Proposed NU Business Name: MA BOSTRALOY



Project identification and prepared by: MD. Hafizur Rahman-2, Mawna Unit, Gazipur

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. SHOFIQUL ISLAM		
Age	:	20-02-1990 (26 Years)		
Education, till to date	:	S.S.C		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	2 Borthers & 1 Sister		
Address	:	Vill: Shing Deghee, P.O: South Bartopa, P.S: Shreepur, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father SUFIA AKTER MD. MARFAT ALI Branch: Mawna Shreepur, Centre # 12(Female), Member ID: 4858, Group No: 02 Member since: 21-01-2008 (8Years) First loan: BDT 5,000		
Further Information: (v) Who pays GB loan installment		Existing Loan: BDT 20,000, Outstanding loan: BDT 12,745 Father		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	8 years experience in running business.
Training Info	:	He has 1 year training.
Other Own/Family Sources of Income		Agriculture
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01612-609939
Mother's Contact No.	•	01629-825125
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mawna Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SUFIA AKTER joined Grameen Bank since 8 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in cow rearing.

Proposed Nobin Udyokta Business Info			
Business Name		MA BOSTRALOY	
Location	:	Soling Mor, Mawna, Gazipur	
Total Investment in BDT	:	BDT 3,00,000/-	
Financing	:	Self BDT 2,00,000/- (from existing business) 67%	
		Required Investment BDT 1,00,000/- (as equity) 33%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	15 ft x 10 ft= 150 square ft	
Security of the shop	:	BDT 20,000/-	
Implementation	:	 All kinds of cloths like; Three piece, Long cloth, Shirt piece are sewing and selling here. Average 15% gain on sale. The business is operating by entrepreneur. Existing one employee. After getting equity fund one employee will be appointed. The shop is rented. Collects goods from Norshingdi, Baburhat. Agreed grace period is 3 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Cloths	1,600	48,000	576,000	
Sewing	600	18,000	216,000	
Total Sales (A)	2,200	66,000	792,000	
Less. Variable Expense				
Cloths	1,360	40,800	489,600	
Sewing	240	7,200	86,400	
Total variable Expense (B)	1,600	48,000	576,000	
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	
Less. Fixed Expense				
Rent		1,000	12,000	
Electricity Bill		100	1,200	
Mobile Bill		200	2,400	
Salary (self)		5,000	60,000	
Transportation		2,000	24,000	
Entertainment		100	1,200	
Guard		200	2,400	
Salary (staff)		3,000	36,000	
Total fixed Cost (D)		11,600	15,600	
Net Profit (E) [C-D)		6,400	200,400	

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Long Cloth (2500 x 50)	125,000	50,000	175,000			
Three piece (20 x 800)	16,000	10,000	26,000			
Shirt Piece, Pant Piece, Veil Cloth, School	50,500	40,000	90,500			
Dress etc						
Sewing Machine (3 x 2000)	6,000	0	6,000			
Over lock Machine (1)	2,500	0	2,500			
Total	200,000	100,000	300,000			

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Cloths	2,500	75,000	900,000	945,000	
Sewing	900	27,000	324,000	340,200	
Total Sales (A)	3,400	102,000	1,224,000	1,285,200	
Less. Variable Expense					
Cloths	2,125	63,750	765,000	803,250	
Sewing	360	10,800	129,600	136,080	
Total variable Expense (B)	2,485	74,550	894,600	939,330	
Contribution Margin (CM) [C=(A-B)	915	27,450	329,400	345,870	
Less. Fixed Expense					
Rent		1,000	12,000	12,000	
Electricity Bill		100	1,200	1,500	
Mobile Bill		300	3,600	4,000	
Salary (self)		5,000	60,000	60,000	
Transportation		3,000	36,000	38,000	
Entertainment		100	1,200	1,500	
Guard		200	2,400	3,000	
Salary (staff)		5,000	60,000	60,000	
Non Cash Item					
Depreciation		142	1,700	1,700	
Total Fixed Cost		14,842	178,100	181,700	
Net Profit (E) [C-D)		12,608	151,300	164,170	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	151,300	164,170
1.3	Depreciation (Non cash item)	1,700	1,700
1.4	Opening Balance of Cash Surplus		93,000
	Total Cash Inflow	253,000	258,870
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership		
2.3	Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	93,000	198,870

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









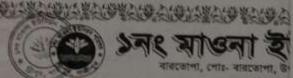




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FAMILY PICTURE

