

Proposed NU Business Name: **LAPTOP SERVICING POINT**



Project identification and prepared by: Md. Jahangir Ferdous,
Munsigonj Unit, Munsigonj

Project verified by: Susanta Kuman Biswas



Brief Bio of The Proposed Nobin Udyokta

Name	:	OMAR FARUK
Age	:	3.8.1989(26 Years)
Education, till to date	:	BSC
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	5 Brothers & 2 Sister
Address	:	Vill: Shukhbaspur, P.O: Shukhbaspur, P.S: Sadar, Dist: Munsigonj
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Jahanara Begum
(iii) Father's name	:	Nurul Islam
(iv) GB member's info	:	Branch: Rampal, Centre # 27(Female), Member ID: 3342, Group No: 07 Member since: 28-09-1988 (28Years) First loan: BDT 3,000
Further Information:		Existing Loan: BDT 400000, Outstanding loan: BDT 33020
(v) Who pays GB loan installment	:	N/A
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	6 years experience in running business. He has 6 months training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01779298908
Mother's Contact No.	:	01716929837
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Munsigonj Unit, Munsigonj

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Jahanara Begum joined Grameen Bank since 28 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	LAPTOP SERVICING POINT
Location	:	Bismillah Plaza, Sipahipara, Munsigonj
Total Investment in BDT	:	BDT 4,50,000/-
Financing	:	Self BDT 3,00,000/-(from existing business) 63% Required Investment BDT 1,50,000/-(as equity) 38%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	15ft x 13ft= 195square ft
Security of the shop	:	BDT 1,00,000/-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Computer, Laptop etc.▪Average 20% gain on sale.▪The business is operating by entrepreneur. Existing no employee.▪The shop is rented.▪Collects goods from Dhaka.▪Agreed grace period is 3 months.

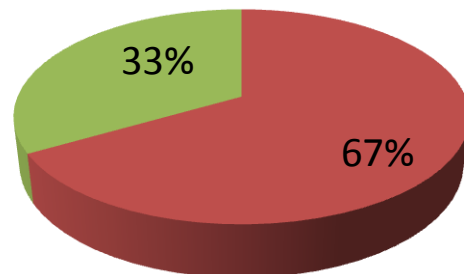
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Laptop, computer, photocopy machine etc	3800	114000	1368000
Total Sales (A)	3800	114000	1368000
Less Variable Expense			
Laptop, computer, photocopy machine etc	3040	91200	1094400
Total variable Expense (B)	3,040	91200	1094400
Contribution Margin (CM) [C=(A-B)]	760	22800	273600
Less Variable Expense			
Rent		5,000	60000
Electricity bill		1000	12000
Salary (self)		5000	60000
Salary(Staff)		3000	3000
Entertainment		300	3600
Guard		200	2400
Mobile bill		300	3600
Total fixed cost (D)		14,800	177600
Net Profit (E)= [C-D]		8,000	96000

Investment Breakdown

Particulars	Existing	Proposed	Total
Canon photocoppy machine	100,000		100000
Auto Scanner	25,000		25000
Computer	30,000		30000
Laptop	100,000	125,000	225000
Laptop keyboard	10,500		10500
Mather board	15,000		15000
Networking swich	5,250	5,000	10250
Others	14,250	20,000	34250
	300,000	150,000	450000

Source of Finance



- Entrepreneur's Contribution 300,000
- Investor's Investment 150,000
- Total 450,000

Financial Projection (BDT)

Paticular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Laptop,computer,photocopy machine etc	6200	186000	2232000	2343600	2460780
Total Sales (A)	6200	186000	2232000	2343600	2460780
Less Variable Expense					
Laptop,computer,photocopy machine etc	4960	148800	1785600	1874880	1968624
Item					
Total variable Expense (B)	4,960	148800	1785600	1874880	1968624
Contribution Margin (CM) [C=(A-B)	1,240	37200	446400	468720	492156
Less Variable Expense					
Rent		5,000	60,000	60,000	60000
Electricity bill		1200	14400	14600	14800
Salary (Self)		5000	60000	60000	60000
Salary(Staff)		9000	108000	108000	108000
Entertainment		400	4800	5000	5200
Mobile bill		400	4800	5000	5200
Total fixed cost (D)		21,000	252000	252,600	253200
Net Profit (E)= [C-D]		16200	194400	216,120	238956
Investment Payback			60,000	60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	194,400	216,120	238956
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		134,400	290520
	Total Cash Inflow	344400	350520	529476
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000	60000
	Total Cash Outflow	210,000	60000	
3	Net Cash Surplus	134,400	290520	469476

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 04 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures





















পটপ ও ডেস্কটপ কম্পিউটারের যাবতীয় সফটওয়্যার, বক্সাংশ সেলস ও সার্ভিস সেবাস

পটপ সার্ভিসিং পয়েন্ট

বসুমিল্লাহ প্রাজা (২য় তলা), সিপাহিপাড়া, রামপাল, মুন্সীগঞ্জ। যোগাযোগঃ ০১৯২৪৭৩০৩০৬, ০২৭৬১০২৯৭



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LAPTOP SERVICING POINT

(A Point of Sales & Servicing of Desktop & Laptop Computer and Computer Accessories)
Bismillah Plaza (1st Floor), Shipahipara, Rampal, Munshiganj, Contact: 01924730306, 027610297

পটপ ও ডেস্কটপ ক
ল্যাপট
বস্মিল্লাহ প্রাজা (২য় তলা)

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার
NATIONAL ID CARD / জাতীয় পরিচয় পত্র

নাম: ওমর ফারুক
Name: Omar Faruq
পিতা: নুফল ইসলাম
মাতা: জাহানারা বেগম
Date of Birth: 03 Aug 1989
ID NO: 5915685221166

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী বাস্তব অথবা
কোনোও পাত্তায় সিলেট নিকটস্থ পৌর অফিসে জমা অনুরোধ করা হলো।

ত্রিভাঙ্গা: বাসা/হোজি: শেখ বাজী, গ্রাম/সাজা: সুখবাসপুর, উত্তর সুখবাসপুর,
ডাকঘর: সুখবাসপুর - ১৫০২, মুন্সীগঞ্জ সদর, মুন্সীগঞ্জ

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ২৮/০৫/২০০৮



গ্রামীণ ব্যাংক

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

সহজ ঋণের পাশ বই

নাম: জাহানারা বেগম
স্বামী নং: ৫০৪২
গ্রুপ নং: ০৭
কেন্দ্র নং: ২৭৯
কেন্দ্রের নাম: মুন্সীগঞ্জ জেলা শাসনালয়
বই ইস্যুর তারিখ: ০২/০৫/১৪
শাখা ব্যবস্থাপকের স্বাক্ষর

FAMILY PICTURE

