### Proposed NU Business Name: MOLY TELECOM



Project identification and prepared by: Md. Ebadat Hossain Sarkar, Puthiya Unit, Rajshahi

Project verified by: Md. Mizanur Rahman Patowary



| Brief Bio of The Proposed Nobin Udyokta  |         |   |  |  |
|--|---------|---|--|--|
| Name   | :       | MD. RAFIQUL ISLAM   |  |  |
| Age  | :       | 23-10-1985 (31 <i>Years</i> )   |  |  |
| Education, till to date  | :       | MA  |  |  |
| Marital status   | :       | Unmarried   |  |  |
| Children   | :       | N/A   |  |  |
| No. of siblings:   | :       | 1 Brother & 2 Sisters   |  |  |
| Address  | :       | Vill: Puthiya, P.O: Puthiya, P.S: Puthiya, Dist: Rajshahi   |  |  |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info                                       | : : :   | Mother Father  HASNA HENA  MD. ANSARUL ISLAM  Branch: Puthiya, Centre # 32(Female),  Member ID: 3231,Group No:3  Member since: 13-05-1985 (31 Years)  First loan: 5,000 taka. |  |  |
| Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GB, BRAC  ASA etc | : : : : | Existing Loan: BDT 300,000 Outstanding loan: BDT 234000 Nil No No No  |  |  |

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil  |
|---|---|--|
| Business Experiences and  | : | 10years.   |
| Training Info   | : | He has 2 YearS training.                                     |
| Other Own/Family Sources of Income  | : | Rent   |
| Other Own/Family Sources of Liabilities   | : | None   |
| Entrepreneur Contact No.  | : | 01713700977  |
| Mother's Contact No.  | : | 01190719619  |
| NU Project Source/Reference   | : | Grameen Shakti Samajik Byabosha Ltd. Puthiya Unit, Rajshahi. |

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**HASNA HENA** joined Grameen Bank since 31 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business & house development.

| Proposed Nobin Udyokta Business Info              |   |  |  |
|---|---|--|--|
| Business Name                                     | : | MOLY TELECOM   |  |
| Location  | : | Puthiya Bus stand  |  |
| Total Investment in BDT                           | : | BDT 573,000/-  |  |
| Financing   | : | Self BDT 423,000(from existing business) 74% Required Investment BDT 1,50,000(as equity) 26%   |  |
| Present salary/drawings from business (estimates) | : | BDT 5,000  |  |
| Proposed Salary                                   | : | BDT 5,000  |  |
| Size of shop                                      | : | 10 ft x 15 ft= 150 square ft   |  |
| Security of the shop                              | : | BDT 20,000/-   |  |
| Implementation                                    | : | <ul> <li>The business is planned to be scaled up by investment in existing goods like Mobile, Charger ect.</li> <li>Average 10% gain on sales</li> <li>The business is operating by entrepreneur. Existing 1 employee.</li> <li>One will be appointed after getting equity fund.</li> <li>The shop is rent</li> <li>Collects goods from Rajshahi.</li> <li>Agreed grace period is 3 months.</li> </ul> |  |

### **Existing Business (BDT)**

| Daily | Monthly                            | Yearly   |
|-------|------------------------------------|--|
|       |                                    |  |
| 4000  | 120000                             | 1440000  |
| 321   | 9630                               | 115560   |
| 100   | 3000                               | 36000  |
| 4421  | 132630                             | 1591560  |
|       |                                    |  |
| 3600  | 108000                             | 1296000  |
| 3,600 | 108000                             | 1296000  |
| 821   | 24630                              | 295560   |
|       |                                    |  |
|       | 3,000                              | 36000  |
|       | 800                                | 9600   |
|       | 5000                               | 60000  |
|       | 5000                               |  |
|       | 200                                | 2400   |
|       | 100                                | 1200   |
|       | 300                                | 3600   |
|       | 14,400                             | 172800   |
|       | 10,230                             | 122760   |
|       | 4000<br>321<br>100<br>4421<br>3600 | 4000       120000         321       9630         100       3000         4421       132630         3600       108000         821       24630         3,000       800         5000       5000         200       100         300       14,400 |

| Investment Breakdown     |          |          |         |  |  |
|--------------------------|----------|----------|---------|--|--|
| Particulars              | Existing | Proposed | #VALUE! |  |  |
| Mobile set (80x1600)     | 128,000  | 100,000  | 228000  |  |  |
| Mobile battery (100x220) | 22,000   | 10,000   | 32000   |  |  |
| Charger (100x60)         | 6,000    |          | 6000    |  |  |
| Mobile cover (250x100)   | 25,000   |          | 25000   |  |  |
| Head phone (50x60)       | 3,000    |          | 3000    |  |  |
| Mamory card (1000x164)   | 10,000   |          | 10000   |  |  |
| Pen drive (20x500)       | 10,000   |          | 10000   |  |  |
| Flexiload                | 15,000   |          | 15000   |  |  |
| Dutch bangla, bkash      | 40000    | 40000    | 80000   |  |  |
| Sim                      | 164000   |          |         |  |  |
|                          | 423,000  | 150,000  | 573000  |  |  |

### **Source of Finance**



| Financial Projection (BDT)        |       |         |         |         |         |
|-----------------------------------|-------|---------|---------|---------|---------|
| Paticular                         | Daily | Monthly | Year1   | Year 2  | Year 3  |
| Revenue(Sales)                    |       |         |         |         |         |
| Mobile accesories                 | 8000  | 240000  | 2880000 | 3024000 | 3175200 |
| Bikash & Flexiload                | 450   | 13500   | 162000  | 170100  | 162000  |
| Song load                         | 100   | 3000    | 36000   | 37800   |         |
| Total Sales (A)                   | 8550  | 256500  | 3078000 | 3231900 | 3393495 |
| Less Variable Expense             |       |         |         |         |         |
| Mobile accesories                 | 7200  | 216000  | 2592000 | 2721600 | 2857680 |
| Total variable Expense (B)        | 7,200 | 216000  | 2592000 | 2721600 | 2857680 |
| Contribution Margin (CM) [C=(A-B) | 1,350 | 40500   | 486000  | 510300  | 535815  |
| Less Variable Expense             |       |         |         |         |         |
| Rent                              |       | 3,000   | 36,000  | 36,000  | 36000   |
| Electricity bill                  |       | 1000    | 12000   | 12200   | 12400   |
| Salary (Self)                     |       | 5000    | 60000   | 60000   | 60000   |
| Salary(Staff)                     |       | 10000   | 120000  | 120000  | 120000  |
| Entertainment                     |       | 300     | 3600    | 3600    | 3600    |
| Mobile bill                       |       | 400     | 4800    | 5000    | 5200    |
| Total fixed cost (D)              |       | 19,700  | 236400  | 236,800 | 237200  |
| Net Profit (E)= [C-D]             |       | 20800   | 249600  | 273,500 | 298615  |
| Investment Payback                |       |         | 60,000  | 60,000  | 60,000  |

### Cash flow projection on business plan (rec. & Pay)

| SR# | Particulars                                       | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---|--------------|--------------|--------------|
| 1   | Cash Inflow                                       |              |              |              |
| 1.1 | Investment Infusion by Investor                   | 150,000      |              |              |
| 1.2 | Net Profit  | 249,600      | 273,500      | 298615       |
| 1.3 | Depreciation (Non cash item)                      |              |              |              |
| 1.4 | Opening Balance of Cash Surplus                   |              | 189,600      | 403100       |
|     | Total Cash Inflow                                 | 399600       | 463100       | 701715       |
| 2   | Cash Outflow                                      |              |              |              |
| 2.1 | Purchase of Product                               | 150,000      |              |              |
| 2.2 | Payment of GB Loan                                |              |              |              |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 60000        | 60000        | 60000        |
|     | Total Cash Outflow                                | 210,000      | 60000        |              |
| 3   | Net Cash Surplus                                  | 189,600      | 403100       | 641715       |

### **SWOT ANALYSIS**

# $\mathsf{S}_{\mathsf{trength}}$

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 16 Years

Quality goods & services;

Skill and experience;

# **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures











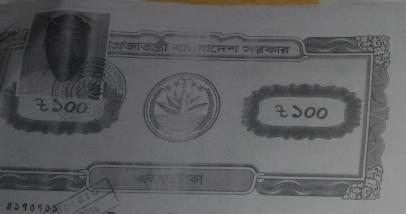












মার্ননীয় নোটারী পাবলিক, রাজশাহী।

"এফিডেভিট"

আমি মোঃ আহ্সানুল ইসলাম, বয়স- জন্ম তারিখঃ (০৭/১০/১৯৫৯),
পিতামৃত: সিদ্দিক হোসেন, সাং- পুঠিয়া, থানাঃ পুঠিয়া, জেলাঃ রাজশাহী,
জাতীয়তা- বাংলাদেশী, পেশাঃ কৃষি, ধর্মঃ ইসলাম,

ধর্মতঃ প্রতিজ্ঞা পূর্বক খোননা করিতেছি যে,

। আমার শিক্ষাগত যোগ্যতার সার্টিফিকেট সহ বিভিন্ন গুরুপুর্ন দলিলে

মার নাম "মোঃ আহ্সানুল ইসলাম" হিসাবে লিপিবদ্ধ আছে। কিছু কিছু

অপত্রে আমার নাম "মোঃ অনুসারুল ইসলাম" লিখিত আছে। আমার মূল

"মোঃ আহ্সানুল ইসলাম" এবং আমার ডাক নাম "মোঃ আনসারুল

ম" উভয় নামে আমি পরিচিত। অর্থাৎ আমি "মোঃ আহ্সানুল ইসলাম"

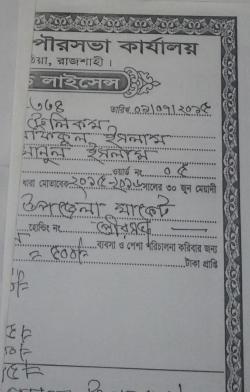
মি "মোঃ আনুসারুল ইস্লাম" একই ব্যক্তি হইতেছি।

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চলমান পাতা = ২ =

#### প্রত্যয়ন পত্র

র্ম প্রত্যয়ন করিতেছিবে,মোঃ আহসানূল ইসলাম, পিতা মৃত- সিদ্দিক থানা-পুঠিয়া, জেলাঃ রাজশাহী এবংমোঃ আনসারুল ইসলাম, পিতা ন, সাং-পুঠিয়া, থানা-পুঠিয়া, জেলাঃ রাজশাহী একই ব্যক্তি। আমি ং চিনি এবং জানি।সে পুঠিয়াপৌরসভার ৫ নং ওয়ার্ডের স্থায়ী বাসিন্দা।



নিত্ত হৈছে আন্তর্জন ইন্সার
নাত: ব্যসনা হেলা
Date of Birth: 23 92 1993
ID NO: 8128205574043

এই কাকী পণ্ডমাতী বাংলাদেশ সক্ষরতো সন্দর্ভি। কালী বাংলাকার বিকেশ্বর পাছলা চেনা নিতি হুলা, বাংলার পাছলা চেনা কর্মান কর্মান কর্মান ক্রিয়া, পুঠিয়া, পুঠিয়া, বাংলার হিলা, বাংলার বাংলার

গ্ৰহাত্ত্ৰী বাংলাদেশ সৰকার

LATIONAL DICKED / BIGH MENT MA

नाव: त्याः तक्कृत इननाम

Name: Md. Rafigul Islam

সহজ ঋণের

माम श्री मार शिक्त

# **FAMILY PICTURE**

