

Proposed NU Business Name : M/S Nazrul Traders Business Category: General Retail & Wholesales



Business Proposal collected & prepared by: Md. Nazmul Islam, Asst. Officer, Thakurgaon unit, Thakurgoan. Business Proposal Verified by: Naznin Akther

## **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	Md. Saddam Hossen		
		Vill: Jharbari, Union: 1 no. Dharmonagar, Post: Mujahidabad, Upazila: Rinishongkoil, District: Thakurgaon.		
Age	:	22 years		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	03 (Three) Brothers		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother✓FatherMst. Asma KhatunMd. Nazrul IslamBranch: Dharmonagar, Centre # 88/moLoan no.: 6830, Member since July 03, 2007First Ioan: Tk. 4,000Existing Ioan: Tk. 6,800, Outstanding Ioan: Tk. 4,199		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's father No Nil Nil		

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	H.S.C (pass)
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	02 (Two) years experiences is running his own business. He started the business with BDT 1,00,000 (One Lac). He has on hand training.
Other Own/Family Sources of Income	:	His father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01737348006
NU's National ID No.	:	19949418631000146
NU Project Source/Reference	-	Grameen Telecom Trust

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Asma Khutan is a GB member since July 03, 2007 at first she took GB loan BDT 4,000 (Four thousand).
- Gradually she took GB loan several times and utilized it for repairing house and cultivation.
- Finally GB loan helped her to improve economic condition and livelihood.

## **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	M/S Nazrul Traders
Address/ Location	:	Cuncil Bazar, Ranishongkoil, Thakurgaon.
Total Investment in BDT	:	Tk. 635,000
Financing	:	Self Tk. 435,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 7,000 (Seven Thousand)
Proposed Salary	:	BDT 8,000 (Eight Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 6%
(ii) Estimated % of proposed gross profit margin	:	On an Average 6%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

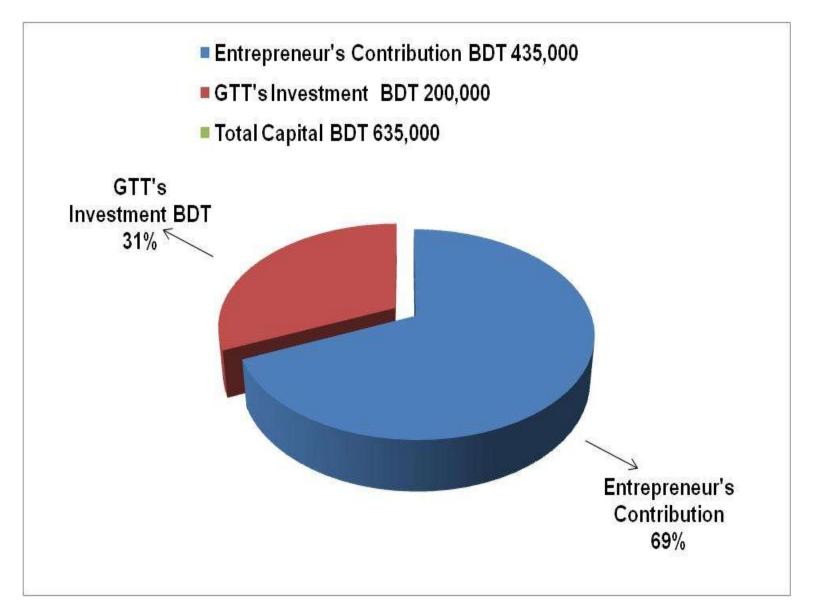


Dertieulere	Exis	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from Products (A)	9,000	252,000	3,024,000			
Less: Cost of Sales/Products (B)	8,460	236,880	2,842,560			
Gross Profit (C) [C=(A-B)]	540	15,120	181,440			
Less: Operating Cost:						
Electricity bill		250	3,000			
Shop Rent (self)						
Mobile bill		300	3,600			
Night Guard bill		50	600			
Conveyance		600	7,200			
Present Salary (Family & Self)		7,000	84,000			
Other Cost (Stationary & Entertainment etc.)		2,200	26,400			
Non Cash Item:		,	,			
Depreciation Expenses		104	1,250			
Total Operating Cost (D)		10,504	126,050			
Net Profit (C-D):		4,616	55,390			

## PRESENT & PROPOSED INVESTMENT BREAKDOWN

Parti	culars	Existing Business	Proposed (BDT)	Total	
Existing	Existing Proposed		(601)	(BDT)	
Investment in products (rod, cement, mats, color and paddy etc.)	Investment in products (rod, cement and mats etc.)	415,695	200,000	615,695	
Investment in Equipment & Tools	5,000	-	5,000		
Cash in Hand	9,305	-	9,305		
Investment in Decoration (Furnitu	5,000		5,000		
Total	435,000	200,000	635,000		

## SOURCE OF FINANCE



## FINANCIAL PROJECTION OF NU BUSINESS PLAN

Destination	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products (A)	12,000	335,992	4,031,899	13,800	386,390	4,636,684	15,180	425,029	5,100,352
Less: Estimated Cost of Sales/Products (B)	11,280	315,832	3,789,985	12,972	363,207	4,358,483	14,269	399,528	4,794,331
Gross Profit (C) [C=(A-B)]	720	20,159	241,914	828	23,183	278,201	911	25,502	306,021
Less: Operating Cost:									
Electricity bill		350	4,200		450	5,400		550	6,600
Shop Rent (self)		-	-		-	-		_	-
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Night Guard bill		100	1,200		150	1,800		200	2,400
Conveyance		1,100	13,200		1,600	19,200		2,100	25,200
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary-(Family & Self)		8,000	96,000		9,000	108,000		10,000	120,000
Bank Charge (DD, PO, SC)		55	330		55	660		55	660
Other Cost (stationary & Entertainment etc.)		2,500	30,000		2,700	32,400		2,900	34,800
Non Cash Item:									
Depreciation Expenses		104	1,250		104	1,250		104	1,250
Total Operating Cost (D)		14,143	161,380	-	15,993	191,910	-	17,843	214,110
Net Profit (C-D)	-	6,017	80,534	-	7,191	86,291	-	7,659	91,911
Retained Income			80,534			166,825			258,736

*Notes:* 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	_	_
1.2	Net Profit (ownership tr. Fee added back)	88,534	102,291	107,911
1.3	Depreciation Expenses	1,250	1,250	1,250
1.4	Opening Balance of Cash Surplus	-	41,784	49,325
	Total Cash Inflow	289,784	145,325	158,486
2.0	Cash Outflow			
2.1	Product Purchase	200,000		
2.2	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	41,784	49,325	62,486

## SWOT ANALYSIS

<ul> <li>STRENGTH</li> <li>Present employment: Self: 01 Family: 01 (brother) Others (beyond family): 0 Future employment:0</li> <li>Ownership of business in his own name;</li> <li>Trade License in his own name;</li> <li>He has on hand training;</li> <li>Skilled and working experiences (2 years);</li> </ul>	WEAKNESS Can not supply goods as per demand.
OPPORTUNITIES   Location of Shop; Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 693,736 after 3 years excluding payback of investor's money.	THREATS Increase of local competitors;

Presented at 125<sup>th</sup> as Yunus Centre and 16<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on October 11, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures



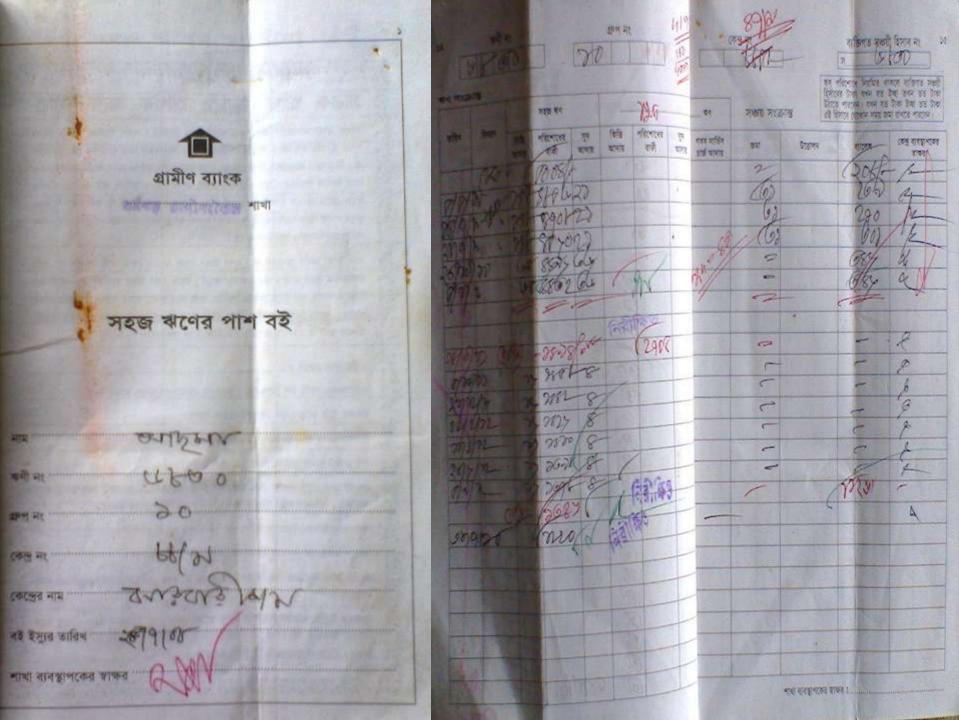




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লাইসেন্সের মূলপত্র) 64
>নং ধর্মগড় ইউনিয়ন পরিষদ কার্যালয়
রাণীশংকৈল, ঠাকুরগাঁও।
বইনংঃ ৩৯
লাইসেঙ্গ নম্বর ঃ ৭২ তারিখ ঃ ১১/০১/২০১৬৪
(अणिष्ठातित्र नाम : द्वमान नजकन रहेकार्च
লাইসেলধারীর নাম ঃ সোনা আদ্যায় ত্যেরেন
(পিতা/স্বামীর নাম : সো: নতরুর ইঅনাহ্য
(ठिकाना : शाय : त्वरमानी (माकृनाकी) ७ खार्ड : ०१)
উপজেলা ঃ রাণীশংকৈল, জেলা ঃ ঠাকুরগাঁও।
(अगांत धत्रण : तर , जिल्लाने, बीब ७ आजि यणा .
<u>২০১৫ - ২০১৬ আর্থ বছর</u> তারিখ পর্যন্ত বৈধ।
ফি প্রদানের পরিমাণ
প্রান্ত হয়ে তার ব্যবসা/বৃত্তি/পেশাব্রিরিজারে চালিয়ে যাবার জন্য এই
লাইসেন্স প্রদান করা হল।
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णतिर : 20/00/2008 24

दमाइ लाकमान जाना (त्रिहाल्यातायात् जावना असन्द्रमा अस्टर्गाव







# **Thank You**