Proposed NU Business Name: M/S IMRAN HARDWARE & CROCKERY'S



Project identification and prepared by: Asif Ister, Ashulia Unit, Dhaka

Project verified by: Md. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD YEAKUB ALI		
Age	:	07-09-1982 (34 Years)		
Education, till to date	:	S.S.C		
Marital status	•	Married		
Children	:	01 Son		
No. of siblings:	:	06 Brothers & 02 Sisters		
Address	:	Vill: Kalma-01, P.O: Dairy Firm , P.S: Savar Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MRS FATEMA KHATUN MD UNSER ALI Branch: Ashulia, Centre # 14 (male), Member ID: 8537/1, Group No: 09 Member since: 27-01-2012 (04 Years) First loan: BDT 5,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 10,000/- Outstanding loan: BDT 9,340/- Mother No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	Eight years experience in running business.
Training Info	:	He has training
Other Own/Family Sources of Income		Yes
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01934-407590
Mother's Contact No.	•	01977-711599
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

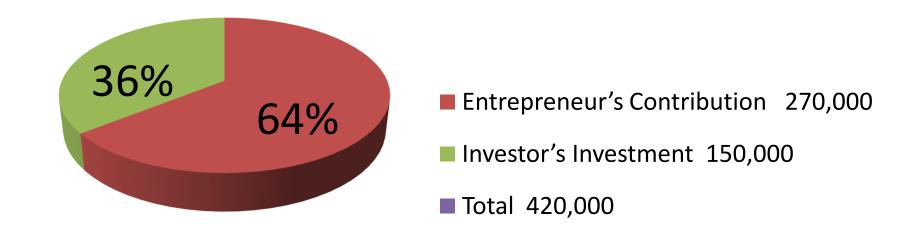
MRS FATEMA KHATUN joined Grameen Bank since 04 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	M/S IMRAN HARDWARE & CROCKERY'S	
Location	:	Kalma-01, Savar, Dhaka	
Total Investment in BDT	:	BDT 4,20,000/-	
Financing	:	Self BDT 2,70,000/-(from existing business) 64%	
		Required Investment BDT 1,50,000/-(as equity) 36%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	25 ft x 20 ft= 500 square ft	
Security of the shop	:	BDT 2,50,000/-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Crockery's item, hardware item, painting item etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing 01 employee. He is doing his business in rent place. Collects goods from Savar, Chokbazar, Dhaka. Agreed grace period is 3 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Hardware & Crockery's item	4,000	1,20,000	14,40,000	
Total Sales (A)	4,000	1,20,000	14,40,000	
Less. Variable Expense				
Hardware & Crockery's item	3,200	96,000	11,52,000	
Total variable Expense (B)	3,200	96,000	11,52,000	
Contribution Margin (CM) [C=(A-B)	800	24,000	2,88,000	
Less. Fixed Expense				
Rent		7,000	84,000	
Electricity bill		600	7,200	
Transportation		1,000	12,000	
Guard		200	2,400	
Mobile		300	3,600	
Entertainment		300	3,600	
Salary (Employee)		5,000	60,000	
Salary (Self)		5,000	60,000	
Total fixed Cost (D)		19,400	2,32,800	
Net Profit (E) [C-D)		4,600	55,200	

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Crockery's item	60,000	50,000	110,000	
Haedware item	70,000	30,000	100,000	
Painting item	50,000	20,000	70,000	
Plastic item	50,000	25,000	75,000	
Aluminium, pan, water contain etc	40,000	25,000	65,000	
Total	270,000	150,000	420,000	

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Hardware & Crockery's item	5,000	1,50,000	18,00,000	18,90,000	
Total Sales (A)	5,000	1,50,000	18,00,000	18,90,000	
Less. Variable Expense					
Hardware & Crockery's item	4,000	1,20,000	14,40,000	15,12,000	
Total variable Expense (B)	4,000	1,20,000	14,40,000	15,12,000	
Contribution Margin (CM) [C=(A-B)	1,000	30,000	3,60,000	3,78,000	
Less. Fixed Expense					
Rent		7,000	84,000	84,000	
Electricity bill		800	9,600	9,800	
Transportation		1,200	14,400	14,600	
Guard		250	3,000	3,100	
Mobile		400	4,800	5,000	
Entertainment		400	4,800	5,000	
Salary (Employee)		5,000	60,000	60,000	
Salary (Self)		5,000	60,000	60,000	
Total Fixed Cost		20,050	2,40,600	2,41,500	
Net Profit (E) [C-D)		9,950	1,19,400	1,36,500	
Investment Payback			90,000	90,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	150,000	
1.2	Net Profit	119400	136500
1.4	Opening Balance of Cash Surplus		29,400
	Total Cash Inflow	269,400	165900
2	Cash Outflow		
2.1	Purchase of Product	150,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	90,000	90,000
	Total Cash Outflow	240,000	90,000
3	Net Cash Surplus	29,400	75,900

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; savar, chokbazar, Dhaka. Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

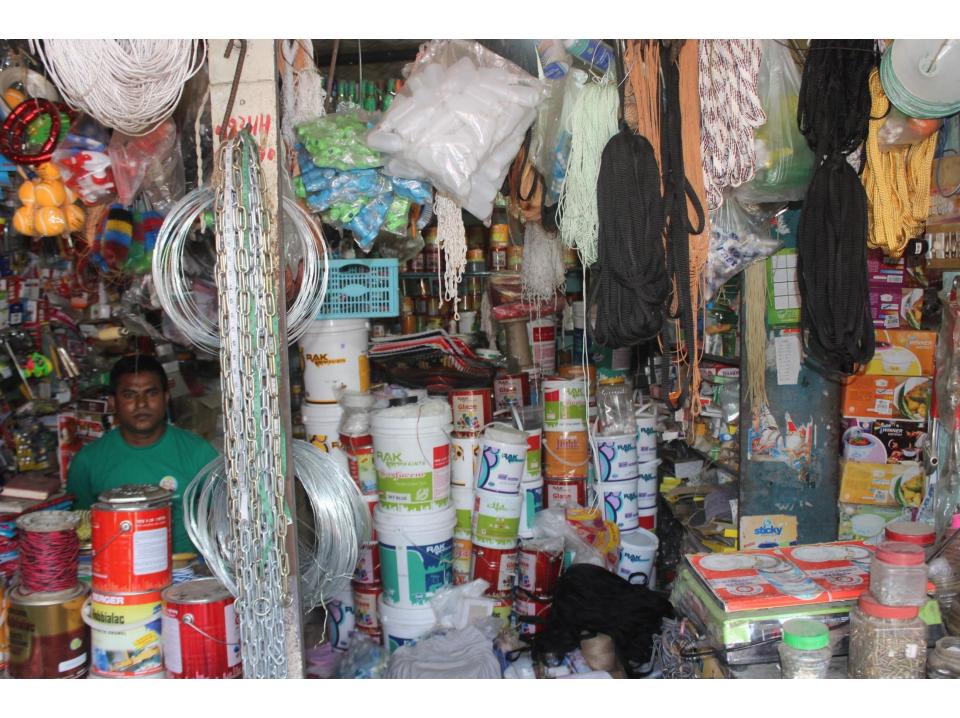


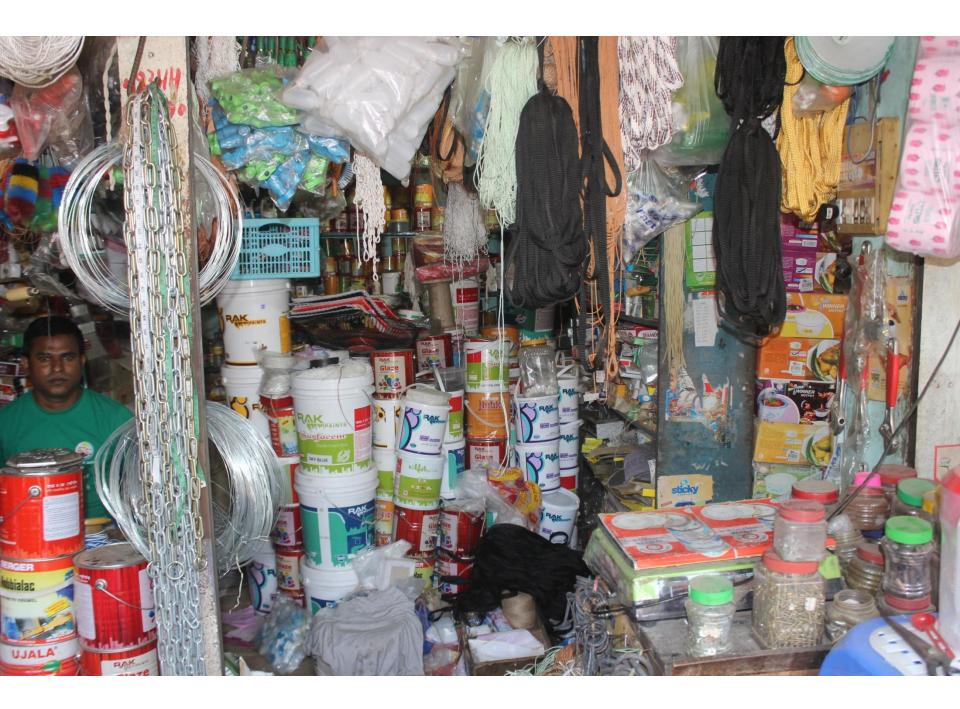


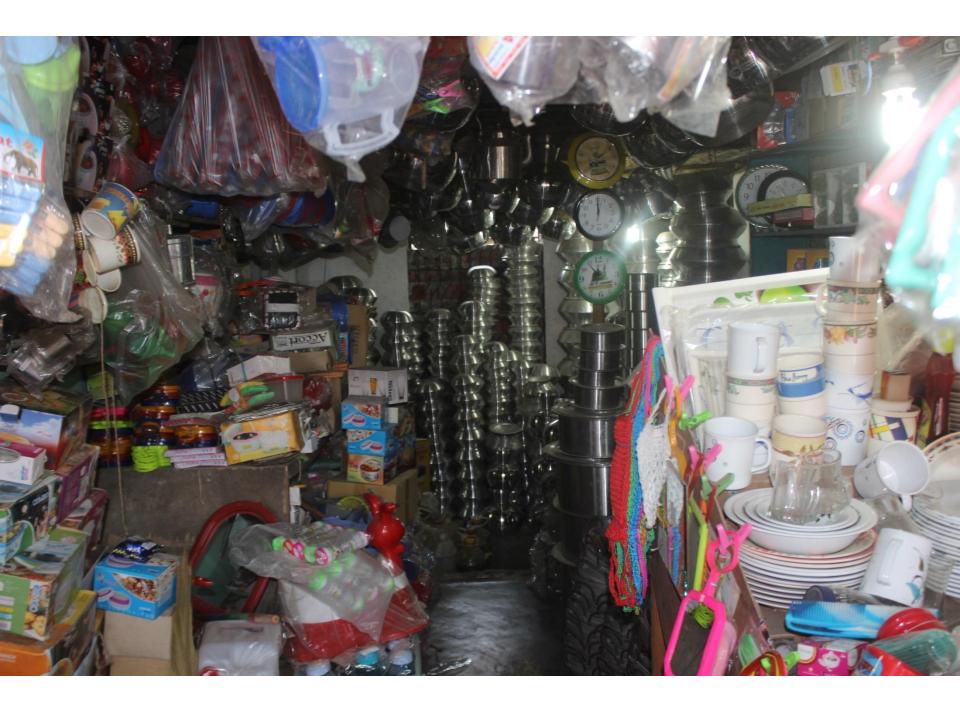


















रार्उशात यह व्याकातिक

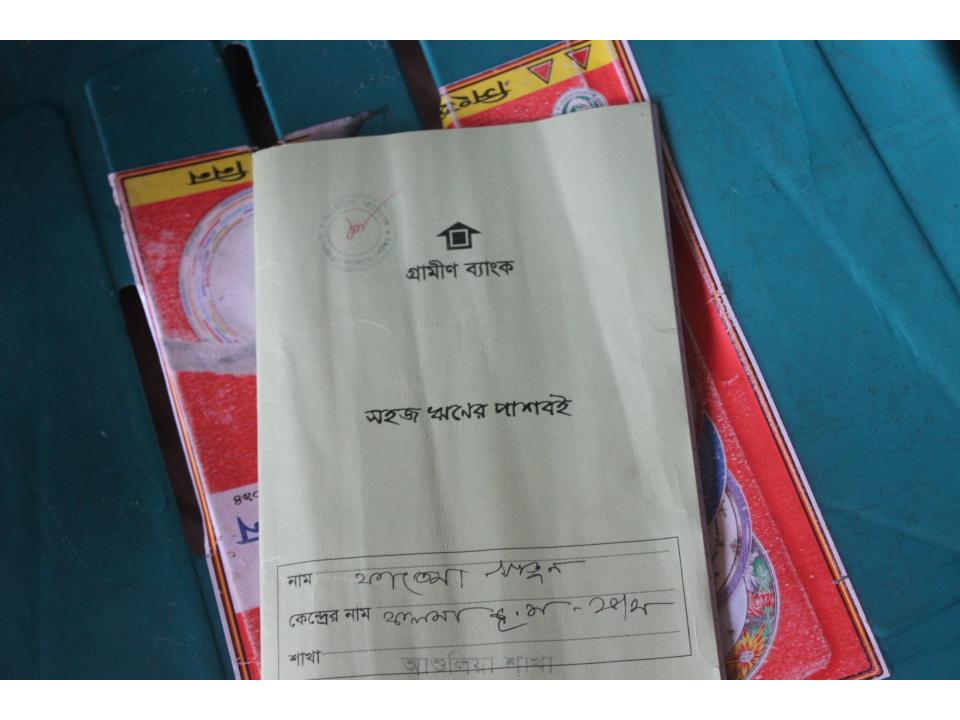
প্রোঃ মোঃ ইয়াকুব আলী

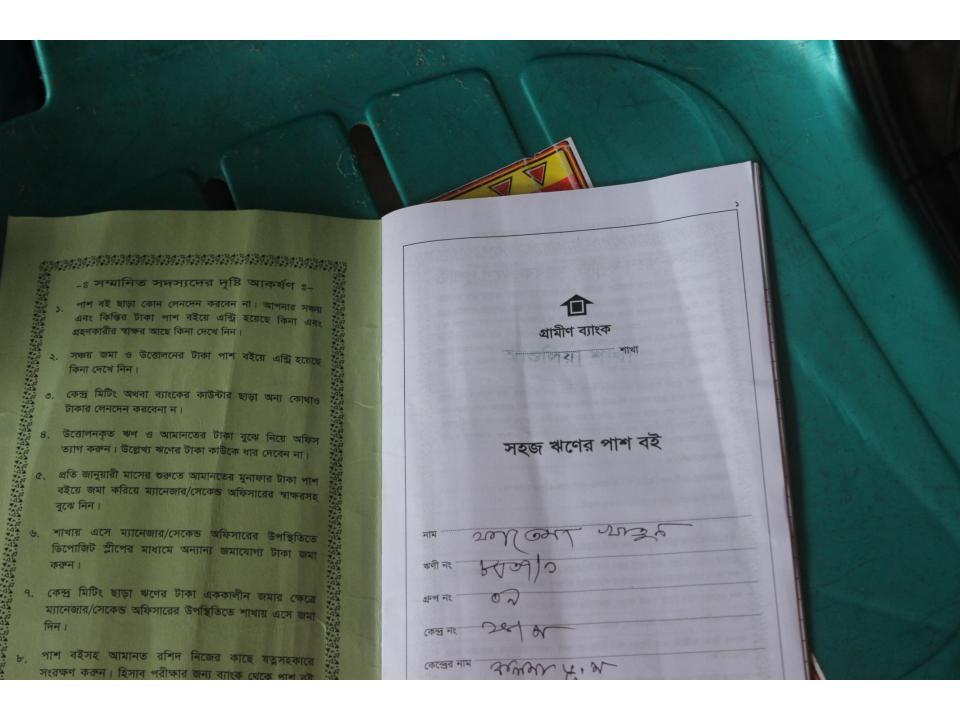
কলমা (ডায়াগনষ্টিক সেন্টার সংলগ্ন) জিনজিরা রোড, সাভার, ঢাকা মোবাঃ ০১৯৩৪ ৪০৭৫৯০

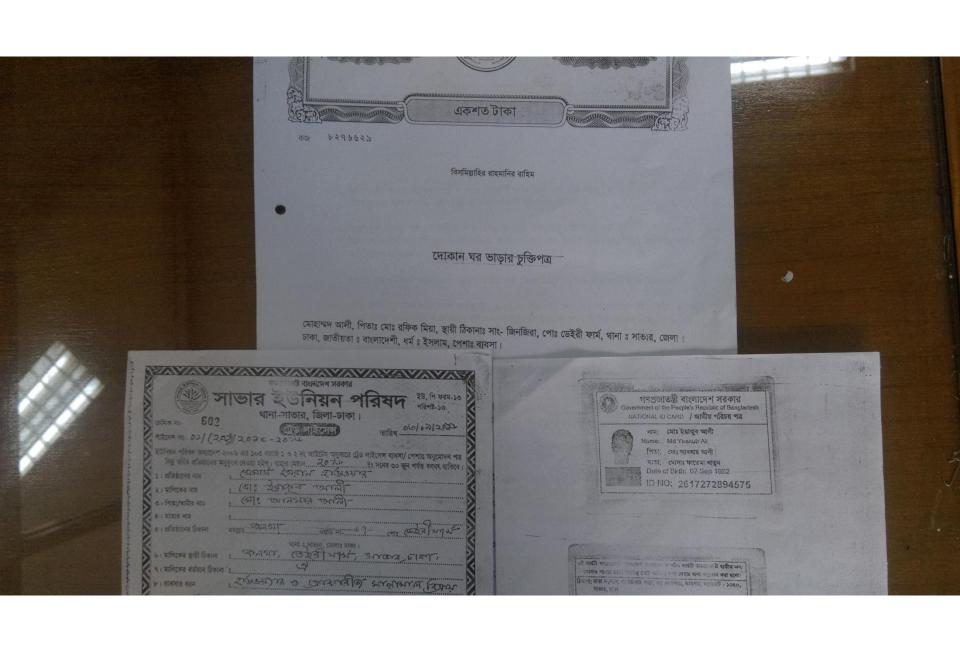












FAMILY PICTURE

