Proposed NU Business Name: TARKA TELECOM & SERVICING CENTER



Project identification and prepared by: Md. Golam rusul, Munsigonj Unit, Munsigonj

Project verified by: MD. Mijanur Rahman Patowary



Brief Bi	0 (of The Proposed Nobin Udyokta				
Name	:	SHAMIM SHEKH				
Age	:	10.9.1991(24 Years)				
Education, till to date	:	HSC				
Marital status	:	Married				
Children	:	-				
No. of siblings:	:	HAMIM SHEKH D.9.1991(24 Years) SC arried Brothers & 6 Sisters II: Randhoneebari, P.O: Betkahat, P.S: Tangibari, Dist: Munsigonj other Father OHIMA BEGUM BJAL SHEKH ranch: Tangibaree, Centre # 41(Female), ember ID: 8933, Group No: 09 ember since: 01-02-1991 (25 Years) rst Ioan: BDT 2,000 kisting Loan: BDT 15000, Outstanding Ioan: BDT 2460 /A o				
Address	:	Vill: Randhoneebari, P.O: Betkahat, P.S: Tangibari, Dist: Munsigonj				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Father ROHIMA BEGUM ABJAL SHEKH Branch: Tangibaree, Centre # 41(Female), Member ID: 8933, Group No: 09 Member since: 01-02-1991 (25Years) First Ioan: BDT 2,000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 15000, Outstanding Ioan: BDT 2460 N/A No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences and	:	7years experience in running business.
Training Info	:	He has 3 Years training.
Other Own/Family Sources of Income		-
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01959123297
Mother's Contact No.	:	01933349310
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Munsigonj Unit, Munsigonj

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ROHIMA BEGUM joined Grameen Bank since 25 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

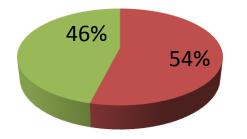
Propos	ec	Nobin Udyokta Business Info
Business Name	:	TARKA TELECOM & SERVICING CENTER
Location	:	Betka chourasta, Tongibari
Total Investment in BDT	:	BDT 217,000/-
Financing		Self BDT 117,000/-(from existing business) 54%
		Required Investment BDT 100,000/-(as equity) 46%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	32ft x 11ft= 352square ft
Security of the shop	:	BDT 20,000/-
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Mobile Accessories etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Gulisthan, Dhaka. Agreed grace period is 3 months.

Existing Business (BDT)

Deutieuleu	Deile		Maaulu
Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Mobile & Mobile accesories	2000	60000	720000
Flexiload	81	2430	29160
Total Sales (A)	2081	62430	749160
Less Variable Expense			
Mobile & Mobile accessories	1600	48000	576000
Total variable Expense (B)	1,600	48000	576000
Contribution Margin (CM) [C=(A-B)	481	14430	173160
Less Variable Expense			
Rent		1,500	18000
Electricity bill		300	3600
Transportation		500	6000
Salary (self)		5000	60000
Guard		200	2400
Mobile bill		300	3600
Total fixed cost (D)		7,800	93600
Net Profit (E)= [C-D]		6,630	79560

Investment Breakdown										
Particulars	Existing	Proposed	Total							
Mobile	30,000	60,000	90000							
Mobile accessories	20,000	20,000	40000							
Flexiload	20,000	10,000	30000							
Sim card	2,000		2000							
IPS	15,000		15000							
Mobile servicing equipment	10,000		10000							
Computer	20,000		20000							
Others		10,000	10000							
	117,000	100,000	217000							

Source of Finance



Entrepreneur's Contribution 117,000
Investor's Investment 100,000
Total 217,000

Financial Projection (BDT)										
Paticular	Daily	Monthly	Year1	Year 2						
Revenue(Sales)										
Mobile & Mobile accesories	3000	90000	1080000	1134000						
Flexiload	114	3420	41040	43092						
Total Sales (A)	3114	93420	1121040	1177092						
Less Variable Expense										
Mobile & Mobile accesories	2400	72000	864000	907200						
Flexiload										
Total variable Expense (B)	2,400	72000	864000	907200						
Contribution Margin (CM) [C=(A-B)	714	21420	257040	269892						
Less Variable Expense										
Rent		1,500	18,000	18,000						
Electricity bill		400	4800	5000						
Transportation		600	7200	7,500						
Salary (Self)		5000	60000	60000						
Guard		200	2400	2400						
Mobile bill		400	4800	5000						
Total fixed cost (D)		8,100	97200	97,900						
Net Profit (E)= [C-D]		13320	159840	171,992						
Investment Payback			60,000	60,000						

Cas	h flow projection on bus	siness plan (re	ec. & Pay)			
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)			
1	Cash Inflow					
1.1	Investment Infusion by Investor	100,000				
1.2	Net Profit	159,840	171,992			
1.3	Depreciation (Non cash item)					
1.4	Opening Balance of Cash Surplus		99,840			
	Total Cash Inflow	259840	271832			
2	Cash Outflow					
2.1	Purchase of Product	100,000				
2.2	Payment of GB Loan					
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000			
	Total Cash Outflow	160,000	60000			
3	Net Cash Surplus	99,840	211832			



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 04 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures









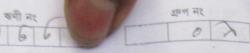


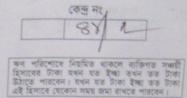




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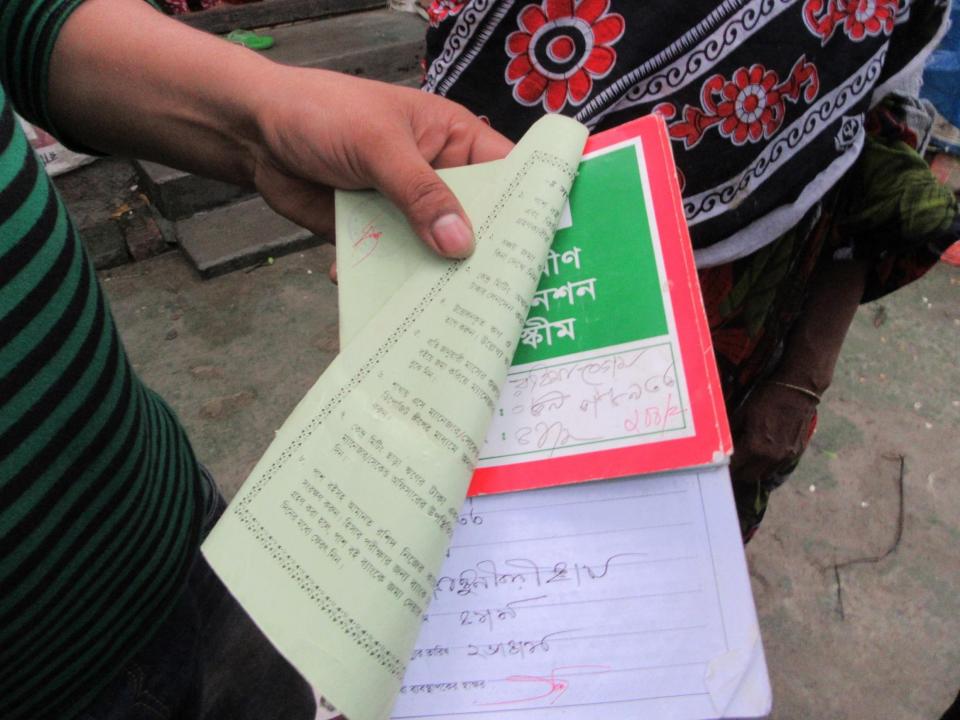


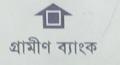


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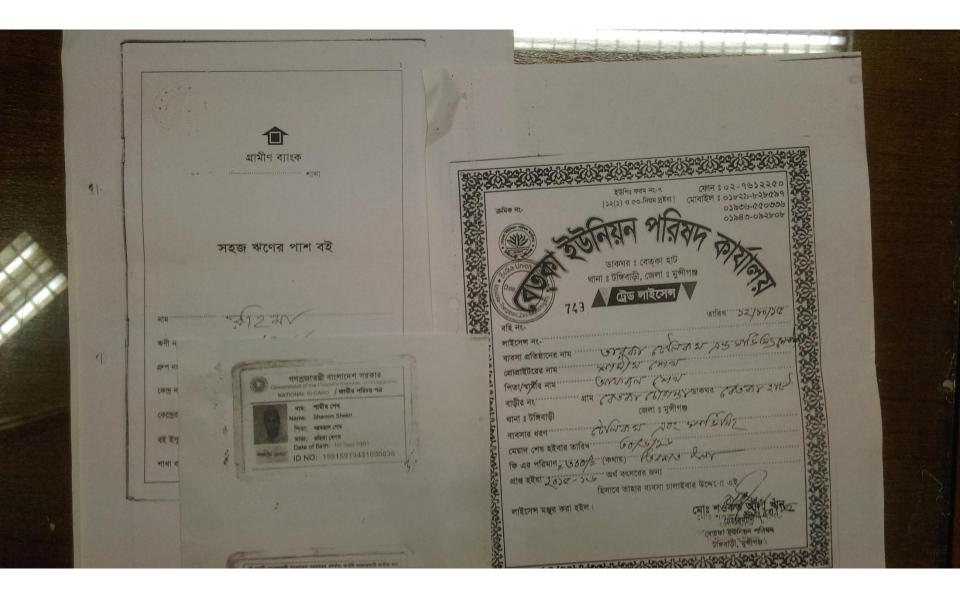


াক্তমানার, সিরাহ্বালথান শাহা

মহজ ধ্বামের দাশবই

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FAMILY PICTURE

