Proposed NU Business Name: COMPUTER BAZAR DOT COM



Project identification and prepared by: Md. Abu Bakkar Siddique, Dakshinkhan Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD NAZRUL ISLAM	
Age	:	04-02-1982 (34 Years)	
Education, till to date	:	Diploma in Computer	
Marital status	:	Married	
Children	:	N/A	
No. of siblings:	:	04 Brothers 02 Sisters	
Address	:	Vill: Uttarkhan P.O:Uttarkhan , P.S: Uttarkhan, Dist: Dhaka	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father RENUZA BEGUM LATE ABDUL BAREK BEPARY Branch: Dakshinkhan, Centre # 23 (Female), Member ID: 2839/2, Group No: 08 Member since: 20-05-2011 (04 Years) First loan: BDT 10,000 /-	
Further Information:		Outstanding loan: Nil Father	
(v) Who pays GB loan installment (vi) Mobile lady	:	No	
(vii) Grameen Education Loan		No	
(viii) Any other loan like GB, BRAC ASA etc	:	No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	15 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01830-302156
Family's Contact No.	:	01815-053380
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

RENUZA BEGUM joined Grameen Bank since 04 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

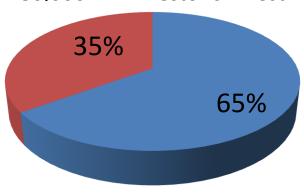
Proposed Nobin Udyokta Business Info			
Business Name	:	COMPUTER BAZAR DOT COM	
Location	:	D.M Samim Market, Dewan city, Azampur, Dakshinkhan, Dhaka-1230	
Total Investment in BDT	:	BDT 4,30,000/-	
Financing	••	Self BDT 2,80,000/- (from existing business) 65% Required Investment BDT 1,50,000/- (as equity) 35%	
Present salary/drawings from business (estimates)	:	BDT 6,000	
Proposed Salary	:	BDT 6,000	
Size of shop	:	23 ft x 13 ft= 299 square ft	
Security of the shop	:	BDT 200,000	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Mother board, Processor, Hard disk, Ram, Casing, etc. Average 20% gain on sales. The business is operating by entrepreneur. Existing one employee. After getting equity fund one employee will be appointed. The shop is rented. Collects goods from Local Area&elefent road Dhaka. Agreed grace period is 3 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Mother board, Processor, Hard	2 000	60,000	720 000	
disk,Ram,Casing,etc	2,000	60,000	720,000	
Servicing	500	15,000	180,000	
Total Sales (A)	2,500	75,000	900,000	
Less. Variable Expense				
Mother board, Processor, Hard	1 600	49.000	E76 000	
disk,Ram,Casing,etc	1,600	48,000	576,000	
Total variable Expense (B)	1,600	48,000	576,000	
Contribution Margin (CM) [C=(A-B)	900	27,000	324,000	
Less. Fixed Expense				
Rent		5,000	60,000	
Electricity Bill		1000	12,000	
Transportation		2,000	24,000	
Mobile Bill		1,000	12,000	
Entertainment		500	6,000	
Salary (sttaf)		5000	60,000	
Salary (self)		6,000	72,000	
Total fixed Cost (D)		20,500	246,000	
Net Profit (E) [C-D)		6,500	78,000	

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
mother board(30*2500)	75,000	30,000	105,000	
Hard disk(15*1200)	18,000	40,000	58,000	
Ram(50*500)	25,000	15,000	40,000	
Processor(10*500)	5,000	10,000	15,000	
Monitor(3*500)	15,000	20,000	35,000	
Power supply(15*500)	7,500		7,500	
Labtop Battery(10*1200)	12,000	10000	22,000	
Computer Display(10*1500)	15,000		15,000	
Pinter(5*1500)	7,500		7,500	
Accosoriess	40,000	25,000	65,000	
Computer &Laptop	60,000		60,000	
Total	280.000	150.000	430.000	

Source of Finance





Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Mother board, Processor, Hard disk, Ram, Casing, etc	3,000	90,000	1,080,000	1,134,000
Servicing	500	15,000	180,000	189,000
Total Sales (A)	3,500	105,000	1,260,000	1,323,000
Less. Variable Expense				
Mother board, Processor , Hard disk, Ram, Casing, etc	2,400	72,000	864,000	907,200
Total variable Expense (B)	2,400	72,000	864,000	907,200
Contribution Margin (CM) [C=(A-B)	1,100	33,000	396,000	415,800
Less. Fixed Expense				
Rent		5,000	60,000	60,000
Electricity Bill		1000	12,000	12,000
Transportation		2,000	24,000	24,000
Mobile Bill		1,000	12,000	12,000
Entertainment		500	6,000	6,000
Salary (sttaf)		5,000	60,000	60,000
Salary (self)		6,000	72,000	72,000
Non Cash Item				
Depreciation		1000	12,000	12,000
Total Fixed Cost		21,500	258,000	258,000
Net Profit (E) [C-D)		11,500	138,000	157,800
Investment Payback			90,000	90,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	150,000	
1.2	Net Profit	138,000	157,800
1.3	Depreciation (Non cash item)	12,000	12,000
1.4	Opening Balance of Cash Surplus		60,000
	Total Cash Inflow	300,000	229,800
2	Cash Outflow		
2.1	Purchase of Product	150,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	90,000	90,000
	Total Cash Outflow	240,000	90,000
3	Net Cash Surplus	60,000	139,800

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 15 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

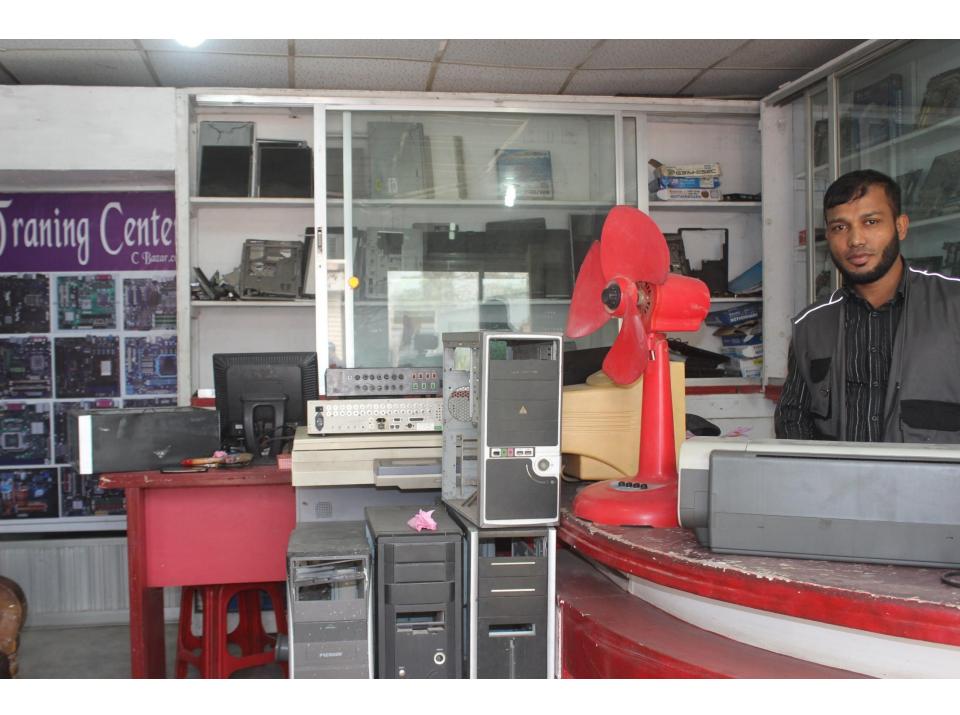
Fire

Political unrest

Pictures



















গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh

NATIONAL ID CARD / জাতীয় পরিচয় পত্র

নাম: মোঃ নজকুল ইসলাম

Name: MD. NAZRUL ISLAM

পিতা: মৃত আব্দুল বারেক বেপারী

মাতা: মোসাঃ রিনুজা বেগম

Date of Birth: 04 Feb 1982

ID NO: 19822619676000024

ক্র কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোণ্ট অফিনে জমা দেবার জন্য অনুরোধ করা হলো।

ঠিকানা: আম্প্রাক্তা উত্তর খান, উত্তর খান, ডাক্পর: উত্তরখান মাজার -১২৩০, উত্তর খান, ঢাকা

রক্তের এচপ / Blood Group: AB+

প্রদানকারী কর্তৃপক্ষের স্বাক্ষ

প্রদানের তারিখ: ০৫/০৯/২০১৩

