Proposed NU Business Name: A M DIGITAL STUDIO & COMPUTER COMPOSE



Project identification and prepared by: Hafizur Rahman (2), Mawna Unit, Gazipur

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	Md. Mominul Islam			
Age	:	12-06-1995 (21 Years)			
Education, till to date	:	H.S.C			
Marital status	:	Married			
Children	:	1 Son			
No. of siblings:	:	2 Brothers & 3 Sister			
Address	:	Vill: Chakpara, P.O: Mawna, P.S: Sreepur, Dist: Gazipur			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father JORINA MD. HARAJ UDDIN Branch: Mawna,Shripur, Centre # 50(Female), Member ID: 4451, Group No: 05 Member since: 06-03-1998 (18 Years) First loan: BDT 5,000			
Further Information:		Existing Loan: BDT 20000/-, Outstanding loan: NIL N/A			
(v) Who pays GB loan installment (vi) Mobile lady		No No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has 2 Years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01910781268
Mother's Contact No.	:	01627336672
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mawna Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

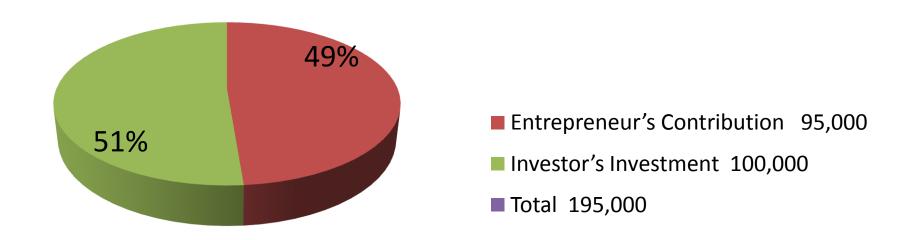
JORINA joined Grameen Bank since 18 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	A M DIGITAL STUDIO & COMPUTER COMPOSE	
Location	:	Kawran Bazaar, Mawna, Chourastha	
Total Investment in BDT	:	BDT 1,95,000/-	
Financing	:	Self BDT 95,000/-(from existing business) 51%	
		Required Investment BDT 1,00,000/-(as equity) 49%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	22 ft x 11 ft= 242 square ft	
Security of the shop	:	BDT 40,000/-	
Implementation	:	 Provide computer compose and studio service. Average 40% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Mawna, Chourasta. Agreed grace period is 3 months. 	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Studio & Compose	1,050	31,500	378,000		
Total Sales (A)	1,050	31,500	378,000		
Less. Variable Expense					
Studio & Compose	630	18,900	226,800		
Total variable Expense (B)	630	18,900	226,800		
Contribution Margin (CM) [C=(A-B)	420	12,600	151,200		
Less. Fixed Expense					
Rent		1,000	12,000		
Electricity Bill		500	6,000		
Mobile Bill		300	3,600		
Salary (self)		5,000	60,000		
Transportation		300	3,600		
Entertainment		200	2,400		
Total fixed Cost (D)		7,300	21,600		
Net Profit (E) [C-D)		5,300	129,600		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Computer (2)	60,000	0	60,000		
Printer (1)	10,000	0	10,000		
Camera (1)	25,000	0	25,000		
Digital Photocopy Machine	0	100,000	100,000		
Total	95,000	100,000	195,000		

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Studio & Compose	1,300	39,000	468,000	491,400	
Photocopy	250	7,500	90,000	94,500	
Total Sales (A)	1,550	46,500	558,000	585,900	
Less. Variable Expense					
Studio & Compose	780	23,400	280,800	294,840	
Photocopy	75	2,250	27,000	28,350	
Total variable Expense (B)	855	25,650	307,800	323,190	
Contribution Margin (CM) [C=(A-B)	695	20,850	250,200	262,710	
Less. Fixed Expense					
Rent		1,000	12,000	12,000	
Electricity Bill		500	6,000	7,000	
Mobile Bill		400	4,800	5,500	
Salary (self)		5,000	60,000	60,000	
Transportation		500	6,000	7,000	
Entertainment		200	2,400	3,000	
Non Cash Item					
Depreciation		3,250	39,000	39,000	
Total Fixed Cost		10,850	130,200	133,500	
Net Profit (E) [C-D)		10,000	120,000	129,210	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	120,000	129,210
1.3	Depreciation (Non cash item)	39,000	39,000
1.4	Opening Balance of Cash Surplus		99,000
	Total Cash Inflow	259,000	267,210
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	99,000	207,210

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



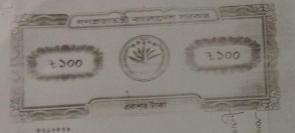












क्षित्रकारित स्टब्टिन स्टिम

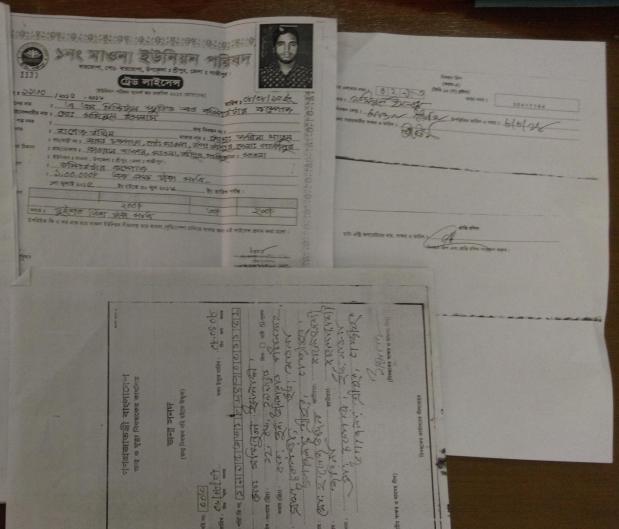
দোকানম্ব কবুলিয়ত নামা

অন্তিম জনানত ৫০,০০০/- (পৰাপ হাজাত) টাতা নাত। প্ৰতি নামে তাড়া = ১,০০০/- (এক হাজাত) টাতা নাত। তাতিৰ ৫ ১২-১২-২০১৫ ইং

১। সো অইবুর মানী, পিতা মো ইউবুর মানী, সা. নিগার্থনিই পো মাতনা বাজত, ৪পারলা ঃ প্রীপুর, কেলা ঃ পালীপুর, বর্ম. ইসলাম, পেনা, কালা, জাতীভালা নালালেশী। ৯০ কলিকের ১ম পাল (মানিক)

পরে কলনামর মহান আগরার তারাশার পবিত্র নাম বরণ করিয়া অর তাড়াটিয়া করুবিয়ত নাম।
দলিল লিখা আবদ্ধ করলিমে। যেহেতু আমার কাঙরান বাজার মাধনা কুলবাড়িয়া রাজার উত্তর
পাশে একটি দোকান ঘর রাজ্যে, যাহা ভাড়া দেওবার ইয়ার প্রকাশ করিলে আপনি ছিতীয়া পক্ষ
ভাহা নিতে ইয়ার প্রকাশ করিলে জামানত বাবদ ৫০,০০০/- (পঞ্জাশ হাজার) টাকা শাব্যস্থ করিয়া
বাবং দোকান ঘরের মাসিক ভাড়া ১,০০০/- (এক হাজার) টাকা করিয়া ভিতীয়া পক্ষ জাড়াটিয়া
বাব্য পক্ষকে প্রদান করিতে এইবে।

চলমান পাতা ০২



FAMILY PICTURE

