#### **Proposed NU Business Name: MS HASAN ENTERPRISE**



Project identification and prepared by: Md. Sahabuddin, Unit, Mohonpur

Project verified by: MD. Abdul Mamman Talukdar



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. ABUL HASAN		
Age	:	7.8.1987(29 Years)		
Education, till to date	:	HSC		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	6Brothers & 2 Sisters		
Address	:	Vill: Vimpara, P.O: Gocha, P.S: Mohonpur, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father  SHORIFA  LATE ABDUL MOJID  Branch: Rayghati, mohonpur, Centre # 49(Female),  Member ID: 10667, Group No: 01  Member since: 11-05-2011 (05 Years)  First loan: BDT 10,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 30000, Outstanding loan: BDT 15460 N/A No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	6 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01719823745
Mother's Contact No.	:	01724051105
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. RAyghatiUnit, Rajshahi

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SHORIFA joined Grameen Bank since 05 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	M/S HASAN ENTERPRISE	
Location	:	Keshorhat Bajar	
Total Investment in BDT	:	BDT 210,000/-	
Financing	:	Self BDT 130,000/-(from existing business) 62% Required Investment BDT 80,000/-(as equity) 38%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	12ft x 10ft= 120square ft	
Security of the shop	:	BDT 1,00,000/-	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; watch, paintings, sticker etc.</li> <li>Average 10% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Collects goods from Nobabpur, Dhaka.</li> <li>Agreed grace period is 4 months.</li> </ul>	

# **Existing Business (BDT)**

Daily	Monthly	Yearly
5500	165000	1980000
5500	165000	1980000
4950	148500	1782000
4,950	148500	1782000
550	16500	198000
	2,000	24000
	500	6000
	2,000	24000
	5000	60000
	500	6000
	50	600
	300	3600
	10,350	124200
	6,150	73800
	5500 5500 4950 4,950	5500 165000 5500 165000 4950 148500 4,950 16500 550 16500 500 2,000 500 500 500 500 500 10,350

Investment Breakdown					
Particulars	Existing	Proposed	Value		
Show piece	60,000	40,000	100000		
Wall mat	12,000	15,000	27000		
Scenari board	35,000		35000		
Sticker	15,000		15000		
Wall clock	5,000	11,500	16500		
Others	3,000	13,500	16500		
	130,000	80,000	210000		

### **Source of Finance**



Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Watch,painting,sticker etc	7700	231000	2772000	2910600
Total Sales (A)	7700	231000	2772000	2910600
Less Variable Expense				
Watch,painting,sticker etc	6930	207900	2494800	2619540
Total variable Expense (B)	6,930	207900	2494800	2619540
Contribution Margin (CM) [C=(A-B)	770	23100	277200	291060
Less Variable Expense				
Rent		2,000	24,000	24,000
Electricity bill		600	7200	7400
Transportation		2,500	30000	30,500
Salary (Self)		5000	60000	60000
Entertainment		400	4800	5000
Mobile bill		400	4800	5000
Total fixed cost (D)		10,900	130800	131,900
Net Profit (E)= [C-D]		12200	146400	159,160
Investment Payback			48,000	48,000

# Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	146,400	159,160
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		98,400
	Total Cash Inflow	226400	257560
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48000	48000
	Total Cash Outflow	128,000	48000
3	Net Cash Surplus	98,400	209560

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures







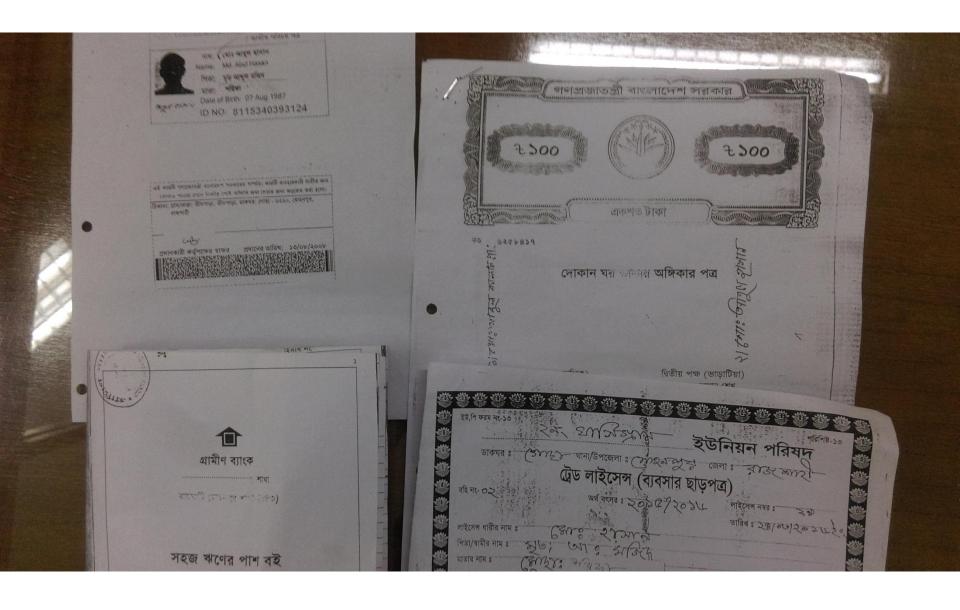








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# **FAMILY PICTURE**

