Proposed NU Business Name: TOROFDER TRADERS



Project identification and prepared by: MD. Shahinur Rahman, Sherpur Unit,Bogra

Project verified by: MD. Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. ROKIBUL AMIN TOROBDER	
Age	:	31-12-1991 (25 Years)	
Education, till to date	:	SSC	
Marital status	:	Married	
Children	:	1 Son	
No. of siblings:	:	1 Brothers 2 Sisters	
Address	:	Vill: Mohipur Colonee, P.O: Sherpur, P.S: Sherpur, Dist: Bogra	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. LAVER EGUM MD. RUHUL AMIN TOROBDER Branch: Garidoho, Sherpur, Centre # 15(Female), Member ID: 7135; No:06 Member since: 05-07-2001 (<i>15 Years</i>) First Ioan: 3,000 taka.	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing Loan: BDT 24000/38000, Outstanding loan: BDT Nil Nil No No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	_
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01725088825
Mother's Contact No.	:	01736747969
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. LAVLY BEGUM joined Grameen Bank since 15 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

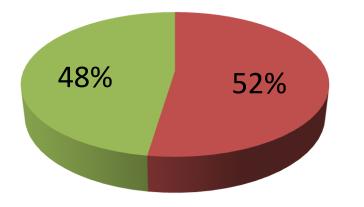
Proposed Nobin Udyokta Business Info			
Business Name	:	TOROFDAR TRADERS	
Location	:	Mohipur colonee, Sherpur, Bogra	
Total Investment in BDT	:	BDT 1,05,000/-	
Financing	:	Self BDT 55,000/-(from existing business) 52% Required Investment BDT 50,000/-(as equity) 48%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	18 ft x 14 ft= 252 square ft	
Security of the shop	:	_	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; rice, oil etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employees. The shop is owned. Collects goods from Sherpur. Agreed grace period is 3 months. 	

Existing Business	(BDT)
--------------------------	-------

Particular	Daily	Monthly	Yearly
Revenue (sales)	-		
Grocery Item	2,350	70,500	846,000
Total Sales (A)	2,350	70,500	846,000
Less. Variable Expense			
Grocery Item	1,998	59,925	719,100
Total variable Expense (B)	1,998	59 <i>,</i> 925	719,100
Contribution Margin (CM) [C=(A-B)	353	10,575	126,900
Less. Fixed Expense			
Electricity Bill		200	2,400
Mobile Bill		300	3,600
Salary (self)		5,000	60,000
Transportation		200	2,400
Entertainment		200	2,400
Total fixed Cost (D)		5,900	66,000
Net Profit (E) [C-D)		4,675	60,900

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Soft drinks, Biscuit	11,000	10,000	21,000		
Rice, Pulse, Oil	10,000	10,000	20,000		
Cosmetics	20,000	15,000	35,000		
Stationery	4,000	5,000	9,000		
Salt, Coil, Sugar, Noodle etc	10,000	10,000	20,000		
Total	55,000	50,000	105,000		

Source of Finance



- Entrepreneur's Contribution 55,000
- Investor's Investment 50,000
- Total 105,000

Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	1.5 Year
Revenue (sales)				
Grocery Item	3,320	99,600	1,195,200	657,360
Total Sales (A)	3,320	99,600	1,195,200	657,360
Less. Variable Expense				
Grocery Item	2,822	84,660	1,015,920	558,756
Total variable Expense (B)	2,822	84,660	1,015,920	558,756
Contribution Margin (CM) [C=(A-B)	498	14,940	179,280	98,604
Less. Fixed Expense				
Electricity Bill		200	2,400	1,200
Mobile Bill		400	4,800	2,400
Salary (self)		5,000	60,000	30,000
Transportation		400	4,800	2,400
Entertainment		200	2,400	1,200
Total Fixed Cost		6,200	74,400	37,200
Net Profit (E) [C-D)		8,740	104,880	61,404
Investment Payback			40,000	20,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	104,880	61,404
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		64,880
	Total Cash Inflow	154,880	126,284
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	40,000	20,000
	Total Cash Outflow	90,000	20,000
3	Net Cash Surplus	64,880	106,284



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 05 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

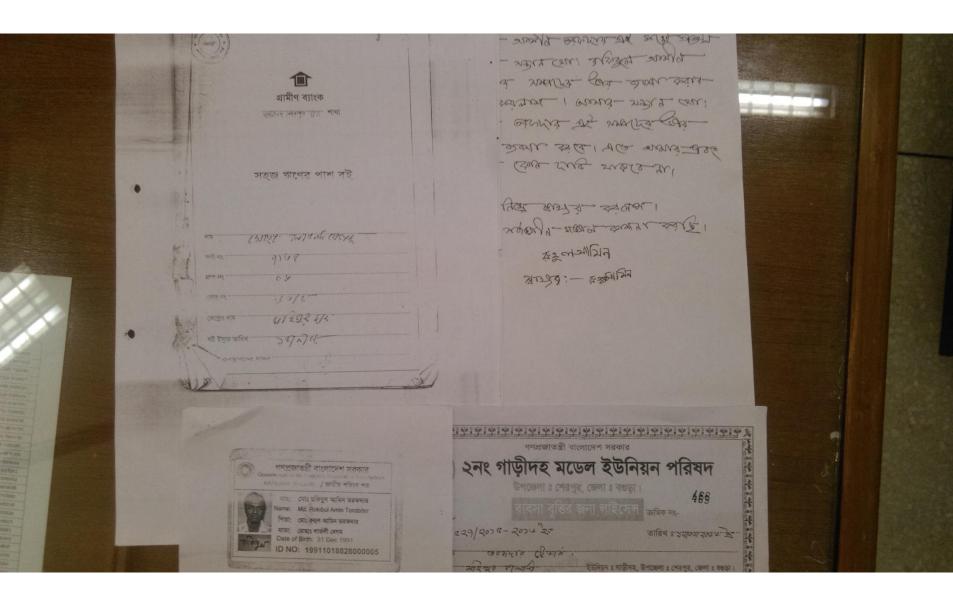
Theft Fire Political unrest Pictures











FAMILY PICTURE

