Proposed NU Business Name: M/S RUBEL ENTERPRISE



Project identification and prepared by: Md. Ataur Rahman, Bashon Unit, Gazipur

Project verified by: MD. Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. RUBEL HOSSAIN		
Age	:	25-11-1996 (20 Y <i>ears</i>)		
Education, till to date	:	SSC		
Marital status	:	Single		
Children	:	N/A		
No. of siblings:	:	3 Brothers		
Address	:	Vill: Dhakikin Salna; P.O: Salna; P.S: Gazipur Sadar; Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST MOMOTA BEGUM MD. AZIZUR RAHMAN Branch: Bashon, Centre # 49 (Female), Member ID: 3423/1, Group No: 03 Member since: 11-12-1994 (21 Years) First loan: BDT 4,000/-		
Further Information:		Outstanding loan: 50,600		
(v) Who pays GB loan installment	:	Father No		
(vi) Mobile lady (vii) Grameen Education Loan		No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01911617483
Family's Contact No.	:	01712806827
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST MOMOTA BEGUM joined Grameen Bank since 21 years ago. At first she took BDT 4,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in buying Cow.

Proposed Nobin Udyokta Business Info				
Business Name	:	M/S RUBEL ENTERPRISE		
Location	:	Salna bazzar ,Gazipur		
Total Investment in BDT	:	BDT 5,50,000/-		
Financing	:	Self BDT 4,00,000/- (from existing business)67 %		
		Required Investment BDT 1,50,000/- (as equity) 33%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	20 ft x 10 ft= 200 square ft		
Security of the shop	:	3,45,000		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Pant, Shirt, Sharee, Lungi, Cothes etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. After getting equity fund no employee will be appointed. The shop is Rent. Collects goods from Dhaka. Agreed grace period is 3 months. 		

Existing Business (BDT) D					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Pant, Shirt, Sharee, Lungi, Clothes etc.	4,500	1,35,000	16,20,000		
Total Sales (A)	4,500	1,35,000	16,20,000		
Less. Variable Expense					
Pant, Shirt, Sharee, Lungi, Clothes etc.	3,825	1,14,750	13,77,000		
Total variable Expense (B)	3,825	1,14,750	13,77,000		
Contribution Margin (CM) [C=(A-B)	675	20,250	2,43,000		
Less. Fixed Expense					
Rent		4,200	50,400		
Electricity Bill		800	9,600		
Mobile Bill		200	2,400		
Salary (self)		5,000	60,000		
Transportation		1,500	18,000		
Entertainment		150	1,800		
Guard		250	3,000		
Total fixed Cost (D)		12,100	1,45,200		
Net Profit (E) [C-D)		8,150	97,800		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Sharee	1,50,000	1,00,000	2,50,000		
Clothes	1,00,000		1,00,000		
Pant,Shirt	80,000	20,00	1,00,000		
Lungi,Ready made Clothes	70,000	30,000	1,00,000		
Total	4,00,000	1,50,000	5,50,000		

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3 rd Year
Revenue (sales)					
Pant, Shirt, Sharee, Lungi, Clothes etc.	6,000	1,80,000	21,60,000	22,68,000	23,81,400
Total Sales (A)	6,000	1,80,000	21,60,000	22,68,000	23,81,400
Less. Variable Expense					
Pant, Shirt, Sharee, Lungi, Clothes etc	5,100	1,53,000	18,36,000	19,27,800	20,24,190
Total variable Expense (B)	5,100	1,53,000	18,36,000	19,27,800	20,24,190
Contribution Margin (CM) [C=(A-B)	900	27,000	3,24,000	3,40,200	3,57,210
Less. Fixed Expense					
Rent		4,200	50,400	50,400	50,400
Electricity Bill		800	9,600	9,600	9,800
Mobile Bill		300	3,600	3,700	3,800
Salary (self)		5,000	60,000	60,000	60,000
Transportation		2,000	24,000	25,000	26,000
Entertainment		150	1,800	1,800	2,000
Guard		250	3,000	3,000	3,200
Salary (staff)					
Non Cash Item					
Depreciation					
Total Fixed Cost		12,700	1,52,400	1,53,500	1,55,200
Net Profit (E) [C-D)		14,300	1,71,600	1,86,700	2,02,010
Investment Payback			60,000	60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	150,000		
1.2	Net Profit	171,600	186,700	202010
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		111,600	238300
	Total Cash Inflow	321600	298300	440310
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr. Fee)	60000	60000	60000
	Total Cash Outflow	210,000	60000	
3	Net Cash Surplus	111,600	238300	380310

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 5 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

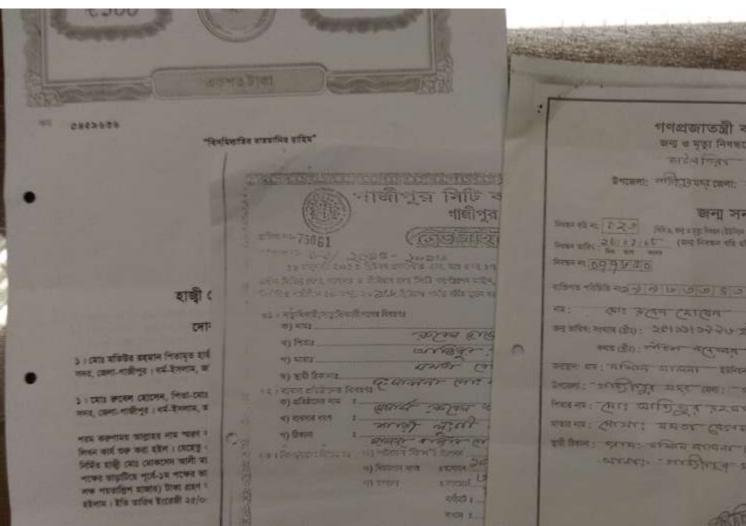
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