

Proposed NU Business Name : Repon Library & Photocopy Business Category: General Retail & wholesale



Project Identified by: Md. Sohidul Islam, Officer, Monirampur unit, Jessore Business Proposal Prepared by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address | : | Md. Repon Hossain Vill: Kochua, Union: Kochua, Post: Kochua, Upazila: Sadar, District: Jessore. |
|---|----|--|
| Age | : | 32 years |
| Marital status | : | Married |
| Children | : | Nil |
| No. of siblings: | : | 05 (Five) Sisters and 02 (Two) Brothers |
| Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | :: | Mother✓FatherMazeda BegumMd. Abdul Goffar KhanBranch: Norendropur, Jessore, Centre # 26/mo,Loan no.: 3414, Member since January 25, 2009First Ioan: Tk. 7,000Existing Ioan: Tk. 20,000, Outstanding Ioan: Tk. 12,500 |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan | : | Entrepreneur's Father No Nil Nil |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Education, till to date | : | H.S.C |
|--|---|---|
| Present Occupation (Besides own business, i.e., perusing further studies, other business etc.) | : | Nil |
| Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.) | : | 10 (Ten) year experience is running his own business. He started the business with BDT 50,000 (Fifty thousand). He has on hand training. |
| Other Own/Family Sources of Income | : | His Brother's income from entrepreneur's business as an assistant and renting Easy Bike. His father's income from agriculture. |
| Other Own/Family Sources of Liabilities | : | Nil |
| NU's Contact No. | : | 01918000068 |
| NU's National ID No. | : | 4114771413886 |
| NU Project Source/Reference | : | Grameen Telecom Trust |

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mazeda Begum is a GB member since January 25, 2009 at first she took GB loan BDT 7,000 (Seven thousand).
- Gradually she took GB loan several times and utilized it for purchasing cows, cultivation and household purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | : | Repon Library & Photocopy |
|--|---|--|
| Address/ Location | : | Kochua Bazar, Rajar hat, Jessore. |
| Total Investment in BDT | : | Tk. 538,000 |
| Financing | : | Self Tk. 388,000 (from existing business) Required Investment Tk. 150,000 (as equity) |
| Present salary/drawings from business | : | BDT 3,000 (Three Thousand) |
| Proposed Salary | : | BDT 4,000 (Four Thousand) |
| Proposed Business Implementation Plan | | |
| (i) % of present gross profit margin | : | From Products 15%, Photocopy 80%, mobile recharge and bKash 100%. |
| (ii) Estimated % of proposed gross profit margin | : | From Products 15%, Photocopy 80%, mobile recharge and bKash 100%. |
| (iii) In future risk mgt. plan (from fire, disaster etc.) | : | |

INFO ON EXISTING BUSINESS OPERATIONS

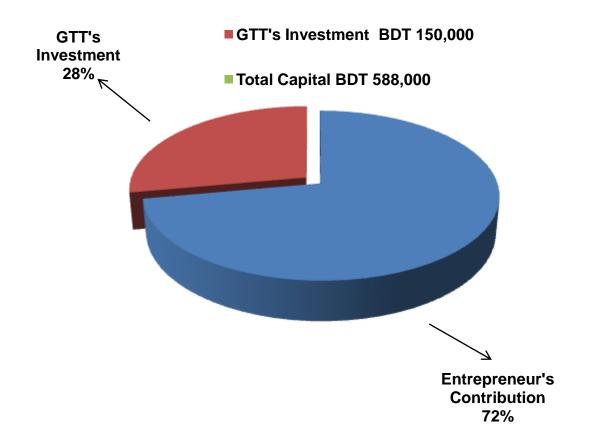
| Dertieulere | | EB (BDT) | | | | |
|--|-------|----------|---------|--|--|--|
| Particulars | Daily | Monthly | Yearly | | | |
| Sales income from products | 1,500 | 39,000 | 468,000 | | | |
| Income from Photocopy | 300 | 7,800 | 93,600 | | | |
| Income from Mobile Recharge | 54 | 1,404 | 16,848 | | | |
| Income from bKash | 80 | 2,080 | 24,960 | | | |
| Total Sales income (A) | 1,934 | 50,284 | 603,408 | | | |
| Less: Cost of sales of products | 1,275 | 33,150 | 402,480 | | | |
| Less: Cost of Photocopy (Materials cost) | 60 | 1,560 | 18,720 | | | |
| Total Cost of Sales and Services (B) | 1,335 | 34,710 | 421,200 | | | |
| Gross Profit (C) [C=(A-B)] | 599 | 15,574 | 182,208 | | | |
| Less: Operating Cost: | | | | | | |
| Electricity bill | | 2,000 | 24,000 | | | |
| Shop Rent | | 600 | 7,200 | | | |
| Mobile bill | | 600 | 7,200 | | | |
| Night Guard bill | | 150 | 1,800 | | | |
| Conveyance bill | | 1,500 | 18,000 | | | |
| Provision of bad Debt | | 9 | 105 | | | |
| Present Salary (Family & Self) | | 3,000 | 36,000 | | | |
| Present Salary (Assistant-01-brother) | | 1,000 | 12,000 | | | |
| Other Cost (stationary & Entertainment etc.) | | 500 | 6,000 | | | |
| Non Cash Item: | | | | | | |
| Depreciation Expenses | | 2,275 | 27,300 | | | |
| Total Operating Cost (D) | | 11,634 | 139,605 | | | |
| Net Profit (C-D): | | 3,940 | 42,603 | | | |



| Particu | Existing Business | Proposed (BDT) | Total (BDT) | |
|--|--|-------------------|----------------|---------|
| Existing | (BDT) | () | | |
| Investment in products (Stationary and library item, cosmetics item etc) | Investment in products (Stationary and library item etc) | 100,000 | 90,000 | 190,000 |
| Investment in Mobile recharge (Fle | xiload, easy load, itop up etc.) | 15,000 | 20,000 | 35,000 |
| Investment in bKash | | | 40,000 | 60,000 |
| Investment in Machineries (Refrigerator-1, Photocopy machine-1, mobile set, fan light etc) | | | - | 170,000 |
| Cash in hand | | | - | 4,500 |
| Debtors (since January, 2016 to at | 10,500 | - | 10,500 | |
| Decoration (fixture and fittings) | | | - | 18,000 |
| Advance for Shop | 50,000 | - | 50,000 | |
| Total Capital | | | 150,000 | 538,000 |



Entrepreneur's Contribution BDT 388,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Destination | | Year 1 (BDT) | | | Year 2 (BDT) | | | Year 3 (BDT) | | |
|--|-------|--------------|---------|-------|--------------|-----------|-------|--------------|-----------|--|
| Particulars | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly | |
| Estimated sales income from products | 2,200 | 57,200 | 686,400 | 2,640 | 68,640 | 823,680 | 3,036 | 78,936 | 947,232 | |
| Estimated income from Photocopy | 500 | 13,000 | 156,000 | 600 | 15,600 | 187,200 | 690 | 17,940 | 215,280 | |
| Estimated Income from Recharge | 73 | 1,895 | 22,745 | 87 | 2,274 | 27,294 | 101 | 2,616 | 31,388 | |
| Estimated Income from bKash | 108 | 2,808 | 33,696 | 130 | 3,370 | 40,435 | 149 | 3,875 | 46,500 | |
| Total estimated Sales income (A) | 2,773 | 72,095 | 865,145 | 3,327 | 86,514 | 1,038,174 | 3,827 | 99,492 | 1,193,900 | |
| Less: Cost of sales of products | 1,870 | 48,620 | 590,304 | 2,244 | 58,344 | 708,365 | 2,581 | 67,096 | 814,620 | |
| Less: Cost of Photocopy (Materials cost) | 100 | 2,600 | 31,200 | 120 | 3,120 | 37,440 | 138 | 3,588 | 43,056 | |
| Total Cost of Sales and Services (B) | 1,970 | 51,220 | 621,504 | 2,364 | 61,464 | 745,805 | 2,719 | 70,684 | 857,676 | |
| Gross Profit (C) [C=(A-B)] | 803 | 20,875 | 243,641 | 963 | 25,050 | 292,369 | 1,108 | 28,808 | 336,224 | |
| Less: Operating Cost: | | | | | | | | | | |
| Electricity bill | | 2,200 | 26,400 | | 2,300 | 27,600 | | 2,350 | 28,200 | |
| Shop Rent | | 600 | 7,200 | | 600 | 7,200 | | 600 | 7,200 | |
| Mobile bill (SMS & Reporting) | | 900 | 10,800 | | 900 | 10,800 | | 900 | 10,800 | |
| Night Guard bill | | 200 | 2,400 | | 230 | 2,760 | | 230 | 2,760 | |
| Conveyance bill | | 1,800 | 21,600 | | 2,300 | 27,600 | | 2,800 | 33,600 | |
| Provision of bad Debt | | 9 | 105 | | 9 | 105 | | 9 | 105 | |
| Bank Charge (DD, PO, SC) | | | 100 | | | 100 | | | 100 | |
| | | 45 | 270 | | 45 | 540 | | 45 | 540 | |
| Ownership Transfer Fee | | 1,000 | / | | 1,000 | 12,000 | | 1,000 | 12,000 | |
| Proposed Salary-(Family & Self) | | 4,000 | 48,000 | | 5,000 | 60,000 | | 5,000 | 60,000 | |
| Proposed Salary-(Assistant-01-brother) | | 2,000 | 24,000 | | 3,000 | 36,000 | | 3,000 | 36,000 | |
| Other Cost (stationary & Entertainment etc.) | | 800 | 9,600 | | 1,000 | 12,000 | | 1,200 | 14,400 | |
| Non Cash Item: | | | | | | | | | | |
| Depreciation Expenses | | 2,275 | 27,300 | | 2,275 | 27,300 | | 2,275 | 27,300 | |
| Total Operating Cost (D) | | 15,829 | 183,675 | | 18,659 | 223,905 | - | 19,409 | 232,905 | |
| Net Profit (C-D): | | 5,047 | 59,966 | - | 6,392 | 68,464 | - | 9,399 | 103,319 | |
| Retained Income | | | 59,966 | | | 128,430 | | | 231,749 | |

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

| SI # | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|------|--|---------------------------------------|-----------------|-----------------|
| 1.0 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 150,000 | - | - |
| 1.2 | Net Profit (ownership tr. Fee added back) | 65,966 | 80,464 | 115,319 |
| | Depreciation Expenses | 27,300 | | |
| 1.4 | Opening Balance of Cash Surplus | _ | 57,266 | 93,030 |
| | Total Cash Inflow | 243,266 | | |
| 2.0 | Cash Outflow | , , , , , , , , , , , , , , , , , , , | · | |
| 2.1 | Product Purchase | 150,000 | - | - |
| | Investment Payback including Ownership Transfer Fee | 36,000 | 72,000 | 72,000 |
| | Total Cash Outflow | 186,000 | · | |
| 3.0 | Total Cash Surplus | 57,266 | 93,030 | 163,649 |

SWOT ANALYSIS

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| STRENGTH Present employment: Self: 01 Family: 01 (Brother) Others (beyond family): 0 Future employment: 0 Trade License in his own name; He has on hand training; Skilled and working experiences:10years; | WEAKNESS □ Can not supply goods and services as per demand. |
|--|---|
| OPPORTUNITIES Location of Shop; Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 619,749 after 3 years excluding payback of investor's money. | T _{HREATS} Increase of local competitors; |

Presented at 181st as Yunus Centre and 40th In-house Executive Social Business Design Lab (GTT) on February 08, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures













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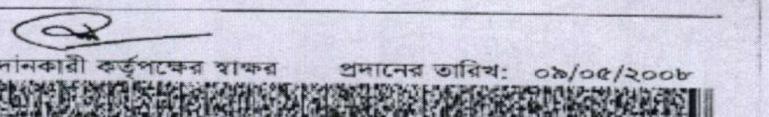
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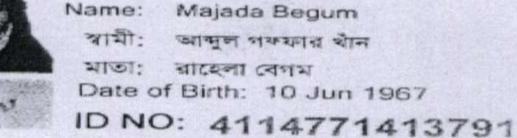




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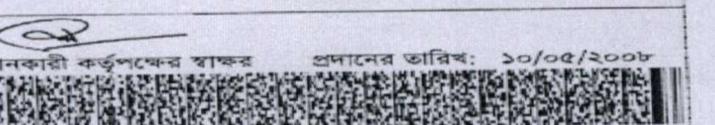
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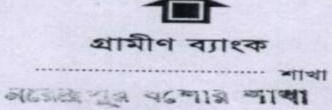
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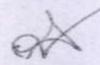
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