#### **Proposed NU Business Name: MS OLI KATHER AROT**



Project identification and prepared by: Ebadat Hossain, Rajshahi Unit, Rajshahi

Project verified by: Abdul Mannan



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. OLIULLAH		
Age	:	14-04-1989 (27 Years)		
Education, till to date	:	Bsc		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	1Brother & 1 Sister		
Address	:	Vill: Koipukuri, P.O: Dhopapara, P.S: Puthia, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. AMINA BEGUM MD.A RASHID Branch: Jiopara, Puthiya, Centre # 01(Female), Member ID: 2351, Group No: 07 Member since: 03-02-2011 (05 Years) First loan: BDT 5,000		
Further Information: (v) Who pays GB loan installment	  :	Existing Loan: BDT 38000, Outstanding loan: BDT 32740 N/A		
(vi) Mobile lady		No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5years experience in running business.
Training Info	:	He has 2 Years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01736937086
Mother's Contact No.	:	01681071740
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. PuthiaUnit, Rajshahi

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. AMINA BEGUM joined Grameen Bank since 05 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MS OLI KATHER AROT		
Location	:	Fulbari Baazar		
Total Investment in BDT	:	BDT 2,60,000/-		
Financing	:	Self BDT 1,60,000/-(from existing business) 62% Required Investment BDT 1,00,000/-(as equity)38%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	11 ft x 10 ft= 110 square ft		
Security of the shop	:			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Wood etc.</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Collects goods from Local Market.</li> <li>Agreed grace period is 3 months.</li> </ul>		

### **Existing Business (BDT)**

Particular	Monthly	Yearly
Revenue(Sales)		
Wood	200000	2400000
Total Sales (A)	200000	2400000
Less Variable Expense		
Wood	160000	1920000
Contribution Margin (CM) [C=(A-B)	40000	480000
Less Variable Expense		
Transportation	5,000	60000
Salary (self)	5000	60000
Labour cost	15000	180000
Entertainment	1000	12000
Mobile bill	500	6000
Total fixed cost (D)	26,500	318000
Net Profit (E)= [C-D]	13,500	162000

Investment Breakdown						
Particulars	Existing	Proposed	Total			
Mehagani (140sx600)	90,000		90000			
Jackfruit wood (60sx800)	45,000		45000			
Mango wood (90sx280)	25,000		25000			
Other wood		100,000	100000			
	160,000	100,000	260000			

### **Source of Finance**



Financial Projection (BDT)				
Paticular	Monthly	Year1	Year 2	
Revenue(Sales)				
Wood	275000	3300000	3465000	
Total Sales (A)	275000	3300000	3465000	
Less Variable Expense				
Labour, Fertilizer, water, madicine, insectisides	220000	2640000	2772000	
Total variable Expense (B)	220000	2640000	2772000	
Contribution Margin (CM) [C=(A-B)	55000	660000	693000	
Less Variable Expense				
Transportation	6,000	72,000	73,000	
Salary (Self)	5000	60000	60000	
Salary(Staff)	16000	16000	16000	
Entertainment	1200	14400	14600	
Labour cost	4000	48000	48000	
Mobile bill	600	7200	7200	
Total fixed cost (D)	28,800	169,600	170,800	
Net Profit (E)= [C-D]	26200	314400	522,200	
Investment Payback		60,000	60,000	

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	133,560	144,918
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		73,560
	Total Cash Inflow	233560	218478
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	73,560	158478

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures









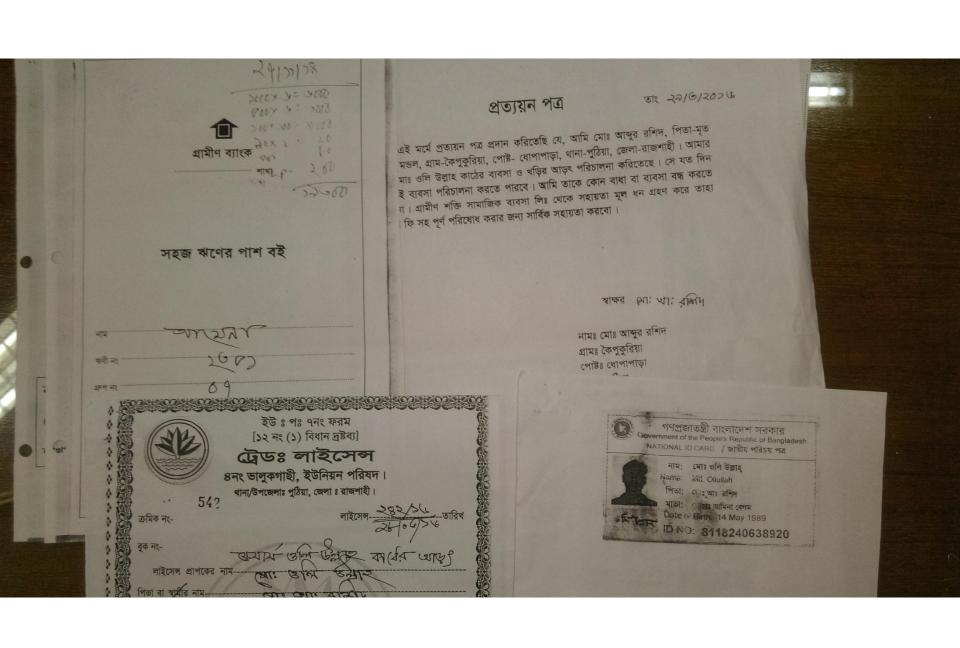












## **FAMILY PICTURE**

