

Proposed NU Business Name: M/S Shinur Store
Business Category: General Retail & Wholesales



Business Proposal collected & Prepared by: Md. Ruhul Amin Business Proposal Verified by: Naznin Akther

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Shinur Rahaman  Vill: Boro Gashia, Union: 4 no. Polashbari, Post: Somir  Nagar, Upazila: Balaidangi, District: Thakurgaon.		
Age	:	24 years		
Marital status	:	Married		
Children	:	01(One) Daughter		
No. of siblings:	:	01 (One) Brother and 01 (One) Sister		
Parent's and GB related Info:  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother   Mst. Roshana Begum  Md. Rejekul Islam  Branch: Boro Polashbari, Balaidangi, Centre # 16/mo  Loan no.: 2278, Member since June 07, 2010  First loan: Tk. 5,000  Existing loan: Tk. 20,000, Outstanding loan: Tk. 13,413		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur's father No Nil Nil		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Seven
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		05 (Five) years experiences is running his own business. He started the business with BDT 20,000 (Twenty Thousand).  He has 03 (Three) years working experiences as an assistant on his father's shop.
Other Own/Family Sources of Income	:	His Father's income from agriculture.
Other Own/Family Sources of Liabilities	•	Nil
NU's Contact No.	:	01794940989
NU's National ID No.	:	19959410831005983
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Roshana Begum is a GB member since June 07, 2010 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Shainur Store
Address/ Location	:	Badam bari, Balaidangi, Thakurgaon.
Total Investment in BDT	:	Tk. 216,000
Financing	:	Self Tk. 136,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five Thousand)
Proposed Salary	:	BDT 6,000 (Six Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20%
(ii) Estimated % of proposed gross profit margin	:	On products 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

### INFO ON EXISTING BUSINESS OPERATIONS

Particulars	Existing Business (BDT)				
T artifulation	Daily	Monthly	Yearly		
Sales income from Products (A)	1,800	50,400	604,800		
Less: Cost of Sales / Products (B)	1,440	40,320	483,840		
Gross Profit (C) [C=(A-B)]	360	10,080	120,960		
Less: Operating Cost:					
Electricity bill		600	7,200		
Shop Rent		600	7,200		
Mobile bill		200	2,400		
Conveyance		500	6,000		
Present Salary (Family & Self)		5,000	60,000		
Other Cost (Stationary & Entertainment etc.)		600	7,200		
Non Cash Item:					
Depreciation Expenses		449	5,385		
Total Operating Cost (D)		7,949	95,385		
Net Profit (C-D):		2,131	25,575		

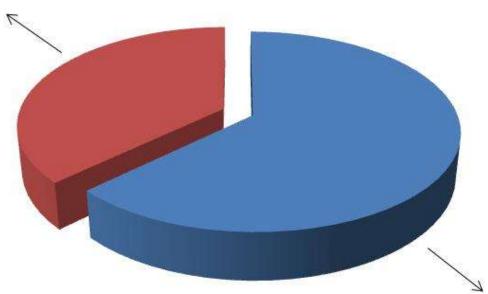
#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particula	Existing Business	Proposed (BDT)	Total (BDT)		
Existing	Proposed	(BDT)	(== -)		
Investment in products (oil, toothpaste, sugar, ball, soap, salt, soft drinks, spice, pulses, flour, milk powder, biscuit, noodles, cake, betel leaf and stationary item etc.)	Investment in products (grocery item - oil, rice, pulses, flour and biscuit etc.)	45,552	80,000	125,552	
Investment in Machineries (Refrigera	20,800	-	20,800		
Investment in Equipment & Tools (Fabalance etc.)	9,100	-	9,100		
Cash in Hand	1,548	_	1,548		
Advance for Shop	50,000	-	50,000		
Investment in Decoration ( Furniture,	9,000		9,000		
Total Capi	136,000	80,000	216,000		

#### SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 136,000
- GTT's Investment BDT 80,000
- Total Capital BDT 216,000





Entrepreneur's Contribution 63%

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Doutionland	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars -	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products (A)	2,500	70,001	840,007	3,000	84,001	1,008,008	3,420	95,761	1,149,129
Less: Cost of Sales / Products (B)	2,000	56,000	672,005	2,400	67,201	806,406	2,736	76,609	919,303
Gross Profit (C) [C=(A-B)]	500	14,000	168,001	600	16,800	201,602	684	19,152	229,826
Less: Operating Cost:									
Electricity bill		800	9,600		900	10,800		1,000	12,000
Shop Rent		600	7,200		600	7,200		1,000	12,000
Mobile bill (SMS & Reporting)		300	3,600		300	3,600		300	3,600
Conveyance		1,000	12,000		1,500	18,000		2,000	24,000
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400
Proposed Salary-(Family & Self)		6,000	72,000		7,000	84,000		7,500	90,000
Bank Charge (DD, PO, SC)		65	390		65	780		65	780
Other Cost (stationary & Entertainment etc.)		1,200	14,400		1,400	16,800		1,600	19,200
Non Cash Item:									
Depreciation Expenses		449	5,385		449	5,385		449	5,385
Total Operating Cost (D)		10,947	127,775	-	12,747	152,965		14,447	173,365
Net Profit (C-D)		3,053	40,226	_	4,053	48,637		4,705	56,461
Retained Income			40,226			88,863			145,324

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000	_	
1.2	Net Profit (ownership tr. Fee added back)	43,426	55,037	62,861
1.3	Depreciation Expenses	5,385	5,385	5,385
1.4	Opening Balance of Cash Surplus	-	29,611	51,633
	Total Cash Inflow	128,811	90,033	119,879
2.0	Cash Outflow			
2.1	Product Purchase	80,000	-	-
2.6	Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400
	Total Cash Outflow	99,200	38,400	38,400
3.0	Total Cash Surplus	29,611	51,633	81,479

STRENGTH  □ Present employment:     Self: 01 Family: 01 (Father)     Others (beyond family): 0     Future employment:0 □ Trade License in his own name; □ He has on hand training; □ Family business; □ Skilled and working experiences (8 years);	Weakness ☐ Can not supply goods as per demand.
OPPORTUNITIES  □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 281,324 after 3 years excluding payback of investor's money.	THREATS  Increase of local competitors;

Presented at 167<sup>th</sup> as Yunus Centre and 34<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on January 18, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures





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- জানি ভিত্তীত পক্ষ উক্ত দোৱাৰ ব্যৱ কোন মহৈল বাৰত কৰিবে পাছিব বা নাজিক ক্ল লাকের মাধ্যে লাওকে হটাবে এবং আমি ভিত্তীত লক নিকেই তার দক্ষকর বছন করিছ।
- ভিত্তীয় পৰ্ক জলা ০২/১০/২০১৪ টা মইতে জলাই তথ্যতম/২০১৮ টা ভাইৰ মেট এক (চার) বছর মেহাল পর্যন্ত লোকারটি হায়ার লবক থাকিবে :
- क्रिकेट गांक (माकार यह क्राहिका निटक प्रविद्या on (किन) प्राप्त गुर्दि तथा गावटक सक्तक কবিবেদ এবং অনুকল ভাবে প্ৰথম লক গোৰান ঘাটি য়াছিল গঠাৰ মহিলে ৩৬ (জিল) মাস পূর্বে ভিটার পাক্ষকে অবশ্যম করিবেন।
- ভিত্তীয় পঞ্চ প্ৰতি মানের ৩১ বার্তিশ বাইতে ৩৫ বার্তিমের মধ্যে দেকান ঘর ভারা পরিস্কেত कविटल सामा माजिएकर ।
- বিদ্যুদ বিল আমি (দিলীয় পক্ষ) নিজে প্রতি মানে পরিবোধ করিব এবং বিদ্যুদ বিচ্ছে ক্ষি প্ৰথম পঞ্চতৰ কথা দিছে বাধ্য থাকিব।
- দিল্লীত লক্ষ্য সোৰাম চলাতে বা বাৰমা পৰিচালনা কৰিছে বাৰ্থ ইটাল ক্ষায় কাটকে मान्द्रमध्ये विभाइत काकृत निटक गाविद्यान गाँ ।
- ২০ । মোৰান বাবের চুকিপারের মূল কবি প্রথম পক্ষের নিকট প্রবাহ অনুনিধি ছিপ্তীয় পক্ষের নিকট edisce :

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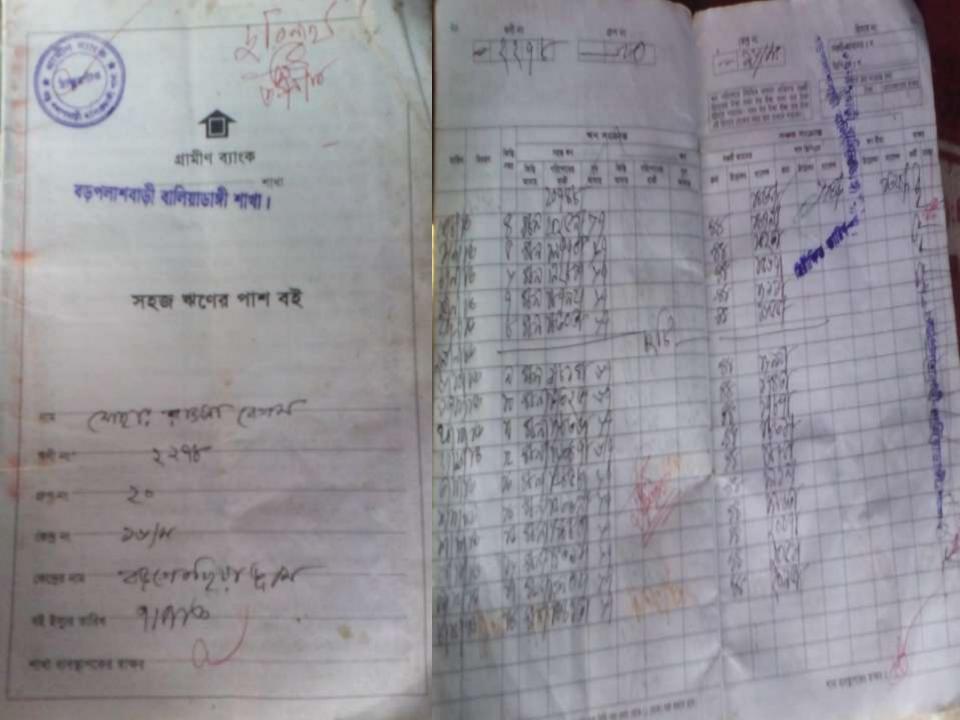
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