Proposed NU Business Name: RASEL LEBU BAGAN



Project identification and prepared by: MD. Mozammel Haque, Jamurkee Unit, Tangail

Project verified by: MD. Mizanur Rahman Patwari



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. RASEL MIAH		
Age	:	21-05-1986 (30 Years)		
Education, till to date	:	Class Ten		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	3 Brothers & 2 Sisters		
Address	:	Vill: Charpara, P.O:Meruaghona P.S: Delduar, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father MOST. MONOWARA BEGUM MD. ALFAZ UDDIN Branch: Fazilhati Delduar, Centre # 26(Female), Member ID: 2389/1, Group No: 01 Member since: 07-02-2011 (5Years) First loan: BDT 10,000		
Further Information:		Existing Loan: Nil, Outstanding loan: Nil		
(v) Who pays GB loan installment	:	N/A		
(vi) Mobile lady (vii) Grameen Education Loan		No No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01783-982093
Mother's Contact No.	:	01733-162433
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Jamurkee Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

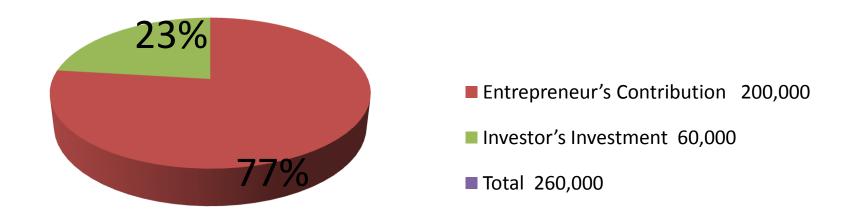
MOST. MONOWARA BEGUM joined Grameen Bank since 5 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	RASEL LEBU BAGAN	
Location	:	Charpara, Kamanna, Tangail	
Total Investment in BDT	:	BDT 2,60,000/-	
Financing	:	Self BDT 2,00,000/-(from existing business) 77% Required Investment BDT 60,000/-(as equity) 23%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	<u> </u> :	80 Decimals	
Security of the shop	:	BDT 1,50,000/-	
Implementation	:	 He has a lemon garden business. Per month sale 15 bags lemon. Average price of lemon bag is BDT 2000. The business is operating by entrepreneur. Existing two labor. After getting equity fund two labor will appointed. The land is under leasing. Supply of lemon in Dhaka. Collects goods from Chorpara Bazaar. Agreed grace period is 4 months. 	

Existing Business (BDT)				
Particular	Monthly	Yearly		
Revenue (sales)				
Lemon (15 x 2000)	30,000	360,000		
Total Sales (A)	30,000	360,000		
Less. Variable Expense				
Lemon	-	-		
Total variable Expense (B)	-	-		
Contribution Margin (CM) [C=(A-B)	30,000	360,000		
Less. Fixed Expense				
Mobile Bill	100	1,200		
Transportation	4,000	48,000		
Salary (self)	5,000	60,000		
Entertainment	100	1,200		
Salary (staff)	9,000	108,000		
Water, Fertilezer, Insect Killer	3,000	36,000		
Total fixed Cost (D)	21,200	254,400		
Net Profit (E) [C-D)	8,800	105,600		

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Lemon Tree (400 x 500)	2,00,000	0	2,00,000	
Lease	0	60,000	60,000	
Total	2,00,000	60,000	2,60,000	

Source of Finance



Financial Projection (BDT)				
Particular	Monthly	1st Year	2nd Year	
Revenue (sales)				
Lemon (24 x 2000)	48,000	576,000	604,800	
Total Sales (A)	48,000	576,000	604,800	
Less. Variable Expense				
-	-	-	_	
Total variable Expense (B)	-	-	-	
Contribution Margin (CM) [C=(A-B)	48,000	576,000	604,800	
Less. Fixed Expense				
Mobile Bill	200	2,400	2,400	
Transportation	6,000	72,000	74,000	
Salary (self)	5,000	60,000	60,000	
Entertainment	100	1,200	1,500	
Salary (staff)	15,000	180,000	180,000	
Water, Fertilezer, Insect Killer	4,500	54,000	56,000	
Total Fixed Cost	30,800	369,600	373,900	
Net Profit (E) [C-D)	17,200	206,400	230,900	
Investment Payback		36,000	36,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	206,400	230,900
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		170,400
	Total Cash Inflow	266,400	401,300
2	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership		
2.3	Tr. Fee)	36,000	36,000
	Total Cash Outflow	96,000	36,000
3	Net Cash Surplus	170,400	365,300

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:4

Experience & Skill: 05 Years

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of garden; Regular customers;

THREATS

Theft
Political unrest

Pictures





















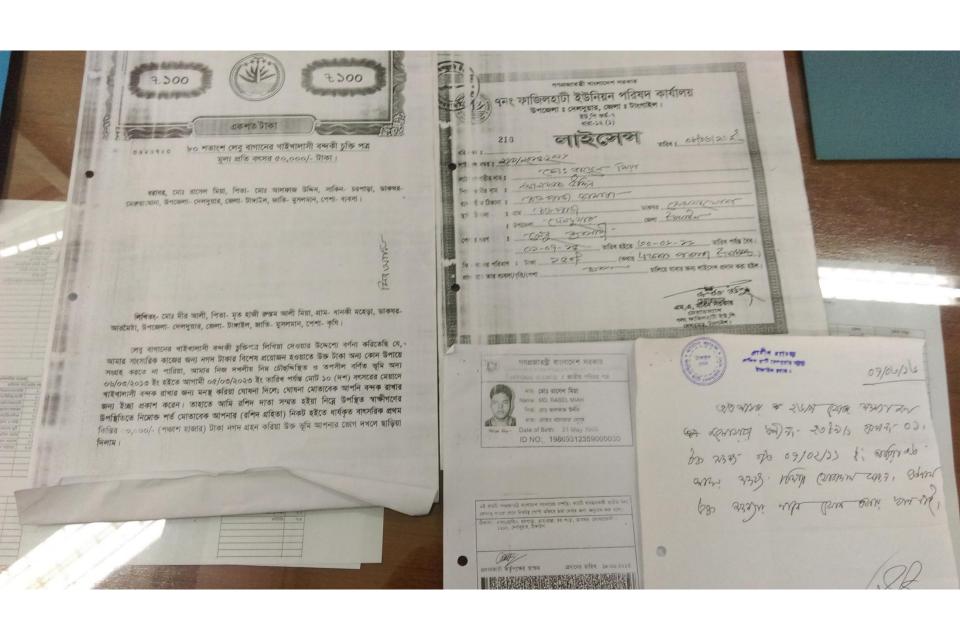












FAMILY PICTURE

