

#### Grameen kalyan

Proposed NU Business Name : Ma stationary and telecom



#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address  | : | Md. Saiful islam<br>Vill : Biskha, Post: Biskha, Thana : Fulpur,<br>District: Mymensingh.  |
|---|---|--|
| Age   | : | 30 Years.  |
| Marital status  | : | Married.   |
| Children  |   | 3 (Three daughter)   |
| No. of siblings:  | : | 3 (three) brother's and 2 (Two) sister's.  |
| Parent's and GB related Info<br>(i) Who is GB member<br>(ii) Mother's name<br>(iii) Father's name<br>(iv) GB member's info  |   | Mother Father Mst. Sahida Akter<br>Let. Abdul Kuddus<br>Branch: Rajgonj, Group # 01, Center # 28/M,<br>Loan no. 3106<br>Member since: 2008, First Ioan: Tk. 5,000, |
| Further Information:<br>(v) Who pays GB loan installment<br>(vi) Mobile lady<br>(vii) GB Education Loan<br>(viii) Any other loan like GCCN, GKF etc.<br>(ix) Others |   | Last GB Ioan: 17,000, Outstanding: Nil.<br>Mother<br>No<br>Nil<br>Nil<br>Nil   |
| Education, till to date   | : | H.S.C. 2   |

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides<br>own business, i.e., persuading<br>further studies, other business<br>etc.)   | : | Nil   |
|--|---|---|
| Business Experiences and<br>Training Info (years of<br>experience, if s/he received any<br>on- hand training, formal training,<br>working experience as an<br>apprentice etc.) | : | No formal training but he has four years experience in this business.                 |
| Other Own/Family Sources of Income   | : | Own business.   |
| Other Own/Family Sources of<br>Liabilities   | : | Nil   |
| Contact number   | : | 01766300540.  |
| National ID number   | : | 6111351690564.  |
| NU Project Source/Reference  | : | Grameen Kalyan, Mymensingh Unit, Mymensingh.<br>(FS. Md. Azizul Haque, ID No. 2476) 3 |

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

Entrepreneur's Mother is a GB member since 2008. At first she took GB loan BDT 5,000 (five thousand) and used agriculture purposes. Subsequently she borrowed loan from GB for several times for different activities including agriculture activities.

#### **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

| Business Name                             | : | Ma Stationary and Telecom .   |  |
|---|---|---|--|
| Address/ Location                         | : | Biskha bazzer, Tarakanda, Mymensingh.   |  |
| Total Investment in BDT                   | : | BDT: 3,00,000   |  |
| Financing                                 | : | Self financing: BDT: 2,00,000   |  |
|   |   | Required Investment: <b>BDT: 1,00,000 (</b> as equity)  |  |
| Present salary                            | : | BDT 4000 (Four thousand only)   |  |
| Proposed Salary                           | : | BDT 6000 (Six thousand only)  |  |
| Proposed Business<br>Implementation Plan: | : | <ul> <li>This is an on going business so the fund need to increase the volume of existing product;</li> <li>Various kind of product will be buy &amp; sale;</li> <li>Estimated sale is @ Tk. 6,000 per day;</li> <li>Estimated gross profit is around 12% on sales;</li> <li>Payback period is estimated 2 years;</li> <li>Expected date to start the project as soon as possible.</li> </ul> |  |

#### **EXISTING BUSINESS OF NOBIN UDYOKTTA**

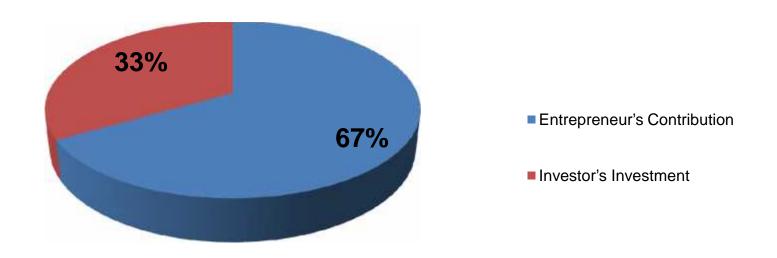
| Dortiouloro                  | Existing Business |         |           |  |  |
|------------------------------|-------------------|---------|-----------|--|--|
| Particulars                  | Daily             | Monthly | Yearly    |  |  |
| Sales (A)                    | 4,000             | 100,000 | 1,200,000 |  |  |
| Less: Cost of Sales (B)      | 3,520             | 88,000  | 1,056,000 |  |  |
| Gross profit (GP)= [C (A-B)] | 480               | 12,000  | 144,000   |  |  |
| Less: Operating Costs:       |                   |         |           |  |  |
| Electricity bill             |                   | 400     | 4,800     |  |  |
| Shop Rent                    |                   | 1,200   | 14,400    |  |  |
| Transportation               |                   | 500     | 6,000     |  |  |
| Mobile bill                  |                   | 300     | 3,600     |  |  |
| Present salary               |                   | 4,000   | 48,000    |  |  |
| Generator bill               |                   | 200     | 2,400     |  |  |
| Night guard bill             |                   | 100     | 1,200     |  |  |
| Other Expenses               |                   | 300     | 3,600     |  |  |
| Non Cash Item:               |                   |         |           |  |  |
| Depreciation Expenses        |                   |         | 8,000     |  |  |
| Total Operating Cost (D)     |                   | 7,000   | 92,000    |  |  |
| (C-D)Net Profit              |                   | 5,000   | 52,000    |  |  |
| Retained Income:             |                   |         | 52,000    |  |  |

#### **PROPOSED INVESTMENT BREAKDOWN**

| Particulars  | Existing<br>Business<br>(BDT)(1) | Proposed<br>Business<br>(BDT)(2) | Total (BDT)<br>(1+2) |
|--|----------------------------------|----------------------------------|----------------------|
| Investment in different categories:  |                                  |                                  |                      |
| Shop advance   | 30,000                           |                                  | 30,000               |
| Furniture  | 50,000                           |                                  | 50,000               |
| Various cosmetics item (soap, shampoo,<br>body lotion, tooth brush, toothpaste, makeup,<br>oil, shaving cream, city gold ornament, face<br>wash, cream, color, cosmetics etc.) | 40,000                           | 15,000                           | 55,000               |
| Food items (Biscuit, Chocolate, Cakes,<br>Cheeps, & etc)   | 15,000                           | 20,000                           | 35,000               |
| Stationary item (Pen, Paper,<br>Pencil, pad, calculator, tissue, etc)  | 15,000                           | 10,000                           | 25,000               |
| Mobile & accessories item (various mobile phone set, charger, battery, headphone & etc.  | 20,000                           | 30,000                           | 50,000               |
| Cookeries item ( RFL chair, stool, mug, bucket<br>& etc  | 10,000                           | 15,000                           | 25,000               |
| Others item ( cable, light, switch, calculators, & etc.  | 10,000                           | 10,000                           | 20,000               |
| Cash in hand   | 10,000                           |                                  | 10,000               |
| Total Capital  | 200,000                          | 100,000                          | 300,000              |

## **Source of Finance**

| Particulars                 | Amount in BDT | In % |
|-----------------------------|---------------|------|
| Entrepreneur's Contribution | 200,000       | 67   |
| Investor's Investment       | 100,000       | 33   |
| Total Investment            | 300,000       | 100  |



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Particulars                  |       | Year 1 (B | DT)       | Year 2 (BDT) |         |           |
|------------------------------|-------|-----------|-----------|--------------|---------|-----------|
| Farticulars                  | Daily | Monthly   | Yearly    | Daily        | Monthly | Yearly    |
| Revenue:                     |       |           |           |              |         |           |
| Estimated Sales              | 6,000 | 150,000   | 1,800,000 | 6,600        | 165,000 | 1,980,000 |
| (B) Total Cost of Sales      | 5,280 | 132,000   | 1,584,000 | 5,808        | 145,200 | 1,742,400 |
| Gross profit (GP)= [C (A-B)] | 720   | 18,000    | 216,000   | 792          | 19,800  | 237,600   |
| Less: Operating Costs:       |       |           |           |              |         |           |
| Electricity bill             |       | 500       | 6,000     |              | 550     | 6,600     |
| Shop Rent                    |       | 1,200     | 14,400    |              | 1,320   | 15,840    |
| Transportation               |       | 800       | 9,600     |              | 880     | 10,560    |
| Proposed salary-self         |       | 6,000     | 72,000    |              | 6,600   | 79,200    |
| Mobile bill                  |       | 500       | 6,000     |              | 550     | 6,600     |
| Generator bill               |       | 200       | 2,400     |              | 220     | 2,640     |
| Night guard bill             |       | 100       | 1,200     |              | 110     | 1,320     |
| Other Expenses               |       | 500       | 6,000     |              | 550     | 6,600     |
| Non Cash Item:               |       |           |           |              |         |           |
| Depreciation Expenses        |       |           | 8,000     |              |         | 8,800     |
| Total Operating Cost (D)     |       | 9,800     | 125,600   |              | 10,780  | 138,160   |
| (C-D)Net Profit              |       | 8,200     | 90,400    |              | 9,020   | 99,440    |
| Retained Income:             |       |           | 90,400    |              |         | 99,440    |

Notes: 1. Agreed Grace period: Three Months.

 Investment Payback schedule: Quarterly installment including ownership transfer fee after three months grace period.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

|                              | Year 1    | Year 2    |
|------------------------------|-----------|-----------|
| Cash Inflow:                 |           |           |
| Opening Balance              | 10,000    | 140,400   |
| Capital Infusion by Investor | 100,000   |           |
| Sales                        | 1,800,000 | 1,980,000 |
| Total Receipts               | 1,910,000 | 2,120,400 |
| Cash Outflow:                |           |           |
| Cost of goods sold           | 1,584,000 | 1,742,400 |
| Operating expenses           | 125,600   | 138,160   |
| Return to investor           | 60,000    | 60,000    |
| Total payment                | 1,769,600 | 1,940,560 |
| Closing Balances             | 140,400   | 179,840   |

# SWOT ANALYSIS

| STRENGTH <ul> <li>Employment:</li> <li>Self: 1</li> <li>Others (beyond family): 0</li> <li>Future employment: 0</li> </ul> <li>Ownership in his own name.</li> | WEAKNESS<br>Price of goods may be decreases.<br>I lack of sufficient capital. |
|--|---|
| Opportunities  Local Demand. Fixed Customer. Investor's money will be payback in two years.  | <pre>THREATS  Theft;  Disease.  Credit sales.  Political Unrest.</pre>        |

# Presented at 16<sup>th</sup> Ex. SB Design Lab on March 28, 2016 at Grameen Kalyan

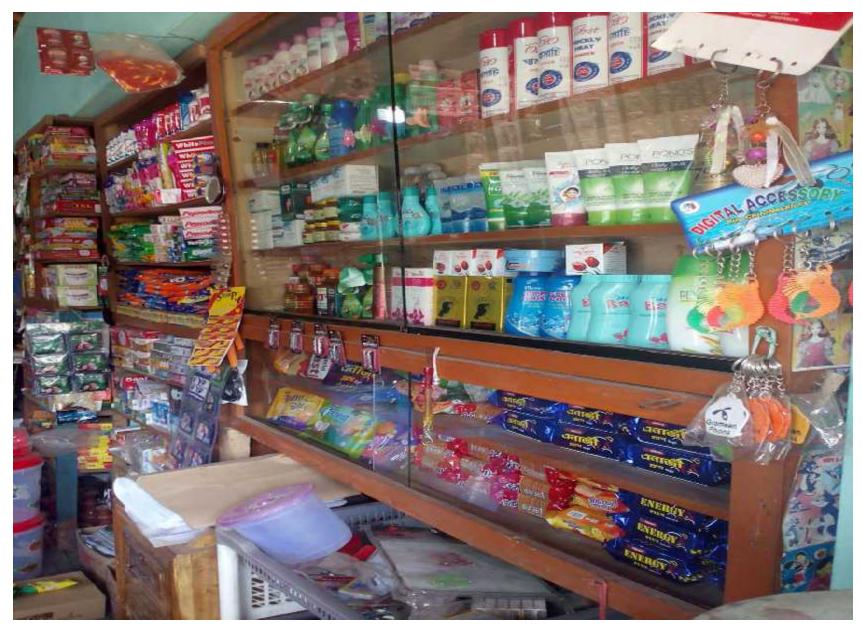
Thank you

### Trade License

| ্বি) লা   | ইউপি ফরম-১৩<br>হিসেন্স ফি আদায় রেজিস<br>অর্থ নহর ২০০৫-১১         | শরশয়-১০<br>স্টার   |
|---|---|---|
| <del>अधिक मर</del><br>1 6 ?   | • লাইলেন্স •<br>২০নং বিদ্যকা                                      | ইউনিয়ন পরিষদ 👘   |
| বই নম্বর : ০২<br>লাইসেম্ব নম্বর : ১৯৩.  | জারাব<br>৫  | भगमा<br>संसंस्थान जिल्हा<br>अप्रियः २१ अन्त्रे ७                      |
| अहिरममधादीत नाम : ८२२<br>भि <del>रु।/पामीत</del> नाम : (स्ट्री ४ : (स्ट्री) ८<br>हिकाना : | अट्रेमनारी अस्त टिक्लिकडा<br>अप्रदेशका द्वीयकाडा<br>मुक्क कब्बोरन |   |
| ति (भगात शतन : (य निम का  | त्री 350227<br>ठाविष मर्गड देवर।<br>50 - वयाय: ( 422703 6         | Gran song 1 )   |
| প্রান্ত হয়ে তার ব্যবসা/বৃদ্ধি/পেশা<br>তারিখ : ৯ / 2_/ ০০০                                | প্রার্থন্য স্টালিয়ে যাবার  | खना थहे नाइरमन अपनि केवा घटना।<br>मिन्द्र नाम<br>टिव्याव्यादम्बा महभव |

# Pictures













### NU With his Mother



# **Thank You**

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