Proposed NU Business Name: JERIN ENTERPRISE



Project identification and prepared by: Nadim Razzak, Mawna Unit, Gazipur

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD JAKIR HOSSAIN		
Age	:	01-02-1982 (34 Years)		
Education, till to date	:	Class 5		
Marital status	:	Married		
Children	:	1 Son 2 Daughter		
No. of siblings:	:	3 Brothers		
Address	:	Vill: Chakpara, P.O: Mawna; P.S: Shripur Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father ROKEYA AKKAS ALI Branch: Mawna,Shripur , Centre # 12(Female), Member ID: 1324/1, Group No: 02 Member since: 04-08-1995 (10Years) First Ioan: BDT 5,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 20000/-, Outstanding Ioan: NII N/A No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	12 years experience in running business.
Training Info	:	He has 3 Years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01914747119
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mawna Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

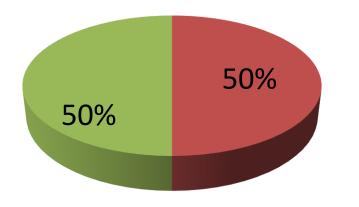
ROKEYA joined Grameen Bank since 10 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	IERIN ENTERPRISE				
Location	:					
Total Investment in BDT	:	BDT 3,00,000/-				
Financing	:	Self BDT 1,50,000/-(from existing business) 50%				
		Required Investment BDT 1,50,000/-(as equity) 50%				
Present salary/drawings from business (estimates)	:	BDT 5,000/-				
Proposed Salary	:	BDT 5,000/-				
Size of shop	:	100 ft x 80 ft= 8000 square ft				
Security of the shop	:	Nil				
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Pier, Ring etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing three employee. After getting equity fund one employee will be appointed. The shop is rented. Collects goods from Gazipur. Agreed grace period is 3 months. 				

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Sanitary Item	5,000	150,000	1,800,000			
Total Sales (A)	5,000	150,000	1,800,000			
Less. Variable Expense						
Sanitary Item	4,000	120,000	1,440,000			
Total variable Expense (B)	4,000	120,000	1,440,000			
Contribution Margin (CM) [C=(A-B)	1,000	30,000	360,000			
Less. Fixed Expense						
Rent		5,000	60,000			
Electricity Bill		300	3,600			
Mobile Bill		300	3,600			
Salary (self)		5,000	60,000			
Transportation		1,000	12,000			
Entertainment		200	2,400			
Salary (staff) (3)		10,000	120,000			
Total fixed Cost (D)		21,800	67,200			
Net Profit (E) [C-D)		8,200	292,800			

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Pier (250 x 250)	62,500	0	62,500			
Ring (50 x 300)	15,000	0	15,000			
Sand (600 ft x 13)	7,800	20,000	27,800			
Cement (10 x 4)	4,000	40,000	44,000			
Pipe (10 x 700)	7,000	0	7,000			
Ventilator, Rod, Lid	53,700	40,000	93,700			
SS Cable	0	34,500	34,500			
Others	0	15,500	15,500			
Total	150,000	150,000	300,000			

Source of Finance



Entrepreneur's Contribution 150,000

Investor's Investment 150,000

Total 300,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Sanitary Item	7,500	225,000	2,700,000	2,835,000	2,976,750	
Total Sales (A)	7,500	225,000	2,700,000	2,835,000	2,976,750	
Less. Variable Expense						
Sanitary Item	6,000	180,000	2,160,000	2,268,000	2,381,400	
Total variable Expense (B)	6,000	180,000	2,160,000	2,268,000	2,381,400	
Contribution Margin (CM) [C=(A-						
В)	1,500	45,000	540,000	567,000	595,350	
Less. Fixed Expense						
Rent		5,000	60,000	60,000	60,000	
Electricity Bill		300	3,600	4,000	5,000	
Mobile Bill		400	4,800	5,500	6,500	
Salary (self)		5,000	60,000	60,000	60,000	
Transportation		1,500	18,000	20,000	22,000	
Entertainment		200	2,400	3,000	4,000	
Generator Bill		300	3,600	4,000	4,500	
Salary (staff) (3)		15,000	180,000	180,000	180,000	
Total Fixed Cost		27,700	332,400	336,500	342,000	
Net Profit (E) [C-D)		17,300	207,600	230,500	253,350	
Investment Payback			60,000	60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	207,600	230,500	253,350
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		147,600	318,100
	Total Cash Inflow	357,600	378,100	571,450
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	147,600	318,100	511,450



Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 01 Family:0 Others:03 Experience & Skill : 12 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures















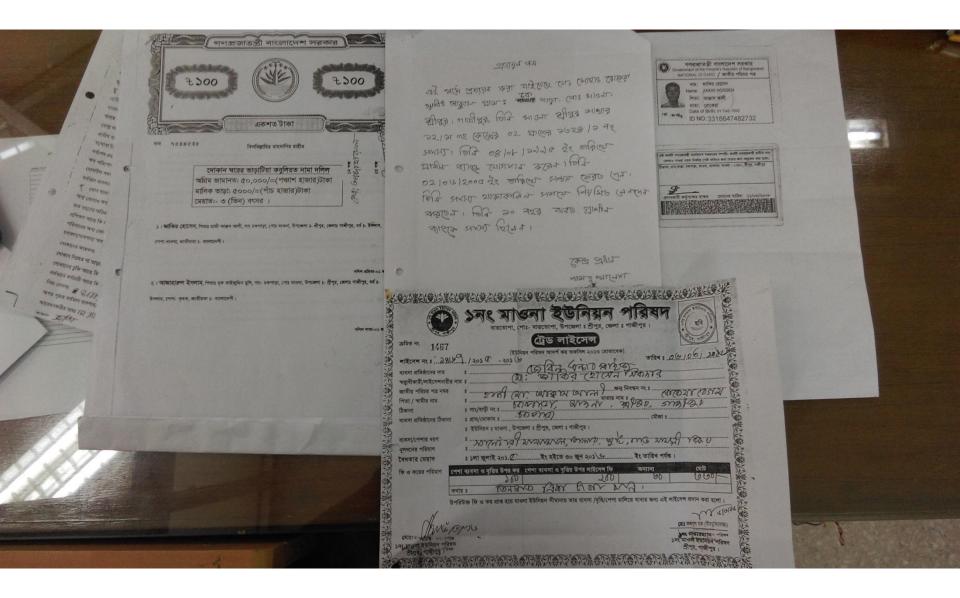
विष्यिक्रीयवे त्राष्ट्रव सित्रार्ग फ्रितिन अच्छात्रश्चारेछ

প্রোপ্রাইটর ঃ মোঃ জাকির শিকদার

মোবাইল ৪ ০১৮৫০-৩৬৭৮৮৫, ০১৯১৪-৭৪৭১১৯ এখানে ইটা, বালি, ভিট মাটি, মাটি ভরাট, পিলার, খোয়া, চাক, স্লাপ, ভেন্টিলেটর, পাইপ সাইফন ইত্যাদি যাবতীয় মালামাল পাইকারী ও খুচরা বিক্রয় করা হয়।

সলিৎ মোড় বাজার, শ্রীপুর, গাজীপুর।





FAMILY PICTURE

