Proposed NU Business Name: M/S NAZMUL VARIETIES STORE



Project identification and prepared by: MD. Saidullah, Dupchachia Unit,Bogra

Project verified by: MD Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. NADIM HOSSAIN		
Age	:	15-12-1982 (33 Years)		
Education, till to date	:	Class vIII		
Marital status	:	Married		
Children	:	2 Sons		
No. of siblings:	:	2 Brothers 1 Sister		
Address	:	Vill: Khiddir Para, P.O: Jianogor, P.S: Dupchachia, Dist: Bogra		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST. ROWSHAN ARA LATE BAHAR ALI Branch: Jia nogor, Dupchachia, Centre # 20(Female), Member ID:1663/1; No:01 Member since: (15 Years) First loan: -		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 40000, Outstanding loan: BDT 20389 Nil No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	20 years.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01710300367
Mother's Contact No.	:	01799878512
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. ROWSHAN ARA joined Grameen Bank since 15 years ago. She gradually took loan from GB. Utilize loan in Business & house development.

Proposed Nobin Udyokta Business Info			
Business Name	:	M/S NAZMUL VARIETIES STORE	
Location	:	Jianogor bajar, dupchachia, Bogura	
Total Investment in BDT	:	BDT 2,80,000	
Financing	:	Self BDT 180,000(from existing business) 64% Required Investment BDT 1,00,000(as equity) 36%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	••	10 ft x 10.ft= 100 square ft	
Security of the shop	••	20000	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Grocery Item. Average 10 % gain on sales The business is operating by entrepreneur. Existing no employee The shop is rent. Collects goods from Dupchachia, Bogra Agreed grace period is 3 months. 	

Existing Business				
Paticular	Daily	Monthly	Yearly	
Revenue(Sales)				
Groceries item	5000	150000	1800000	
Total Sales (A)	5000	150000	1800000	
Less Variable Expense				
Groceries item	4500	135000	1620000	
Total variable Expense (B)	4,500	135000	1620000	
Contribution Margin (CM) [C=(A-B)	500	15000	180000	
Less Variable Expense				
Rent		500	6000	
Electricity bill		800	9600	
Transportation		1,500	18000	
Salary (self)		5000	60000	
Entertainment		200	2400	
Guard		400	4800	
Mobile bill		300	3600	
Total fixed cost (D)		8,700	104400	
Net Profit (E)= [C-D]		6,300	75600	

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Oil	13,500	20000	33500		
Cosmetics	40,000	18,000	58000		
Rice,pulse,Salt	52,000	30000	82000		
Soft drinks	30,000	15,000	45000		
Others	44,500	17,000	61500		
	180,000	100,000	280000		

Source of Finance



Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Groceries item	7400	222000	2664000	2797200
Total Sales (A)	7400	222000	2664000	2797200
Less Variable Expense				
Groceries item	6660	199800	2397600	2517480
Total variable Expense (B)	6,660	199800	2397600	2517480
Contribution Margin (CM) [C=(A-B)	740	22200	266400	279720
Less Variable Expense				
Rent		500	6,000	6,000
Electricity bill		1000	12000	12300
Transportation		2,000	24000	24,000
Salary (Self)		5000	60000	60000
Entertainment		300	3600	3800
Guard		400	4800	6000
Mobile bill		400	4800	5000
Total fixed cost (D)		9,600	115200	117,100
Net Profit (E)= [C-D]		12600	151200	162,620
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	151,200	162,620
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		91,200
	Total Cash Inflow	251200	253820
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	91,200	193820

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 16 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

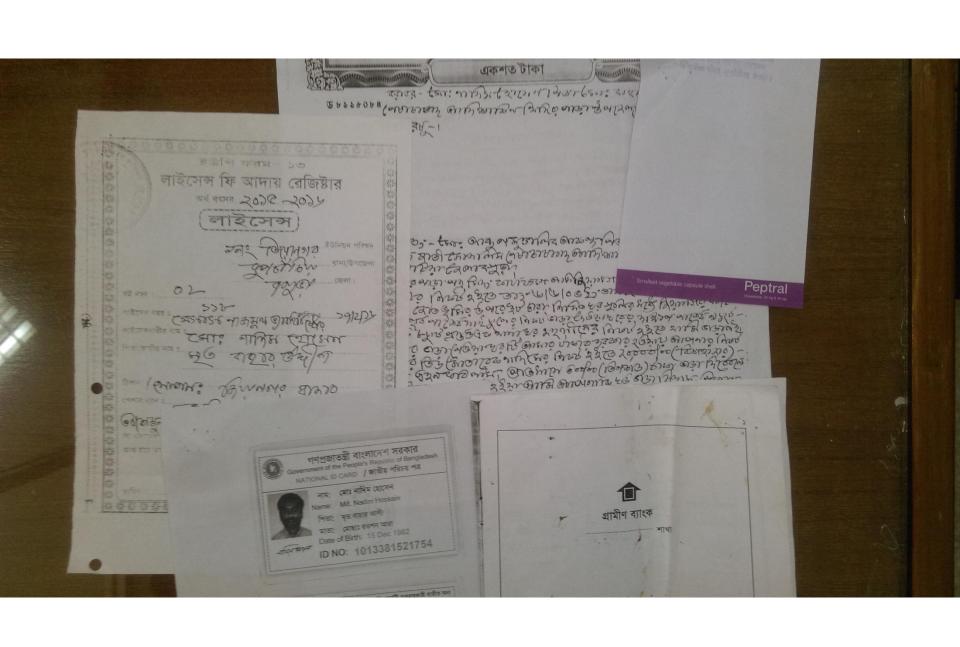












FAMILY PICTURE

