410	12,300	147,600	
Contribution Margin (CM) [C=(A-B)	898	26,940	323,280	
Less. Fixed Expense				
Rent		2,000	24,000	
Electricity Bill		1,500	18,000	
Mobile Bill		300	3,600	
Salary (self)		5,000	60,000	
Entertainment		350	4,200	
Transportation		1,000	12,000	
Salary (staff)		3,000	36,000	
Total fixed Cost (D)		13,150	105,600	
Net Profit (E) [C-D)		13,790	217,680	

Investment Breakdown				
Particulars	Existing	Proposed	<b>Proposed Total</b>	
Photocopy Machine	80,000	120,000	200,000	
Computer	40,000	0	40,000	
Flexi-load	32,000	0	32,000	
Bkash	198,000	0	198,000	
Mobile Accessories	0	30,000	30,000	
Total	350,000	150,000	500,000	

### **Source of Finance**



Fi	nancial Projection	on (BDT)		
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Photocopy	300	9,000	108,000	113,400
Computer Service	400	12,000	144,000	151,200
Flexi-load	108	3,240	38,880	40,824
Bikash	200	6,000	72,000	75,600
Internet Service Provide	500	15,000	180,000	189,000
Mobile accessories	1,500	45,000	540,000	567,000
Total Sales (A)	3,008	90,240	1,082,880	1,137,024
Less. Variable Expense				
Photocopy	150	4,500	54,000	56,700
Computer Service	160	4,800	57,600	60,480
Internet Service Provide	200	6,000	72,000	75,600
Mobile accessories	1,200	36,000	432,000	453,600
Total variable Expense (B)	1,710	51,300	615,600	646,380
Contribution Margin (CM) [C=(A-B)	1,298	38,940	467,280	490,644
Less. Fixed Expense				
Rent		2,000	24,000	24,000
Electricity Bill		1,500	18,000	20,000
Mobile Bill		400	4,800	5,500
Salary (self)		5,000	60,000	60,000
Entertainment		350	4,200	5,500
Transportation		1,500	18,000	20,000
Salary (staff)		6,000	72,000	72,000
Non Cash Item				
Depreciation		4,000	48,000	48,000
Total Fixed Cost		20,750	249,000	255,000
Net Profit (E) [C-D)		18,190	218,280	235,644
Investment Payback			90,000	90,000

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	150,000	
1.2	Net Profit	218,280	235,644
1.3	Depreciation (Non cash item)	48,000	48,000
1.4	Opening Balance of Cash Surplus		176,280
	Total Cash Inflow	416,280	459,924
2	Cash Outflow		
2.1	Purchase of Product	150,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	90,000	90,000
	Total Cash Outflow	240,000	90,000
3	Net Cash Surplus	176,280	369,924

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

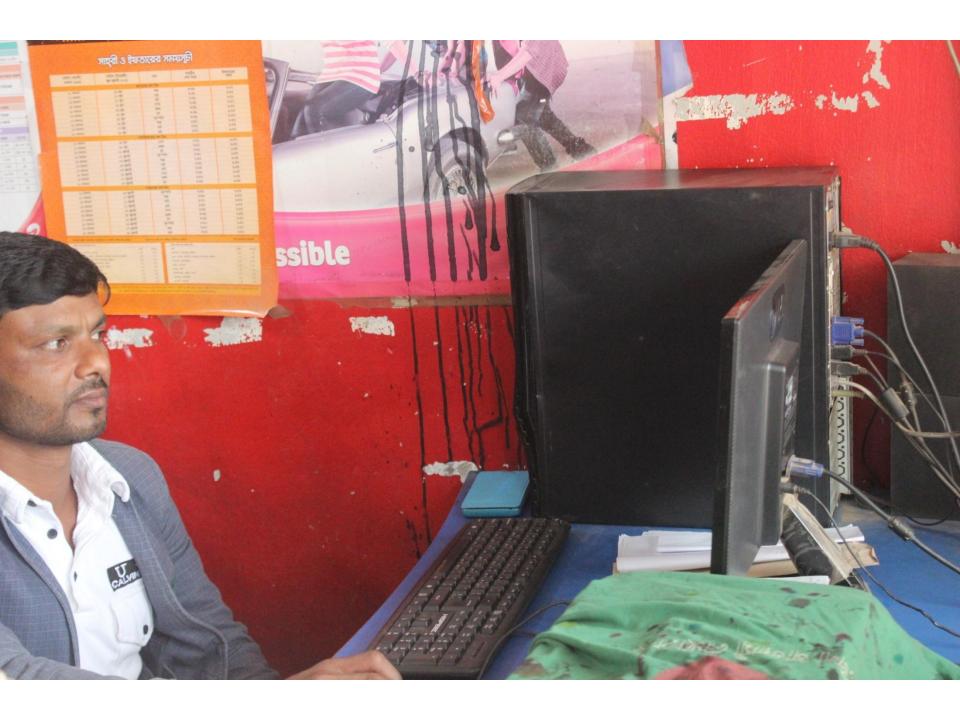
Fire

Political unrest

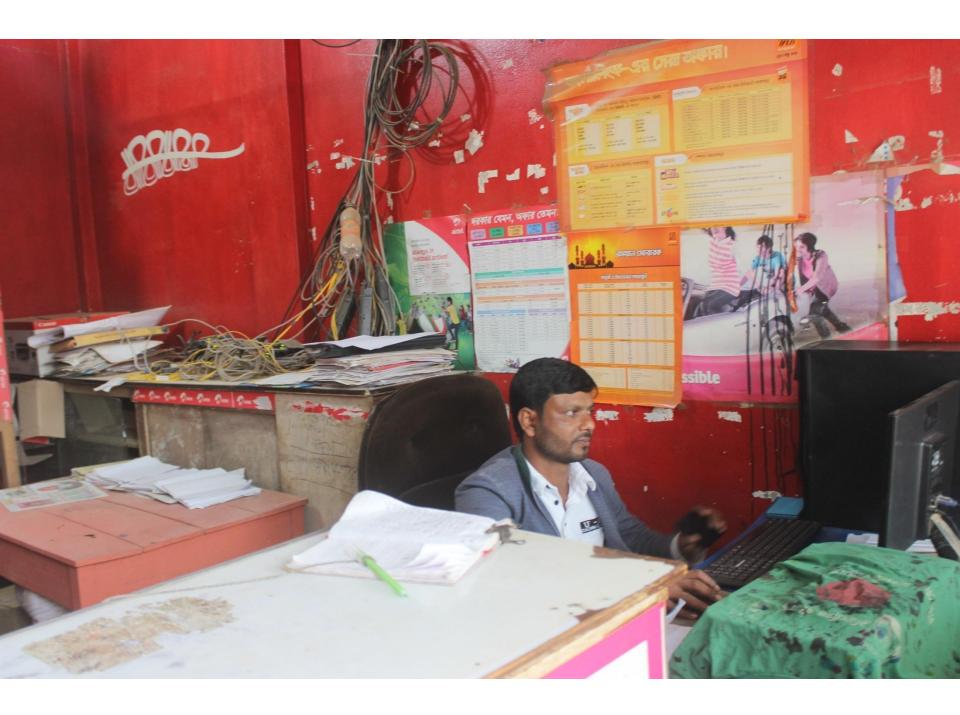
# Pictures









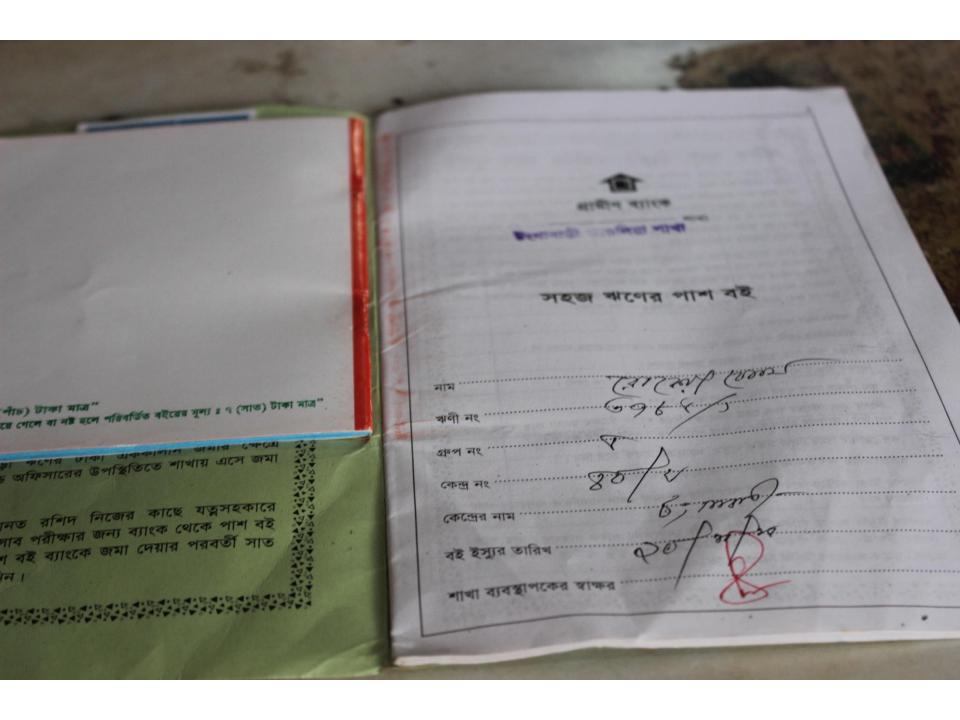


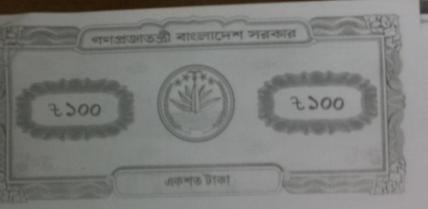






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# **FAMILY PICTURE**

