

Proposed NU Business Name : Bristy Telecom

Business Category: Telecom IT Support



Project Identified by: Md. Asaduzzaman, Asst. Officer, Gobindoganj Unit, Gaibandha Business Proposal Prepared by: Fahina Yesmin Happy

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Shahin Miah Akanda  Vill: Rampur, Union: Sapmara, Post: Sapmara, Upazila: Gobindoganj, District: Gaibandha.			
Age	:	27 years			
Marital status	:	Married			
Children	••	01 (One) daughter			
No. of siblings:	:	02 (Two) Brothers and 01 (One) Sister			
Parent's and GB related Info:  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info		Mother   Mst. Sahera Begum  Md. Abdul Mannan Akanda  Branch: Gumaniganj, Gobindoganj, Centre # 32/mo,  Loan no.: 3819, Member since March 03, 2005  First loan: Tk. 2,000  Existing loan: Tk. 10,000, Outstanding loan: Tk. 6,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur No Nil Nil			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Entrepreneur is maintaining 01 (One) Insurance Premium of Tk. 5,886/- Per Six month from the earning of his present business income (Bristy Telecom).
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		07 (Seven) years experience is running his own business. He started the business with BDT 50,000 (Fifty thousand). He has on hand training.
Other Own/Family Sources of Income	:	His brother's income from driving (Micro Car Driver). His family's another income from agriculture.  In addition to He has purchased 28 (Twenty eight) decimal land and taken lease of 40 (Forty) decimal land for cultivation purposes from the benefit of this business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01715155376
NU's National ID No.	:	3213078688307
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Sahera Begum is a GB member since March 03, 2005 at first she took GB loan BDT 2,000 (Two thousand).
- Successively several times she utilized GB loan for household and cultivation purposes, purchasing cows and assisting her son in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Bristy Telecom
Address/ Location	:	Kata bazar, Gobindoganj, Gaibandha.
Total Investment in BDT	:	Tk. 280,000
Financing	:	Self Tk. 180,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six thousand)
Proposed Salary	:	BDT 7,000 (Seven thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20%, bKash & Mobile Recharge 100%
(ii) Estimated % of proposed gross profit margin	:	On products 20%, bKash & Mobile Recharge 100%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

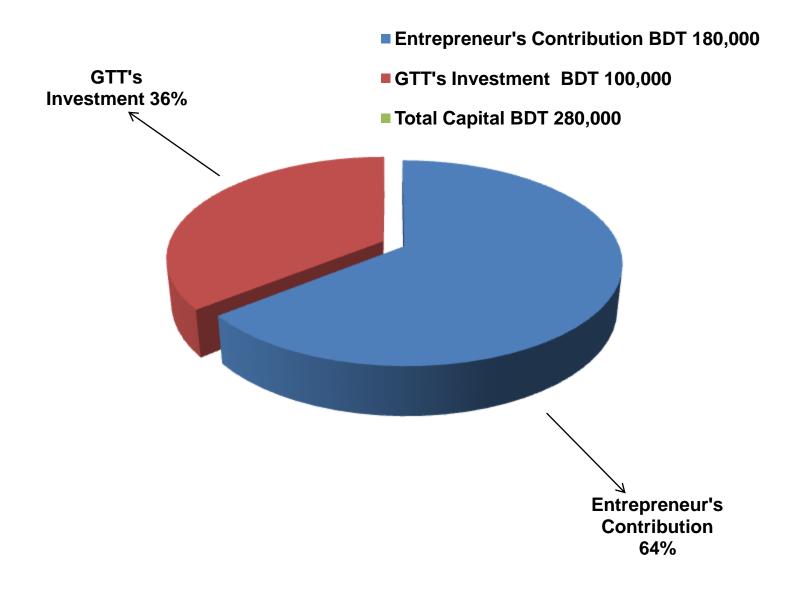
### INFO ON EXISTING BUSINESS OPERATIONS

Dortiouloro	EB (BDT)				
Particulars Particulars	Daily	Monthly	Yearly		
Sales income from products (mobile accessories)	1,300	36,400	436,800		
Commission from Mobile Recharge	54	1,512	18,144		
Commission from bKash	40	1,120	13,440		
Total Income from Sales and Commission (A)	1,394	39,032	468,384		
Less: Cost of sales of products (Product					
purchase) (B)	1,040	29,120	349,440		
Gross Profit (C) [C=(A-B)]	354	9,912	118,944		
Less: Operating Cost:					
Electricity bill		400	4,800		
Shop Self		-	-		
Mobile bill		300	3,600		
Night Guard bill		150	1,800		
Conveyance bill		300	3,600		
Provision of bad debt		7	85		
Present Salary (Family & Self)		6,000	72,000		
Other Cost (stationary & Entertainment etc.)		500	6,000		
Non Cash Item:					
Depreciation Expenses		141	1,690		
Total Operating Cost (D)		7,798	93,575		
Net Profit (C-D):		2,114	25,369		

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	ars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Existing	Proposed	,		
Investment in products (mobile accessories- charger, battery, ribbon, screen paper, touch screen, casing, head phone, cover, electric item etc.	Investment in products (mobile accessories- charger, battery, ribbon, screen paper, touch screen, casing, head phone, cover and eclectic item etc.	122,485	50,000	172,485
Investment in Mobile Recharge (GF	P, Blink, Robi etc.)	5,000	-	5,000
Investment in bKash		11,000	50,000	61,000
Investment in machineries & equip etc.)	3,000	-	3,000	
Cash in hand	34,645	-	34,645	
Debtors (Since January, 2016 to at present)		8,470	-	8,470
Creditors (Since January, 2016 to at present)		(11,000)	-	(11,000)
GB Outstanding loan		(6,000)	-	(6,000)
Decoration (Fixture & Fittings)		12,400	-	12,400
Total Capital	180,000	100,000	280,000	

### **SOURCE OF FINANCE**



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

5	,	ear 1 (BDT)	)	Year 2 (BDT)				Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Est. Sales income from products (mobile accessories)	2,000	56,000	672,000	2,300	64,400	772,800	2,645	74,060	888,720	
Est. Commission from Mobile Recharge	65	1,814	21,773	71	1,996	23,950	78	2,195	26,345	
Est. Commission from bKash	160	4,480	53,760	192	5,376	64,512	211	5,914	70,963	
Est. Total Income from Sales and Commission (A)	2,225	62,294	747,533	2,563	71,772	861,262	2,935	82,169	986,028	
Less: Cost of sales of products (Product purchase)	1,600	44,800	537,600	1,840	51,520	618,240	2,116	59,248	710,976	
Gross Profit (C) [C=(A-B)]	625	17,494	209,933	723	20,252	243,022	819	22,921	275,052	
Less: Operating Cost:										
Electricity bill		500	6,000		600	7,200		650	7,800	
Shop Self		-	-		-	-		-	-	
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200	
Night Guard bill		150	1,800		180	2,160		180	2,160	
Conveyance bill		800	9,600		1,000	12,000		1,100	13,200	
Bank Charge (DD, PO, SC)		35	420		35	420		35	420	
Provision of bad debt		7	85		7	85		7	85	
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000	
Proposed Salary (Family & Self)		7,000	84,000		7,500	90,000		8,500	102,000	
Proposed Salary (Assistant-01)		4,000	48,000		4,000	48,000		4,500	54,000	
Other Cost (stationary & Entertainment etc.)		500	6,000		550	6,600		600	7,200	
Non Cash Item:			ŕ			,			,	
Depreciation Expenses		141	1,690		141	1,690		141	1,690	
Total Operating Cost (D)	-	14,400	168,795		15,280	183,355	_	16,980	203,755	
Net Profit (C-D):	-	3,095	41,138	-	4,972	59,667	-	5,941	71,298	
Retained Income			41,138			100,805			172,103	

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	_	_
1.2	Net Profit (ownership tr. Fee added back)	45,138	67,667	79,298
1.3	Depreciation Expenses	1,690	1,690	1,690
1.4	Opening Balance of Cash Surplus	-	16,828	38,185
	Total Cash Inflow	146,828	86,185	119,173
2.0	Cash Outflow			
2.1	Product Purchase	100,000	_	_
2.2	Payback to GB Loan	6,000		
2.3	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	130,000	48,000	48,000
3.0	Total Cash Surplus	16,828	38,185	71,173

#### ☐ Present employment: Self: 01, Family:0 ☐ Can not supply goods and Others (beyond family): 0 Services as per demand. Future employment:01 ☐ Trade License in his own name; ☐ Ownership of business in his own name; ☐ He has on hand training; ☐ Skilled and working experiences (7yrs); $\mathbf{T}_{\mathsf{HREATS}}$ PPORTUNITIES ☐ Increase of local competitors; ☐ Location of Shop; ☐ Have some fixed customers (Retail & Wholesale); ☐ Increasing demand; ☐ The Capital of the entrepreneur will be BDT 352,103 after 3 years excluding payback of investor's money.

Presented at 193<sup>rd</sup> as Yunus Centre and 44<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on February 23, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures



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## প্রয়োজনে পাশে বিকাশ



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নাৰ: মোঃ শাহিল মিয়া আঞ্চল

Name: Md Shahin Mia Akanda Prat: (412 https://www.name.

যাতা: মেছেঃ সহত্যা সোম

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Date of Birth: 27 Jan 1989

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# Thank You