Building Social Business Business Category: General Retail \& Wholesales


Business Proposal collected \& prepared by: Md, Ruhul Amin,Officer, Thakurgaon unit, Thakurgoan,
Business Proposal Verified by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address | : | Md. Hafizur Rahaman <br> Vill: Gareya Gopalpur, Union: 13 no. Gareya, Post:Gareya, Upazila: Thakurgaon Sadar, District: Thakurgaon. |
| :---: | :---: | :---: |
| Age | : | 32 years |
| Marital status | : | Married |
| Children | : | 02 (Two) Daughter |
| No. of siblings: | : | 01 (One) Brother and 03 (Three) Sisters |
| Parent's and GB related Info: <br> (i) Who is GB member <br> (ii) Mother's name <br> (iii) Father's name <br> (iv) GB member's info <br> Further Information: <br> (v) Who pays GB loan installment <br> (vi) Mobile lady <br> (vii) Grameen Education Loan <br> (viii) Any other loan | $:$ $:$ : : : : : : : | Mother <br> Father <br> Mst. Habiza Begum <br> Md. Rafiquil Islam <br> Branch: Gareya, Thakurgaon, Centre \# 79/mo <br> Loan no.: 10628, Member since March 28, 2012 <br> First loan: Tk. 5,000 <br> Existing loan: 10,000, Outstanding loan: Tk. 7,800 <br> Entrepreneur <br> No <br> Nil <br> Nil |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,.)

| Education, till to date | $:$ | H.S.C |
| :--- | :--- | :--- |
| Present Occupation (Besides <br> own business, i.e., perusing <br> further studies, other business <br> etc.) | $:$ | Nil |
| Business Experiences and <br> Training Info (years of <br> experience, if s/he received <br> any on- hand training, formal <br> training, working experience <br> as an apprentice etc.) | $:$ | 06 (Six) years experiences is running his own business. He <br> started the business with BDT 150,000 (One lac fifty <br> Thousand). |
| He has 09 (Nine) years working experiences as an assistant <br> in his father's shop. |  |  |
| Other Own/Family Sources of <br> Income | $:$ | His father's income from agriculture. |
| Other Own/Family Sources of <br> Liabilities | $:$ | Nil |
| NU's Contact No. | $:$ | 01717012324 |
| NU's National ID No. | 9419442262959 |  |
| NU Project Source/Reference | Grameen Telecom Trust |  |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Habiza Begum is a GB member since March 28, 2012 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.


## PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | $:$ | M/S Rafiq Store |
| :--- | :--- | :--- |
| Address/ Location | $:$ | Gareya Bazar, Thakurgaon Sadar, Thakurgaon. |
| Total Investment in BDT | $:$ | Tk. 789,000 |
| Financing | Self Tk. 589,000 (from existing business) <br> Required Investment Tk. 200,000 (as equity) |  |
| Present salary/drawings from <br> business | $:$ | BDT 16,000 (Sixteen Thousand) |
| Proposed Salary <br> Proposed Business <br> Implementation Plan <br> (i) \% of present gross profit <br> margin <br> (ii) Estimated \% of proposed <br> gross profit margin <br> (iii) In future risk mgt. plan <br> (from fire, disaster etc.) | $:$ : OnT 17,000 (Seventeen Thousand) |  |
| Pran Average 06\% |  |  |

## INFO ON EXISTING BUSINESS OPERATIONS

| Particulars | Existing Business (BDT) |  |  |
| :--- | ---: | ---: | ---: |
|  | Daily | Monthly | Yearly |
| Sales income from Products (A) | 18,000 | 504,000 | $6,048,000$ |
| Less: Cost of Sales/Products (B) | 16,920 | 473,760 | $5,685,120$ |
| Gross Profit (C) [C=(A-B)] | $\mathbf{1 , 0 8 0}$ | $\mathbf{3 0 , 2 4 0}$ | $\mathbf{3 6 2 , 0 8 0}$ |
| Less: Operating Cost: |  |  |  |
| Electricity bill |  | 800 | 9,600 |
| Shop Rent (self) |  |  |  |
| Mobile bill |  | 500 | 6,000 |
| Night Guard bill |  | 300 | 3,600 |
| Conveyance bill |  | 3,000 | 36,000 |
| Present Salary (Family \& Self) |  | 16,000 | 192,000 |
| Present Salary (Assistant-2) |  | 6,000 | 72,000 |
| Other Cost (Stationary \& Entertainment etc.) |  | 200 | 2,400 |
| Non Cash Item: |  |  |  |
| Depreciation Expenses |  | 287 | 3,441 |
| Total Operating Cost (D) |  | $\mathbf{2 7 , 0 8 7}$ | $\mathbf{3 2 5 , 0 4 1}$ |
| Net Profit (C-D): |  | $\mathbf{3 , 1 5 3}$ | $\mathbf{3 7 , 8 3 9}$ |

## PRESENT \& PROPOSED INVESTMENT BREAKDOWN

| Particulars |  | Existing Business (BDT) | Proposed (BDT) | Total (BDT) |
| :---: | :---: | :---: | :---: | :---: |
| Existing | Proposed |  |  |  |
| Investment in products (oil, sugar, pulses, salt, soap, hair oil, milk, flour, biscuit, juice soft drinks, coal and tea etc.) | Investment in products (grocery item, cosmetics item and bakery item etc.) | 561,781 | 200,000 | 761,781 |
| Investment in Equipment \& Tools (fan, ligh etc.) | elevision and weight balance | 18,300 |  | 18,300 |
| Cash in Hand |  | 9,759 |  | 9,759 |
| GB Outstanding Loan |  | $(7,800)$ |  | $(7,800)$ |
| Investment in Decoration (Furniture, fixture and fittings) |  | 6,960 |  | 6,960 |
| Total Capital |  | 589,000 | 200,000 | 789,000 |

## SOURCE OF FINANCE



## FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Particulars | Year 1 (BDT) |  |  | Year 2 (BDT) |  |  | Year 3 (BDT) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Estimated Sales income from Products (A) | 22,500 | 630,000 | 7,560,000 | 25,875 | 724,500 | 8,694,000 | 28,463 | 796,950 | 9,563,400 |
| Less: Cost of Sales/Products (B) | 21,150 | 592,200 | 7,106,400 | 24,323 | 681,030 | 8,172,360 | 26,755 | 749,133 | 8,989,596 |
| Gross Profit (C) [ $C=(A-B)]$ | 1,350 | 37,800 | 453,600 | 1,553 | 43,470 | 521,640 | 1,708 | 47,817 | 573,804 |
| Less: Operating Cost: |  |  |  |  |  |  |  |  |  |
| Electricity bill |  | 900 | 10,800 |  | 1,000 | 12,000 |  | 1,100 | 13,200 |
| Shop Rent (self) |  |  |  |  |  |  |  |  |  |
| Mobile bill (SMS \& Reporting) |  | 800 | 9,600 |  | 850 | 10,200 |  | 900 | 10,800 |
| Night Guard bill |  | 350 | 4,200 |  | 400 | 4,800 |  | 450 | 5,400 |
| Conveyance |  | 3,500 | 42,000 |  | 4,000 | 48,000 |  | 4,500 | 54,000 |
| Ownership Transfer Fee |  | 1,333 | 8,000 |  | 1,333 | 16,000 |  | 1,333 | 16,000 |
| Proposed Salary-(Family \& Self) |  | 17,000 | 204,000 |  | 18,000 | 216,000 |  | 19,000 | 228,000 |
| Proposed Salary (Assistant-2) |  | 8,000 | 96,000 |  | 10,000 | 120,000 |  | 11,000 | 132,000 |
| Bank Charge (DD, PO, SC) |  | 87 | 522 |  | 87 | 1,044 |  | 87 | 1,044 |
| Other Cost (stationary \& Entertainment etc.) |  | 300 | 3,600 |  | 350 | 4,200 |  | 400 | 4,800 |
| Non Cash Item: |  |  |  |  |  |  |  |  |  |
| Depreciation Expenses |  | 287 | 3,441 |  | 287 | 3,441 |  | 287 | 3,441 |
| Total Operating Cost (D) |  | 32,557 | 382,163 |  | 36,307 | 435,685 |  | 39,05才 | 468,685 |
| Net Profit (C-D) | 1 | 5,243 | 71,437 | 1 | 7,163 | 85,955 | 1 | 8,760 | 105,119 |
| Retained Income |  |  | 71,437 |  |  | 157,392 |  |  | 262,511 |

Notes: 1. Agreed Grace period: Six months
2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC, \& PAY.)

| SI \# | Particulars | $\begin{aligned} & \text { Year } 1 \\ & \text { (BDT) } \end{aligned}$ | $\text { Year } 2$ (BDT) | $\begin{aligned} & \hline \text { Year } 3 \\ & \text { (BDT) } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: |
| 1.0 | Cash Inflow |  |  |  |
| 1.1 | Investment Infusion by Investor | 200,000 |  |  |
| 1.2 | Net Profit (ownership tr. Fee added back) | 79,437 | 101,955 | 121,119 |
| 1.3 | Depreciation Expenses | 3,441 | 3,441 | 3,441 |
| 1.4 | Opening Balance of Cash Surplus |  | 27,078 | 36,474 |
|  | Total Cash Inflow | 282,878 | 132,474 | 161,034 |
| 2.0 | Cash Outflow |  |  |  |
| 2.1 | Product Purchase | 200,000 | - |  |
| 2.2 | GB loan Outstanding | 7,800 |  |  |
| 2.3 | Investment Payback including Ownership Transfer Fee | 48,000 | 96,000 | 96,000 |
|  | Total Cash Outflow | 255,800 | 96,000 | 96,000 |
| 3.0 | Total Cash Surplus | 27,078 | 36,474 | 65,034 |

## SWOT ANALYSIS

## $\underbrace{}_{\text {TRENGTH }}$

$\square$ Present employment:
Self: 01 Family: 01 (father)
Others (beyond family): 02
Future employment:0
$\square$ Ownership of business in his own name;
Trade License of business in his own name;
Maintain books of record;
$\square$ Family business;
He has on hand training;
$\square$ Skilled and working experiences (15 years);
$\widehat{O P O R T U N I T I E S}$
L Location of Shop;
Have some fixed customers (Retail \& Wholesale);
$\square$ Increasing demand;
The Capital of the entrepreneur will be BDT 851,511 after 3 years excluding payback of investor's money.

## $W_{\text {Eakness }}$

- Can not supply goods as per demand.


## 卫HREATS

$\square$ Increase of local competitors;

# Presented at $125^{\text {th }}$ as Yunus Centre and $16^{\text {th }}$ In-house Executive Social Business Design Lab <br> (GTT) on October 11, 2015 at Grameen Telecom Trust Premises 

Thank you

## Pictures






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## Thank You

