Proposed NU Business Name: **ANOWAR STORE**



Project identification and prepared by: Md.Ataur Rahman, Bason Unit, Gazipur

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	ANOWAR HOSSEN		
Age	:	11-12-1985 (31 Years)		
Education, till to date	:	HSC		
Marital status	:	Single		
Children	:	None		
No. of siblings:	:	1 Brother & 5 Sisters		
Address	:	Vill: Chandona, P.O: Chandona P.S: Gazipur Shador Dist: Gzipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST ANOWARA KHATUN LATE HAKIM ALI Branch: Bason, Centre # 5 (Female), Member ID: 1076/2, Group No: 01 Member since: 15-02-2004 (12 Years) First loan: BDT 3,000		
Further Information: (v) Who pays GB loan installment	:	Existing Loan: BDT 20,000/-, Outstanding loan: Nil		
(vi) Mobile lady		No No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	15 years experience in running business.
Training Info	:	He has no trained
Other Own/Family Sources of Income	:	House Rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01937961695
Fathers Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ANOWARA KHATUN is a member of Grameen Bank. since 12 years. At first he took 3000 taka loan from Grameen Bank. **ANOWARA KHATUN** gradually took loan from GB. Utilize loan in her Home Development.

Proposed Nobin Udyokta Business Info			
Business Name	:	ANOWAR STORE	
Location	:	Paler Mat, Chandona	
Total Investment in BDT	:	BDT =3,10,000 taka	
Financing	:	Self BDT 1,60,000 (from existing business) 52% Required Investment BDT 1,50,000 (as equity) 48%	
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka	
Proposed Salary	:	BDT 5,000 Taka	
Size Of Shop	:	12 ft *11 ft=132 Square ft.	
Sequrity Of The Shop		None	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like, Rice, Egg, Salt, Suger, Oil, Dal, Biscut, Soft drinks etc. The business is operating by entrepreneur. Existing No employee. Collects goods from Board Bazzar. The shop is Oneself. Average Gain on Sale 13% Agreed grace period is 3 months. 	

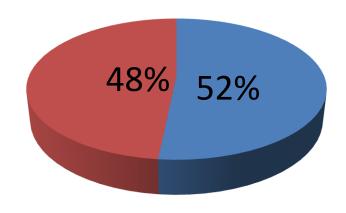
Existing Business

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Particular	Daily	Monthly	Yearly
Revenue (sales)			
Rice, Egg,Salt,Suger,Oil,Dal,Cosmetics, Soft drinks etc.	3500	105000	1260000
Total Sales (A)	3500	105000	1260000
Less. Variable Expense			
Rice, Egg,Salt,Suger,Oil,Dal, Cosmetics, Soft drinks etc.			
	3045	91350	1096200
Total variable Expense (B)	3045	91350	1096200
Contribution Margin (CM) [C=(A-B)	455	13650	163800
Less. Fixed Expense			
Rent		-	-
Electricity Bill		400	4800
Mobile bill		150	1800
Guard		100	1200
Transportation		800	9600
Entertainment		150	1800
Salary(Self)		5000	60000
Total fixed Cost(D)		6600	79200
Net Profit(E) [C-D)		7050	84600

INVESTMENT BREAKDOWN						
Particulars	Existing	Proposed	Proposed Total			
Rice	50,000	80,000	1,30,000			
Grocery Item	40,000	40,000	80,000			
Cosmetics, Electric, Bakery Item etc.	70,000	30,000	1,00,000			
-						
Total	1,60,000	1,50,000	3,10,000			

Source of Finance

- **■** Enterpreneur Contribution=160000
- Investors Investment=150000
- Total=310000



Financial Projection

Particular	Daily	Monthly	1st Year	2 nd Year	3 rd Year
Revenue (sales)					
Rice, Egg, Salt, Suger, Oil, Cosmetics, Soft					
drinks etc	4500	135000	1620000	1701000	1786050
Total Sales (A)	4500	135000	1620000	1701000	1786050
Less. Variable Expense					
Rice, Egg, Salt, Suger, Dal, Cosmetics, Soft					
drinks etc	3915	117450	1409400	1479870	1553864
Total variable Expense (B)	3915	117450	1409400	1479870	1553864
Contribution Margin (CM) [C=(A-B)	585	17550	210600	221130	232187
Less. Fixed Expense					
Rent					
Electricity Bill		400	4800	4800	5000
Mobile bill		200	2400	2500	2500
Guard		100	1200	1400	1500
Transportation		1000	12000	13000	14000
Entertainment		150	1800	1800	2000
Salary(Self)		5000	60000	60000	60000
Total fixed Cost(D)		6850	82200	83500	85000
Net Profit(E) [C-D)		10700	128400	137630	147187
Investment Payback			60000	60000	60000

Cash flow projection on business plan (rec. & Pay)

SI	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150000		
1.2	Net Profit	128400	137630	147187
1.3	Depreciation (Non cash item)		68400	146030
1.4	Opening Balance of Cash Surplus			
	Total Cash Inflow	278400	206030	293217
	Total Casil Illiow	270100		
2	Cash Outflow	270100		
		150000		
2.1	Cash Outflow			
2.1	Cash Outflow Purchase of Product		60000	60000
2.1	Cash Outflow Purchase of Product Payment of GB Loan Investment Pay Back (Including	150000		

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0,Others:01

Experience & Skill: 15 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Local competitors;

Pictures













