Proposed NU Business Name: UTSHAB FASHION



Project identification and prepared by: Md Forhad Hossain, Tangail Unit, Tangail

Project verified by: Md Mizanur Rahman Patowary



Brief Bio of The Proposed Nobin Udyokta			
Name	:	BIMAL DATTA	
Age	:	18-05-1985 (31 <i>Years</i>)	
Education, till to date	:	SSC	
Marital status	:	Married	
Children	:	1 Daughter	
No. of siblings:	:	5 Brothers	
Address	:	Vill: Aloa Vobani, P.O:Shantosh, P.S: Tangail, Dist: Tangail	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MINOTI DATTA LATE KARTIK DATTA Branch: Rokxitbelta, Tangail,Centre # 30 (Female), Member ID: 2671, Group No: 01 Member since: 1982-1994 (12 Years) First loan: BDT 3,000	
Further Information:		Existing Loan: BDT 12,000, Outstanding loan: Nil N/A	
(v) Who pays GB loan installment (vi) Mobile lady		No No	
(vii) Grameen Education Loan	:	No	
(viii) Any other loan like GB, BRAC ASA etc	:	No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01783983327
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Tangail Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MINOTI RANI DATTA joined Grameen Bank since 12 years ago. At first she took 3,000 vtaka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	UTSHAB FASHION	
Location	:	Rajdhani Super Market, Shop-4,Tangail	
Total Investment in BDT	:	BDT 2,60,000/-	
Financing	:	Self BDT 1,60,000/-(from existing business) 62% Required Investment BDT 1,00,000/-(as equity) 38%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	10 ft x 07 ft= 70 square ft	
Security of the shop	:	BDT 4,00,000	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Cloths and clothing items etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Agreed grace period is 3 months. 	

Existing Business				
icular Daily Month		Monthly	Yearly	
Revenue(Sales)				
Cloths	3800	114000	1368000	
Total Sales (A)	3800	114000	1368000	
Less Variable Expense				
Cloths	3040	91200	1094400	
Total variable Expense (B)	3,040	91200	1094400	
Contribution Margin (CM) [C=(A-B)	760	22800	273600	
Less Variable Expense				
Rent		6,000	72000	
Electricity bill		700	8400	
Transportation		3,000	36000	
Salary (self)		5000	60000	
Entertainment		500	6000	
Guard		350	4200	
Mobile bill		400	4800	
Total fixed cost (D)		15,950	191400	
Net Profit (E)= [C-D]		6,850	82200	

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Pant (Small & Big)	70,800	50000	120800		
Shirt (Full & Baby)	27,400	20,000	47400		
T Shirt	22,000	10000	32000		
Polo T Shirt	10,000		10000		
Three quarter	20,000	20,000	40000		
Sentu Genji	6,000		6000		
Underware	1,800		1800		
Socks	2,000		2000		
	160,000	100,000	260000		

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Cloths	5000	150000	1800000	1890000	
Total Sales (A)	5000	150000	1800000	1890000	
Less Variable Expense					
Cloths	4000	120000	1440000	1512000	
Total variable Expense (B)	4,000	120000	1440000	1512000	
Contribution Margin (CM) [C=(A-B)	1,000	30000	360000	378000	
Less Variable Expense					
Rent		6,000	72,000	72,000	
Electricity bill		800	9600	9800	
Transportation		3,500	42000	42,500	
Salary (Self)		5000	60000	60000	
Entertainment		600	7200	7400	
Guard		350	4200	4200	
Mobile bill		450	5400	5500	
Total fixed cost (D)		16,700	200400	201,400	
Net Profit (E)= [C-D]		13300	159600	176,600	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	159,600	176,600
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		99,600
	Total Cash Inflow	259600	276200
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	99,600	216200

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











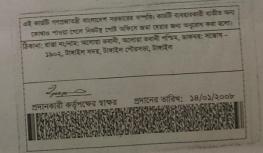


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FAMILY PICTURE

