

Proposed NU Business Name: Ayesha Metal Business Category: General Retail & Wholesale



Project Identified by: **Dhaneshwar Kumar Mohanto. Asst. Officer Kurigram**Business Proposal Prepared by: **Md. Main Uddin. Asst. Officer**

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Akkas Ali Vill: Sorkar para, Union: Durghapur, Post: Chondijan, Upazila: Ulipur, District: Kurigram
Age	:	34 years
Marital status	:	Married
Children	:	01 (One) son and 02 (Two) Daughters
No. of siblings:	:	01 (Two) Brother and 02 (Two) Sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Mst. Jorina Begum Md. Akbar Ali khan Branch: Durghapur, Ulipur, Kurigram Centre # 1/mo, Loan no.: 1074, Membership since 1998 First loan: Tk. 3,000 Existing loan: Nil, Last Loan: Tk. 10,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		N/A No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Five
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	13 (Thirteen) years experiences is running his own business. He started the business with BDT 50,000 (fifty thousand). He has 06 (Six) years working experiences as an assistant in local workshop.
Other Own/Family Sources of Income	:	His father's income from Agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01765002633
NU's National ID No.	:	4919450688595
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Jorina Begum is a GB member since 1998 at first she took
 GB loan BDT 3,000 (Three thousand).
- Successively several times she utilized GB loan for assisting her husband in business.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Ayesha Metal
Address/ Location	:	Durghapur Bazar, kurigram.
Total Investment in BDT	:	Tk. 772,000
Financing	:	Self Tk. 572,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 8,500 (Eight thousand Five Hundred)
Proposed Salary	:	BDT 9,500 (Nine thousand Five Hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 30% & servicing 80%.
(ii) Estimated % of proposed gross profit margin	:	On products 30% & servicing 80%.
(iii) In future risk mgt. plan (from fire, disaster etc.)		

INFO ON EXISTING BUSINESS OPERATIONS

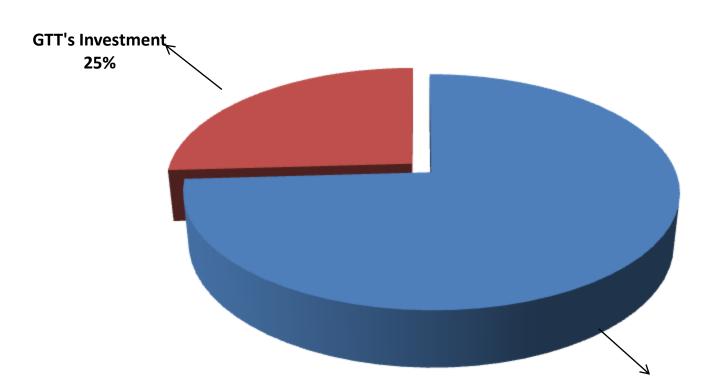
Doutioulous	EB (BDT)				
Particulars Particulars	Daily	Monthly	Yearly		
Sales income from products	10,000	280,000	3,360,000		
Income from servicing	500	14,000	168,000		
Total income from sales and servicing (A)	10,500	294,000	3,528,000		
Less: Cost of sales of products (Product purchase)					
	7,000	196,000	2,352,000		
Less: Cost of servicing	100	2,800	117,600		
Less: Total cost of sales & servicing (B)	7,100	198,800	2,469,600		
Gross Profit (C) [C=(A-B)]	3,400	95,200	1,058,400		
Less: Operating Cost:					
Electricity bill		2,500	30,000		
Generatore bill		600	7,200		
Shop rent		1,400	16,800		
Mobile bill		500	6,000		
Night Guard bill		300	3,600		
Conveyance bill		2,400	28,800		
Provision of bad debt		37	440		
Ownership Transfer Fee		-	-		
Present Salary (Family & Self)		8,500	102,000		
Present Salary (Assistant-08)		56,000	672,000		
Other Cost (stationary & Entertainment etc.)		9,700	116,400		
Non Cash Item:					
Depreciation Expenses		1,532	18,385		
Total Operating Cost (D)		83,469	1,001,625		
Net Profit (C-D):		11,731	56,775		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Partic	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed			
Investment in products (angle, Trunk,shoucase, handle, rod, rak, Plain Sheet and different types workshop product etc)	Investment in products (different types of plain sheet,Pipe and glass etc)	294,000	200,000	494,000
Investment in machinaries & equipment (welding machine, drill machine, Wind Machine, fan, light and calculator etc.)				111,500
Cash in hand				7,500
Debtors (Since January, 2016 to at Present)				44,000
Creditors(February,2016 to at Present)				(71,600)
Advance for Shop				170,000
Decoration (Fixture & Fittings)		16,600		16,600
Total Capital			200,000	772,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 572,000
- GTT's Investment BDT 200,000
- Total Capital BDT 772,000



Entrepreneur's Contribution 75%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BDT)		Year 2 (BDT)			Year 3 (BDT)		
Particulars Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. sales income from products	11,000	308,000	3,696,000	12,100	338,800	4,065,600	13,310	372,680	4,472,160
Est. income from servicing	550	15,400	184,800	633	17,710	212,520	683	19,127	229,522
Est. Total income from sales and servicing (A)	11,550	323,400	3,880,800	12,733	356,510	4,278,120	13,993	391,807	4,701,682
Less: Cost of sales of products (Product purchase)	7,700	215,600	2,587,200	8,470	237,160	2,845,920	9,317	260,876	3,130,512
Less: Cost of servicing	110	3,080	36,960	127	3,542	42,504	137	3,825	45,904
Less: Total cost of sales & servicing (B)	7,810	218,680	2,624,160		240,702	2,888,424		264,701	3,176,416
Gross Profit (C) [C=(A-B)]	3,740	104,720	1,256,640	4,136		1,389,696	4,539		1,525,265
Less: Operating Cost:									
Electricity bill		3,000	36,000		3,100	37,200		3,200	38,400
Generatore bill		700	8,400		800	9,600		900	10,800
Shop rent		1,400	16,800		1,400	16,800		1,400	16,800
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	9,600
Night Guard bill		360	4,320		390	4,680		390	4,680
Conveyance bill		3,400	40,800		4,400	52,800		5,400	64,800
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Provision of bad debt		37	440		37	440		37	440
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary (Family & Self)		9,500	114,000		10,500	126,000		11,500	138,000
Proposed Salary (Assistant-08)		58,000	696,000		60,000	720,000		62,000	744,000
Other Cost (stationary & Entertainment etc.)		10,000	120,000		10,500	126,000		10,800	129,600
Non Cash Item:									
Depreciation Expenses		1,532	18,385		1,532	18,385		1,532	18,385
Total Operating Cost (D)		90,107	1,073,285		94,837	1,138,045		99,337	1,192,045
Net Profit (C-D):	-	14,613	183,355	-	20,971	251,651	-	27,768	333,220
Retained Income			183,355			435,006			768,226

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	191,355	267,651	349,220
1.3	Depreciation Expenses	18,385	18,385	18,385
1.4	Opening Balance of Cash Surplus	-	161,740	351,776
	Total Cash Inflow	409,740	447,776	719,381
2.0	Cash Outflow			
2.1	Product Purchase	200,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	161,740	351,776	623,381



STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: 0 Others (beyond family): 08 Future employment: 0 □ Trade License in his own name; □ Good reputation; □ Quality of service □ He has on hand training; □ Skilled & working experience: 15 years. 	☐ Can not supply goods as per demand.
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers; □ Increasing demand; □ No competitor; □ The Capital of the entrepreneur will be BDT 1,340,226 after 3 years excluding payback of investor's money. 	THREATS

Presented at 181st as Yunus Centre and 51th In-house Executive Social Business Design Lab (GTT) on March 16, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures







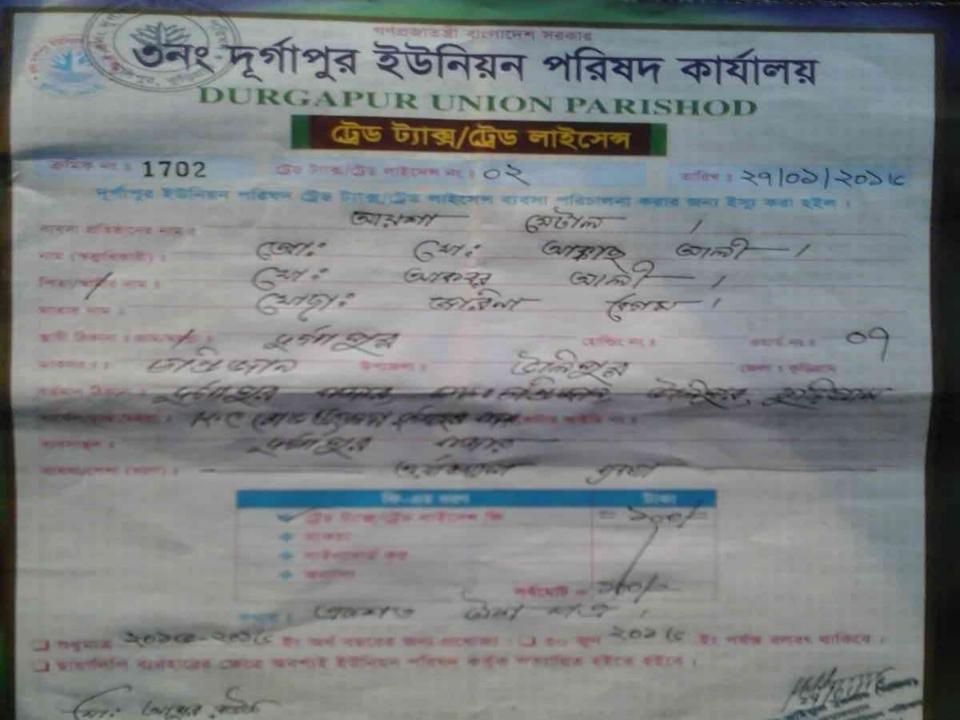












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Name: Md Akkas Ali

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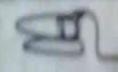
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