Proposed NU Business Name: HALIM STORE



Project identification and prepared by: MD. Shahinur Rahman, Sherpur Unit, Bogra

Project verified by: MD. Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	ABDUL HALIM		
Age	:	10-05-1987 (28 Years)		
Education, till to date	:	Class 9		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	1 Brothers 2 Sisters		
Address	:	Vill: Mohipur Colonee, P.O: Sherpur, P.S: Sherpur, Dist: Bogra		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father HALIMA BIBI SUKUMUDDIN Branch: Garidoho, Sherpur, Centre # 63(Female), Member ID: 7137/1; No:11 Member since: 03-01-2011 (5 Years) First loan: 10,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 40000, Outstanding loan: BDT 13353 Nil No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	08 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01742169998
Mother's Contact No.	:	01796443129
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HALIMA BIBI joined Grameen Bank since 5 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	HALIM STORE	
Location	:	Mohipur colonee, Sherpur, Bogra	
Total Investment in BDT	:	BDT 160,000/-	
Financing	:	Self BDT 80,000/-(from existing business) 50% Required Investment BDT 80,000/-(as equity) 50%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	09 ft x 11 ft= 99 square ft	
Security of the shop	:	-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; rice, oil etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employees. The shop is owned. Collects goods from Sherpur. Agreed grace period is 3 months. 	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Grocery Item	2,500	75,000	900,000		
Total Sales (A)	2,500	75,000	900,000		
Less. Variable Expense					
Grocery Item	2,125	63,750	765,000		
Total variable Expense (B)	2,125	63,750	765,000		
Contribution Margin (CM) [C=(A-B)	375	11,250	135,000		
Less. Fixed Expense					
Electricity Bill		200	2,400		
Mobile Bill		200	2,400		
Salary (self)		5,000	60,000		
Transportation		200	2,400		
Entertainment		500	6,000		
Total fixed Cost (D)		6,100	64,800		
Net Profit (E) [C-D)		5,150	70,200		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Rice, Oil, Soft drinks	12,000	15,000	27,000		
Cosmetics	42,000	10,000	52,000		
Chanachur, Biscuit, Salt	8,000	25,000	33,000		
Stationery	5,000	10,000	15,000		
Egg, Spice, Shampoo	5,000	15,000	20,000		
Bulb, Washing Powder etc	8,000	5,000	13,000		
Total	80,000	80,000	160,000		

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Grocery Item	3,650	109,500	1,314,000	1,379,700	
Total Sales (A)	3,650	109,500	1,314,000	1,379,700	
Less. Variable Expense					
Grocery Item	3,103	93,075	1,116,900	1,172,745	
Total variable Expense (B)	3,103	93,075	1,116,900	1,172,745	
Contribution Margin (CM) [C=(A-B)	548	16,425	197,100	206,955	
Less. Fixed Expense					
Electricity Bill		200	2,400	2,400	
Mobile Bill		300	3,600	4,000	
Salary (self)		5,000	60,000	60,000	
Transportation		400	4,800	5,500	
Entertainment		500	6,000	7,000	
Total Fixed Cost		6,400	76,800	78,900	
Net Profit (E) [C-D)		10,025	120,300	128,055	
Investment Payback			48,000	48,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	120,300	128,055
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		72,300
	Total Cash Inflow	200,300	200,355
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	48,000	48,000
	Total Cash Outflow	128,000	48,000
3	Net Cash Surplus	72,300	152,355

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

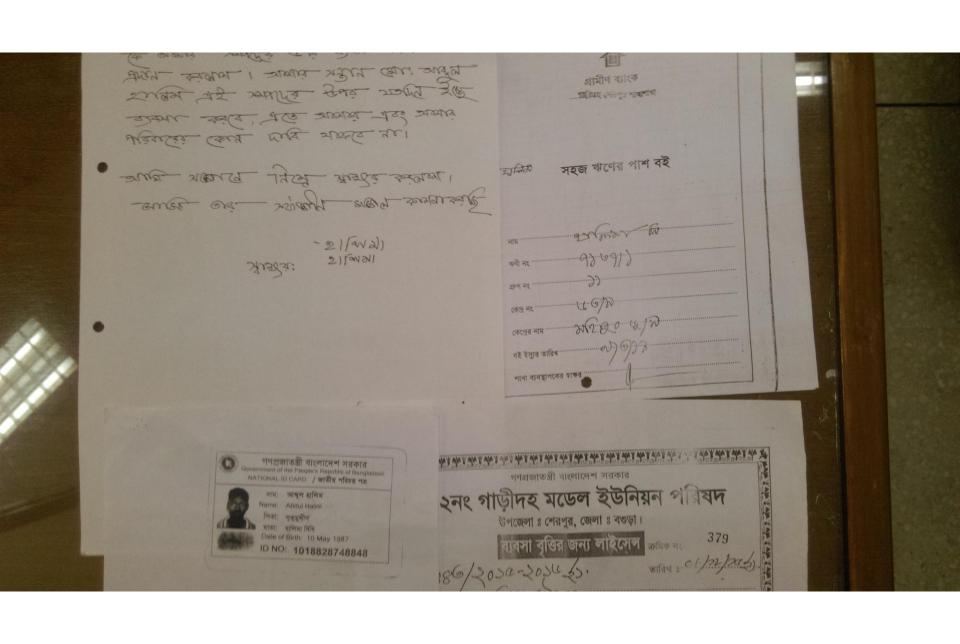
Pictures











FAMILY PICTURE

