Proposed NU Business Name: BADSHAH PHARMACY



Project identification and prepared by: MD Hafizur Rahman Keraniganj Unit, Dhaka

Project verified by: MD Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	JAMAL UDDIN			
Age	:	18-10-1989 (26 Years)			
Education, till to date	:	HSC			
Marital status	:	Married			
Children	:	1 Son			
No. of siblings:	:	3 Brothers 1 Sister			
Address	:	Vill: Sonakanda, P.O: Sonakanda, , P.S:Keranigonj, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father SUFIA BEGUM JAMAL UDDIN Branch:Banda Keraniganj , Centre # 69 (Female), Member ID: 6463 ,Group No: 05 Member since: 1996 <i>(20 Years)</i> First Ioan: 5,000 taka.			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing Loan: BDT 20,000 Outstanding Ioan: BDT Nil Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	-	Nil
Business Experiences and	:	06 years.
Training Info	:	He has 5 years training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01819436821
Mother's Contact No.	:	01820856615
NU Project Source/Reference		Grameen Shakti Samajik Byabosha Ltd. Keraniganj Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SUFIA BEGUM joined Grameen Bank since 20 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture & house development.

Proposed Nobin Udyokta Business Info			
Business Name	:	BADSHAH FARMECY	
Location	:	Sonakanda, Kashimpur,Dhaka	
Total Investment in BDT	:	BDT 6,33,500	
Financing	:	Self BDT 4,83,000 (from existing business) 76% Required Investment BDT 1,50,000 (as equity)24%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	18 ft x 16 ft= 288 square ft	
Security of the shop	:	BDT 50,000	
Implementation	:	 The business is planned to be scaled up by investment in existing goods Like Medicine and Pharmaceutical items . Average 15% gain on sales The business is operating by entrepreneur. Existing 1 employee. One will be appointed after getting the equity money. The shop is rented. Collects goods from Agreed grace period is 3 months. 	

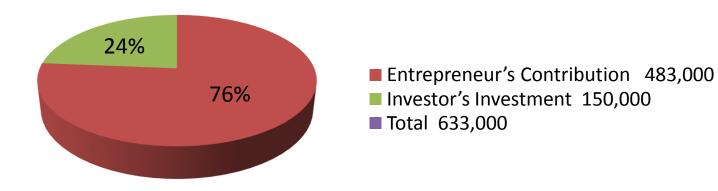
Existing Business (BDT)

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Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Medicine and others	6000	180000	2160000
Total Sales (A)	6000	180000	2160000
Less Variable Expense			
Medicine and others	5100	153000	1836000
Total variable Expense (B)	5,100	153000	1836000
Contribution Margin (CM) [C=(A-B)	900	27000	324000
Less Variable Expense			
Rent		9,000	108000
Electricity bill		1000	12000
Transportation		500	6000
Salary (self)		5000	60000
Salary(Staff)		3000	36000
Entertainment		500	6000
Others		300	3600
Mobile bill		500	6000
Total fixed cost (D)		19,800	237600
Net Profit (E)= [C-D]		7,200	86400

Investment Breakdown

Particulars	Existing	Proposed	Total
Medicine	308,000	70,000	378000
Powder Milk	15,000	11,000	26000
Horlics	3,000	11,000	14000
Injection	25,000	16,000	41000
Vaccine	32,000	12,000	44000
Others	100,000	30,000	130000
	483,000	150,000	633000

Source of Finance



Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Medicine and others	8400	252000	3024000	3175200
Total Sales (A)	8400	252000	3024000	3175200
Less Variable Expense				
Medicine and others	7140	214200	2570400	2698920
Total variable Expense (B)	7,140	214200	2570400	2698920
Contribution Margin (CM) [C=(A-B)	1,260	37800	453600	476280
Less Variable Expense				
Rent		9,300	111,600	112,000
Electricity bill		1200	14400	14600
Transportation		700	8400	8,600
Salary (Self)		5000	60000	60000
Salary(Staff)		6000	72000	72000
Entertainment		600	7200	7200
Others		300	3600	3600
Mobile bill		600	7200	7400
Total fixed cost (D)		23,700	284400	285,400
Net Profit (E)= [C-D]		14100	169200	190,880
Investment Payback			90,000	90,000

Cash flow projection on business plan (rec. & Pay)				
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	169,200	190,88	
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		79,20	
	Total Cash Inflow	319200	27008	
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	90000	9000	
	Total Cash Outflow	240,000	9000	
3	Net Cash Surplus	79,200	18008	



Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 01 Family:0 Others:03 Experience & Skill : 16 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures

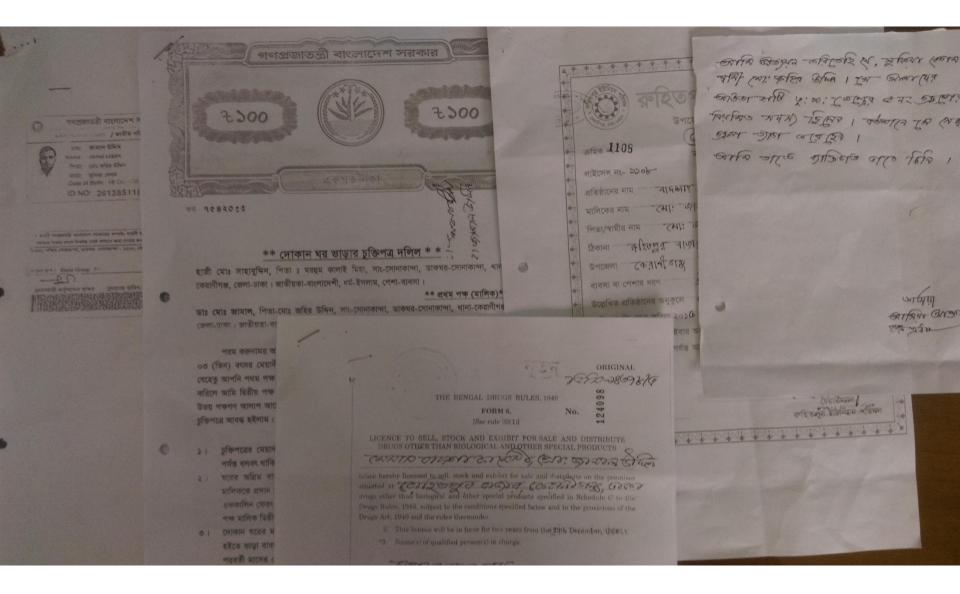












FAMILY PICTURE

