#### Proposed NU Business Name: ASIF DAIRY FIRM



Project identification and prepared by: MD. Hafizur Rahman, Mawna Unit, Gazipur

Project verified by: MD Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD NASIR UDDIN		
Age	:	18-05-85 (31 Years)		
Education, till to date	:	Class Five		
Marital status	:	Married		
Children	:	2 Sons.		
No. of siblings:	:	3 Brothers, 2 Sisters		
Address	:	Vill: Godarchala, P.O: Telihati P.S: Sreepur, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST AFIA KHATUN MD ACHOR ALi Branch: Tengra, Centre # 28(Female), Member ID: 2037/1 ,Group No: 05 Member since: 04-06-1992(20 Years) First loan:2,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 20,000 Outstanding loan: Nil Father No No No		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	04 years.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01924715495
Mother's Contact No.	:	01915806265
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Mawna Unit, Gazipur.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST AFIA KHATUN** joined Grameen Bank since 20 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Cow purchasing & house development.

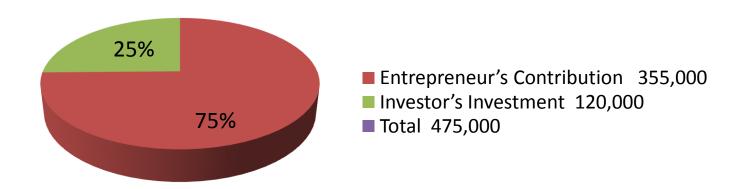
Proposed Nobin Udyokta Business Info			
Business Name	:	ASIF DAIRY FIRM	
Location	:		
Total Investment in BDT	:	BDT 4,75,000	
Financing	:	Self BDT 3,55,000 (from existing business) 75% Required Investment BDT 1,20,000(as equity) 25%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	22 ft x 20 ft= 440 square ft	
Security of the shop	:	Nil	
Implementation	:	<ul> <li>Daily milk production 30 litters</li> <li>Milk price 50tk/littre</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Collects goods from Chatir Baazar</li> <li>Agreed grace period is 3 months.</li> </ul>	

# **Existing Business (BDT)**

Paticular	Daily	Monthly	Yearly
Revenue(Sales)			
Milk (21x45)	945	28350	340200
Total Sales (A)	945	28350	340200
Less Variable Expense			
Feed (120x3)	360	10800	129600
Total variable Expense (B)	360	10800	129600
Contribution Margin (CM) [C=(A-B)	585	17550	210600
Less Variable Expense			
Salary (self)		5000	60000
Medicine		200	2400
Mobile bill		200	2400
Total fixed cost (D)		5,400	64800
Net Profit (E)= [C-D]		12,150	145800

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Cow( 3x115000)	345,000	120,000	495000		
Calf (2x5000)	10,000	0	10000		
	355,000	120,000	505000		

#### **Source of Finance**



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Milk (45x28)	1260	37800	453600	476280	
Calf			25000	25000	
Total Sales (A)	1260	37800	478600	501280	
Less Variable Expense					
Milk (120x4)	480	14400	172800	181440	
Total variable Expense (B)	480	14400	172800	181440	
Contribution Margin (CM) [C=(A-B)	1,200	36000	305800	319840	
Less Variable Expense					
Salary (Self)		5000	60000	60000	
Salary(Staff)		8000	96000	96000	
Medicine		300	3600	3600	
Mobile bill		300	3600	3800	
Total fixed cost (D)		13,600	163200	163,400	
Net Profit (E)= [C-D]		22400	142600	156,440	
Investment Payback			72,000	72,000	

# Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	120,000	
1.2	Net Profit	142,600	156,440
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		52,600
	Total Cash Inflow	262600	209040
2	Cash Outflow		
2.1	Purchase of Product	120,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	90000	90000
	Total Cash Outflow	210,000	90000
3	Net Cash Surplus	52,600	119040

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 16 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

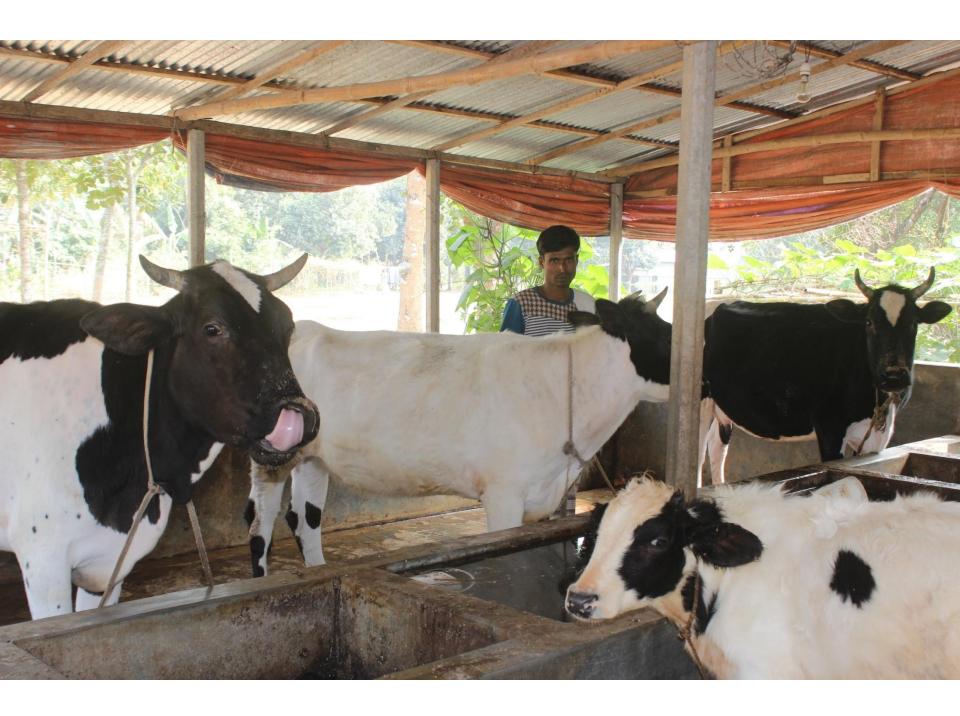
Theft

Fire

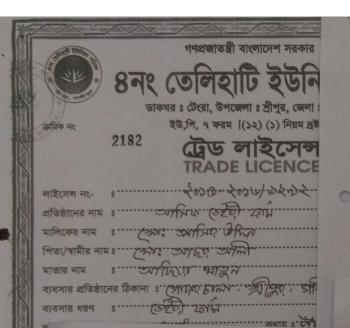
Political unrest

# Pictures











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# **FAMILY PICTURE**

