### Proposed NU Business Name: M/S KHUKI ENTERPRISE



Project identification and prepared by: MD. Hafizur Rahman-2, Mawna Unit, Gazipur

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	KHORSHED ALAM		
Age	:	28-12-1985 (30 Years)		
Education, till to date	:	Class Five		
Marital status	:	Married		
Children	:	2 Daughters		
No. of siblings:	:	1 Brother & 3 Sisters		
Address	:	Vill: Chalkpara, P.O: Mawna, P.S: Shreepur, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father KHODEZA  JAYNAL ABEDEEN  Branch: Mawna Shreepur, Centre # 12(Female),  Member ID: 7256, Group No: 07  Member since: 03-05-2001 (12 Years)  First loan: BDT 5,000 taka.		
Further Information: (v) Who pays GB loan installment	  :	Existing Loan: Nil, Outstanding loan: Nil N/A		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	6 years experience in running business.
Training Info	:	He has 1 years training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01914-658735
Mother's Contact No.	•	01922-949368
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mawna Unit, Gazipur

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

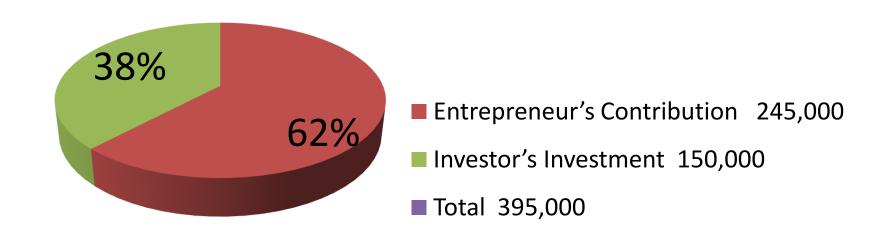
KHODEZA joined Grameen Bank since 12 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in cow rearing.

Proposed Nobin Udyokta Business Info			
Business Name	:	M/S KHUKI ENTERPRISE	
Location	:	Chalkpara Medical Mor, Gazipur	
Total Investment in BDT	:	BDT 3,95,000/-	
Financing	:	Self BDT 2,45,000/- (from existing business) 62% Required Investment BDT 1,50,000(as equity) 38%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	20 ft x 10 ft= 200 square ft	
Security of the shop	:	BDT 1,50,000	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; PVC Pipe, Thread Pipe, Socket, Bulb etc.</li> <li>Average 10% gain on sale.</li> <li>The business is operating by entrepreneur. Existing two employee.</li> <li>After getting equity fund one employee will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Mawna, Chourasta, Gazipur, Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Sanitary Item	5,500	165,000	1,980,000	
Total Sales (A)	5,500	165,000	1,980,000	
Less. Variable Expense				
Sanitary Item	4,675	140,250	1,683,000	
Total variable Expense (B)	4,675	140,250	1,683,000	
Contribution Margin (CM) [C=(A-B)	825	24,750	297,000	
Less. Fixed Expense				
Rent		1,000	12,000	
Electricity Bill		500	6,000	
Mobile Bill		300	3,600	
Salary (self)		5,000	60,000	
Guard		300	3,600	
Entertainment		100	1,200	
Salary (staff)		7,000	84,000	
Transportation		1,500	18,000	
Total fixed Cost (D)		15,700	85,200	
Net Profit (E) [C-D)		9,050	211,800	

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
PVC Pipe (700 x 40)	28,000	40,000	68,000	
Thread Pipe (800 x 35)	28,000	24,500	52,500	
Socket Breaker (30 x 600)	18,000	0	18,000	
GI Fitting (700 x 90)	63,000	54,000	117,000	
Energy Bulb (150 x 420)	63,000	11,000	74,000	
Swithc, Lock, Chain, Umbrella	45,000	20,500	65,500	
etc				
Total	245,000	150,000	395,000	

### **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	1.5 Year	
Revenue (sales)					
Sanitary Item	8,250	247,500	2,970,000	1,559,250	
Total Sales (A)	8,250	247,500	2,970,000	1,559,250	
Less. Variable Expense					
Sanitary Item	7,013	210,375	2,524,500	1,325,363	
Total variable Expense (B)	7,013	210,375	2,524,500	1,325,363	
Contribution Margin (CM) [C=(A-B)	1,238	37,125	445,500	233,888	
Less. Fixed Expense					
Rent		1,000	12,000	6,000	
Electricity Bill		500	6,000	3,000	
Mobile Bill		400	4,800	2,400	
Salary (self)		5,000	60,000	30,000	
Guard		300	3,600	1,800	
Entertainment		100	1,200	600	
Salary (staff)		10,000	120,000	60,000	
Transportation		1,500	18,000	9,000	
Total Fixed Cost		18,800	225,600	112,800	
Net Profit (E) [C-D)		18,325	219,900	121,088	
Investment Payback			120,000	60,000	

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 1.5 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	150,000	
1.2	Net Profit	219,900	121,088
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		99,900
	Total Cash Inflow	369,900	220,988
2	Cash Outflow		
2.1	Purchase of Product	150,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	120,000	60,000
	Total Cash Outflow	270,000	60,000
3	Net Cash Surplus	99,900	160,988

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 06 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

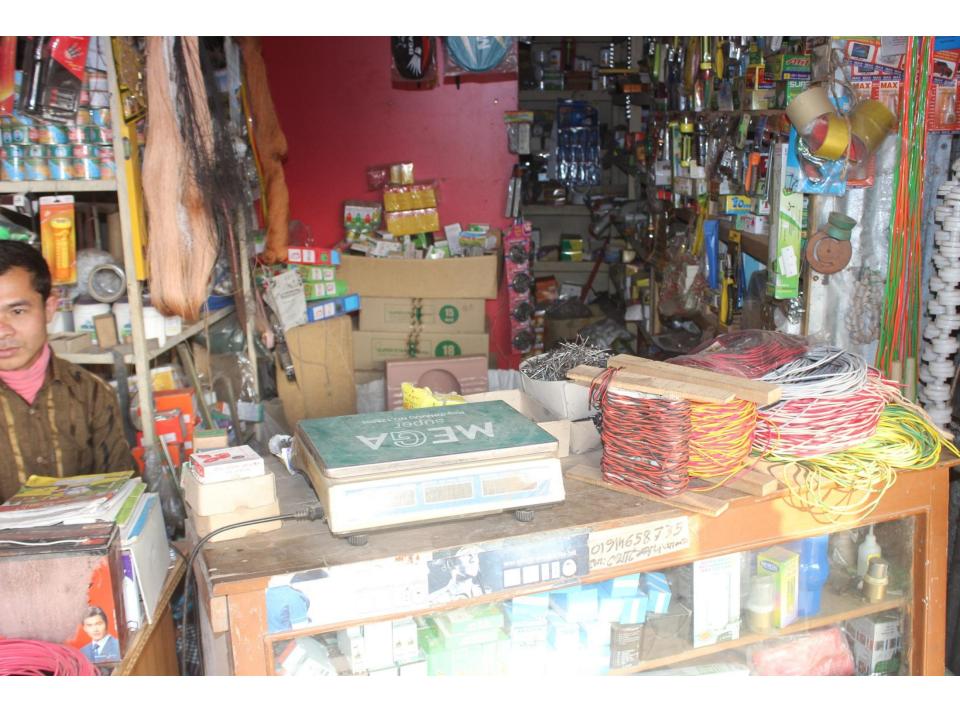
# Pictures











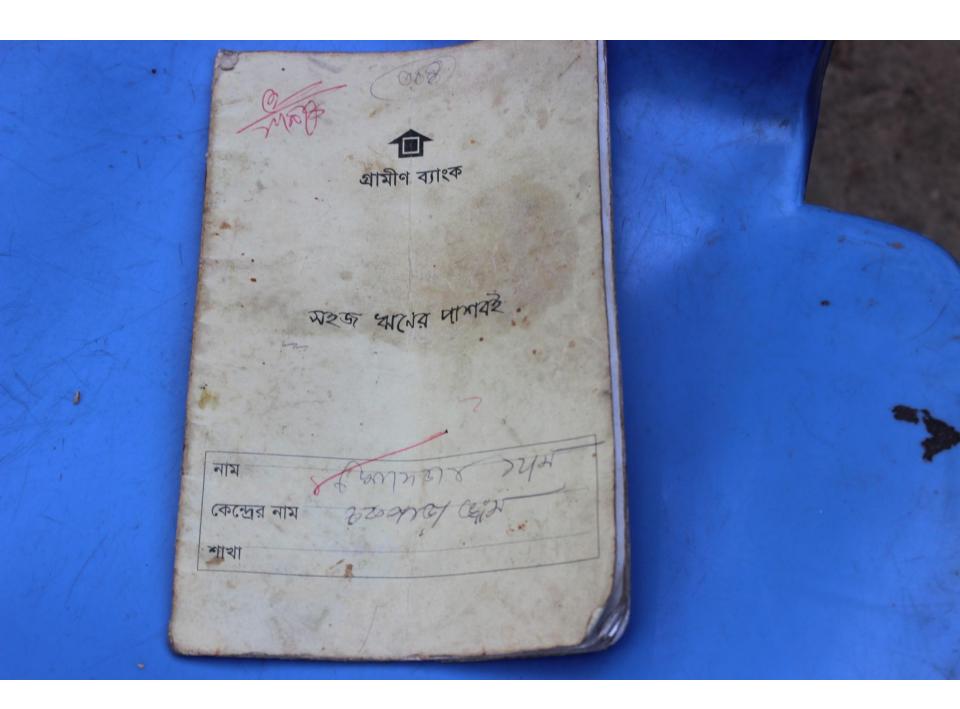


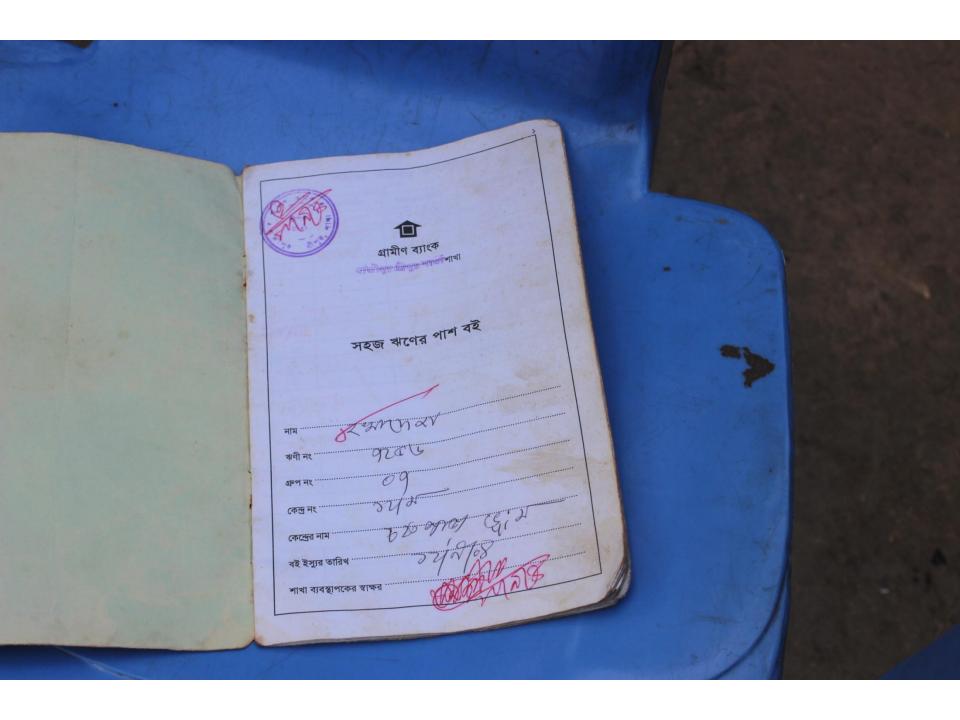


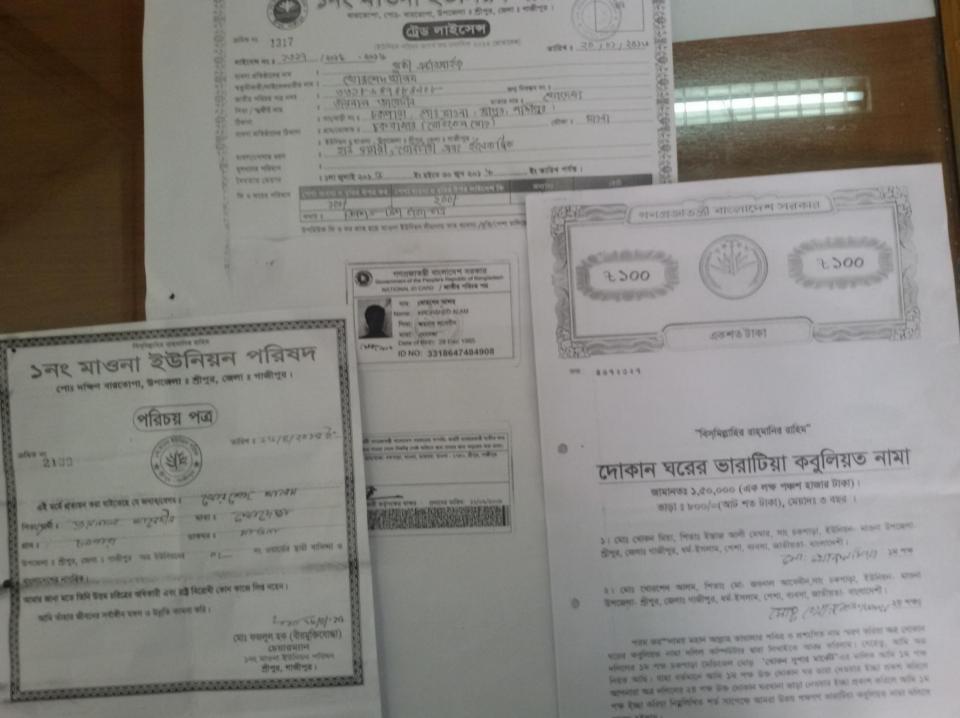












# **FAMILY PICTURE**

