

Proposed NU Business Name : M/S Akhi Pharmacy Business Category: Medicine Business



Business Proposal collected & Prepared by: Md. Nazmul Amin Business Proposal Verified by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	1	Md. Sajedur Rahman						
		Vill: Choch Para dalal bosti, Union: 4 no. Boro Polash Bari, Post: Somir Nagar, Upazila: Balaidangi, District: Thakurgaon.						
Age	:	27 years						
Marital status	:	Married						
Children		Nil						
No. of siblings:	• •	01 (One) Brother and 02 (Two) Sisters						
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother V Father Mst. Salma Begum Late. Ashraful Haq <i>Branch</i> : Boro Polash Bari,Balaidangi <i>Centre # 23/m</i> o <i>Loan no.: 3206,</i> Member since December 20, 2011 First Ioan: Tk. 15,000 Existing Ioan: Nil, Last Ioan: Tk. 35,000						
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		N/A No Nil Nil						

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	 08 (Eight) years experiences is running his own business. He started the business with BDT 20,000 (Twenty Thousand). He has taken 06 (Six) months training on L.M.A.F from Thakurgaon. He has 02 (Two) years working experiences as an assistant in a local pharmacy.
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01737050188
NU's National ID No.	:	9410831642107
NU Project Source/Reference		Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Salma Begum is a GB member since December 20, 2011 at first she took GB loan BDT 15,000 (Fifteen thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Akhi Pharmacy
Address/ Location	:	Badam bari, Balaidangi Thakurgaon.
Total Investment in BDT	:	Tk. 242,000
Financing	:	Self Tk. 142,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 4,000 (Four Thousand)
Proposed Salary	:	BDT 5,000 (Five Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 30%
(ii) Estimated % of proposed gross profit margin	:	On an Average 30%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

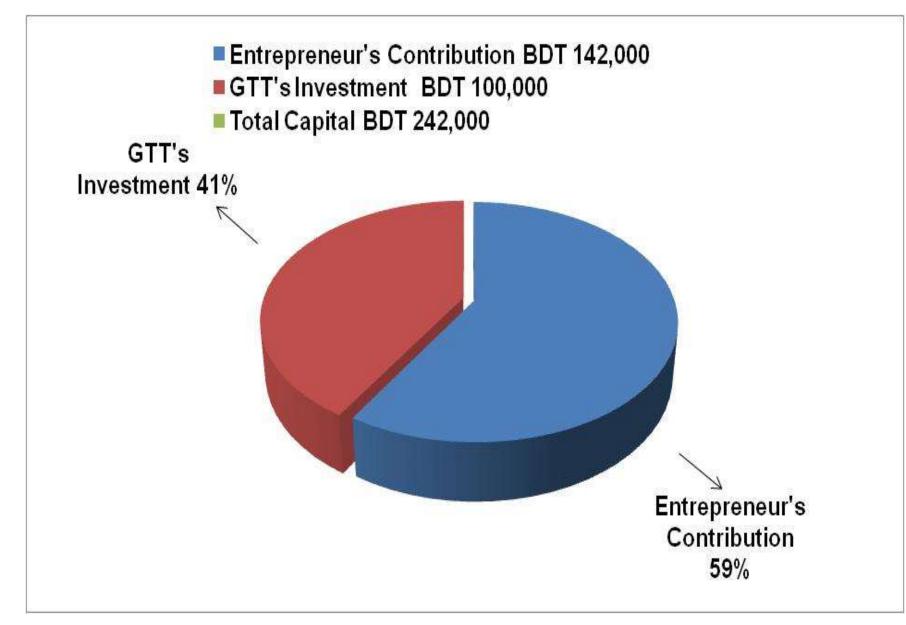


Dertieulere	Exist	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly				
Sales income from Products & service charge (A)	1,000	28,000	336,000				
Less: Cost of Sales / Products (B)	700	19,600	235,200				
Gross Profit (C) [C=(A-B)]	300	8,400	100,800				
Less: Operating Cost:							
Electricity bill		300	3,600				
Shop Rent		800	9,600				
Mobile bill		300	3,600				
Conveyance		500	6,000				
Present Salary (Family & Self)		4,000	48,000				
Other Cost (Stationary & Entertainment etc.)		1,300	15,600				
Non Cash Item:		,					
Depreciation Expenses		84	1,005				
Total Operating Cost (D)		7,284	87,405				
Net Profit (C-D):		1,116	-				



Partic	Existing Business	Proposed (BDT)	Total (BDT)		
Existing	Proposed	(BDT)	()		
Investment in products (different types of tablet and injection etc)	111,749	100,000	211,749		
Investment in Equipment & Tools (1,500	-	1,500		
Cash in Hand	951	-	951		
Advance for Shop	20,000	_	20,000		
Investment in Decoration (Furnitu	7,800		7,800		
Total C	142,000	100,000	242,000		

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dertieulere		ear 1 (BDT	r)	Y	fear 2 (BDT	Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products & service charge (A)	1,500	42,000	504,000	1,800	50,400	604,800	2,070	57,960	695,520
Less: Cost of Sales / Products (B)	1,050	29,400	352,800	1,260	35,280	423,360	1,449	40,572	486,864
Gross Profit (C) [C=(A-B)]	450	12,600	151,200	540	15,120	181,440	621	17,388	208,656
Less: Operating Cost:									
Electricity bill		500	6,000		700	8,400		900	10,800
Shop Rent		800	9,600		800	9,600		800	9,600
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Conveyance		1,000	12,000		1,000	12,000		1,000	12,000
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary-(Family & Self)		5,000	60,000		5,500	66,000		6,000	72,000
Bank Charge (DD, PO, SC)		65	390		65	780		65	780
Other Cost (stationary & Entertainment etc.)		1,500	18,000		1,700	20,400		1,900	22,800
Non Cash Item:									
Depreciation Expenses		84	1,005		84	1,005		84	1,005
Total Operating Cost (D)		10,215	118,195	-	11,115	133,385		12,015	144,185
Net Profit (C-D)		2,385	33,005	-	4,005	48,055		5,373	64,471
Retained Income			33,005			81,060			145,531

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit (ownership tr. Fee added back)	37,005	56,055	72,471
1.3	Depreciation Expenses	1,005	1,005	1,005
1.4	Opening Balance of Cash Surplus	-	14,010	23,070
	Total Cash Inflow	138,010	71,070	96,546
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	14,010	23,070	48,546

SWOT ANALYSIS

 STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment:0 Trade License in his own name; He has on hand training; Skilled and working experiences (10 years); 	 ₩EAKNESS Can not supply goods as per demand.
OPPORTUNITIES Location of Shop; Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 287,531 after 3 years excluding payback of investor's money.	T _{HREATS} Increase of local competitors;

Presented at 167th as Yunus Centre and 34th In-house Executive Social Business Design Lab

(GTT) on January 18, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures





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এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাস্তা: চোঁচ পাড়া (দালালবস্তি), চোঁচপাড়া, ডাকঘর: সমিরনগর -৫১৪০, বালিয়াডাংগী, ঠাকুরগাঁও

প্রদানের তারিখ: ২০/০৯/২০০৮

Julys

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর



Thank You