

Furniture Business Category: General Retail & Wholesale



Project Identified by: Md. Jamshed Ali Sarkar, Asst. Officer, Saghata, Gaibandha Business Proposal Prepared by: Fahina Yesmin Happy

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	Md. Momin
		Vill: Khamar Dhonaruha, Union: 04 no. Muktinagar, Post: Khamar dhonaruha, Upazila: Saghata, District: Gaibandha.
Age	••	33 years
Marital status		Married
Children	•	02 (Two) Daughters
No. of siblings:	:	05 (Five) Brothers and 02 (Two) Sisters.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Mother Father Mst. Joriton Begum Md. Delowar Hossen <i>Branch</i> : Muktinagar, Saghata, <i>Centre # 12/m</i> o <i>Loan no.: 4404,</i> Member since 18 September 2004 First Ioan: Tk. 4,000 Existing Ioan: Tk. 30,000, Outstanding Ioan: 7,890
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's brother No Nil Nil

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Five
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	<ul><li>02 (Two) years experience is running his own business. He started the business with BDT 150,000 (One lac fifty thousand).</li><li>He has 13 (Thirteen) Years working experience in different furniture Shop (Dhaka &amp; Gaibandha area)</li></ul>
Other Own/Family Sources of Income	:	His 02 (Two) brother's income from job (Garments). His younger brother's income from wood business, another brother's income from as an assistant of entrepreneur business. His Father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01935238690
NU's National ID No.	:	3218895113679
NU Project Source/Reference		Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Joriton Begum is a GB member since 18 September 2004 at first she took GB loan BDT 4,000 (Four thousand).
- Gradually she took GB loan several times and utilized it for cultivation purposes, household purposes, purchasing cows, and assisting her son (entrepreneur's brother) in existing business.
- Finally GB loan helped her to improve economic condition and livelihood.

#### **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	M/S Monisha & Mitu Furniture
Address/ Location	:	Kochua hat bazar, Saghata, Gaibandha.
Total Investment in BDT	-	Tk. 394,000
Financing	:	Self Tk. 274,000 (from existing business) Required Investment Tk. 120,000 (as equity)
Present salary/drawings from business	:	BDT 4,000 (Four thousand)
Proposed Salary	:	BDT 5,000 (Five thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 40% and Servicing (Repairing charge) 100%
(ii) Estimated % of proposed gross profit margin	:	On an Average 40% and Servicing (Repairing charge) 100%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

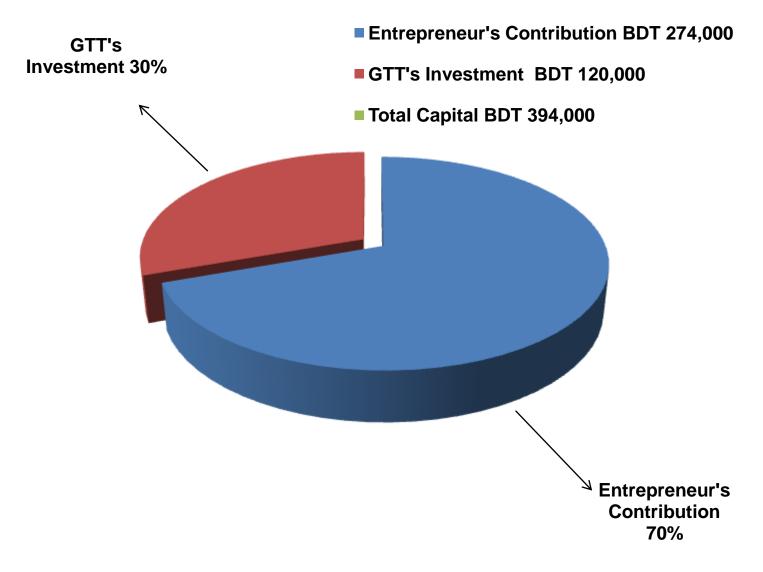


Dertieulere	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (Furniture item)	2,700	75,600	907,200		
Income from Servicing (Funiture repairing)	250	7,000	84,000		
Total Income of Sales & Servicing (A)	2,950	82,600	991,200		
Less: Cost of sales of products (Product Purchase)	1,620	45,360	544,320		
Gross Profit (C) [C=(A-B)]	1,080	30,240	362,880		
Less: Operating Cost:					
Electricity bill		900	10,800		
Shop rent		900	10,800		
Mobile bill		300	3,600		
Conveyance bill		800	9,600		
Provision of bed debt		21	250		
Present Salary (Family & Self)		4,000	48,000		
Present Salary (Assistant-02)		21,000	252,000		
Other Cost (stationary & Entertainment etc.)		500	6,000		
Non Cash Item:					
Depreciation Expenses		247	2,960		
Total Operating Cost (D)		28,668	344,010		
Net Profit (C-D):		1,573	18,870		

### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed			
Investment in products (Different types of wood, Show Case, box, Dressing table, wardrobe, chair, etc.)	Investment in products (Differnet types of wood etc.)	177,200	98,000	275,200
Investment in equipment (Welding machine, machine, finishing machine, fan, light etc.)	Cutting machine, router machine etc.	17,000	22,000	39,000
Cash in hand		700	-	700
Debtors (Since January, 2016 to a	at Present)	25,000	-	25,000
Advance for Shop		50,000	-	50,000
Decoration (Fixture & Fittings)		4,100	-	4,100
Total Capital		274,000	120,000	394,000





#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Destinutes		Year 1 (BD	T)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. Sales income from products (Furniture item)	3,500	98,000	1,176,000	3,920	109,760	1,317,120	4,194	117,443	1,409,318
Est. Income from Servicing (Funiture repairing)	400	11,200	134,400	460	12,880	154,560	529	14,812	177,744
Total Income of Sales & Servicing (A)	3,900	109,200	1,310,400	4,380	122,640	1,471,680	4,723	132,255	1,587,062
Less: Cost of sales of products (Product Purchase)	2,100	58,800	705,600	2,352		790,272	2,517	70,466	845,591
Gross Profit (C) [C=(A-B)]	1,400	39,200	470,400	1,568	43,904	526,848	1,678	46,977	563,727
Less: Operating Cost:									
Electricity bill		1,100	13,200		1,200	14,400		1,250	15,000
Shop rent		900	10,800		900	10,800		900	10,800
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Conveyance bill		1,800	21,600		2,800	33,600		3,800	45,600
Provision of bed debt		21	250		21	250		21	250
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Ownership Transfer Fee		800	4,800		800	9,600		800	9,600
Proposed Salary (Family & Self)		5,000	60,000		6,000	72,000		7,000	84,000
Proposed Salary (Assistant-2)		24,000	288,000		24,000	288,000		24,500	294,000
Other Cost (stationary & Entertainment etc.)		1,000	12,000		1,200	14,400		1,400	16,800
Non Cash Item:									
Depreciation Expenses		247	2,960		247	2,960		247	2,960
Total Operating Cost (D)	-	35,513	421,350	-	37,813	453,750	-	40,563	486,750
Net Profit (C-D):	-	3,688	49,050	-	6,092	73,098	-	6,415	76,977
Retained Income			49,050			122,148			199,125

*Notes:* 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	120,000		
1.2	Net Profit (ownership tr. Fee added back)	53,850	82,698	86,577
1.3	Depreciation Expenses	2,960	2,960	2,960
1.4	Opening Balance of Cash Surplus	-	28,010	56,068
	Total Cash Inflow	176,810	113,668	145,605
2.0	Cash Outflow			
2.1	Product and machine Purchase	120,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	28,800	57,600	57,600
	Total Cash Outflow	148,800	57,600	57,600
3.0	Total Cash Surplus	28,010	56,068	88,005

## SWOT ANALYSIS

Strength	Weakness
<ul> <li>Present employment: Self: 01 Family: 01 (Brother-Production basis work) Others (beyond family): 02 (Permanent) Future employment:0</li> <li>Trade License in his own name;</li> <li>Maintain books of record;</li> <li>He has on hand training;</li> <li>Skilled and working experiences (15yrs);</li> </ul>	Can not supply goods and Services as per demand.
OPPORTUNITIES   Location of Shop; Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 473,125 after 3 years excluding payback of investor's money.	T <sub>HREATS</sub> <ul> <li>Increase of local competitors;</li> </ul>

#### Presented at 36<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on January 25, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures























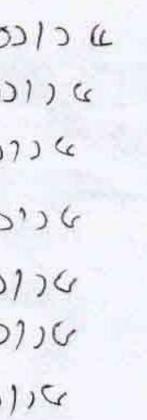




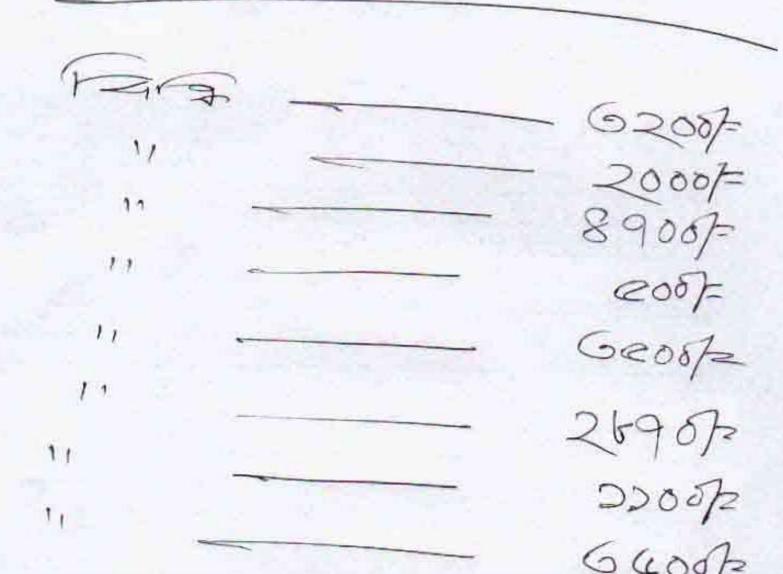
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