Proposed NU Business Name: MONDAL DECORATOR & VIDEO



Project identification and prepared by: Md. Ebadat Hossain Sarkar, Puthiya Unit,Rajshahi

Project verified by: Md. Mjanur Rahman Patowary



Grameen Shakti Samajik Byabosha Ltd.

| Brief Bio of The Proposed Nobin Udyokta | | | | |
|--|----|---|--|--|
| Name | : | MD. TOSLIM ALI | | |
| Age | : | 21-09-1985 (30Years) | | |
| Education, till to date | : | Class 8 | | |
| Marital status | : | Married | | |
| Children | : | 2 Daughters | | |
| No. of siblings: | : | 8 Brothers 2 Sister | | |
| Address | : | Vill: Kanaipara, P.O: Jiopara, P.S: Puthiya, Dist: Rajshahi | | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | :: | Mother Father MST. AMENA BEGUM MD. AMJAD ALI MONDAL Branch: Rajshahi, Centre # 42(Female), Member ID: 4213,Group No:02 Member since: 13-02-1996 (<i>19 Years</i>) First loan: 5,000 taka. | | |
| Further Information: | | Existing Loan: BDT 49937 Outstanding loan: BDT 49497 | | |
| (v) Who pays GB loan installment | : | Nil | | |
| (vi) Mobile lady | : | No | | |
| (vii) Grameen Education Loan | : | No | | |
| (viii) Any other loan like GB, BRAC ASA etc | : | No | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | • | Nil |
|--|----|--|
| Business Experiences and | • | 10 years. |
| Training Info | •• | He has 2 Years training. |
| Other Own/Family Sources of Income | : | Farming |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | •• | 01731451852 |
| Mother's Contact No. | •• | 01765910389 |
| NU Project Source/Reference | • | Grameen Shakti Samajik Byabosha Ltd. Puthiya Unit, Rajshahi. |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. AMENA BEGUM joined Grameen Bank since 19 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business & house development.

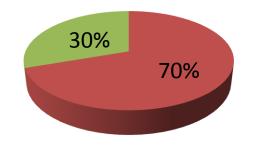
| Proposed Nobin Udyokta Business Info | | | |
|--|---|--|--|
| Business Name | : | MONDAL DECORATOR & VIDEO | |
| Location | : | Jholmolia Bazar | |
| Total Investment in BDT | : | BDT 330,000 | |
| Financing | • | Self BDT 230,000(from existing business) 70% Required Investment BDT 1,00,000(as equity) 30% | |
| Present salary/drawings from business (estimates) | : | BDT 5,000 | |
| Proposed Salary | : | BDT 5,000 | |
| Size of shop | : | 25 ft x 18.ft= 450 square ft | |
| Security of the shop | : | 30000 | |
| Implementation | : | The business is planned to be scaled up by investment in existing goods like Wooden Furniture. Average % gain on sales The business is operating by entrepreneur. Existing 1employee. 2 will be appointed after getting equity fund. The shop is own Collects goods from Nator, Rajshahi. Agreed grace period is 3 months. | |

Existing Business

| Paticular | Monthly | Yearly | |
|-----------------------------------|---------|--------|--|
| Revenue(Sales) | | | |
| Decoration items | 30000 | 360000 | |
| Total Sales (A) | 30000 | 360000 | |
| Less Variable Expense | | | |
| Labour cost | 4500 | 54000 | |
| Total variable Expense (B) | 4500 | 54000 | |
| Contribution Margin (CM) [C=(A-B) | 25500 | 306000 | |
| Less Variable Expense | | | |
| Rent | 1,000 | 12000 | |
| Electricity bill | 300 | 3600 | |
| Transportation | 1,000 | 12000 | |
| Salary (self) | 5000 | 60000 | |
| Salary(Staff) | 5000 | 60000 | |
| Entertainment | 500 | 6000 | |
| Depriciation | 3950 | 47400 | |
| Guard | 90 | 1080 | |
| Mobile bill | 300 | 3600 | |
| Total fixed cost (D) | 17,140 | 205680 | |
| Net Profit (E)= [C-D] | 8,360 | 100320 | |

| Investment Breakdown | | | | | |
|---|----------|----------|--------|--|--|
| Particulars | Existing | Proposed | Total | | |
| Chair, Table, Sauce pan, Glass, Bowl, | 120,000 | 40,000 | 160000 | | |
| Side cartain, Cartain, Terple,Stand fan,Drums | 80,000 | | 80000 | | |
| Video camera, generator | 30,000 | 40,000 | 70000 | | |
| Sound box, amplifier | 0 | 20,000 | 20000 | | |
| | 230,000 | 100,000 | 330000 | | |

Source Of Finance



- Entrepreneur's Contribution 230,000
- Investor's Investment 100,000
- Total 330,000

| Financial Projection (BDT) | | | |
|-----------------------------------|---------|--------|---------|
| Paticular | Monthly | Year1 | Year 2 |
| Revenue(Sales) | | | |
| Decoration items | 45000 | 540000 | 567000 |
| Total Sales (A) | 45000 | 540000 | 567000 |
| Less Variable Expense | | | |
| Labour cost | 6000 | 72000 | 75600 |
| Total variable Expense (B) | 6000 | 72000 | 75600 |
| Contribution Margin (CM) [C=(A-B) | 39000 | 468000 | 491400 |
| Less Variable Expense | | | |
| Electricity bill | 400 | 4800 | 5000 |
| Transportation | 1,300 | 15600 | 16,000 |
| Salary (Self) | 5000 | 60000 | 60000 |
| Salary(Staff) | 15000 | 180000 | 180000 |
| Entertainment | 600 | 7200 | 3800 |
| Guard | 90 | 1080 | 1080 |
| Mobile bill | 400 | 4300 | 4500 |
| Total fixed cost (D) | 22,790 | 273480 | 270,380 |
| Net Profit (E)= [C-D] | 16,210 | 194520 | 221,020 |
| Investment Payback | | 60,000 | 60,000 |

| Cas | Cash flow projection on business plan (rec. & Pay) | | | |
|-----|--|--------------|--------------|--|
| SR# | Particulars | Year 1 (BDT) | Year 2 (BDT) | |
| 1 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 100,000 | | |
| 1.2 | Net Profit | 194,520 | 221,020 | |
| 1.3 | Depreciation (Non cash item) | | | |
| 1.4 | Opening Balance of Cash Surplus | | 134,520 | |
| | Total Cash Inflow | 294520 | 355540 | |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 100,000 | | |
| 2.2 | Payment of GB Loan | | | |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 60,000 | 60,000 | |
| | Total Cash Outflow | 160,000 | 60000 | |
| 3 | Net Cash Surplus | 134,520 | 295540 | |



Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 01 Family:0 Others:03 Experience & Skill : 16 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures





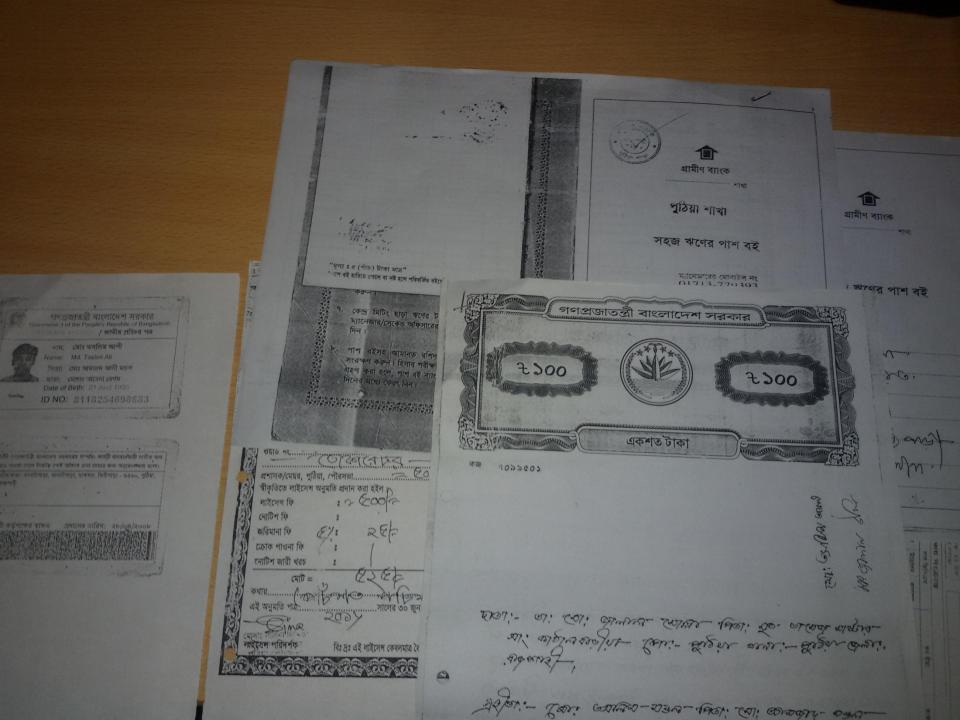












FAMILY PICTURE

