Proposed NU Business Name: PRIENCE PEYARA KHAMAR



Project identification and prepared by: Md. Ebadat Hossain Sarkar, Puthiya Unit, Rajshahi

Project verified by: Md. Mizanur Rahman Patowary



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. JAHANGIR ALAM			
Age	:	21-09-1983 (32 <i>Years</i>)			
Education, till to date	:	SSC			
Marital status	:	Married			
Children	:	2 Sons			
No. of siblings:	:	3 Brothers 1 Sister			
Address	:	Vill: Kathalbariya, P.O: Puthiya, P.S: Puthiya, Dist: Puthiya			
Parent's and GB related Info					
(i) Who is GB member	:	Mother Father			
(ii) Mother's name	:	MST. SAJEDA BEGUM			
(iii) Father's name	:	MD. ALIM UDDIN			
(iv) GB member's info	:	Branch: Puthiya, Centre # 15(Female),			
		Member ID: 1717,Group No:01			
		Member since: 30-05-1998 (<i>17 Years</i>)			
		First loan: 5,000 taka.			
Further Information:		Existing Loan: BDT 10,000 Outstanding loan: BDT NIL			
(v) Who pays GB loan installment	:	Nil			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	04 years.
Training Info	:	He has 1 Year training.
Other Own/Family Sources of Income	:	Rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01782618314
Mother's Contact No.	:	01716076196
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthiya Unit, Rajshahi.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. SAJEDA BEGUM joined Grameen Bank since 17 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business & house development.

Proposed Nobin Udyokta Business Info				
Business Name	:	PRIENCE PEYARA KHAMAR		
Location	:	Kanaipara		
Total Investment in BDT	:	BDT 430,000/-		
Financing	:	Self BDT 280,000(from existing business) % Required Investment BDT 1,50,000(as equity) %		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	-		
Security of the shop	:	200000		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Guava. Average % gain on sales The business is operating by entrepreneur. Existing no employee. One will be appointed after getting equity fund. The shop is own Collects goods from Puthiya. Agreed grace period is 3 months. 		

Existing Business (BDT)

Particular	Monthly	Yearly
Revenue(Sales)		
Guava	36000	432000
Total Sales (A)	36000	432000
Less Variable Expense		
Fertilizer, insetisides	4000	48000
Labour	12000	144000
Total variable Expense (B)	16000	192000
Contribution Margin (CM) [C=(A-B)	20000	240000
Less Variable Expense		
Transportation	1,000	12000
Salary (self)	5000	60000
Salary(Staff)	6000	
Mobile bill	300	3600
Total fixed cost (D)	12,300	147600
Net Profit (E)= [C-D]	7,700	92400

1	Investment	Drool		014/10
	mvesmient	Diedi	KU	OWII

Particulars	Existing	Proposed	Total
Guava tree (700x400)	280,000		280000
Land lease		100,000	100000
Fertilizer, insecticides		50,000	50000
	280,000	150,000	430000

Source of Finance



Financial Projection (BDT)						
Paticular	Monthly	Year1	Year 2	Year 3		
Revenue(Sales)						
Guava	56000	672000	705600	740880		
Total Sales (A)	56000	672000	705600	740880		
Less Variable Expense						
Fertilizer, insetisides	5000	60000	63000	66150		
Labour	18000					
Total variable Expense (B)	23000	276000	289800	304290		
Contribution Margin (CM) [C=(A-B)	33000	396000	415800	436590		
Less Variable Expense						
Transportation	1,200	14400	14,600	14800		
Salary (Self)	5000	60000	60000	60000		
Salary(Staff)	12000	144000	144000	144000		
Mobile bill	300	3600	3800	4400		
Total fixed cost (D)	18,500	222000	222,400	223200		
Net Profit (E)= [C-D]	14500	174000	193,400	213390		
Investment Payback		60,000	60,000	60,000		

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	100,000		
1.2	Net Profit	174,000	193,400	213390
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		114,000	247400
	Total Cash Inflow	274000	307400	460790
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr. Fee)	60000	60000	60000
	Total Cash Outflow	160,000	60000	
3	Net Cash Surplus	114,000	247400	400790

SWOT ANALYSIS

$\mathsf{S}_{\mathsf{trength}}$

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 16 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures















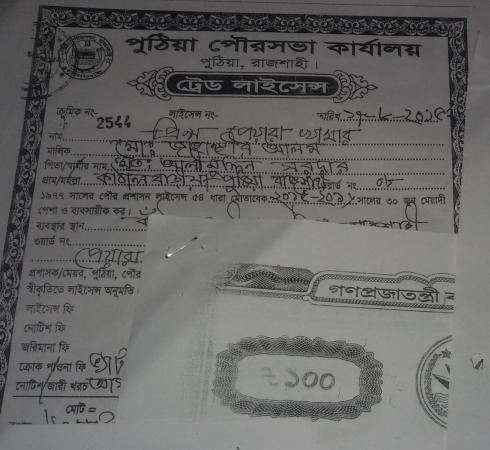














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নাম: মোঃ ভাহালীর আলম Name: Md. Jahangir Alam পিতা: মোঃ আলম উদ্দিন

माठा: त्याद्य जानम जीवन माठा: त्याद्य नात्वना त्नाम Date of Birth: 21 Sep 1983

ID NO: 8128208579036

এই কাজটি গণপ্রজ্ঞাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কাজটি ব্যবহারকারী ব্যতীত জন্য কোষাও পাওয়া পেনে নিকটছ শোষ্ট অফিনে জন্ম দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাজ্ঞা: কাঠান বাড়ীয়া, কাঠান বাড়ীয়া, ডাকঘর: পুঠিয়া - ৬২৬০, পুঠিয়া পৌরসভা, পুঠিয়া, রাজনাই্য

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প্রদানকারী কর্তৃপক্ষের বাক্ষর প্রদানের তারিখ: ২৭/০১/২০০



গ্রামীণ ব্যাংক

------ শাখা

शृक्षिया भाषा





FAMILY PICTURE

