

Proposed NU Business Name: Beli Garments

Business Category: Clothing, Footwear & Apparels



Business Proposal collected & Prepared by: Md. Ruhul Amin Business Proposal Verified by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Balal Hosen Vill: Araji Alampur, Union: 2 no. Kusharaniganj, Post: Kusharaniganj, Upazila: Pirganj, District: Thakurgoan.			
Age	:	29 years			
Marital status	:	Married			
Children	:	02 (Two) Daughters			
No. of siblings:	:	05 (Five) Brothers and 03 (Three) Sisters			
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Mst. Halima Begum Md. Ahammad Ali Branch: Kusharaniganj, Pirganj, Centre # 07/mo Loan no.: 2334, Member since March 28, 2012 First loan: Tk. 15,000 Existing loan: Nil, Last loan: Tk. 30,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	N/A No Nil Nil			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Three
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		15 (Fifteen) years experiences is running his own business. He started the business with BDT 7,000 (Seven Thousand). He has 02 (Two) years working experiences as a tailor in a local clothing shop.
Other Own/Family Sources of Income	••	His Father's income from agriculture. His elder brother's income from private service (garments), His 02 (Two) brothers income from businesses (vegetables business and clothing shop) and his another brother's income from tailoring. His another income from a tailoring shop.
Other Own/Family Sources of Liabilities	••	Nil
NU's Contact No.	:	01719750511
NU's National ID No.	•	19869418269006065
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Halima Begum is a GB member since March 28, 2012 at first she took GB loan BDT 15,000 (Fifteen thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Beli Garments
Address/Location	:	Luhagara Bazar, Pirganj, Thakurgoan.
Total Investment in BDT	:	Tk. 633,000
Financing	:	Self Tk. 433,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six Thousand)
Proposed Salary	:	BDT 7,000 (Seven Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 15%
(ii) Estimated % of proposed gross profit margin	:	On products 15%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

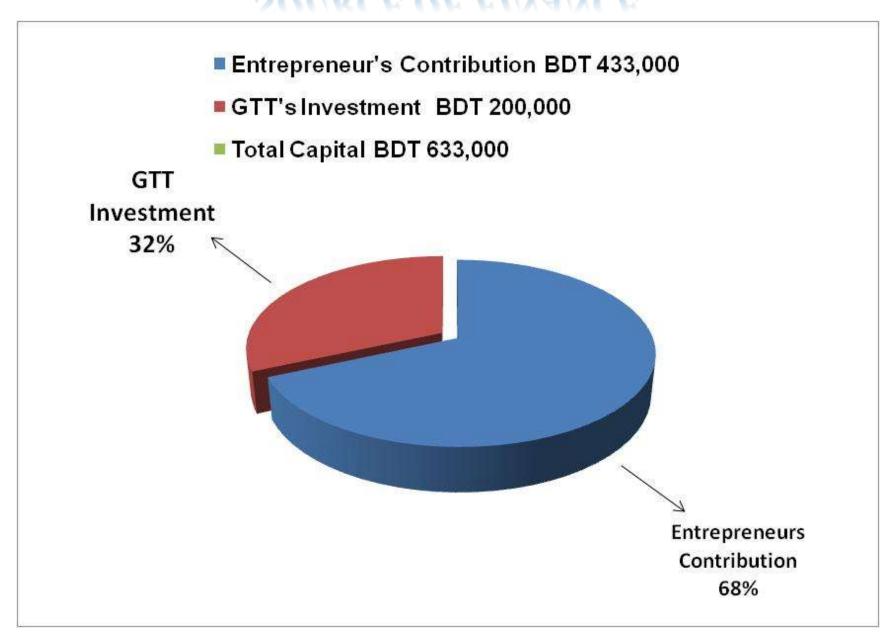
INFO ON EXISTING BUSINESS OPERATIONS

Douthoulous	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from Products	5,000	140,000	1,680,000		
Less: Cost of Sales / Products (B)	4,250	119,000	1,428,000		
Gross Profit (C) [C=(A-B)]	750	21,000	252,000		
Less: Operating Cost:					
Electricity bill		300	3,600		
Generator Bill		150	1,800		
Shop Rent (self)			,		
Mobile bill		400	4,800		
Night Guard bill		100	1,200		
Conveyance bill		2,000	24,000		
Present Salary (Family & Self)		6,000	72,000		
Present Salary (Assistant-02)		8,000	96,000		
Other Cost (Stationary & Entertainment etc.)		100	1,200		
Non Cash Item:		. 3 3	.,_00		
Depreciation Expenses		101	1,212		
Total Operating Cost (D)		17,151	205,812		
Net Profit (C-D):		3,849	46,188		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)
Existing	Proposed	(BDT)		
Investment in products (jeans pant, pant, shirt, genji, sharee and kids item etc.)	hirt, genji, sharee and kids cloth, sharee, three piece, jeans		200,000	617,257
Investment in Equipment & Tools (S	2,880	-	2,880	
Cash in Hand	5,063	-	5,063	
Investment in Decoration (Furniture,	7,800		7,800	
Total Capital			200,000	633,000

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Post's Love	Y	ear 1 (BDT	")	Year 2 (BDT)			Year 3 (BDT)		
Particulars Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products	7,500	210,000	2,520,000	8,850	247,800	2,973,600	10,178	284,970	3,419,640
Less: Cost of Sales / Products (B)	6,375	178,500	2,142,000	7,523	210,630	2,527,560	8,651	242,225	2,906,694
Gross Profit (C) [C=(A-B)]	1,125	31,500	378,000	1,328	37,170	446,040	1,527	42,746	512,946
Less: Operating Cost:									
Electricity bill		500	6,000		600	7,200		700	8,400
Generator Bill		200	2,400		250	3,000		300	3,600
Shop Rent (self)		_	-		-	-		_	
Mobile bill (SMS & Reporting)		700	8,400		700	8,400		700	8,400
Night Guard bill		150	1,800		200	2,400		250	3,000
Conveyance		3,000	36,000		4,000	48,000		5,000	60,000
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary-(Family & Self)		7,000	84,000		8,000	96,000		9,000	108,000
Proposed Salary (Assistant-2)		8,000	96,000		9,000	108,000		10,000	120,000
Bank Charge (DD, PO, SC)		107	642		107	1,284		107	1,284
Other Cost (stationary & Entertainment etc.)		5,600	67,200		5,700	68,400		6,000	72,000
Non Cash Item:									
Depreciation Expenses		101	1,212		101	1,212		101	1,212
Total Operating Cost (D)		26,691	311,654	•	29,991	359,896		33,491	401,896
Net Profit (C-D)		4,809	66,346		7,179	86,144		9,254	111,050
Retained Income			66,346			152,490			263,540

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	74,346	102,144	127,050
1.3	Depreciation Expenses	1,212	1,212	1,212
1.4	Opening Balance of Cash Surplus	_	27,558	34,914
	Total Cash Inflow	275,558	130,914	163,176
2.0	Cash Outflow			
2.1	Product Purchase	200,000	-	_
2.6	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	27,558	34,914	67,176

STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 02 Future employment:0 Ownership of business in his own name; Trade License in his own name; He has on hand training; Skilled and working experiences (17 years);	Weakness□ Can not supply goods as per demand.
Opportunities □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 696,540 after 3 years excluding payback of investor's money.	THREATS ☐ Increase of local competitors;

Presented at 167th as Yunus Centre and 34th In-house Executive Social Business Design Lab

(GTT) on January 18, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures









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इंडिविश्व প्रतिस्

উপজেলা ঃ পীরগঞ্জ, জেলা ঃ ঠাকুরগাও।

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Thank You