Proposed NU Business Name: MS BIDDUT ENTERPRISE



Project identification and prepared by: Md Rashel Ali, Elasin Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	JOYNAL ABADIN BIDDUT		
Age	:	28 Years		
Education, till to date	:	SSC		
Marital status	:	Married		
Children	:	N/A		
No. of siblings:	:	2 Sisters		
Address	:	Vill: Noyapara, P.O: Goyahata, P.S: Nagorpur Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father ALEYA BEGUM MD AKBAR HOSSAIN Branch:Goyahata Nagorpur, Centre # 42(Female), Member ID: 41596, Group No: 05 Member since: 06-05-2004 (11 Years) First loan: BDT 7,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: 3,00,000, Outstanding loan: BDT 69,000 N/A No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	12 years experience in running business.
Training Info	:	He has 6 Months training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	019137172950
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Elasin Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

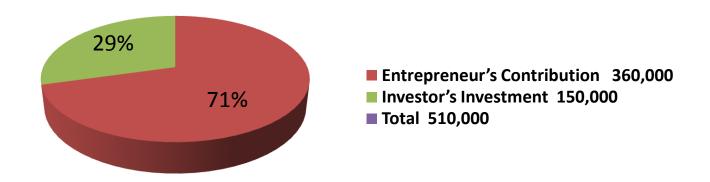
ALEYA BEGUM joined Grameen Bank since 11 years ago. At first she took 7,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MS BIDDUT ENTERPRISE		
Location	:	Noyaparfa, Goyahata Baazar.		
Total Investment in BDT	:	BDT 5,10,000/-		
Financing	:	Self BDT 3,60,000/-(from existing business) 71%		
		Required Investment BDT 1,50,000/-(as equity) 29%		
Present salary/drawings from business (estimates)	••	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	50 ft x 30 ft= 150 square ft		
Security of the shop	<u>:</u>	BDT 3,00,000/-		
Implementation	••	 The business is planned to be scaled up by investment in existing goods like; Fertilizers, Insecticides, Cement, Rod etc Average 5% gain on sale. The business is operating by entrepreneur. Existing 1 employee. One will be appointed after getting equity money. The shop is rented. Collects goods from Dhaka Agreed grace period is 3 months. 		

Existing Business					
Paticular	Daily	Monthly	Yearly		
Revenue(Sales)					
Fertilizers , Insecticides, Cement, Rod etc	35000	1050000	12600000		
Total Sales (A)	35000	1050000	12600000		
Less Variable Expense					
Fertilizers , Insecticides, Cement, Rod etc	33250	997500	11970000		
Total variable Expense (B)	33,250	997500	11970000		
Contribution Margin (CM) [C=(A-B)	1,750	52500	630000		
Less Variable Expense					
Electricity bill		750	9000		
Transportation		30,000	360000		
Salary (self)		5000	60000		
Salary(Staff)		3000	36000		
Entertainment		3000	36000		
Guard		200	2400		
Mobile bill		1000	12000		
Total fixed cost (D)		42,950	515400		
Net Profit (E)= [C-D]		9,550	114600		

Investment Breakdown						
Particulars	Existing	Proposed	Total			
Jamuna Urea Fertilizers (10 bag x800)	96,000	16,000	112000			
Insecticides	64,800		64800			
TSP Potash Gipsum (120bag x385)	39,000		39000			
Shah Cement (120 x 385)	46,200	84,700	130900			
Hold cement (130x440)	57,200		57200			
Scan Cement (100 x 440)	44,000		44000			
Rod (600kg x45)	27,000	49,300	76300			
Ultrateck cement	32,000		32000			
	360,000	150,000	510000			

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Fertilizers , Insecticides, Cement, Rod etc	43000	1290000	15480000	16254000	17066700
ltem					
Total Sales (A)	43000	1290000	15480000	16254000	17066700
Less Variable Expense					
Fertilizers , Insecticides, Cement, Rod etc	40850	1225500	14706000	15441300	16213365
ltem					
Total variable Expense (B)	40,850	1225500	14706000	15441300	16213365
Contribution Margin (CM) [C=(A-B)	2,150	64500	774000	812700	853335
Less Variable Expense					
Electricity bill		850	10200	10400	10600
Transportation		30,000	360000	365,000	370000
Salary (Self)		5000	60000	60000	60000
Salary(Staff)		6000	72000	72000	72000
Entertainment		3000	36000	36200	36400
Guard		200	2400	2400	2400
Mobile bill		1200	14400	14600	14800
Total fixed cost (D)		46,250	555000	560,600	563800
Net Profit (E)= [C-D]		18250	219000	252,100	289535
Investment Payback			60,000	60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	219,000	252,100	289535
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		159,000	351100
	Total Cash Inflow	369000	411100	640635
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000	60000
	Total Cash Outflow	210,000	60000	
3	Net Cash Surplus	159,000	351100	580635

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









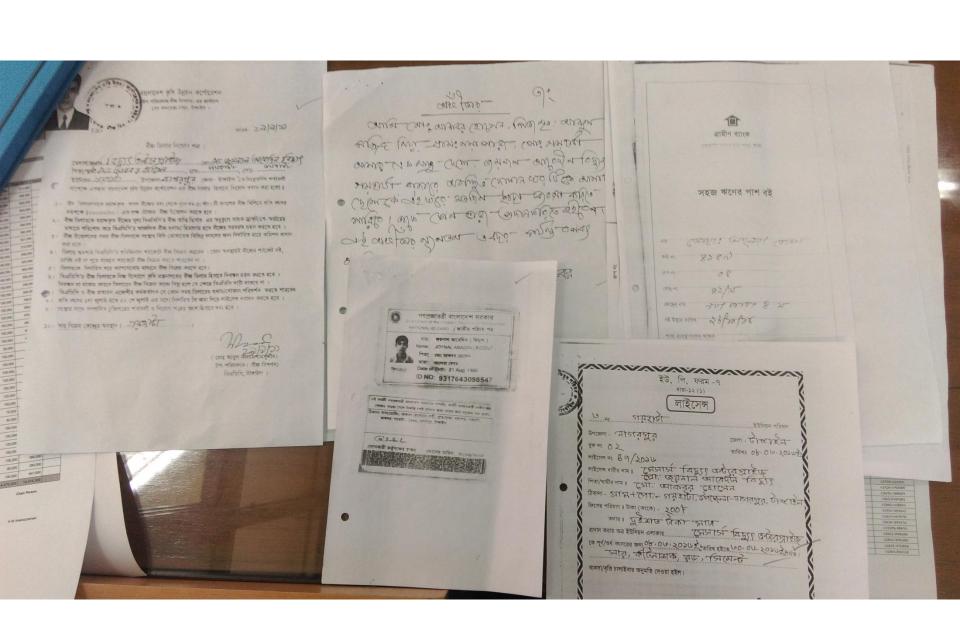












FAMILY PICTURE

