Proposed NU Business Name: RAYHAN VARIETIES STORE



Project identification and prepared by: MD. Saidullah (2), Dupchanchia Unit, Bogra

Project verified by: Zillur Rahman



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. RAYHAN		
Age	:	18 Years		
Education, till to date	:	H.S.C		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	1 Brother & 1 Sister		
Address	:	Vill: Jiyanogor, P.O: Jiyanogor,, P.S: Dupchanchia Dist: Bogra		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST. ANOWARA BEGUM MD. SIDDIK ALI Branch: Jianogor, Dupchanchia, Centre # 12(Female), Member ID: 2318, Group No: 05 Member since: 19-01-2000 (16 Years) First loan: BDT 2,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 50000/-, Outstanding loan: BDT 43012/- N/A No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	08 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01765755156
Mother's Contact No.	:	01734778240
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchnchia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. ANOWARA BEGUM joined Grameen Bank since 16 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	RAYHAN VARIETIES STORE	
Location	:	Jiyanogor, Jiyanogor, Dupchanchia, Bogra	
Total Investment in BDT	:	BDT3,12,000/-	
Financing	:	Self BDT 2,12,000/-(from existing business) 67% Required Investment BDT 1,00,000/-(as equity) 33%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	15 ft x 15 ft= 225 square ft	
Security of the shop	:	BDT 50,000/-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Silver, Melamine., Plastic, RFI etc Average 20% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Dhaka, Gulistan. Agreed grace period is 3 months. 	

Existing Business				
Paticular	Daily	Monthly	Yearly	
Revenue(Sales)				
Siver, Plastic & Crocaries items	5000	150000	1800000	
Total Sales (A)	5000	150000	1800000	
Less Variable Expense				
Siver, Plastic & Crocaries items	4500	135000	1620000	
Total variable Expense (B)	4,500	135000	1620000	
Contribution Margin (CM) [C=(A-B)	500	15000	180000	
Less Variable Expense				
Rent		1,000	12000	
Electricity bill		300	3600	
Transportation		1,500	18000	
Salary (self)		5000	60000	
Guard		300	3600	
Mobile bill		300	3600	
Total fixed cost (D)		8,400	100800	
Net Profit (E)= [C-D]		6,600	79200	

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Silver items	54,000	20,000	74000		
Melamine	20,000	20,000	40000		
RFL items	20,000	20,000	40000		
Steel Welding items	10,000	20,000	30000		
Elai items	10,000		10000		
Plastic items	20,000		20000		
Plastic rack	8,000		8000		
Silver dish, bucket	40,000		40000		
Plastic bucket (Small/big)	30000		30000		
Steel items		20000	20000		
	212,000	100,000	312000		

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Siver, Plastic & Crocaries items	7400	222000	2664000	2797200	
Total Sales (A)	7400	222000	2664000	2797200	
Less Variable Expense					
Silver, Plastic & Crockeries items	6660	199800	2397600	2517480	
Total variable Expense (B)	6,660	199800	2397600	2517480	
Contribution Margin (CM) [C=(A-B)	740	22200	266400	279720	
Less Variable Expense					
Rent		1,000	12,000	12,000	
Electricity bill		400	4800	5000	
Transportation		1,600	19200	19,400	
Salary (Self)		5000	60000	60000	
Guard		300	3600	3600	
Mobile bill		400	4800	5000	
Total fixed cost (D)		8,700	104400	105,000	
Net Profit (E)= [C-D]		13500	162000	174,720	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	162,000	174,720
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		102,000
	Total Cash Inflow	262000	276720
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	102,000	216720

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











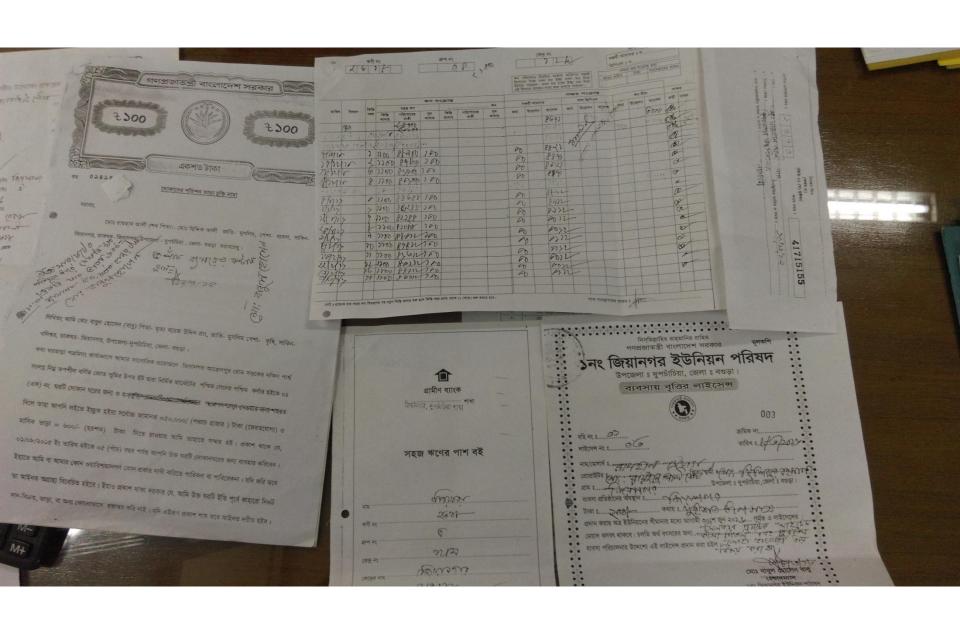












FAMILY PICTURE

