Proposed NU Business Name: DADA ELECTRONICS



Project identification and prepared by: Md Nurul Islam, Kaliakoir Unit, Gazipur

Project verified by: Md Mizanur Rahman Patowary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD UZZAL HOSSAIN		
Age	:	01-02-1987 (29 Years)		
Education, till to date	:	Class Ten		
Marital status	:	Married		
Children	:	1 Daughter.		
No. of siblings:	:	1 Brother 3 Sisters		
Address	:	Vill: Anandamanik, P.O: Shafipur, P.S: Kaliakoir, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother Father RASHIDA BEGUM MD TOWHID MIA Branch: Mouchak Kalaiakoir, Centre # 65(Female), Member ID: 8141, Group No: 05 Member since: 1997 (17 Years) First Ioan: BDT10,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 60,000, Outstanding loan: BDT 29,840 N/A No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	17 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	_
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01936502691
Mother's Contact No.	:	01913960428
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Kaliakoir Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

RASHIDA BEGUM joined Grameen Bank since 17 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

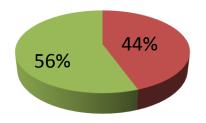
Proposed Nobin Udyokta Business Info			
Business Name	:	DADA ELECTRONICS	
Location	:	Andar manik	
Total Investment in BDT	:	BDT 90,000/-	
Financing	:	Self BDT 40,000/-(from existing business) 44% Required Investment BDT 50,000/-(as equity) 56%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	12 ft x 7 ft= 84 square ft	
Security of the shop	:	Nil	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Electronics items etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Sakipur Baazar Agreed grace period is 3 months. 	

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Electronics items	600	18000	216000
Service charge	280	8400	100800
Total Sales (A)	880	26400	316800
Less Variable Expense			
Electronics items	480	14400	172800
Total variable Expense (B)	480	14400	172800
Contribution Margin (CM) [C=(A-B)	400	12000	144000
Less Variable Expense			
Electricity bill		300	3600
Transportation		500	6000
Salary (self)		5000	60000
Entertainment		100	1200
Mobile bill		100	1200
Total fixed cost (D)		6,000	72000
Net Profit (E)= [C-D]		6,000	72000

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Mini extra power	1,000		1000		
MTR	1,800		1800		
Input & Output	5,200	4,000	9200		
Transformer	2,750	5,000	7750		
Coil	4,400		4400		
IC	4,000		4000		
PDC	1,400	6,000	7400		
Circuit	6,150	30,000	36150		
Others	4800		4800		
Capacitor	8500	5000	13500		
	40,000	50,000	90000		

Source of Finance



Entrepreneur's Contribution 40,000
 Investor's Investment 50,000
 Total 90,000

Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Electronics items	1600	48000	576000	604800	
Service	300	9000	108000	113400	
Total Sales (A)	1900	57000	684000	718200	
Less Variable Expense					
Electronics items	1280	38400	460800	483840	
Item					
Total variable Expense (B)	1,280	38400	460800	483840	
Contribution Margin (CM) [C=(A-B)	620	18600	223200	234360	
Less Variable Expense					
Electricity bill		400	4800	5000	
Transportation		600	7200	7,400	
Salary (Self)		5000	60000	60000	
Entertainment		150	1800	1800	
Mobile bill		150	1800	1900	
Total fixed cost (D)		6,300	75600	76,100	
Net Profit (E)= [C-D]		12,300	147600	158,260	
Investment Payback			30,000	30,000	

Cash flow projection on business plan (rec. & Pay)				
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	147,600	158,260	
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		117,600	
	Total Cash Inflow	197600	275860	
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000	
	Total Cash Outflow	80,000	30000	
3	Net Cash Surplus	117,600	245860	



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 04 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures































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FAMILY PICTURE

