#### Proposed NU Business Name: BADSHAH PHARMACY



Project identification and prepared by: MD Hafizur Rahman Keraniganj Unit, Dhaka

Project verified by: MD Rafiqul Islam



| Brief Bio of The Proposed Nobin Udyokta  |   |  |  |  |  |
|--|---|--|--|--|--|
| Name   | : | JAMAL UDDIN  |  |  |  |
| Age  | : | 18-10-1989 (26 Years)  |  |  |  |
| Education, till to date  | : | HSC  |  |  |  |
| Marital status   | : | Married  |  |  |  |
| Children   | : | 1 Son  |  |  |  |
| No. of siblings:   | : | 3 Brothers 1 Sister  |  |  |  |
| Address  | : | Vill: Sonakanda, P.O: Sonakanda, , P.S:Keranigonj, Dist: Dhaka   |  |  |  |
| Parent's and GB related Info<br>(i) Who is GB member<br>(ii) Mother's name<br>(iii) Father's name<br>(iv) GB member's info                                     |   | Mother Father<br>SUFIA BEGUM<br>JAMAL UDDIN<br>Branch:Banda Keraniganj , Centre # 69 (Female),<br>Member ID: 6463 ,Group No: 05<br>Member since: 1996 <i>(20 Years)</i><br>First Ioan: 5,000 taka. |  |  |  |
| Further Information:<br>(v) Who pays GB loan installment<br>(vi) Mobile lady<br>(vii) Grameen Education Loan<br>(viii) Any other loan like GB,<br>BRAC ASA etc |   | Existing Loan: BDT 20,000 Outstanding Ioan: BDT Nil<br>Father<br>No<br>No<br>No  |  |  |  |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present<br>Occupation(Besides own<br>business, i.e., persuading<br>further studies, other<br>business etc.) | - | Nil  |
|---|---|--|
| Business Experiences and  | : | 06 years.  |
| Training Info   | : | He has 5 years training.                                       |
| Other Own/Family Sources of Income  | : | Business   |
| Other Own/Family Sources of Liabilities   |   | None   |
| Entrepreneur Contact No.  | : | 01819436821  |
| Mother's Contact No.  | : | 01820856615  |
| NU Project<br>Source/Reference  |   | Grameen Shakti Samajik Byabosha Ltd. Keraniganj Unit,<br>Dhaka |

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**SUFIA BEGUM** joined Grameen Bank since 20 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture & house development.

| Proposed Nobin Udyokta Business Info                 |   |   |  |
|--|---|---|--|
| Business Name  | : | BADSHAH FARMECY   |  |
| Location   | : | Sonakanda, Kashimpur,Dhaka  |  |
| Total Investment in BDT                              | : | BDT 6,33,500  |  |
| Financing  | : | Self BDT 4,83,000 (from existing business) 76%<br>Required Investment BDT 1,50,000 (as equity)24%   |  |
| Present salary/drawings<br>from business (estimates) | : | BDT 5,000   |  |
| Proposed Salary                                      | : | BDT 5,000   |  |
| Size of shop   | : | 18 ft x 16 ft= 288 square ft  |  |
| Security of the shop                                 | : | BDT 50,000  |  |
| Implementation                                       | : | <ul> <li>The business is planned to be scaled up by investment in existing goods Like Medicine and Pharmaceutical items .</li> <li>Average 15% gain on sales</li> <li>The business is operating by entrepreneur. Existing 1 employee.</li> <li>One will be appointed after getting the equity money.</li> <li>The shop is rented.</li> <li>Collects goods from</li> <li>Agreed grace period is 3 months.</li> </ul> |  |

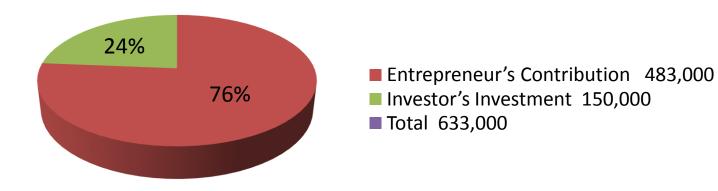
### **Existing Business (BDT**)

| Deutieuleu                        | Dailu |         |         |
|-----------------------------------|-------|---------|---------|
| Particular                        | Daily | Monthly | Yearly  |
| Revenue(Sales)                    |       |         |         |
| Medicine and others               | 6000  | 180000  | 2160000 |
| Total Sales (A)                   | 6000  | 180000  | 2160000 |
| Less Variable Expense             |       |         |         |
| Medicine and others               | 5100  | 153000  | 1836000 |
| Total variable Expense (B)        | 5,100 | 153000  | 1836000 |
| Contribution Margin (CM) [C=(A-B) | 900   | 27000   | 324000  |
| Less Variable Expense             |       |         |         |
| Rent                              |       | 9,000   | 108000  |
| Electricity bill                  |       | 1000    | 12000   |
| Transportation                    |       | 500     | 6000    |
| Salary (self)                     |       | 5000    | 60000   |
| Salary(Staff)                     |       | 3000    | 36000   |
| Entertainment                     |       | 500     | 6000    |
| Others                            |       | 300     | 3600    |
| Mobile bill                       |       | 500     | 6000    |
| Total fixed cost (D)              |       | 19,800  | 237600  |
| Net Profit (E)= [C-D]             |       | 7,200   | 86400   |

### **Investment Breakdown**

| Particulars | Existing | Proposed | Total  |
|-------------|----------|----------|--------|
| Medicine    | 308,000  | 70,000   | 378000 |
| Powder Milk | 15,000   | 11,000   | 26000  |
| Horlics     | 3,000    | 11,000   | 14000  |
| Injection   | 25,000   | 16,000   | 41000  |
| Vaccine     | 32,000   | 12,000   | 44000  |
| Others      | 100,000  | 30,000   | 130000 |
|             | 483,000  | 150,000  | 633000 |

#### **Source of Finance**



| Financial Projection (BDT)        |       |         |         |         |
|-----------------------------------|-------|---------|---------|---------|
| Paticular                         | Daily | Monthly | Year1   | Year 2  |
| Revenue(Sales)                    |       |         |         |         |
| Medicine and others               | 8400  | 252000  | 3024000 | 3175200 |
| Total Sales (A)                   | 8400  | 252000  | 3024000 | 3175200 |
| Less Variable Expense             |       |         |         |         |
| Medicine and others               | 7140  | 214200  | 2570400 | 2698920 |
| Total variable Expense (B)        | 7,140 | 214200  | 2570400 | 2698920 |
| Contribution Margin (CM) [C=(A-B) | 1,260 | 37800   | 453600  | 476280  |
| Less Variable Expense             |       |         |         |         |
| Rent                              |       | 9,300   | 111,600 | 112,000 |
| Electricity bill                  |       | 1200    | 14400   | 14600   |
| Transportation                    |       | 700     | 8400    | 8,600   |
| Salary (Self)                     |       | 5000    | 60000   | 60000   |
| Salary(Staff)                     |       | 6000    | 72000   | 72000   |
| Entertainment                     |       | 600     | 7200    | 7200    |
| Others                            |       | 300     | 3600    | 3600    |
| Mobile bill                       |       | 600     | 7200    | 7400    |
| Total fixed cost (D)              |       | 23,700  | 284400  | 285,400 |
| Net Profit (E)= [C-D]             |       | 14100   | 169200  | 190,880 |
| Investment Payback                |       |         | 90,000  | 90,000  |

| Cash flow projection on business plan (rec. & Pay) |                                 |              |              |  |
|--|---------------------------------|--------------|--------------|--|
| SR#  | Particulars                     | Year 1 (BDT) | Year 2 (BDT) |  |
| 1  | Cash Inflow                     |              |              |  |
| 1.1  | Investment Infusion by Investor | 150,000      |              |  |
| 1.2  | Net Profit                      | 169,200      | 190,88       |  |
| 1.3  | Depreciation (Non cash item)    |              |              |  |
| 1.4  | Opening Balance of Cash Surplus |              | 79,20        |  |
|  | Total Cash Inflow               | 319200       | 27008        |  |
| 2  | Cash Outflow                    |              |              |  |
| 2.1  | Purchase of Product             | 150,000      |              |  |
| 2.2  | Payment of GB Loan              |              |              |  |
|  | Investment Pay Back (Including  |              |              |  |
| 2.3  | Ownership Tr. Fee)              | 90000        | 9000         |  |
|  | Total Cash Outflow              | 240,000      | 9000         |  |
| 3  | Net Cash Surplus                | 79,200       | 18008        |  |



### Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 01 Family:0 Others:03 Experience & Skill : 16 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures

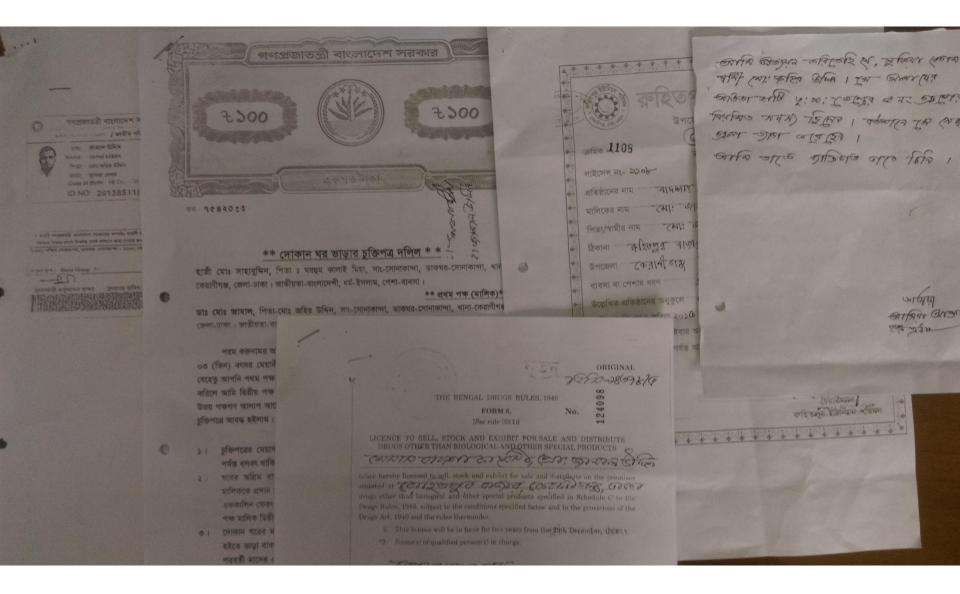












# **FAMILY PICTURE**

