Proposed NU Business Name: M/S LAJUK KHATA GHOR



Project identification and prepared by: MD. Shahinur Rahman, Sherpur Unit, Bogra

Project verified by: MD Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. LINKON HAQUE		
Age	:	09-05-1987 (29 Years)		
Education, till to date	:	Class 10		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	3 Brothers 1 Sister		
Address	:	Vill: MOdonpur, P.O: Mirjapur, P.S: Sherpur, Dist: Bogra		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST. LAILY BEGUM MD. KHOBIR UDDIN Branch: Mirjapur, SHerpur, Bogra, Centre # 98(Female), Member ID: 4382; No:04 Member since: 06-05-2006 (10 Years) First loan: 10,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 20000, Outstanding loan: BDT 5160 Nil No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	15 years.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01716117538
Mother's Contact No.	:	01917354538
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Bogra Sadar Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. LAILY BEGUM joined Grameen Bank since 10 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business & house development.

Proposed Nobin Udyokta Business Info			
Business Name	:	M/S LAJUK KHATA GHOR	
Location	:	Mirjapur Bajar	
Total Investment in BDT	:	BDT 145,000	
Financing	:	Self BDT 75,000(from existing business) 52% Required Investment BDT 70,000(as equity) 48%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	07 ft x 10 ft= 70 square ft	
Security of the shop	:	BDT 12,000/-	
Implementation	•	 The business is planned to be scaled up by investment in existing goods like Khata, Book, Pencil, pen. Average 20 % gain on sales. The business is operating by entrepreneur. Existing no employee The shop is rent. Collects goods from Bogra City. Agreed grace period is 3 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Stationery Item	2,000	60,000	720,000	
Total Sales (A)	2,000	60,000	720,000	
Less. Variable Expense				
Stationery Item	1,600	48,000	576,000	
Total variable Expense (B)	1,600	48,000	576,000	
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000	
Less. Fixed Expense				
Rent		600	7,200	
Electricity Bill		150	1,800	
Mobile Bill		300	3,600	
Salary (self)		5,000	60,000	
Transportation		500	6,000	
Entertainment		100	1,200	
Total fixed Cost (D)		6,650	12,600	
Net Profit (E) [C-D)		5,350	131,400	

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Khata	30,000	20,000	50,000	
Pen, Diary, Chalk	3,000	13,000	16,000	
Geomatric Box	2,000	2,000	4,000	
Electric Item	12,000	20,000	32,000	
SIM Card, Memory card	15,000	5,000	20,000	
Cosmetics	3,000	10,000	13,000	
Computer	10,000	0	10,000	
Total	75,000	70,000	145,000	

Source of Finance



Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Stationery Item	3,000	90,000	1,080,000	1,134,000
Total Sales (A)	3,000	90,000	1,080,000	1,134,000
Less. Variable Expense				
Stationery Item	2,400	72,000	864,000	907,200
Total variable Expense (B)	2,400	72,000	864,000	907,200
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	226,800
Less. Fixed Expense				
Rent		600	7,200	7,200
Electricity Bill		150	1,800	2,000
Mobile Bill		400	4,800	5,500
Salary (self)		5,000	60,000	60,000
Transportation		800	9,600	11,500
Entertainment		100	1,200	1,500
Total Fixed Cost		7,050	84,600	87,700
Net Profit (E) [C-D)		10,950	131,400	139,100
Investment Payback			42,000	42,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	131,400	139,100
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		89,400
	Total Cash Inflow	201,400	228,500
2	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	42,000	42,000
	Total Cash Outflow	112,000	42,000
3	Net Cash Surplus	89,400	186,500

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 15 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

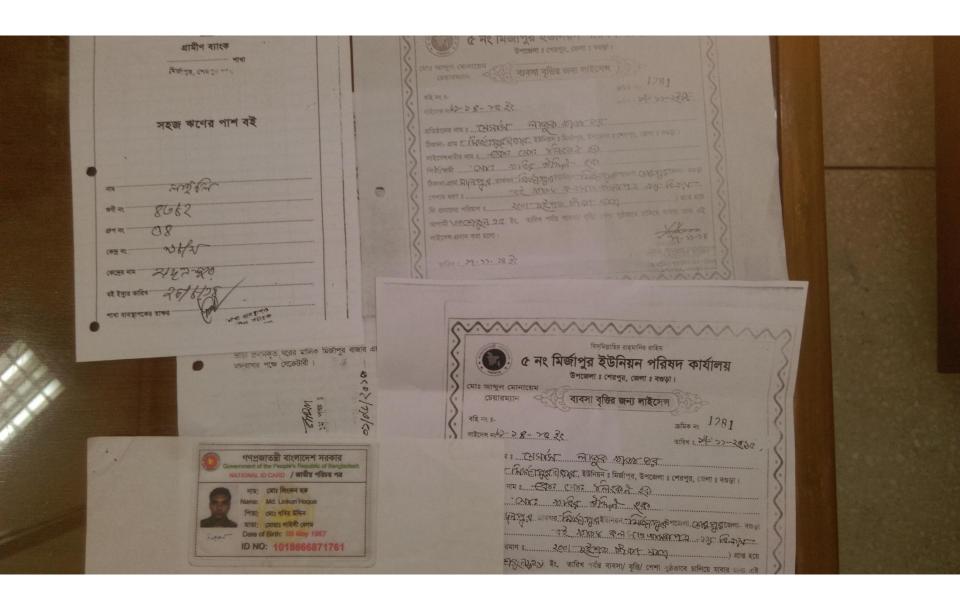
Political unrest

Pictures









FAMILY PICTURE

