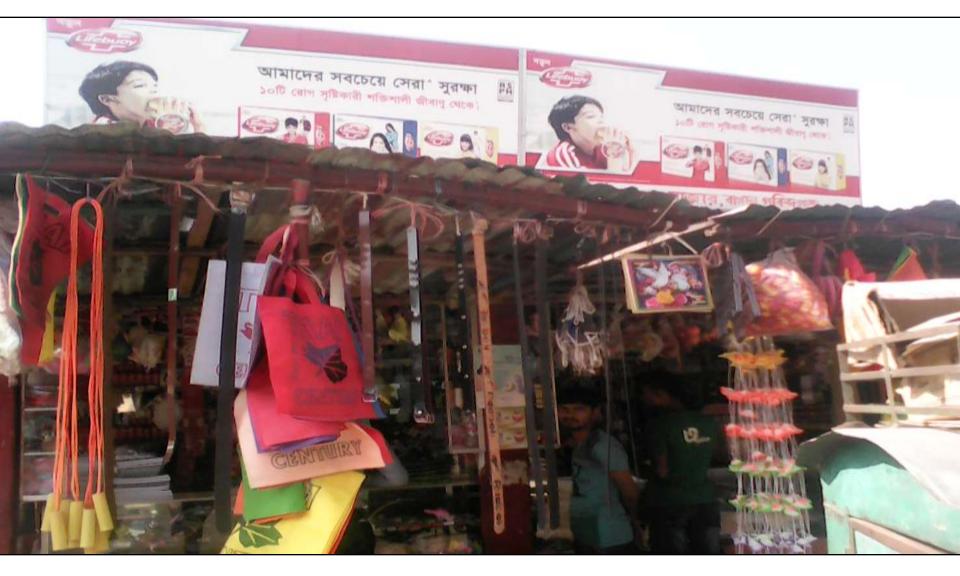


Proposed NU Business Name: M/S Mayer Dowa Cosmetics

Business Category: General Retail & Wholesale



Project Identified & Information Collected by: Md. Asaduzzaman Business Proposal Prepared by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Rayhan Mondol Vill: Satana Balua, Union: Dorbosto, Post: Bagda, Upazila: Gobindoganj, District: Gaibandha.
Age	:	20 years
Marital status	:	Married
Children	:	Nil.
No. of siblings:	:	01 (One) Brother and 03 (three) Sisters.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother v Father Mst. Rekha Begum Md. Sekandar Ali Mondol Branch: Satana, Balua, Gobindoganj, Centre # 30/mo, Loan no.: 8323, Membership since August 02, 2002 First loan: Tk. 3,000 Existing loan: Nil, Last Loan: 17,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	N/A No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	H.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)		Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		05 (Five) years experiences is running his own business. He started the business with BDT 50,000. (Thirty thousand). He has 05 (Five) Years working experience in grocery business.
Other Own/Family Sources of Income		His father's income from as an assistant of entrepreneur business and agriculture. Entrepreneur mother's and his wife's income from tailoring.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01739968000
NU's National ID No.	:	19953213010048108
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Rekha Begum is a GB member August 02, 2002 to at first she took GB loan BDT 3,000 (three thousand).
- Successively several times she utilized GB loan for cultivation purposes, purchasing cows and household purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Mayer Dowa Cosmetics
Address/ Location	•	Katabari Bagda bazar, Gobindoganj, Gaibandha.
Total Investment in BDT	:	Tk. 391,000
Financing	:	Self Tk. 291,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 4,000 (Four thousand)
Proposed Salary	:	BDT 5,000 (Five thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 18% On products 18%

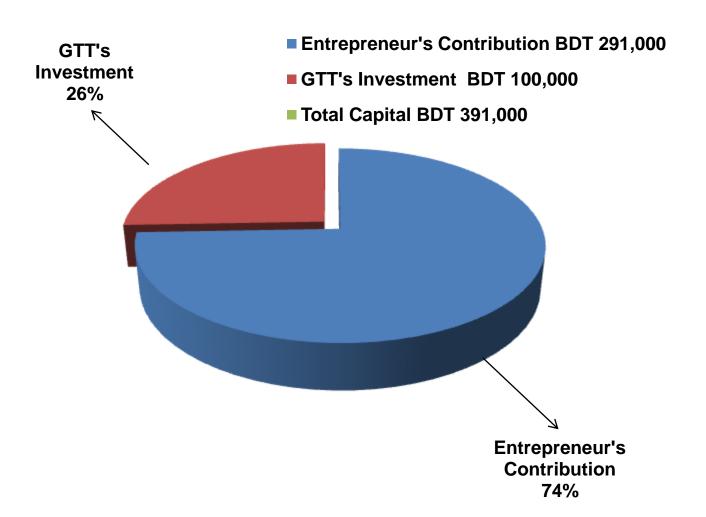
INFO ON EXISTING BUSINESS OPERATIONS

Particulars		EB (BDT)	
Fai liculai 5	Daily	Monthly	Yearly
Sales income from products	1,900	53,200	638,400
Less: Cost of sales of products (Product			
purchase)	1,558	43,624	523,488
Gross Profit (C) [C=(A-B)]	342	9,576	114,912
Less: Operating Cost:			·
Electricity bill		500	6,000
Night Guard bill		100	1,200
Shop rent		800	9,600
Mobile bill		300	3,600
Conveyance bill		500	6,000
Provision of bed debt		11	130
Present Salary (Family & Self)		4,000	48,000
Present Salary (Assistant-01-Father)		1,000	12,000
Other Cost (stationary & Entertainment etc.)		200	2,400
Non Cash Item:			
Depreciation Expenses		344	4,128
Total Operating Cost (D)		7,755	93,058
Net Profit (C-D):		1,821	21,855

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particu	lars		Proposed	Total (BDT)
Existing	Proposed	(BDT)	(BDT)	
Investment in products (Cosmetics, jewellery, city gold and stationary item etc.)	Investment in products (Cosmetics, jewellery, city gold and stationary item etc.)	176,671	100,000	276,671
Investment in equipment (fan, I	ight, calculator etc.)	12,750	-	12,750
Debtors (Since January, 2016 to	o at Present)	13,000	-	13,000
Cash in hand		6,429	-	6,429
Advance for Shop		60,000	-	60,000
Decoration (Fixture & Fittings)		22,150	-	22,150
Total Capital		291,000	100,000	391,000

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

5		Year 1 (BD	T)		Year 2 (BD	T)		Year 3 (BL	OT)
Particulars Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. Sales income from products	2,800	78,400	940,800	3,360	94,080	1,128,960	3,864	108,192	1,298,304
Less: Cost of sales of products (Product purchase)									
	2,296	64,288	771,456	2,755	77,146	925,747	3,168	88,717	1,064,609
Gross Profit (C) [C=(A-B)]	504	14,112	169,344	605	16,934	203,213	696	19,475	233,695
Less: Operating Cost:									
Electricity bill		600	7,200		700	8,400		750	9,000
Night Guard bill		200	2,400		300	3,600		350	4,200
Shop rent		800	9,600		800	9,600		800	9,600
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Conveyance bill		500	6,000		700	8,400		900	10,800
Provision of bed debt		11	130		11	130		11	130
Bank Charge (DD, PO, SC)		35	420		35	420		35	420
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Family & Self)		5,000	60,000		6,000	72,000		7,000	84,000
Proposed Salary (Assistant-01-Father)		1,000	12,000		1,500	18,000		1,500	18,000
Other Cost (stationary & Entertainment etc.)		400	4,800		600	7,200		800	9,600
Non Cash Item:									
Depreciation Expenses		344	4,128		344	4,128		344	4,128
Total Operating Cost (D)	_	10,156	117,878		12,256	147,078	_	13,756	165,078
Net Profit (C-D):	_	3,956	51,467	-	4,678	56,135		5,718	68,617
Retained Income			51,467			107,602			176,219

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

			•	
SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	55,467	64,135	76,617
1.3	Depreciation Expenses	4,128	4,128	4,128
1.4	Opening Balance of Cash Surplus	_	35,594	55,857
	Total Cash Inflow	159,594	103,857	136,602
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	_
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	35,594	55,857	88,602

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: 01 (Father) Others (beyond family): 0 Future employment: 0 □ Trade License in his own name; □ Ownership of business in his own name; □ He has on hand training; □ Working Experience : 10yrs. 	☐ Can not supply goods as per demand;
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers; □ Increasing Demand; □ The Capital of the entrepreneur will be BDT 467,219 after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors;

Presented at 167th as Yunus Centre and 34th In-house Executive Social Business Design Lab (GTT) on January 18, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures





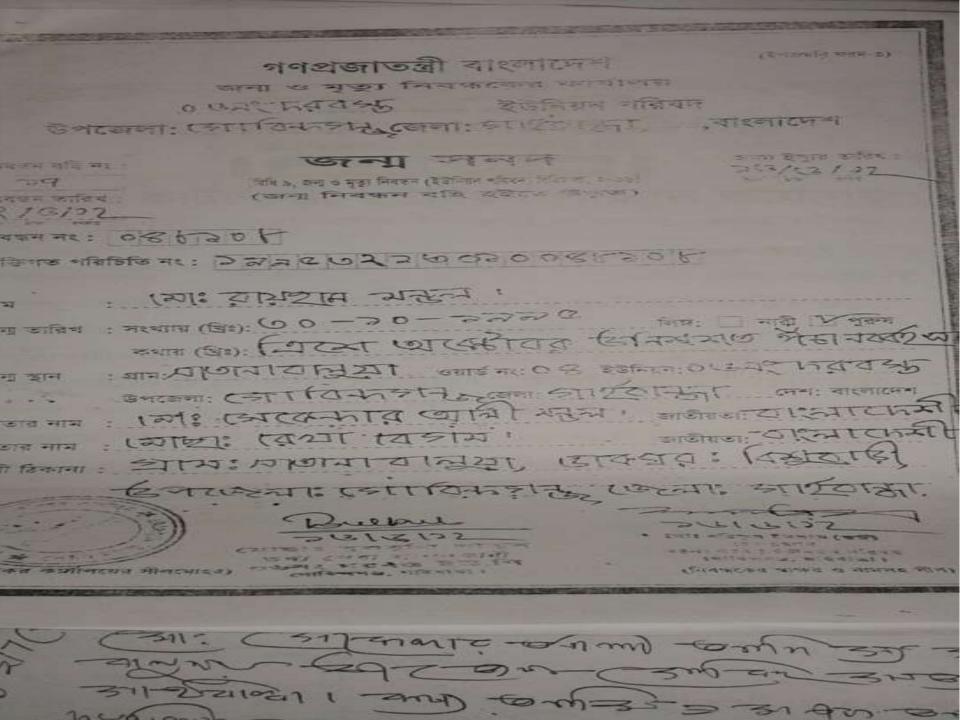




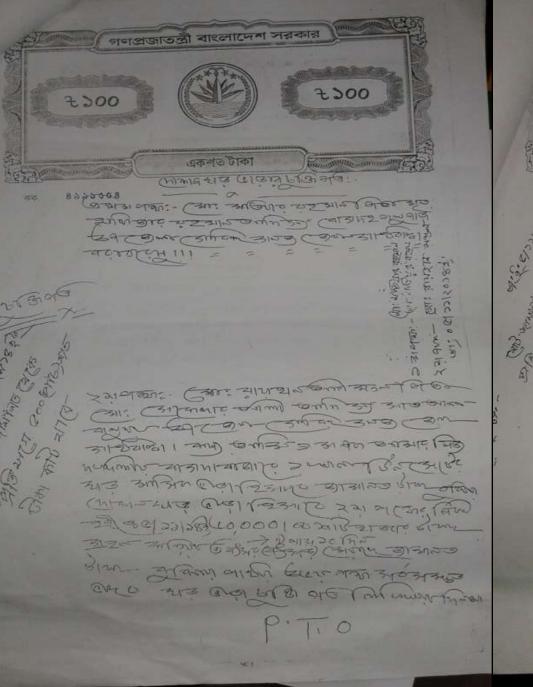


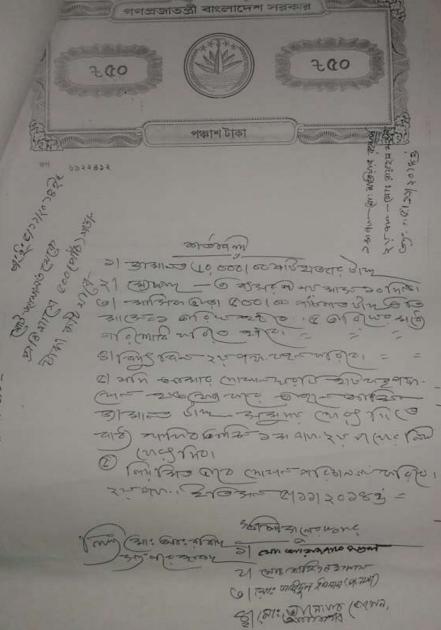






গণপ্রজ্ঞাত্রী বাংলাদেশ সরকার इंडिलि. यन्त्रम न१- ১৩ লাইসেল ফি আদায় রেজিক।র जार्थ नवत २०२८-२०.२.६. त्विष्ठ नार्द्धा ০২নং কাটাবাড়ী ইউনিয়ন পরিষদ কার্যালয় ভাক্ষর ঃ কাটাবাড়ী (বাগদা বাভাব), উপ্তেলা ঃ পোবিদ্পাভ, জেলা ঃ পাইবাসা। नव नवन ... ० ७ नारका नक्ष अध्य वावमा अविद्यास्त नाम (स्रायार्थे) स्रात्यत (स्राया रक्ष्रार्थिक प्र लिडा/यामीत नाच... (स्रा.स. (स्रा.स.च्यास)... क्रा.स. किनाना स्वापित करित देशा माना (कार्या प्राप्त माना है। इस देशा है साम है। दशनात धत्तन द्रकार का कियेगर (पानाम के का क्रिकेट किया न गर्य देवथ । THE MARIE MENTER STORE (CONTENT OF A NO BY AND BY मांच कट्या काल वालगा/मृद्धि/८५१-॥ ७०८मा कुम् २० मे दिला निवास मानास कामा वार चित्राल अस्तारा गाना द्रण STEIN 26/00/00







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