Proposed NU Business Name: JOBAYER CONNECTION & KRISHI COMMUNICATION



Project identification and prepared by: Md Ebadat Hossain, Puthiya Unit, Rajshahi

Project verified by: Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD JAKIR HOSAIN		
Age	:	05-10-1987 (29 Years)		
Education, till to date	:	HSC		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	4 Brother & 1 Sister		
Address	:	Vill: Kamini Kolabaria, P.O: Nondongachi, P.S: Charghat, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. NAZMA BEGUM MD JOHIRUL HOQ Branch: Nimpara Charghat, Centre # 73 (Female), Member ID: 7008/3, Group No: 05 Member since: 29-05-2002 to 17-01-2016 (14 Years) First loan: BDT 10,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: NIL, Outstanding loan: NIL N/A No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	12 years experience in running business.
Training Info	:	He has 5 years training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01730-187618
Mother's Contact No.	:	01734-702283
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthiya Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. NAZMA BEGUM joined Grameen Bank since 14 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	JOBAYER CONNECTION & KRISHI COMMUNICATION		
Location	:	Nondon Gachi Bazaar, Puthiya		
Total Investment in BDT	:	BDT 8,00,000/-		
Financing	:	Self BDT 6,50,000/- (from existing business) 81%		
		Required Investment BDT 1,50,000/- (as equity) 19%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	40 ft x 20 ft= 800 square ft		
Security of the shop	:	BDT 10,000/-		
Implementation	:	■The business is planned to be scaled up by investment in existing goods like; Showcase, Fan, Electric Bulb, Mobile Phone etc. ■Average 10% gain on sale.		

employee.

■The shop is rented.

Collects goods from Rajshahi, Dhaka.

Agreed grace period is 3 months.

■The business is operating by entrepreneur. Existing three

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Varieties Item	13,000	390,000	4,680,000			
Total Sales (A)	13,000	390,000	4,680,000			
Less. Variable Expense						
Varieties Item	11,700	351,000	4,212,000			
Total variable Expense (B)	11,700	351,000	4,212,000			
Contribution Margin (CM) [C=(A-B)	1,300	39,000	468,000			
Less. Fixed Expense						
Rent		3,000	36,000			
Electricity Bill		1,000	12,000			
Mobile Bill		700	8,400			
Salary (self)		5,000	60,000			
Transportation		1,000	12,000			
Entertainment		500	6,000			
Guard		200	2,400			
Salary (staff)		18,000	216,000			
Total fixed Cost (D)		29,400	56,400			
Net Profit (E) [C-D)		9,600	411,600			

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Shocase (5 x3860)	19,300	0	19,300		
Dressing Table (8 x 1662)	11,600	0	11,600		
Weardrobe (2 x 7200)	14,400	0	14,400		
Television (11 x8500)	93,500	0	93,500		
Fan	120,000	50,000	170,000		
Gift Item, Crockeries	133,200	50,000	183,200		
Home décor	120,000	0	120,000		
Electric Bulb, Socket, Switch	90,000	0	90,000		
Mobile Phone (26)	48,000	50,000	98,000		
Total	650,000	150,000	800,000		

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Varieties Item	16,000	480,000	5,760,000	6,048,000	6,350,400	
Total Sales (A)	16,000	480,000	5,760,000	6,048,000	6,350,400	
Less. Variable Expense						
Varieties Item	14,400	432,000	5,184,000	5,443,200	5,715,360	
Total variable Expense (B)	14,400	432,000	5,184,000	5,443,200	5,715,360	
Contribution Margin (CM) [C=(A-B)	1,600	48,000	576,000	604,800	635,040	
Less. Fixed Expense						
Rent		3,000	36,000	36,000	36,000	
Electricity Bill		1,000	12,000	13,000	14,000	
Mobile Bill		800	9,600	10,500	11,500	
Salary (self)		5,000	60,000	60,000	60,000	
Transportation		1,500	18,000	20,000	22,000	
Entertainment		500	6,000	7,000	8,000	
Guard		200	2,400	3,000	3,000	
Salary (staff)		18,000	216,000	216,000	216,000	
Total Fixed Cost		30,000	360,000	365,500	370,500	
Net Profit (E) [C-D)		18,000	216,000	239,300	264,540	
Investment Payback			60,000	60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	216,000	239,300	264,540
1.3	Depreciation (Non cash item)		ı	-
1.4	Opening Balance of Cash Surplus		156,000	335,300
	Total Cash Inflow	366,000	395,300	599,840
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	156,000	335,300	539,840

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 12 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



বিস্মিল্লাহির রাহ্মানির রাহিম कार्ग (मध्म)



०১१७०-४७५७४०

জুবাইর কানেকখন এড কৃষি কমিনেকখন স্রাঃ लिः



নতুন মোবাইল এবং মোবাইলের সকল প্রকার সামগ্রী ও বিকাশ, ডাচ্ বাংলা, ইউ ক্যাশ সহ সকল প্রকার মোবাইল ব্যাংকিং সেবা দেওয়া হয়।











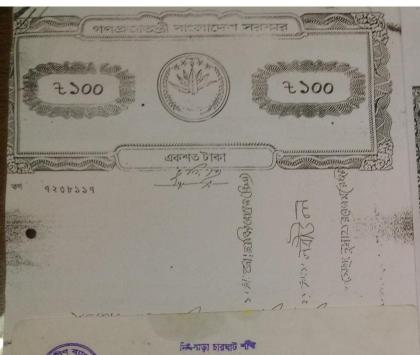








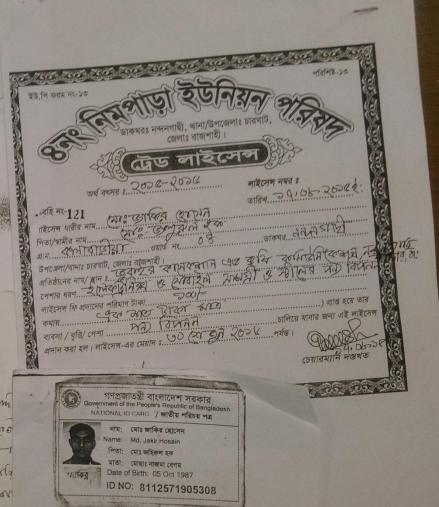




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FAMILY PICTURE

