Proposed NU Business Name: SAYRA SHOES



Project identification and prepared by: MD. Hafizur Rahman, Mawna Unit, Gazipur

Project verified by: MD Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD KAMRUZZAMAN		
Age	:	21-02-1983 (33 Years)		
Education, till to date	•	Masters		
Marital status	••	Married		
Children	••	1 Daughter		
No. of siblings:	••	5 Brothers, 2 Sisters		
Address		Vill: Mulaid, P.O: Tengra P.S: Sreepur, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father REZIA SHAHAB UDDIN Branch: Tengra, Centre # 104(Female), Member ID5807,Group No: 07 Member since: 25-03-2003(9 Years) First loan: 5000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing Loan: BDT 10,000 Outstanding loan: BDT Nil Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	:	12 years.
Training Info	:	He has 3 years straining.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01719912355
Mother's Contact No.	•	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mawna Unit, Gazipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

REZIA joined Grameen Bank since 9 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Cow purchasing & house development.

Proposed Nobin Udyokta Business Info				
Business Name	:	SAYRA SHOES		
Location	:	S C Bazar		
Total Investment in BDT	:	BDT 4,15,000		
Financing	:	Self BDT 315,000(from existing business) 76% Required Investment BDT 1,00,000(as equity) 24%		
Present salary/drawings from business (estimates)	•	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	••	24 ft x 13. ft= 312 square ft		
Security of the shop	••	BDT 3,50,000		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Shoe ,Sandal etc footwear items. Average 20% gain on sales The business is operating by entrepreneur. Existing 1 employee. The shop is rented. Collects goods from Dhaka,Maymansing. Agreed grace period is 3 months. 		

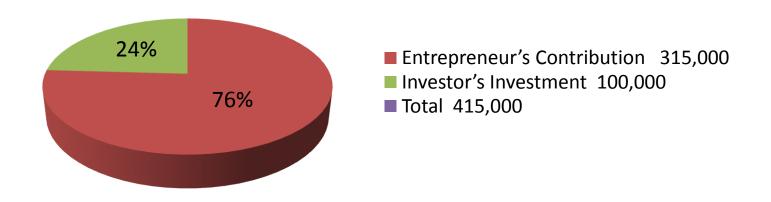
Existing Business (BDT)

Paticular	Daily	Monthly	Yearly
Revenue(Sales)			
Shoe,Sandal Etc	3600	108000	1296000
Total Sales (A)	3600	108000	1296000
Less Variable Expense			
Shoe, Sandal Etc	2880	86400	1036800
Total variable Expense (B)	2,880	86400	1036800
Contribution Margin (CM) [C=(A-B)	720	21600	259200
Less Variable Expense			
Rent		3,000	36000
Electricity bill		1000	12000
Transportation		1,500	18000
Salary (self)		5000	60000
Salary(Staff)		4000	48000
Entertainment		100	1200
Guard		200	2400
Mobile bill		300	3600
Total fixed cost (D)		15,100	181200
Net Profit (E)= [C-D]		6,500	78000

	Investment	Broa	4	lown
ı	IIIvesiillelli	DIEd	KU	IUWII

Particulars	Existing	Proposed	Total
Leather shoe (100 pair x 600)	60,000		
Leather Sandal (150 pair x 400)	60,000	1,00,000	210000
Ladies shoe(70 pair x 450)	31,500		31500
Ladies sandal(200 pair x 400)	80,000		80000
Kades (60 pairx900)	54,000		0
Barmies (250 pair x 700)	17,500		17500
Slipper (150 pair x 50)	12,000		12000
	315,000	100,000	465000

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Shoe,Sandal Etc	4800	144000	1728000	1814400	
Total Sales (A)	4800	144000	1728000	1814400	
Less Variable Expense					
Shoe,Sandal Etc	3840	115200	1382400	1451520	
Total variable Expense (B)	3,840	115200	1382400	1451520	
Contribution Margin (CM) [C=(A-B)	960	28800	345600	362880	
Less Variable Expense					
Rent		3,000	36,000	36,400	
Electricity bill		1200	14400	15000	
Transportation		1,700	20400	20,700	
Salary (Self)		5000	60000	60000	
Salary(Staff)		4000	48000	48000	
Entertainment		100	1200	1200	
Guard		300	3600	3600	
Mobile bill		400	4800	5000	
Total fixed cost (D)		15,700	188400	189,900	
Net Profit (E)= [C-D]		13100	157200	172,980	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	157,200	172,980
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		97,200
	Total Cash Inflow	257200	270180
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	97,200	210180

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 16 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

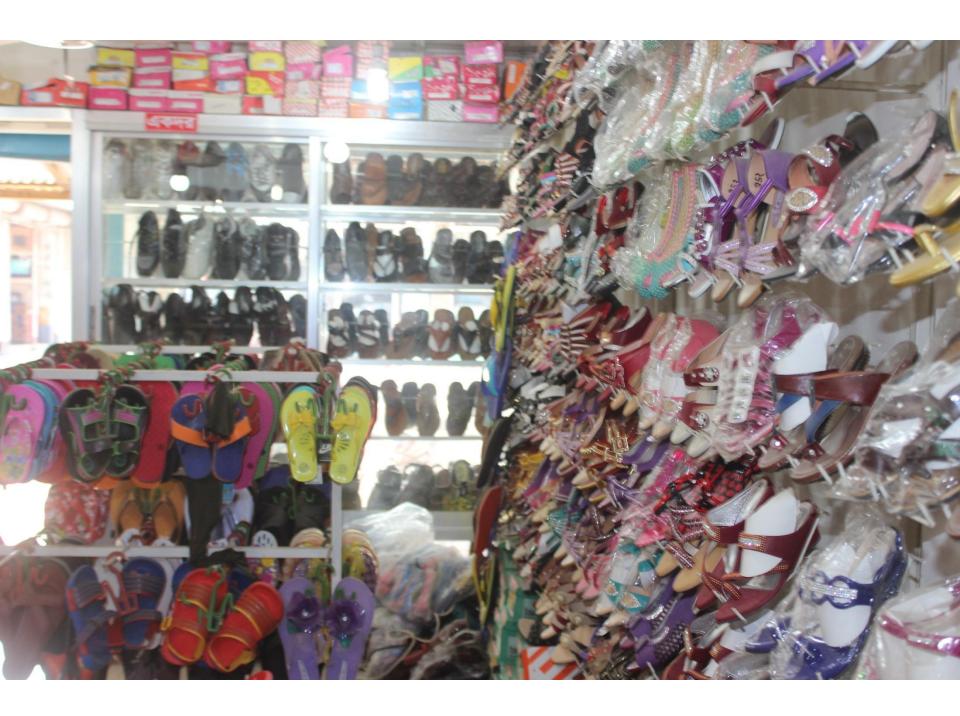
Political unrest

Pictures







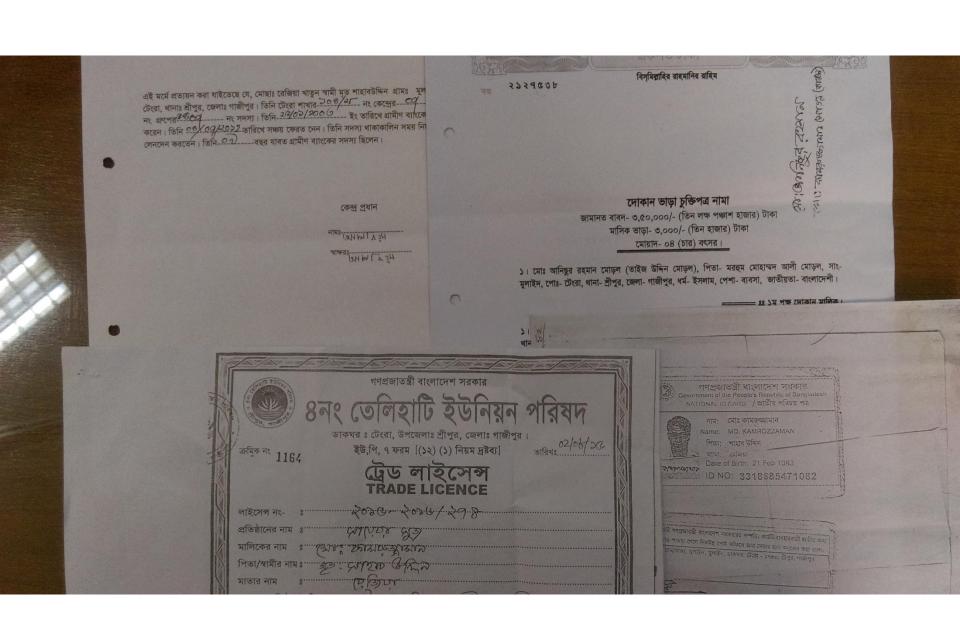












FAMILY PICTURE

