

#### Proposed NU Business Name: Onabil Cycle Store

Grameen Telecom Trust Business Category: General Retail & Wholesale





Project Identified by: Md. Jamshad Ali Sarkar, Assist. Officer, Bharatkhali, Saghata, Gaibandha Business Proposal Prepared & Verified by: Mohammed Anwar Hossain

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Anisur Rahman  Vill: Uttar Ullah, Union: 2 no. Bharatkhali, Post: Bharatkhali, Upazila: Saghata, District: Gaibandha.			
Age	:	26 years			
Marital status	:	Married			
Children	:	01 (one) son			
No. of siblings:	:	03 (Three) Brothers and 01 (One) Sister.			
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother V Father  Mst. Rahala Begum  Md. Ramjan Ali  Branch: Bharatkhali, Saghata Centre # 7/mo,  Loan no.: 4474, Membership from July 20, 2005 to January 14, 2015.  First loan: Tk. 2,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Existing loan: Nil, Last loan: Tk. 20,000  N/A  No  Nil  Nil			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

		Class Five
Education, till to date	:	Class Five
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		At first entrepreneur's father started the business and last 05 (Five) years he is running the business by his own ownership. He started the business with BDT 22,000 (Twenty Two Thousand).  He has on hand training.
Other Own/Family Sources of Income	:	His Father's income from auto bike driving. In addition to he has purchased a auto-bike and personal motor cycle from the benefit of this business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	•	01916719819
NU's National ID No.	:	3208813069697
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Rahala Begum is a GB from July 20, 2005 to January 14, 2015 at first she took GB loan BDT 2,000 (two thousand).
- Successively several times she utilized GB loan by assisting her son in existing business and household purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Onabil Cycle Store
Address/ Location	:	Ullah bazar, Saghata, Gaibandha.
Total Investment in BDT	:	Tk. 239,000
Financing	:	Self Tk. 139,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five Thousand)
Proposed Salary	:	BDT 5,000 (Five Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20%, air machine & Servicing 100%
(ii) Estimated % of proposed gross profit margin	:	On products 20%, air machine & Servicing 100%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

## INFO ON EXISTING BUSINESS OPERATIONS

Doutionland	Existing Business (BDT)				
Particulars Particulars	Daily	Monthly	Yearly		
Sales income from products	800	20,800	249,600		
Income from air machine	100	2,600	31,200		
Income from Servicing	210	5,460	65,520		
Total Sales/Commission (A)	1,110	28,860	346,320		
Less: Cost of Sales / Products (B)	640	16,640	199,680		
Gross Profit (C) [C=(A-B)]	470	12,220	146,640		
Less: Operating Cost:					
Electricity bill		600	7,200		
Shop Rent self		-	-		
Mobile bill		500	6,000		
Night Guard bill		100	1,200		
Conveyance bill		500	6,000		
Present Salary (Family & Self)		5,000	60,000		
Provision of bad debt		61	732		
Other Cost (Stationary & Entertainment etc.)		800	9,600		
Non Cash Item:					
Depreciation Expenses		630	7,555		
Total Operating Cost (D)		8,191	98,287		
Net Profit (C-D):		4,029	48,353		

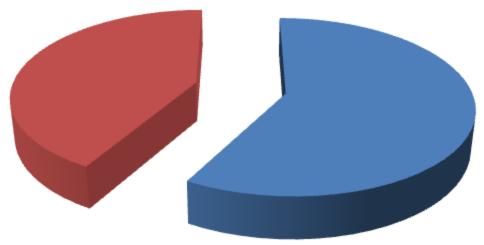
### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing	Duamanad	Takal		
Existing	Proposed	Business (BDT)	Proposed (BDT)	Total (BDT)	
Investment in products (Different types of Cycle, Rickshaw & Auto Parts etc.)	Investment in products (Different types of Cycle, Rickshaw & Auto Parts etc.)	74,600	100,000	174,600	
Investment in Machineries & Equipment (Air machine, Welding machine, Drill machine, Grinding machine, other machineries & fan, bulb etc.)		45,700	-	45,700	
Cash in hand					
		5,600	-	5,600	
Advance for Shop			-	-	
Debtors (Since December, 2015 to at pres	sent)				
		6,100	-	6,100	
Decoration (fixture and fittings)					
		7,000		7,000	
Total Capita	al	139,000	100,000	239,000	

## SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 139,000
- GTT's Investment BDT 100,000
- Total Capital BDT 239,000





Entrepreneur's Contribution 58%

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

B. Carlon	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from products	1,520	39,520	474,240	1,748	45,448	545,376	1,923	49,993	599,914
Income from air machine	150	3,900	46,800	173	4,485	53,820	190	4,934	59,202
Estimated Income from Servicing	294	7,644	91,728	323	8,408	100,901	340	8,829	105,946
Total Sales/Commission (A)	1,964	51,064	612,768	2,244	58,341	700,097	2,452	63,755	765,061
Less: Cost of Sales / Products (B)	1,216	31,616	379,392	1,398	36,358	436,301	1,538	39,994	479,931
Gross Profit (C) [C=(A-B)]	748	19,448	233,376	846	21,983	263,796	914	23,761	285,131
Less: Operating Cost:									
Electricity bill		900	10,800		1,050	12,600		1,200	14,400
Shop Rent self		_	-		-	-		-	-
Mobile bill (SMS & Reporting)		900	10,800		900	10,800		900	10,800
Night Guard bill		110	1,320		120	1,440		130	1,560
Conveyance		900	10,800		1,000	12,000		1,050	12,600
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary-(Family & Self)		5,000	60,000		5,000	60,000		5,000	60,000
Bank Charge (DD, PO, SC)		50	600		50	600		50	600
Provision of bad debt		61	732		61	732		61	732
Other Cost (stationary & Entertainment etc.)		960	11,520		960	11,520		960	11,520
Non Cash Item:									
Depreciation Expenses		630	7,555		630	7,555		630	7,555
Total Operating Cost (D)	-	10,177	118,127	-	10,437	125,247	-	10,647	127,767
Net Profit (C-D):	-	9,271	115,249	-	11,546	138,549		13,114	157,364
Retained Income			115,249			253,798			411,162

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	119,249	146,549	165,364
1.3	Depreciation Expenses	7,555	7,555	7,555
1.4	Opening Balance of Cash Surplus	-	102,804	208,908
	Total Cash Inflow	226,804	256,908	381,827
2.0	Cash Outflow			
2.1	Product Purchase	100,000	_	
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	102,804	208,908	333,827

## SWOT ANALYSIS

	nin
Strength	WEAKNESS
<ul> <li>□ Present employment:     Self: 01 Family: 02 (father &amp; brother)     Others (beyond family): 0     Future employment:0</li> <li>□ Trade License in his own name;</li> <li>□ Maintain books of record;</li> <li>□ He has on hand training;</li> <li>□ Skilled and working experiences (5yrs);</li> </ul>	☐ Can not supply goods & servicing as per demand.
OPPORTUNITIES  Location of Shop; Have some fixed customers; Increasing demand; The Capital of the entrepreneur will be BDT 550,162 after 3 years excluding payback of investor's money.	THREATS Increase of local competitors;

Presented at 1<sup>th</sup> as Yunus Centre and 36<sup>th</sup> In-house Executive Social Business Design Lab on January 25, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures



























্র্বিভিমাণা। ২০19 রপ র উপজেলা: সাঘাটা, জেলা: গাইবান্ধা

http://varotkhaliup.gaibandha.gov.bd/

Mail: 2nobharatkbalinn@email.com

# ট্রেড লাইসেন্স

ক্রমিক নং-তারিখ:২০)০১/২০১৬ লাইসেল নং-প্রতিষ্ঠানের নাম ঃ .....পুনুনুগুরুক্ত ক্রান্তিক ক্রান্তিক প্রতিষ্ঠানের নাম ঃ ....পুনুনুগুরুক্ত ক্রান্তিক ক প্রোপারাইটরের নামঃ .. ক্রো: ... ত্রিমান ত্রু ... কুই র্রান ! পিতার নাম 8 ... (ज्ञाः ... अमहातः ... आजो ... ः .. एका त्राह्मा ... च्या हाति .. आहाति .. जारेटाका ... ঠিকানা ः .....इत्रिक्न .....इत्रकार् পেশার ধরন অর্থ বৎসর 8....2028-271 টাকার পরিমাণ 8 ... 300 000 ENET PARE PARELY .... 8 কথায়

# 15/50 BB-0 RWW

26-00-01-5 1812 -2925h 28-00-2486 20600 28-02-258 25-22/2 11 24-27-2431 2566h 28-02-278: 6000p かーローコング 2464 20-62-278: watch



## গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

জাতীয় পরিচয় পর



এই কাড়টি গণগুলাতন্ত্ৰী বাংগাদেশ সকলাতে সম্পন্তি। কাড়টি ব্যবহাবকাৰী বাজীয় জন্ম কোড়াও পাওয়া গোলে নিকটাৰ পোট অঞ্চিত্ৰে কমা দেয়ার জনা অনুবোধ করা প্রসা।

हिनामा अप्रश्लेक्षा चेत्रत हैना, होनाम्, सन्दर्भामी - १५००, माधारी, गाउँसामा

CHIEROR STORY OF THE CHIEF STORY ON/ON/COOP





গ্রামীণ ব্যাহক

7,117

#### সহজ ঋণের পাশ বই



# Thank You